



East China Normal University Press INTERNATIONAL RIGHTS GUIDE 2020



华东师范大学出版社

Wish you an enriched life





About ECNUP

East China Normal University Press Ltd. (ECNUP), established in 1957, is one of the two oldest publishers in China specializing in education publications as well as the top-ranking publisher in education. ECNUP is the top publishing house in Shanghai, and ranks among China's top 100 presses.

With the concept of “Taking roots in China education publishing, telling Chinese education stories”, ECNUP focuses on publishing program ranging from textbooks and supplementary materials for preschool and primary, secondary, and vocational schools, to teacher education, educational theory to educational psychology. In fact, ECNUP is famed for introducing Western educational and psychological theories to China—theories that have influenced the development of those disciplines there. More 50,000 titles have been produced by 370 employees under 15 bureaus. In 2020, ECNUP published approx. 5100 books. Among them, reprint is up to 3800 annually.

Rights selling has been brisk at ECNUP in recent years. One bestseller on education proverbs by Chen Heqin (who is regarded as China's father of preschool education) was sold to McGraw-Hill. Zhu Zhirong's bestselling Chinese Art Philosophy has been translated into many languages, including English, German, Korean, and Russian. Rural China and Revolution will be published by Palgrave Macmillan in the end of 2020. Then there are a few titles from the 13-volume Interpretation About Dunhuang series that were sold to Japan, Russia, and South Korea. The latest outbound cooperation with Peter Lang International Publishers in the United States is the ten volumes to draw the path to the Chinese Education Modernization of China its English edition will come out by 2021. ECNUP approximately made 800 outbound businesses by far.

In the coming future, ECNUP concentrates more on furthering its parent university's goal of excellence in research and scholarship by identifying social trends and designing products to meet diverse educational environment!

CONTENTS

ECNUP • MODERN CHINA

Approaching Chinese Naval Ships Series	1
Great Power Strategy of China	2
China's Path to Education Modernization	3
Precise Poverty Alleviation and intergenerational Mobility	4
The Road to Educational Equality in the People's Republic of China	5
A Report on the Development of China's International Education	6
Historical Biography of the Yellow River	7
Historical Biography of Chinese Canals	8
Angel's Diary of Fighting the COVID-19	9
Research on Political Risks of Foreign Direct Investment of Chinese Multinational Corporations	10
Internationalization of Chinese Yuan and Its Monetary Policy Effects	11

ECNUP • EDUCATION/POLICY

Study on China's Education Development Strategy in 2035	12
Chinese Experience in Basic Education Policy	18

ECNUP • EDUCATION/THEORY

School Revolution Series Based on "Key Competence"	19
Classroom Trilogy	20
Family Education	22
Educational Common Knowledge	23
Introduction to Tao Xingzhi's Educational Thoughts	24
The History of Chinese Education	25
The Study of Chinese Children's Early Reading and Literacy Ability	26

ECNUP • CHINESE CULTURE

The Brief History of Chinese Philosophy	27
The Brief History of Chinese Civilization	28
Ancient Chinese Bricks and Tiles	29
China Study	30
Universal or National Music?	31
Ancient Chinese Literature Theory	31

ECNUP • CHILDREN BOOKS

Cerulean Stories	32
Tales of China	34
Ancient Poetry Quest	36
Bubble Mermaid	37
Timely Breeze and Rain for Crop Raising	38
Twelve Chinese Zodiac Signs	39
White Deer	40

ECNUP • LITERATURE

A Collection by 15 Celebrated Novelists	42
An Encounter in the Global Village	44
The History of Chinese Literature: In Easy-to-Read Type	45

People's Liberation Army Daily
Approaching Chinese Naval Ships Series (7 vols.)
Tribute to the 70th anniversary of the founding of the PRC and
the 70th anniversary of the founding of the People's Navy

Publication: January 2020 (part)

Finished books available



It is based on Chinese warships and takes the new era as the historical arena. Through the perspectives of oceangoing voyages in person and interviews with naval officers and soldiers, the book demystifies the arduous hardships of Chinese navy warships from being launched to forming battle effectiveness, eulogizes the officers and men of people's navy for their dedication to the country without any compliment.

Liu Gang is the head of the military publicity dept of PLA Daily with the military rank of senior colonel. He has successively interviewed and reported on Shenzhou VII Spacecraft for its manned space launch and Chang'e lunar probe mission.

Chen Guoquan, a native of Hong'an county, Hubei province, is now the president of the Navy Branch of PLA Daily, with the military rank of colonel. He has interviewed and reported on the major events such as the grand South China Sea military parade, Sichuan Lushan earthquake relief, Chinese navy craft formation visit to US-Australia-New Zealand.

Wang Tonghua is a native of Xinyi county, Jiangsu province. He has successively served, studied and worked in PLA Dalian Naval Academy, the People's Liberation Army Press, etc. Now he serves as the head of the Military Department Technology Branch of PLA Daily. He has placed himself in the news spots of manned space flight, aircraft carrier oceangoing voyage, new style of combat aircraft fielding, long arrow shot of the great power, etc.

Dai Zongfeng is the Publicity Director of the Publicity Division, Political Work Department, China People's Liberation Army Navy East Sea Fleet, and a member of China Photographers Association.

- *The Guardian of the Chinese Dream-Liaoning Ship* (published) • *The Grand Escort Vessel-Haikou Ship* (published)
- *Ark Peace-Hospital Ship* (published) • *Pioneer of the Ocean-Linyi Ship* • *Chineses Captain*
- *Deep Sea King Kong - Submarine 372* • *The Superman in the Ocean-Hongze Lake Ship*

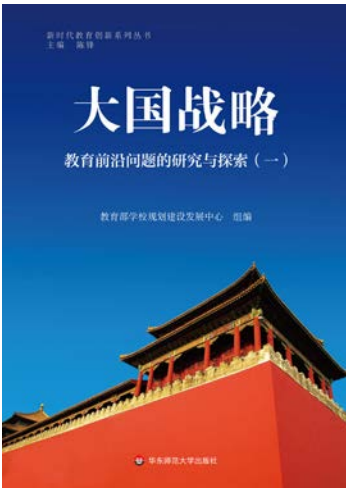


Rights Sold: English, Russian, German, Italian, Portuguese, Turkish, Korean, Hindi, Urdu, Ukrainian, Georgian

National Center for Schooling Development Program
Great Power Strategy of China (2 vols.)
 Research and Discovery of Frontier Issues of Education

Publication: June 2019 (Vol. 1)
 August 2019 (Vol. 2)

Finished books available



The Ministry of Education together with National Institute of Education Sciences, Shanghai Institute of Education Sciences, East China Normal University, University of International Business and Economics, and relative research units have launched overall, prospective, and practical strategic study upon the frontier issues and important fields of the reform and development of education in China, to enhance the service function of education towards the economic development of the nation. This book is a collection of the research reports. The book insists the goal-oriented and problem-oriented approaches, domestic-based and global vision, and reveals the new idea, thoughts, and strategies, especially the “Four Comprehensive” and Five Major Development Ideology, of the present governance centered by Chairman Xi. The book analyzes the problems of development strategy, education quality, education structure, structural reform, and raises practical measures towards the deepening of education reform.

National Center for Schooling Development Program is a direct affiliate to the Ministry of Education. It provides support to the national plan of school development.

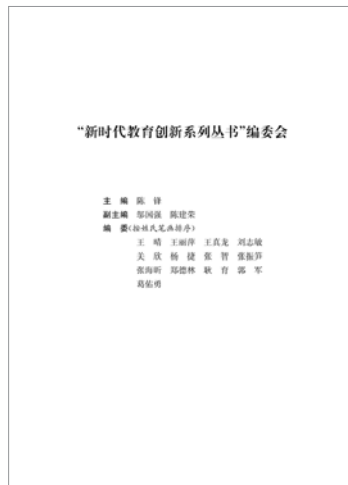


表 1-1 1990—2016 年我国高等教育总规模扩张

年份	总规模(万人)	总规模增长率	年份	总规模(万人)	总规模增长率
1990	764	—	2006	2,589	6.70%
1994	818	16.96%	2007	2,730	6.95%
1997	886	15.36%	2008	2,787	2.03%
1998	927	4.62%	2009	2,829	1.48%
1999	979	5.59%	2010	3,045	6.23%
2000	1,230	25.63%	2011	3,187	4.66%
2011	1,225	-0.41%	2012	3,225	1.19%
2012	1,223	-0.16%	2013	3,480	7.92%
2013	1,995	62.47%	2014	3,529	1.43%
2014	2,000	0.25%	2015	3,647	3.37%
2015	2,380	10.95%			

注：1990—2007 年高等教育总规模数据来源于《中国教育年鉴》；2008—2016 年高等教育总规模数据来源于《2016—2018 年“互联网+”教育政策与实施报告》。

二、我国高等教育毛入学率的变化情况

过去 25 年，我国高等教育毛入学率不断攀升，增长幅度逐年有所提升。1990 年，高等教育毛入学率只有 3.15%，到 2013 年已达到 40%，平均每年增长约 1.47%。

1999 年，高等教育开始“大扩招”，经 2009 年高等教育毛入学率首次突破 20% 后，2010 年高等教育毛入学率首次突破 30%。由此可以看出，国家政策对高等教育发展的影响十分明显。2010—2015 年，高等教育毛入学率的交递性高速增长的发展态势明显。2016 年之后毛入学率增速逐年下降，2018 年达到约 46.15%，这主要是由于政策调整导致增速放缓。高等教育毛入学率的增长速度有所放缓，这主要是由 2010—2015 年高等教育毛入学率高速增长 20% 以上，而 2016—2018 年高等教育毛入学率增速明显下降所致。2018 年达到 46.15%，这是近 20 年来毛入学率增长幅度最大的三年，由于“扩招”增长幅度的突然加大，造成

Rights: All languages available

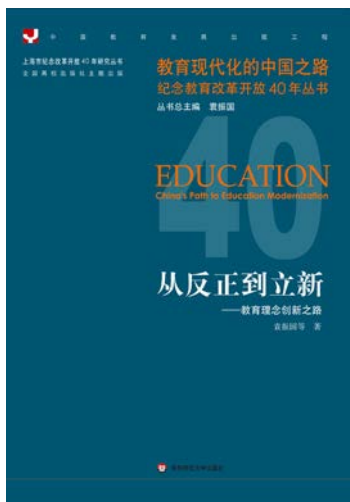
Yuan Zhenguo et al

China's Path to Education Modernization (10 vols.)

Celebration of the 40th Anniversary of Education Reform and Opening-up

Publication: July 2018

Finished books available



The ideological principles of emancipating the mind, seeking the truth, and reforming and opening up the economy were introduced by the Communist Party of China during the Third Plenary Session of the 11th Central Committee in December 1978. Since the implementation of Chinese economic reforms, China's economy has continuously grown for four decades.

The series makes it clearer the fundamental problems as of to China's Education what kind of people to cultivate and how to cultivate them; what kind of education to establish and how to establish. Thus it provides theoretical guidance for the future development of China's education, and tells the Chinese stories, forms the Chinese language and shares the Chinese experience for the development of the world's education reform.

Chief Editor Yuan Zhenguo, a famous Chinese education scholar and an expert in education strategy research. He is also former deputy director of Normal Department and Social Science Department of Ministry of Education.

- *From Correction to Innovation—the Road to Innovation in Education Ideas* by Yuan Zhenguo et al.
- *From Regulation to Empowerment—the Road to Innovation in Education System* by Fan Guorui et al.
- *From High Concentration to Combination of Decentralization and Management—the Road to Higher Education Reform* by Xun Yuan and Liu Xinyang
- *From Beneficial Supplement to Common Development—the Road to the Reform and Development of Private Education* by Dong Shengzu et al.
- *From Auxiliary Teaching to Ecology Reshaping—the Road to the Development of Informalization in Education* by Gu Xiaoqing et al.
- *From Passive Reception to Active Learning—the Road to Teaching Reform and Development* by Yang Xiaowei et al.
- *From Grading to Classification—the Road to the Reform and Development of Vocational Education* by Xu Guoqing et al.
- *From Catching up to Surpassing—the Road to the Leap-forward Development of Education* by Zhang Ningjuan et al.
- *From Uniformity to Multiple Choices—the Road to Curriculum Reform and Development* by Ke Zheng et al.
- *From Legal System to Rule of Law—the Road to the Construction of Law-regulated Education* by Shen Suping et al



Rights Sold: English

Chen Chunjin

Precise Poverty Alleviation and intergenerational Mobility

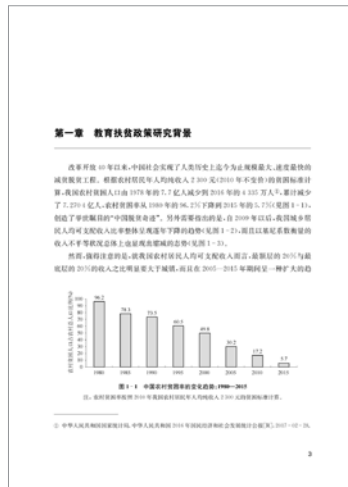
Publication: April 2018
978-7-5675-7281-2

Finished book available



Based on the background of China's entry into the 13th Five-Year Plan of educational poverty alleviation, this book starts from the perspective of the combination of education and poverty alleviation and applies cutting-edge measurement models and statistical analysis methods. The book carries out in-depth analysis of education poverty alleviation in poverty-stricken districts and counties, focuses on the impact of education on urban and rural residents' occupational and intergenerational income mobility, clarifies the features among the intergenerational mobility of different birth generations.

Chen Chunjin, lecturer of Faculty of Education Sciences, ECNU and Scholar of Chen Hui Talents Plan, has published 30 academic papers in journals such as Educational Research and Management World.

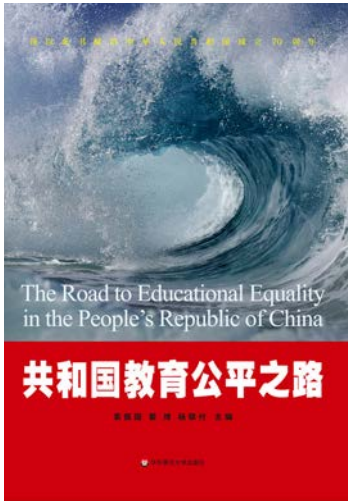


Rights Sold: English, Urdu, Uzbek, Belarusian

Yuan Zhenguo et al
The Road to Educational Equality in the People's Republic of China
 Celebration of the 70 years of Opening-up in China's Education

Publication: 9 2019
 978-7-5675-9468-5

Finished book available



Over the past seven decades, with the joint efforts of the Communist Party of China and the people of all ethnic groups throughout the country, Chinese education has achieved epic notable success in transforming a country with backward, barren and weak education into a country with big, high-quality and widely beneficial education. The main chapters of this book include: Education Equity View of the Chinese Communist Party, Take Education Equity as a National Fundamental Educational Policy, Promote the Balanced Development of Compulsory Education, No Student Will Have to Drop Out of School for Family Financial Reasons, etc.

Yuan Zhenguo, is a well-known educationalist in China and the full professor of ECNU. He was once the deputy director of Department of Teacher Education of Ministry of Education, the deputy director of Department of Social Sciences of Ministry of Education, the director of National Institute of Education Sciences, the deputy director of the Leading Group Office for National Education System Reform and the secretary-general of National Education Advisory Committee. He is now the

dean of Faculty of Education of East China Normal University, the vice president of Chinese Education Society, the deputy director of the Academic Committee of China Association of Higher Education, the deputy director of Chinese Society of Educational Development Strategy.



图 1-1 教育投入增长的国际比较 (单位: %)

国家/地区	教育投入占GDP	高中教育投入占GDP	高等教育投入占GDP
世界	54.7	61.7	72.1
美国/加拿大	66.3	66.3	79.1
中国/低收入国家	40.3	39.9	33.9
中国	41.7	46.4	44.7

图 1-2 教育投入占GDP的国际比较 (单位: %)

国家/地区	教育投入占GDP	高中教育投入占GDP	高等教育投入占GDP
世界	1.99	1.99	1.97
美国/加拿大	1.91	1.99	1.99
中国	1.91	1.91	1.97-1.97



Rights Sold: English, Russian

Academy of International Education Studies, Beijing Foreign Studies University

A Report on the Development of China's International Education

Celebration of the 70 years of Opening-up in China's Education

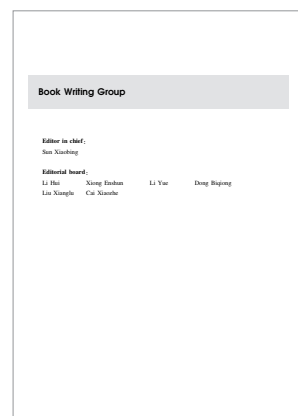
Publication: December 2019
978-7-5675-9837-9

Finished book available



At the historical point in the 70th anniversary of the founding of New China, this book gives a panoramic review and summary on the opening up of China's education to the outside world. Firstly, it introduces the connotation of international education, the development history of international education in China, national legislation and vital released documents; then, it gives a general view of historical actuality and classic cases interpretation on the principal components of China's international education, namely, overseas studying, international students studying in China, sino-foreign cooperative education, overseas school running, cultural exchanges with other countries, multilateral exchanges, "the Belt and Road" educational actions, and macro-management departments of international education. This book is bilingual in both Chinese and English, and is an essential guidebook for readers to understand how international education has developed in China.

Chief editor, Sun Xiaobing is a national educational inspector, a member of the National Colleges and Universities Setting and Appraisal Committee, a member of the National Office for Education Sciences Planning, guest scientist of the Institute of Law of the Chinese Academy of Social Sciences, executive chairman of the Chinese Society of Educational Development Strategy Committee, and the former director of the Policy Research and Legal Construction Department of the Ministry of Education. He used to be a senior researcher at Harvard Kennedy School in 2013, and now serves as the dean of the Academy of International Education Studies, Beijing Foreign Studies University.



Rights Sold: Hindi, Tamil

Chen Wutong & Chen Mingjie
Historical Biography of the Yellow River
Chinese and Foreign Well-Known Rivers Historical Biography Series

Publication: April 2019
978-7-5675-8821-9

Finished book available



Chinese and Foreign Well-Known Rivers Historical Biography Series is neither a general-purpose history or geography book, nor a tourist handbook. In fact, it takes renowned Chinese and foreign rivers as the “biography hero” and systematically presents the dynamic and active history of these rivers from a transdisciplinary perspective. Rivers have always been universally and profoundly related with human development in history, and a new understanding of them also means a new understanding of human beings’ own development.

Ten Thousand Miles in Heart - Historical Biography of the Yellow River tries to analyze from the angle of time and space, and comprehensively adopts multidisciplinary research techniques and academic publications in history, geography, ethnology, politics, economics, sociology, culture and environment. These aim to elaborate the development history of the Yellow River from ancient to modern times, display the magnificent natural landscapes, diversified ethnic customs, political ups and downs along it and a series of scientific and technological achievements

based upon its governance, and provide a stereoscopic rendering about the status and features of China’s mother river.

Chen Wutong, was born in 1935, is a “Double First-Rate” specially-appointed professor at the School of History in Beijing Normal University and a professor at the Minzu University of China. He is a counselor of the Chinese Society on Ming Dynasty History and the Research Society on Zhu Yuanzhang. His monograph *The Great Biography of Hongwu Emperor* won the 2nd prize at the 3rd Excellent Achievement Award of Philosophy and Social Sciences in Beijing; *Chinese Famous Generals*, chiefly edited by him, won the 3rd China Book “Golden Key” award; and his chiefly-edited *Chinese Homeland-Safeguarding Heroes* won the first prize at the 3rd National Excellent Children’s Book Award. He also has other works such as *A Study of Zhu Yuanzhang*, *Biography of Zhu Yuanzhang*, *The Great Biography of Zhu Yuanzhang*, *Essays on Ancient Ethnic Relations*, *Ten Lectures on Ming Dynasty History*, *General History of Chinese Military - Military History of the Western Han Dynasty*, *General History of Chinese Culture - Volume of Ming Dynasty*, etc.

Chen Mingjie, was born in 1969, deputy director of the Propaganda Department of the Beijing Municipal Party Committee and member of the Beijing Discipline Inspection Commission. He has successively published over 20 articles in such newspapers and periodicals as *People’s Daily*, *Guangming Daily*, *Beijing Daily*, and *Dangjian*.

Rights Sold: English, Mongolian, Hindi

Cai Guilin

Historical Biography of Chinese Canals

Chinese and Foreign Well-Known Rivers Historical Biography Series

Publication: April 2019
978-7-5675-8820-2

Finished book available



Chinese canals are more than 400 kilometers longer than those in Turkmenistan which is known as the “king of canals”, and is even longer than the total length of the Panama Canal, the Kiel Canal, the Suez Canal, Rhine-Danube Canal, the South Canal and the Erie Canal. So, China is worthy of its name as the crown of all canals in the world. Heaven on Rivers - Historical Biography of Chinese Canals has witnessed Chinese canals’ spectacular reforms, listened to their agony and ecstasy, and appreciated their magnificent beauty. It can be regarded as a historical record that comprehensively depicts the excavation, development and evolution of Chinese canals, a documentary that observes how Chinese canal culture was born and upgraded from a broad perspective, as well as a report that interprets the majestic and spectacular significance of Chinese canals in multiple dimensions.

Cai Guilin, Master of Arts, graduated from the School of Chinese Language and Literature of Central China Normal University. He has such works as *Contemporary Reflection on Literature*, *Flying Dream of Chinese People - 40 Years Documentary of*

Chinese Aerospace, and has successively won the 5th Chinese Contemporary Literature Review Excellent Achievement award, China News award in 2004 and *Literature and Art of People’s Liberation Army* award in 2004.



Rights Sold: English, Japanese, Korean, Ukrainian, Bulgarian, Mongolian, Hindi

People's Daily Online
Angel's Diary of Fighting the COVID-19

Publication: to be published

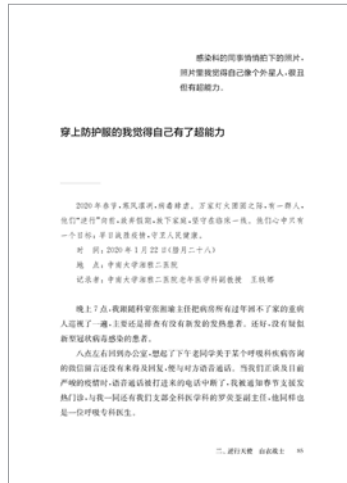
Manuscript available



At the early spring of 2020, an unexpected epidemic caused by COVID-19 pneumonia broke out all of a sudden! When an epidemic breaks out, a command is issued. Since the New Year's Eve, a large number of medical workers from all provinces and cities across China have assembled urgently. Some bid farewell to their parents, wives and children and then rushed to support the storm center Wuhan; some canceled their vacations before they could enjoy their family reunion dinner on the lunar New Year's Eve, rushed to emergency rooms and stay on call for orders. "There are not any angels in white. They are just a group of young people who changed their clothes, learned from their predecessors, cared for patients, and protected patients from death!" In this battlefield without smoke, they are heroes in harm's way and even fighters. As soon as the epidemic broke out, People's Daily Online launched the anti-COVID-19 diary column, and faithfully recorded through serialization about how these front-line doctors and nurses really felt in heart while fighting against COVID-19. This book carefully selects 179 diaries in order to fully

present the story about how China fights against COVID-19.

People's Daily Online, founded on January 1, 1997, is a large-scale information exchange platform with news at its core, constructed by China's largest newspaper - People's Daily. It is also a public media and culture company with People's Daily at the center of its interest control. People's Daily Online is one of the largest comprehensive internet media sources in the world. Besides the Chinese version, it also circulates versions in seven ethnic minority languages, as well as in nine foreign languages, including English, Russian, French, Spanish and Arabic among others.



Rights Sold: English, Arabian

Huang Yiling Research on Political Risks of Foreign Direct Investment of Chinese Multinational Corporations

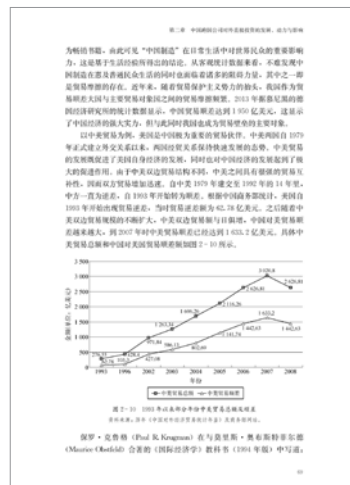
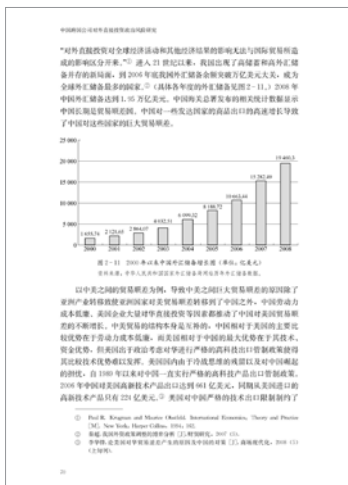
Publication: May 2020
978-7-5760-0073-3

Finished book available



With the arrival of a new round of trade protectionism, an increasing number of transnational enterprises, including Chinese transnational corporations, tend to maximize their interests by means of bypassing trade barriers through outward foreign direct investment, which to some extent has generated the substitution effect of international trade and avoided negative impacts brought by factors such as trade protection. This book selects and concentrates on the research topic of political risks in Chinese transnational corporations' outward foreign direct investment, and introduces the history and current situation of Chinese transnational corporations' outward foreign direct investment, identification and assessment of political risks. From the perspective of game theory, this book analyzes the causes of political risks in Chinese transnational corporations' outward foreign direct investment and the complicated gambling relations among the main stakeholders in this process. This book is a late-stage financing project of the National Social Science Fund of China.

Huang Yiling, serves as an associate professor at the College of Marxism, East China University of Political Science and Law, master's supervisor, and part-time researcher at the Center for Iranian Studies in Southwest University. She now researches in international political economy and Marxist theory; has published over fifty papers in *China Higher Education*, *Southeast Academic Research*, *Fudan International Studies Review*, *Probe*, etc.; some of her papers were reported in full by *China Social Science Excellence*, *Communist Party of China*, *China University Academic Abstracts*, *People's Daily Online*.



Rights: All languages available

Fang Xiancang
**Internationalization of Chinese Yuan and
Its Monetary Policy Effects**

Publication: April 2019
978-7-5675-8775-5

Finished book available



Professor Fang Xiancang has been concerned about China's monetary policies for long. This book is another masterpiece of him after he accomplished relevant research topics of the Ministry of Education. This book makes a brief review of the current internationalized situation of Chinese Yuan (hereafter referred to as CNY) and dynamic mechanism theory; then on the basis of an theoretical analysis about the impacts of CNY internationalization on currency supply and demand and monetary policies, this book empirically surveys how CNY internationalization influences China's momentary policy interest rate transmission channel, asset price channel, credit transmission channel, exchange rate transmission channel and the effects as well.

How CNY internationalization influences China's monetary policy is not only a cutting-edge theoretical issue but also a practical issue that requires empirical testing. The author firstly analyzes the impacts of CNY internationalization on the intermediate goals of monetary policy from a general theoretical perspective, focuses on its impacts on currency demand and supply, especially analyzes its impacts on currency multipliers in detail and elaborates its impacts on interest rate and exchange rate; at the same time, the author also makes a brief analysis on how CNY internationalization influences China's ultimate goal and independence of monetary policy. The author not only takes into account the four goals of economic growth, price stability, full employment and balance of payments in the traditional sense, but also considers the financial stability goals proposed by the monetary authorities in recent years, reflecting the author's attitude of advancing his research work with times.

Fang Xiancang, professor and doctoral supervisor at the School of Economics, Faculty of Economics and Management, East China Normal University, Managing Director of Shanghai Federation of World Economic Research and Director of China International Economic Relations Association. He is mainly engaged in the teaching and scientific research in such fields as modern macro micro economics, monetary theory and policy, international finance and labor economics; he has published more than forty papers in various core journals and periodicals, and published monographs such as *Theory on China's Monetary Policy Credit Channel Transmission*, *China's Stock Market Development and Monetary Policy Transmission Effects*.

Rights: All languages available

Yuan Zhenguo (Editor-in-Chief)
**Study on China's Education Development
 Strategy in 2035 (11 vols.)**

Publication: February 2020

Finished books available

This series starts from “serving major national development strategies”, with the hope of broadly thinking about and systematically responding to the great challenges that China’s education will be confronted with in the coming one or two decades, and to the key fields and links of education reform. At the same time, it also starts from serving the Shanghai Science and Technology Innovation Center and the comprehensive experimental reform of education, and provides answers to how Shanghai has implemented the strategic ideology of “planning ahead, taking real action and leading development”. The guiding principles of this series are: first, taking the year 2035 as a reference, selecting major theoretical and practical problems that China will encounter in the process of promoting national education modernization strategies, and carrying out a strategic, prospective and specific discussion on the developing direction, problems and paths of China’s education for the next stage; second, taking basis upon all kinds of education at all levels, major issues and developing trends, and outlining a great blueprint for future education; third, taking being forward-looking, exercisable and empirical as the fundamental writing requirements; fourth, attaching more importance to institutional innovation while focusing on the reform of methods.



A Study on Deepening the Reform of the Chinese College Entrance Examination

By Yuan Zhenguo, et al.

Publication: March 2020

978-7-5675-9733-4

The college entrance examination is not only an important education system but also an important talented student selection system in China. In 2014, the new college entrance examination intensified its reform and broadened its reforming scope, and pilot reforms were implemented in Shanghai and Zhejiang. A nationwide reform is coming soon. How effective is the reform of the new college entrance examination? What experience do we have? How can it be further improved? On the basis of massive and comprehensive investigations and researches, this book provides an

analysis on the system, strategies and tools, and puts forward systematic advice about how to improve the reform of the new college entrance examination.

Yuan Zhenguo, well-known Chinese educationalist, expert in education strategy research, Tenured Professor of East China Normal University (ECNU) and Director of the Faculty of Education, ECNU. He also serves as the Vice Chairman of the Chinese Education Society, Deputy Director of the Academic Committee of China Association of Higher Education, Deputy Director of the Teaching Steering Committee for Education Instruction of the Ministry of Education. He is one of the important drafters of the Outline of the National Medium- and Long-Term Program for Education Reform and Development (2010-2020). He even made a speech titled “Prioritizing the Development of Education and Make Our Country Rich in Human Resources” at the 26th group learning conference of the Political Bureau of the General Committee of the CPC in 2011.



A Study on Extending the Schooling Years of Compulsory Education

By Liu Fuxing et al

Publication: February 2020

978-7-5675-9739-6

A Study on Extending the Schooling Years of Compulsory Education mainly deals with issues about current Chinese compulsory education from the following aspects: whether to extend the current schooling years of compulsory education, how to extend it and what preparations to make for the extension. This book thoroughly draws experience from some countries and regions where compulsory education has developed better and faster in the world, and explores in detail different possible schemes for extending the schooling years of compulsory education in China. Furthermore, it also adopts quantitative analysis to predict the number of

school-age population under various scheme conditions, as well as the expenditures, basic education facilities and number of teachers that are required to implement compulsory education. On this basis, this book puts forward relevant policy proposals concerning extending the schooling years of compulsory education in China.

Liu Fuxing, Distinguished Scholar, Specially-Appointed Professor and Doctoral Tutor at Renmin University of China, Vice Chairman of the Educational Policy and Law Research Institute, a branch of the Chinese Education Society, former Vice President of Northwest Normal University, and President of the *Teacher's Journal*, expert in the researching, consulting and drafting of the *Outline of the National Medium- and Long-Term Program for Education Reform and Development (2010-2020)*, a mid-stage assessment supervisor and expert in the *Development Outline for Chinese Children (2011-2020)* and the *Development Outline for Chinese Women (2011-2020)* by the State Council.



A Study on the “Double First-Rate” Construction

By Liu Guihua, Meng Zhaohai, et al

Publication: February 2020

978-7-5675-9742-6

This book targets at building China into a country strong in higher education by 2035, and explores breakthrough paths by focusing on the key points, difficulties and ending points of the construction of “double first-rate” universities from the three dimensions of history & reality, domestically & internationally and theory & practice. This book profoundly looks into the “double first-rate” construction from its vertical development in history-reality-future, further studies the experience about discipline construction in top foreign universities by use of both the comparative method and the case method.

Liu Guihua, Professor, Vice-President of the National Institute of Education Sciences, Executive Deputy Director of the Leading Group Office for National Education Science Planning. He has presided over more than 20 research topics, published 7 books and more than 80 papers, and won more than 10 awards for various excellent achievements in national education science research.

Meng Zhaohai, Ph.D. in Education and post doctor student in theoretical economics at Beijing Normal University, Visiting Doctoral Student at Columbia University, USA, Deputy Director and Associate Researcher of the Leading Group Office for National Education Science Planning.



For the Higher Development of Humans: An International Planning for Education Research in 2030

By Peng Zhengmei, Deng Li, Zhou Xiaoyong

Publication: February 2020

978-7-5675-9742-6

At the crucial moment of the great rejuvenation of the Chinese nation, the world is becoming an increasingly competitive knowledge society. Under this background, it's getting increasingly demanding for Chinese to become such kind of people with international visions and global competitiveness through education. If China wants to transform from a country with a large population into a country rich in human resources and powerful in competent personnel. Judging from the perspective of international education in 2030, it allows of no delay for us to effectively improve all

people's high-level capacities, make corresponding system, and create overall and more international strategies.

Peng Zhengmei, Professor at the Institute of International and Comparative Education, ECNU, Humboldt Research Fellowship. His makes researches on international education policies, German pedagogy, Chinese and foreign philosophy of education, and IB education.

Deng Li, PhD, Associate Researcher at the Institute of International and Comparative Education, ECNU, Visiting Scholar at the University of Pennsylvania, Shanghai Pujiang expert. She researches on American education, 21st century skills, education policies, international education, etc.

Zhou Xiaoyong, PhD in Education, Associate Professor of the School of Foreign Languages, ECNU. He researches on global civic education, cross-cultural communication & global literacy, foreign curriculum & teaching theory.



A Study on the Development of Preschool Education in the New Era

By Jiang Yong, Wang Yifang et al

Publication: March 2020

978-7-5675-5134-3

This book aims to solve the prominent problems in the development of China's preschool education by use of new concepts (adhering to being people-centered, doing a good job in preschool education that satisfies the people, etc.), new thoughts (supply-side reform, resource reallocation, long-term planning, etc.) and new methods (ROST data mining system, GIS, DEA, etc.), and makes a prospective thinking and long-term planning for China's preschool education toward 2035.

Jiang Yong, Professor and Doctoral Tutor of the Department of Preschool Education, Faculty of Education, ECNU. He has presided over 7 researches including major projects of the National Social Science Fund, and was awarded the annual recommendation paper by the Shanghai Federation of Social Science Associations in 2017. His course "The Professional Development for Preschool Teachers" was awarded the "National Level Excellent Resource Sharing Course" in 2016. He now serves as a member of the National Expert Committee of Teacher Education Curriculum Resources, Secretary General of the Teacher Development Professional Committee of China National Society of Early Childhood Education, as well as editorial board member of academic journals such as *the Journal of East China Normal University (Educational Sciences)*, *Journal of Studies in Early Childhood Education*, and *Journal of Research in Childhood Education*.



A Strategic Study on Promoting Classified Management in Private Schools

By Dong Shengzu, et al.
Publication: February 2020
978-7-5675-5133-6

This book makes an in-depth thinking and systematic research on classified management, explains the practical significance of it by use of historical analysis, comparative study, policy review and case analysis, elaborates the institutional framework and implementing difficulties in classified management, and proposes strategies concerning how to promote it. This book strives to “take history as a mirror, base ourselves upon the reality and face the future”, puts forward multiple constructive suggestions on the basis of empirical investigations, and thus these suggestions can be used for reference by decision-making organs, practice departments and research institutes.

suggestions can be used for reference by decision-making organs, practice departments and research institutes.

Dong Shengzu, Now serves as the Director and Researcher at the Institute of Private Education Research of Shanghai Academy of Educational Sciences. Since having changed his profession in education in 2001, he has presided over the completion or participated in more than 80 educational and scientific research projects, published 6 academic books alone or as a leading role, published more than 100 academic papers, and won multiple education and research achievement awards at ministerial and provincial level. He is no doubt a leader among the new generation of researchers in private education theory and policy in China.



A Study on Education Funding Orientation toward 2035

By Chen Chunjin
Publication: February 2020
978-7-5675-9750-1

Based on the background of China’s education industry entering a stage of high-quality leaping development at present, this book starts by combining the scale of educational expenditure and allocation structure, takes basis upon the data from nationwide population census and China Educational Finance Statistical Yearbook, constructs a school-age population prediction model by use of the PADIS- INT population prediction system, and adopts the index of expenditure per student to conduct an empirical survey on the demand for national education expenditure in 2020-2035.

Chen Chunjin, Associate Professor at the Faculty of Education, ECNU, Master’ Supervisor, and Part-Time Researcher of the National Institutes of Educational Policy Research. He mainly researches on education economics, education policy and education technology, and presides over the national young scholar project of the national education sciences planning.



A Study of Reshaping Future Education

By Shang Junjie

Publication: January 2020

978-7-5675-9711-2

No technology has ever had such a drastic impact on how people learn, live and work as it has. As educators, we will naturally wonder what impact information technology will have on education, and where education is headed in the future. By virtue of profound academic accumulation, various practice cases, distinct academic views and relaxed writing style, the author of this book systematically clarifies the revolutionary influences on education that is brought by information technology such as the Internet, artificial intelligence and big data, and specific ways of how “Internet+” promotes education process reengineering. Moreover, the book also

takes a look into the prospects, difficulties and obstacles of education development in the future, and points out the development strategies of future education.

Dong Shengzu, Tenured Associate Professor of the Graduate School of Education, Peking University, former Vice President of the Graduate School of Education of Peking University, Head of the Department of Educational Technology, currently as the Executive Director of the Learning Sciences Laboratory, Deputy Director of the Basic Education Research Center, part-time member of the Teaching Steering Subcommittee of Educational Sciences in Higher Education Institutions of the Ministry of Education, Visiting Associate Professor of Chinese University of Hong Kong, Director General of the Educational Games Professional Committee of the Chinese Association for Educational Technology.



A Study on the Leading Role of OECD Educational Indicators in Educational Development

By Huang Zhongjing, et al.

Publication: May 2020

978-7-5675-9673-3

Educational indicators are the driving force for education quality. The OECD education indicators are guided by the concept that “policy makes life better”, base upon human capital theory, describe and present the changes and developing trends of the education system in the Education at a Glance released every year from such four aspects as background indicator, input indicator, process indicator and output indicator, compare the development status of the education system in different countries, analyze their education development levels and evaluate their educational

qualities.

Huang Zhongjing, Director of the Department of Education, ECNU, researcher at the Institute of Basic Education Reform and Development, a key research base for humanities & social sciences of the Ministry of Education. He researches on education policies, educational principles, curriculum and teaching methodology, etc. He has published 12 academic works and more than 90 academic papers. He now serves as the chief expert of the major research projects of the National Social Science Fund and presides over multiple research topics.



A Study on How Higher Education Empowers the Construction of Shanghai Science and Technology Innovation Center

By Zhu Junwen, Yu Xinli, Yang Jie

Publication: February 2020

978-7-5760-0043-6

“To accelerate our pace of becoming globally influential science and technology innovation center” is an important instruction that was given by General Secretary Xi Jinping during his inspection in Shanghai in May 2014. It has been five years since the establishment of the Shanghai Science and Technology Center, which has undergone transformations from concept to solution, from idea to policy and from blueprint to action. Based on continuous exploration for five years, we still urgently await to solve the issues about how to further transform the development direction

of the science and technology center from “top-down” to “down-up”, and to realize a qualitative leap in innovation capability, impetus and creativity.

Zhu Junwen, Professor of the Department of Education Management/ the Institute of Educational Economics at the Faculty of Education, ECNU, new century excellent researcher by the Ministry of Education and Shanghai Pujiang expert, engaged in researches on higher education innovation policy, human resource policy, scientometrics and scientific research assessment.

Yu Xinli, Deputy Director of the Planning and Development Division of Shanghai Jiao Tong University, chief expert and director of the “Shanghai Discipline Assessment Center” of Shanghai university think tanks, engaged in disciplinary research, academy research and strategic management research, etc.

Yang Jie, Secretary of the Party Committee of Antai College of Economics & Management, Shanghai Jiao Tong University, Vice Chairman of the Higher Education Professional Committee of the Chinese Society of Educational Development Strategy, engaged in academic research & strategic management, higher education assessment, academic degrees & Graduate Education, etc.

Study on the Evolution of Public Perceptions about Education and Countermeasures

By Tian Feng

To be published soon

Rights Sold: English of *Study on the Leading Role of OECD Educational Indicators in Educational Development*

Zhang Letian et al
Chinese Experience in Basic Education Policy

Publication: August 2018
 978-7-5675-7930-9

Finished book available



Since the implementation of the reform and opening-up policy in the late 1970s, China's basic education has made considerable progress and its development achievements have attracted worldwide attention. This book starts from a global perspective, reviews the historical process of China's basic education since the reform and opening-up 40 years ago, and seeks for possible paths for future education reform in China. It highlights case study as well as typical and innovative policies; conducts researches by county, vividly demonstrates the policy experience and characteristics of China's local basic education development in detail; highlights the distinct innovation feature of education policies with local characteristics from cases, and highlight the policy ideas behind policy innovation.

Zhang Letian, PhD and Professor in Education at Nanjing Normal University. He now serves as the deputy director of the UNESCO International Rural Education and Training Center in Nanjing Normal University



一级指标	二级指标	数据来源
B01 教育水平提升 (10%)	B01-1 新增学前教育学位	427 新增学前教育学位占新增学位总量的比例(%)
	B01-2 新增义务教育学位	428 新增义务教育学位占新增学位总量的比例(%)
	B01-3 新增普通高中学位	429 新增普通高中学位占新增学位总量的比例(%)
	B01-4 新增高等教育学位	430 新增高等教育学位占新增学位总量的比例(%)
B02 教育公平保障 (10%)	B02-1 城乡教育经费投入	431 城乡教育经费投入占教育经费总量的比例(%)
	B02-2 城乡教育设施投入	432 城乡教育设施投入占教育设施总量的比例(%)
	B02-3 城乡教育师资投入	433 城乡教育师资投入占教育师资总量的比例(%)
	B02-4 城乡教育成果投入	434 城乡教育成果投入占教育成果总量的比例(%)
B03 教育改革创新 (10%)	B03-1 教育体制机制改革	435 教育体制机制改革占教育改革创新总量的比例(%)
	B03-2 教育内容改革	436 教育内容改革占教育改革创新总量的比例(%)
	B03-3 教育方法改革	437 教育方法改革占教育改革创新总量的比例(%)
	B03-4 教育评价改革	438 教育评价改革占教育改革创新总量的比例(%)



Rights: All languages available

Zhong Qiquan School Revolution Series Based on “Key Competence” (3 vols.)

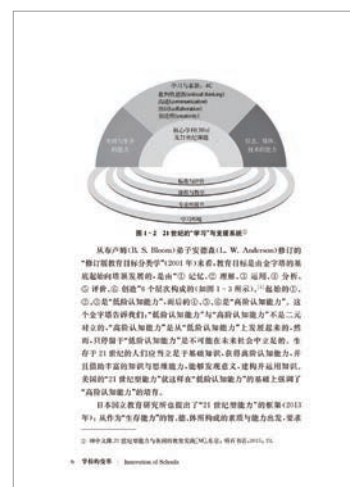
Publication: July 2019

Finished books available



The 21st century is an era when education determines the future of society, economy and culture. With the development of globalization and post-industrial revolution, the value and significance of school education are under review. This series aims at China’s educational reality and its development vision, and looks far into the practical, theoretical and policy issues in school revolution. It conducts theoretical discussion by focusing on the perplexed realistic educational problems in reform practice and provides various theoretical ideas. Educational Challenge aims to stress-test the general trend of education transformation and sketches the contours of school education reform in China. Curriculum Logic aims to seek the logic of curriculum development and sort out the reform steps of standards based curriculum design and teaching paradigm in China. Revolution of School aims to focus on the key points of school revolution and develop new academic attainment theory and learning theory

Zhong Qiquan, the tenured professor of ECNU, doctoral supervisor, honorary director of the Institute of Curriculum & Instruction ECNU, member of Social Sciences Committee, Ministry of Education (convener of the Education Division and Psychology Division), member of the Committee of Teachers and Education Experts, Ministry of Education.



Rights: All languages available

Zhong Qiquan Classroom Trilogy (3 vols.)

Publication: May 2015

Finished books available

It's a trend for education to transform from "elite education" to "mass education" in the world nowadays. In the era of modern "knowledge society", what determines the "soft power" of a nation and a country is the "core quality" of every citizen. It is a "basic human right" for our citizens to have the "national core quality". "National core quality" is not genetically inherited, but acquired through postnatal education. The fundamental factor that determines the formation of this "core quality" lies in new educational thought and teaching system, and in the "learning revolution within the "classroom". If we think China's "new curriculum reform" over the past decade mainly focuses on "top-down" top-level design and thought movement, then the "new curriculum reform" in the coming decade will put particular emphasis on "down-top" classroom creation in basic-level schools.

Zhong Qiquan, the tenured professor of ECNU, doctoral supervisor, honorary director of the Institute of Curriculum & Instruction ECNU, member of Social Sciences Committee, Ministry of Education (convener of the Education Division and Psychology Division), member of the Committee of Teachers and Education Experts, Ministry of Education.

He received his higher education at the ECNU, where he has held various posts since his graduation in 1961. A Japanese specialist, Zhong spent a decade (1985-95) as a visiting scholar in various Japanese universities. Since 2000, he has become active in the international scholarly community, having been invited to Louisiana State University, Columbia University, Leipzig University, University of Munich and London University for cooperative researches and academic addresses.



Understanding Classroom consists of five parts. Part I Challenge of Classroom Revolution; Part II Listen to Children's Voices; Part III Classroom Teaching: from "Technical Practice" to "Reflective Practice"; Part IV Teacher Teaching: from "Teaching Expert" to "Learning Expert"; Part V Theoretical Perspective of Classroom Researching: from "Modern Pedagogy" to "Post-Modern Pedagogy". This book focuses on school reforms in classroom, sticks to the clue of pedagogy and constructivism, gives careful and all-sided responses to all kinds of puzzles that the front-line basic-level education workers have about the comprehensive development of students, the professional development of teachers, and the performance of the new curriculum reform, and then calls on teachers to understand the classroom, children and achieve progress.



Classroom Researching starts from “Classroom & Classroom Researching” and probes into the significance of classroom transforming and the features of classroom researching. In Part 1 Core Quality and Classroom Transforming, it guides readers to reexamine “learning” and “teaching” and the relationship between them. In Part 2 Viewpoint of Classroom Researching, it explores various classroom research theories such as question-based learning, independent learning, collaborative learning, three-dimensional goals, classroom interaction research, classroom discourse analysis, and penetrates into the multidimensional logic of teaching creation. In Part 3 Strategy of Classroom Researching, it investigates the types and methods of classroom researching and teaching creation from the perspective of teaching technique. In Part 4 Classroom Researching and Teachers’ Growth, it studies two types of classroom researching, namely, learning community and “teaching analysis”. In the appendix, it systematically reviews the educational practice research ideas and achievements of 12 educationist from Socrates to Vygotsky, so as to help readers discover the truth of

classroom researching and teaching creation from history.



Classroom Researching consists of four parts:

In Part 1 Theory and Practice of Classroom Transforming, it talks about the international experience, local practice and theoretical basis of classroom transforming, and on this basis puts forward a framework of new competency-based view and the definition of “core quality”.

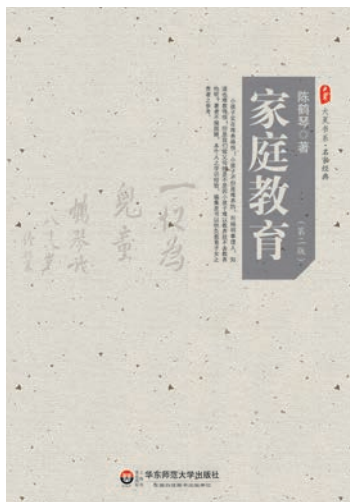
In Part 2 Subject Quality and Active Learning, it starts from subject teaching to investigate “subject quality”, specially explores the relationship and difference between “subject quality” and “core quality”, and on this basis discusses dividing line and conversion of the two teaching paradigms, and then comes up with the concept of “active learning” and idea about “academic evaluation”.

Rights: All languages available

Chen Heqin
Family Education (Second edition)
 The Great China Book Series: Classics of Great Masters

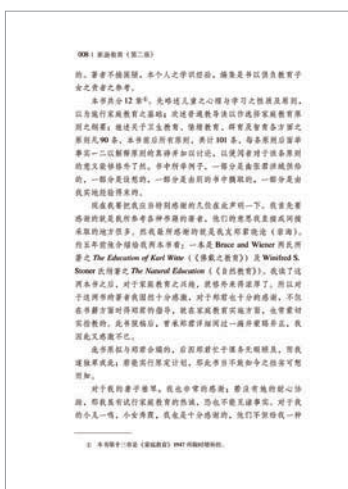
Publication: May 2018
 978-7-5675-0278-9

Finished book available



Family Education (the second edition), written by Chen Heqin, is one of the series of education sciences in Southeast University and one of the most valuable special books on education published in China recently. The book is divided into 12 chapters and establishes 101 family education principles. In this book, all sorts of children problems can be thoroughly discussed, from waking up to sleep, from laughing to crying, from eating to peeing, from fitness to illness, even the way how one gets along with people. These discussions have profound significance for guiding the parents who are responsible for family education.

Chen Heqin, a modern distinguished expert in children education in China. Since the 1920s, he has successively established Nanjing Gulou kindergarten, Jiangxi kindergarten training school, Shanghai female normal school, national children normal training school. He enjoys a high reputation in the history of preschool education in China.



Rights Sold: English, Russian, Kazakh, Ukrainian, Uzbek, Tamil, Traditional Chinese

Li Zhengtao
Educational Common Knowledge (Second edition)
 The Great China Book Series: Classics of Great Masters

Publication: March 2016
 978-7-5675-4841-1

Finished book available



The origin of general knowledge of education is the common sense about humanity, that is, the understanding of human nature. The author of Common Sense of Education (2nd Edition) expects to awaken people’s respect and awe for common sense through minutely examining the common sense of education, and enable the teachers to realize that the origin of common sense of education is the common sense about human nature and the understanding on human nature. The first edition was selected as the one of “teachers’ favorite 100 books” by China Education Daily in 2012.

“In terms of the relationship between theory and practice, I think they face many common problems, one of which is related to ‘common knowledge’. All educational theories, regardless of disciplines, whether new or old, Chinese or foreign, need to refine what is known as ‘educational common knowledge’. Without an understanding of this, we will find it difficult to really enter the ‘educational world’.”

——Li Zhengtao

Li Zhengtao, the specially-appointed professor of Chang Jiang Scholars Program, Ministry of Education. He is the professor of Faculty of Education, doctoral supervisor of ECNU. He is mainly engaged in the teaching and research of educational principles.



Rights: All languages available

Fan Yinhu

Introduction to Tao Xingzhi's Educational Thoughts

Publication: December 2011
978-7-5617-9066-3

Finished book available



Tao Xingzhi is Chinese people's educator and ideologist. He went to study abroad in the United States in 1914. St. John's University awarded Tao Xingzhi an honorary doctorate in science, with the purpose of recognizing his contribution to education reform in China. A Brief Introduction to Tao Xingzhi's Educational Thoughts is a detailed introduction about Tao Xingzhi's educational thoughts from the aspects such as Tao Xingzhi's life education theory, moral education thought, intellectual education thought, creative education thought, pedagogical education thought, preschool education thought, vocational education thought, science education thought, and universal education thought.. It is an academic monograph which systematically introduces Tao Xingzhi's educational thoughts.

Fan Yinhu, a native of Yuci (a district of Jinzhong city), Shanxi province, a school education major from the School of Education Sciences, Shanxi University, engaged in the teaching of educational theory courses such as education science, psychology and the research on Tao Xingzhi's educational thoughts for a long time. He now

serves as the director of the Department of Education at Jinzhong Normal Junior College, member of the Chinese Society for Tao Xingzhi Studies, Deputy Secretary-General of the Teacher Education Professional Committee of the Chinese Society for Tao Xingzhi Studies, as well as a member of the Jinzhong Municipal Committee of CPPCC.



目 录

绪论 民主之魂 教育之光——陶行知这样的一生 / 1

第一编 总 论

第一节 社会改造的基石——陶行知教育的基本观点 / 11

 第一节 教育者的地位和作用 / 11

 第二节 陶行知的教育理想 / 16

第二节 生活是教育的根本——陶行知的生活教育理论 / 22

 第一节 生活教育的含义 / 22

 第二节 生活即教育 / 26

 第三节 社会即学校 / 31

 第四节 教学做合一 / 34

 第五节 陶行知教育理论的思想基础 / 37

第三节 道德是做人的根本——陶行知的德育思想 / 42

 第一节 人生教育的基本点 / 42

 第二节 德育的内容 / 46

 第三节 德育的方法 / 50

第四节 成为百行之本——陶行知的智育思想 / 57

 第一节 智育的动机与内容 / 57

 第二节 智育的任务 / 61

第三节 智育的过程与方法 / 64

第四节 智育的评价 / 69

第五节 人人是创造之人——陶行知的创造教育思想 / 73

 第一节 创造教育 / 73

 第二节 创造教育 / 76

 第三节 创造教育的方法 / 82

第二编 分 论

第六节 国家社会之教育——陶行知的社会教育思想 / 88

 第一节 论国家教育地位与作用 / 89

 第二节 论国家教育的办学方向与培养目标 / 91

 第三节 论国家学校建设 / 96

第七节 教育要从娃娃起——陶行知的幼儿教育思想 / 100

 第一节 论幼儿教育意义 / 100

 第二节 建立中国特色的幼儿园 / 101

 第三节 实施全面发展的幼儿教育 / 103

第八节 生活主义之教育观——陶行知的职业教育思想 / 107

 第一节 陶行知职业教育的基本主张 / 107

 第二节 职业教育的发展与学生 / 109

 第三节 陶行知职业教育思想的意义 / 111

第九节 开理想世界的前途——陶行知的科学教育思想 / 113

 第一节 科学教育的内容与内容 / 113

 第二节 科学教育的发展与建设 / 120

第十节 做一个现代的中国人——陶行知的普及教育思想 / 126

 第一节 普及教育的目标、对象与对象 / 126

 第二节 普及教育的内容与内容 / 130

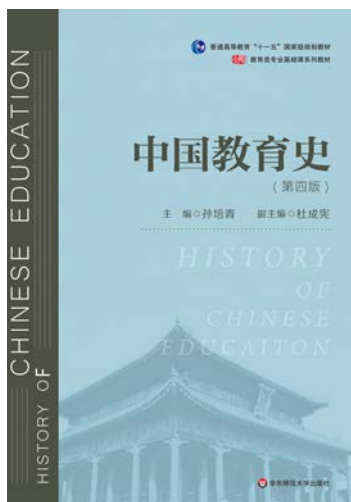
 第三节 乡村普及教育的基本点 / 133

Rights: All languages available

Sun Peiqing (Editor-in-Chief)
The History of Chinese Education (Fourth Edition)

Publication: July 2020
 978-7-5675-8998-8

Finished book available



This book adheres to the guiding ideology of historical materialism and divide the chapters according to the development stage of each social formation. It researches the education system mainly by focusing on the cultivation of talents, and expounds its policies and guidelines, management measures, educational contents and techniques, as well as experiences and lessons. This book attaches much attention to the study of educational thoughts and reflects the development of educational thoughts in each historical period through the analysis and introduction of the main representatives, in order to summarize the experiences of educational theoretical thinking.

Sun Peiqing, Professor of ECNU and a doctoral supervisor. He once served as the director of Faculty of Education, and the discipline head of History of Chinese Education at the national key unit. He writes History of Chinese Education, History of Chinese Educational Thoughts and History of Chinese Educational Management .



Rights Sold: Russian, English, French, Arabic, Serbian, Polish

Zhou Jing (Editor-in-Chief)
**The Study of Chinese Children's
 Early Reading and Literacy Ability**

Publication: 2020.1
 978-7-5675-5095-9

Finished book available



This book series is the follow-up research achievement of “From Image to Word: A Study on the Process of Early Childhood Word Acquisition”, a great research topic of the key research base of humanities and social sciences of the Ministry of Education. It can be divided into two volumes: A Study on the Development of Chinese Children’s Early Reading and Literacy Development and An Educational Guide to Chinese Children’s Early Reading and Literacy Activities, introducing this topic in detail from theory to practice.

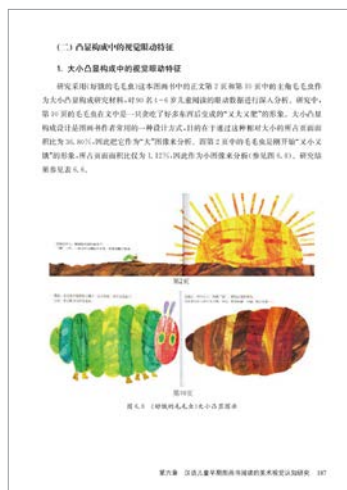
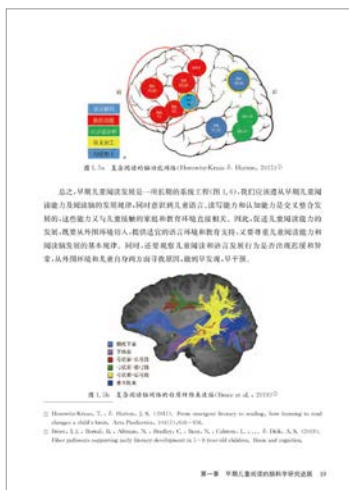
Zhou Jing, Professor, doctoral supervisor of the Department of Preschool Education, Faculty of Education, East China Normal University;
 Part-time Director of the ESEC Children’s Language Research Center of East China Normal University;

Researcher at the Chinese Character Research and Application Center, a key research base of humanities and social sciences, Ministry of Education;

Member of the Expert Steering Committee for Preschool Education, Faculty of Education;

Deputy Director of the Academic Committee of China National Society of Early Childhood Education

Main research area: language development and education for preschool children.



Rights: All languages available

Guo Qiyong (Editor-in-Chief)
The Brief History of Chinese Philosophy

Publication: July 2018
978-7-5675-6729-0

Finished book available



This book consists of three parts:

Part I A Brief History of Chinese Philosophy, of which the chief editor is Mr. Guo Qiyong and deputy editor is Ouyang Zhenren, introduces the general picture of Chinese philosophy and the wisdom of Chinese traditional culture, from the origin of Chinese philosophy, the development in Pre-Qin and Han Dynasties to transformations in modern times.

In Part II Chinese Traditional Wisdom and China Rejuvenation, Mr. Guo Qiyong explains the relationship between traditional culture rejuvenation and China rejuvenation, the values of traditional Confucianism, Buddhism and Taoism wisdom in building people's lives, self-adjustment and coping with work and life.

Part III Selected Readings in Philosophical Classics, is edited by Mr. Guo Qiyong, selects classic literature from The Book of Changes, Lao Zi and The Analects of Confucius and works of other important philosophers such as Zhu Xi, and provides detailed notes and interpretations for readers to have a good

understanding of the original wisdom of Chinese classical philosophy.

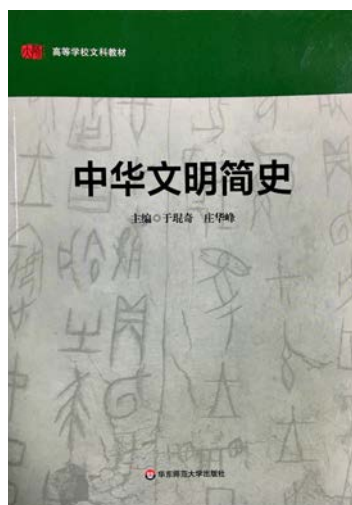
Guo Qiyong, Doctor of Philosophy, professor and doctoral supervisor of the School of Philosophy and the School of Chinese Classics, Wuhan University, Dean of the School of Chinese Classics, librarian of Hubei Provincial Research Institute of Culture and History. In 2006, he was awarded the title of a heavyweight teaching master; in 2017, he was awarded as a towering figure in world Confucian studies. He was the former President and Deputy Chief Executive Officer of the International Society of Chinese Philosophy (ISCP), member of the Philosophy Discipline Appraisal Group of the Academic Degrees Committee, and the Deputy Director of the University Philosophy Education Steering Committee. He now serves as the Vice Director of the China Philosophy History Association and Vice Director of the Chinese Confucian Academy. His works include: *History of Chinese Philosophy*, *Spirits of Chinese Confucianism*, *Exploring Chinese Philosophical Wisdom*, *Reconstruction of Chinese Humanistic Spirits*, *New Exploration of Confucianism and Modernization*, *A Study on Xiong Shili's Philosophy*, *A Study on Modern and Contemporary Neo-Confucianism*, *Introduction to Culturology*, etc.

Rights: All languages available

Yu Kunqi & Zhuang Huafeng
The Brief History of Chinese Civilization
(Second Edition)

Publication: August 2020
978-7-5760-0233-1

Finished book available



Chinese civilization originates from the inland areas and is a kind of typical agricultural civilization. It was born before the Xia, Shang and Zhou dynasties, took shape in the Qin and Han dynasties, flourished in the Sui and Tang dynasties, and reached its peak in the Song and Ming dynasties. Its time-honored and gorgeous civilization achievements have made marvelous contributions to human development. Chinese civilization is of long standing and well established. In its origin and early stage of development, it has formed a pattern of pluralistic integration and the ability of compatibility and innovation, which marks the beginning of its long-term development. Common cultural accumulation, psychological identity and etiquette tradition have bred from it and laid a good foundation for the continuous development of Chinese civilization.

This book is concise and plain in language, and briefly introduces the specific content of Chinese civilization from such parts as science and technology, lifestyle, system civilization, academic civilization, religious civilization, art civilization; at the same time, it also reveals the characteristics of Chinese civilization, the causes and its general direction of future development.

Yu Kunqi, Professor at the Department of History, Nanjing Normal University. He once served as the Deputy Chairman of the Jiangsu Provincial Party Committee of the China Democratic League and the Deputy Secretary General of the Jiangsu Provincial People's Political Consultative Conference. He has works such as *Critical Biography of the First Emperor of the Qin Dynasty*.

Zhuang Huafeng, a second-level professor at Anhui Normal University, doctoral supervisor, national excellent postgraduate supervisor, expert who enjoyed the State Council special allowance, lecturer of national top quality courses, presided over 3 national social science projects and 7 provincial and ministerial-level projects, published more than 10 books including *The Development History of Chinese Yangtze River Basin* and *The History of Chinese Social Life*, over 70 academic papers in important newspapers and periodicals such as *Journal of Chinese Historical Studies*, *Historiography Quarterly* and *Guangming Daily*; his scientific research achievements have won the first, second and third prizes at ministerial and provincial level.

Rights: All languages available

ECNU Museum
Ancient Chinese Bricks and Tiles

Publication: May 2020
978-7-5675-9898-0

Finished book available



Ancient Chinese bricks and tiles are a special category in ancient Chinese art. Eaves tile and brick inscriptions combine painting, calligraphy, statuary art and industrial art, inherit ancient people's thoughts over time and play an important role in researching the history and culture of ancient architecture.

This book is the second volume of the museum collection series of East China Normal University, and mainly introduces the precious collection of ancient tiles and bricks in the History Museum of East China Normal University. Ancient bricks and tiles are often engraved with years, patterns, auspicious words, etc., so it can be considered as a realistic portrayal of social production and life at that time, and provide scientific reference value for studying history. This book represents the first official debut of these precious museum collections and is of great academic and cultural significance.

ECNU Museum, founded in 1952, the ECNU Museum is known for its vast amount of collected materials and artifacts, of which the museum's categorical display-structure is divided into six sub-museums in history, ancient coins, biology, geography, folk arts and education images.

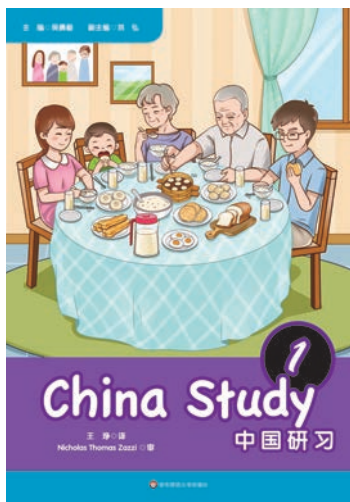


Rights: All languages available

Wu Yongyi & Liu Hong
China Study
 (6 vols.)

Publication: September 2018

Finished books available



China Study covers nine major fields: art/design, geography, history, literature, mathematics, music/drama, sports, science and technology, and society. It can be divided into three series: the primary school series, the junior high school series and the senior high school series. It is compiled according to the IB-PYP outline, IB-MYP outline and IB-DP outline which are generally used in international schools. This set of textbooks has the following features: 1. Written in theme-based language; 2. Arrange the content of teaching materials through inquiry-based activities; 3. Cover a wide range of Chinese culture and society; 4. Integrate the research on Chinese culture and Chinese society closely with different IB courses so as to meet the requirements of IB interdisciplinary courses; 5. Provide specific assessment criteria to help teachers evaluate students' performance; 6. Edited in both Chinese and English, to adapt to various requirements.

Wu Yongyi, is the former dean of the School of Chinese as a Second Language at ECNU, executive director of the International Society for Chinese Language Teaching, member of the Academic Committee of the International Education College in Zhejiang University, expert of the Confucius Institute Headquarters (Hanban), and specially-invited expert of Chinese Language and Culture Education Research Center, Office of Overseas Chinese Affairs, Shanghai Municipal People's Government.

Liu Hong, is a lecturer of the School of Intl Chinese Culture in ECNU, the Intl Chinese Teacher Advanced Study and Training Base. He is a member of Intl Society for Chinese Language Teaching, member of the Association for Modernization of Chinese Language Education, and member of the Association of Chinese Rhetoric for Foreigners.



Rights Sold: Chinese-Arabic, Arabic, Afrikaans, Thai, Ukrainian



Universal or National Music? The Chinese Contemporary Musical Thoughts in a Context of Ideology

By Wu Weixi

Publication: January 2019

Finished books available

978-7-5675-8654-3

Contemporary music thoughts are not only an important part of Chinese contemporary music history, but also the most splendid part in this discipline field in some ways. This book works on investigating how the great history of thoughts is reflected in musical ideas from the late 19th century to the first half of the 20th century. It is told in chronological order, and consists of three parts, namely “the undermining of traditional musical ideas and cultural impacts of Western music”, “the confrontation of musical thoughts between ‘world view’ and ‘national view’”, and “the establishment of the ‘nation’ musical view”

Wu Weixi (1979-), Ph.D. in historical musicology at Shanghai Conservatory of Music, Associate Professor and master’s supervisor of the Musicology Department at Shanghai Conservatory of Music, Deputy Secretary General and Director of the Western Music Society of the China Musicians Association. His translated works include *The Art of Practicing: A Guide to Making Music from the Heart*, *Complete Works of Piano Chopin* (co-translated), etc.



Ancient Chinese Literature Theory

By Qi Zhixiang

Publication: March 2019

Finished books available

978-7-5675-8773-1

If we explain ancient literature theory according to the scientific logic of contemporary literature theory, we will definitely disintegrate the ancient literature theory and get trapped in the trouble of disparaging the present by extolling the past. In turn, if we care too much about the original ecology and mellowness of ancient literature theory, we certainly will disintegrate the scientific and logical properties required by literature theory works and rouse suspicions of talking about the ancient by standing in ancient positions. After careful consideration, the author finally mapped out the following writing framework. The theoretical framework consists of three parts: “part one is the first chapter, which generally introduces the

basic views of ‘ancient Chinese literature theory’ and ‘what is literature’; part two covers from the second chapter to the eleventh chapter, which explains one by one the main ideas of ancient literature theory in each link of its creating process according to the natural sequence of literary creation; part three consists of the last two chapters: it talks about the methodological features and historical evolution of ancient literary theory, and on this basis explains why ancient Chinese literature theory is systematic in thought but not systematic in theory. While revising this book, I checked whether there was a “12th Five-Year” national-level textbook *Ancient Chinese Literature Theory* for reference. It was out of my expectation that it was absent. Since then, this “Eleventh Five-Year” national-level planning textbook *Ancient Chinese Literature Theory*, which began with the horizontal logical construction of an ancient Chinese nationality literature theory system as the category and topic, became not only the first but also the only national-level planning textbook.

Rights: All languages available

Tan Xudong et al (Editor-in-Chief)
Cerulean Stories (7 vols.)
 Love Chinese Warship Series

To be published in 2021

Proposals available

Cerulean Stories is an innovative adaptation that bases upon Approach Chinese Warships Series. The author takes basis on the epochal sailing traces of Chinese navy warships and the growth tracks of naval officers and soldiers. By use of language full of epoch characteristics and children’s temperament and interest, this series tells the stories of lively naval officers and soldiers who have distinctive marks of times, and creates many heroic characters who have been struggling for the great rejuvenation of the Chinese nation and dedicating themselves to the service of China. This series is divided into 7 volumes, rich in content, vivid in language, matched with high-definition live-shot pictures. It’s both readable with artistic, and makes it possible for extensive children to appreciate these soldiers’ sincere affections for their families and country in the new era, inspire them to develop an enterprising and enthusiastic spiritual quality from childhood, and let their minds implanted with epoch topics of patriotism education and hero appreciation.

Tan Xudong, Professor of the Department of Chinese, College of Liberal Arts, Shanghai University, doctoral supervisor in creative writing and children’s literature, chief of the Children’s Literature Research Institute of Shanghai University, head of the Chinese Language and Literature Education Research Institute, chair professor of Anhui University, guest professor of Guangdong University of Finance & Economics, and member of the Academic Committee of Natural Literature Collaborative Innovation Center of Anhui University.

He has published more than 80 poems, prose, fairy tales, children novels, fantasy fictions and fables, and has over 60 literary translations and 20 literary theory criticism works. Many copyrights of his works have been exported, and many works have been selected into Chinese textbooks in Beijing Normal University edition, Beijing edition, Shandong edition and the Macao special administrative region edition.

- Vol. 1. Love Liaoning Ship Vol. 2. Love Haikou Ship Vol. 3. Love Ark Peace Vol. 4. Love Linyi Ship
 Vol. 5. Love Submarine 372 Vol. 6. Love Hongze Lake Ship Vol. 7. Love Chinese Capitan



Rights: All languages available

CONTENTS DIRECTORY

Vol. 1. Cerulean Stories: Love Chinese Aircraft Carrier Liaoning

- Chapter 1 “Varangian” brings good news
- Chapter 2 We also have a warship
- Chapter 3 Look, the splendid landing!
- Chapter 4 You are long-standing
- Chapter 5 Legend in this spring
- Chapter 6 Life moments of the “small bees” on the wardship
- Chapter 7 “Indoors” warship goes to the sea
- Chapter 8 You are so beautiful
- Chapter 9 We will never forget you
- Chapter 10 The South China Sea voyage of Chinese Aircraft Carrier Liaoning
- Chapter 11 Our warship is on the top search again
- Chapter 12 Words to you, 2035

Vol. 2. Cerulean Stories: Love Haikou Destroyer

- Chapter 1 The birth of “China Aegis Destroyer”
- Chapter 2 Growing marks of home-made destroyer
- Chapter 3 You have us on the new page of the escorting road
- Chapter 4 Join us and enjoy the most beautiful scenery along the escorting road
- Chapter 5 Embrace the world with “dark blue” wings
- Chapter 6 One step toward the grand stage
- Chapter 7 Extraordinary “bodyguard”
- Chapter 8 How can the “ocean sword” be so sharp?
- Chapter 9 You expect with true affections while I surf with surging blood
- Chapter 10 My country and my warship

Vol. 3. Cerulean Stories: Love Ark Peace

- Chapter 1 Birth of a star
- Chapter 2 A hospital that can swim
- Chapter 3 A “guest” to the islet
- Chapter 4 Peace Ark “goes to the Western world”
- Chapter 5 What a beautiful jasmine
- Chapter 6 “Walk” to the Latin America
- Chapter 7 Peace Ark is here!
- Chapter 8 Heroes hiding in the ship
- Chapter 9 Touched by a ship
- Chapter 10 Sail all over the world

Vol. 4. Cerulean Stories: Love Linyi Frigate

- Chapter 1 “My fellows, Chinese navy has orders to take you home

- Chapter 2 Warship name & soul
- Chapter 3 Super combination: China and Russia
- Chapter 4 The created “China speed”
- Chapter 5 We are coming, the United States, Australia and New Zealand!
- Chapter 6 Days of my escorting in the Gulf of Aden
- Chapter 7 The best fighter on the sea
- Chapter 8 Cool guys - a new generation of soldiers
- Chapter 9 Five-Starred Red Flag in mysterious waters

Vol. 5. Cerulean Stories: Love Submarine 372

- Chapter 1 Steel blue whale meets with multiple crises
- Chapter 2 Dare to dream and practice hard to play its best cards
- Chapter 3 Risked lives to undertake
- Chapter 4 Three thrilling minutes
- Chapter 5 Submerge at the risk of life, appreciate what a hero looks like
- Chapter 6 Undersea pioneer
- Chapter 7 Silent submerge, amazing sword in deep sea
- Chapter 8 Chinese submariners - the sunniest men

Vol. 6. Cerulean Stories: Love Hongze Lake Supply Ship

- Chapter 1 Super captain
- Chapter 2 Break the cocoon
- Chapter 3 Undertake the mission of “floating on water”
- Chapter 4 Superman’s “diary”
- Chapter 5 Break the record
- Chapter 6 Advance against waves to rescue the Malaysia Airlines flight
- Chapter 7 China’s self-confidence
- Chapter 8 A name card for Chinese navy

Vol. 7. Cerulean Stories: Love Chinese Warship Captain

- Chapter 1 Hu Jie, captain of Changchun Destroyer
- Chapter 2 Zhang Guangyao, captain of Linyi Frigate
- Chapter 3 Liu Yongxin, captain of Qinghai Lake Supply Ship
- Chapter 4 Ma Gaofeng, captain of “Changdao” Submarine Rescue Ship
- Chapter 5 Lu Min, captain of submarine
- Chapter 6 Guo Baofeng, captain of “Peace Ark” Hospital Ship
- Chapter 7 Yang Yanbin, captain of Sui Ning Frigate
- Chapter 8 Yi fan, captain of air-cushioned landing craft

Melinda Lilly Thompson

Tales of China (16 vols.)

16 illustrated volumes of collected stories with matching audiobooks

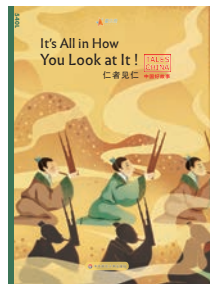
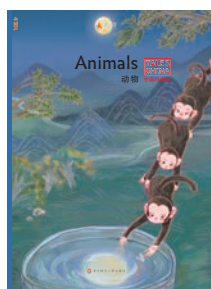
Publication: July 2019

Finished books available



Created by a team from seven countries that includes bestselling children’s book authors from the US and two world-class Chinese firms, Tales of China presents surprising stories of superhuman struggles and mythic grandeur punctuated by laugh-out-loud humor. These beautifully illustrated tales dance off the page to share their stories in lively audiobooks that accompany the collection. Experience an old man’s noisy battle with a monster and how it led to Chinese New Year’s Eve festivities in “The Monster Nian.” Hear a giant’s thunderous footsteps in “Kua Fu Chases the Sun,” and root for “The Long-Haired Girl” who dares to sass a cranky mountain god. The joy and importance of this global approach to these rarely-seen cultural treasures is explained by Dr. Yu Lizhong, the Chancellor of New York University Shanghai, in his recommendation of Tales of China: “Because culture and language determine what we think and value, it is crucial to re-tell Chinese folktales using English to build bonds of understanding between Chinese and foreign children”.

- Four books of Chinese holiday tales, animal fables, and myths | 64 pages
- Eight books of Chinese idioms (fables and other stories with morals) | 80 or 72 pages
- Four books of classic Chinese folktales | 112, 128, 148 pages



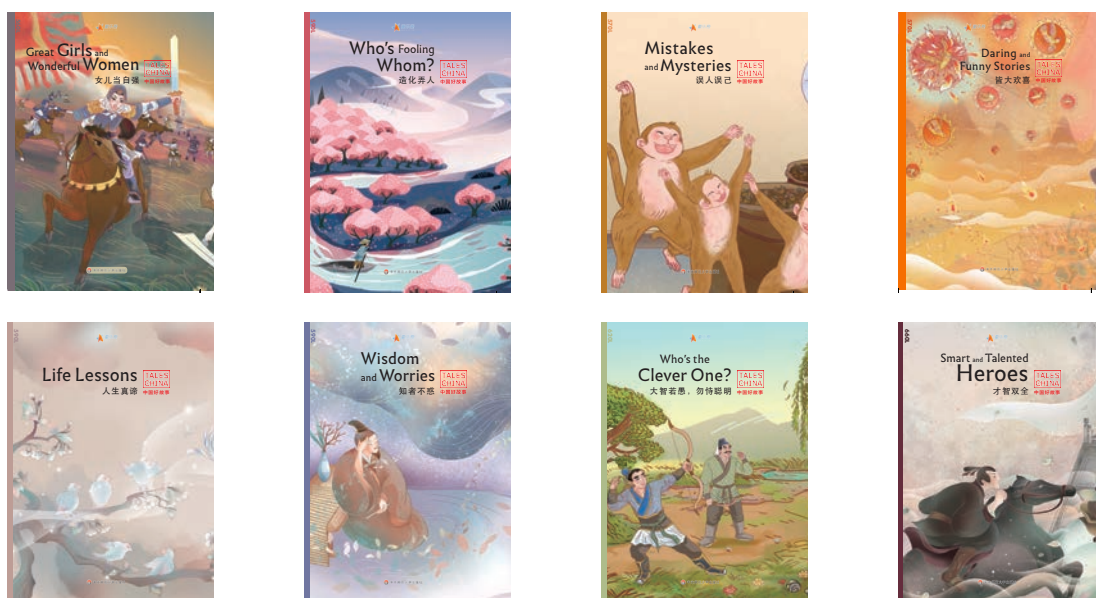
- 74 beautifully illustrated Chinese tales retold for modern readers.
- A lively, narrated audiobook for each story that includes vivid sound effects and music (100 installments).
- Lexile® measurements for each book of collected stories vary from 420L to 660L.
- ESL digital courseware and lesson plans to teach English with Tales of China are being developed.
- Components: books, audio, courseware, are available separately or as a program.

The Creative Team of Tales of China

The authors of the series are Jenny Lam and Sheila Higginson, pivotal creators for Disney, Sesame Workshop, The Magic School Bus, and more; Wendy Wong, a specialist in writing and editing content for young Chinese learners of English who has authored dozens of published books; and Evan Peng, a published writer and Stanford student. Melinda Lilly Thompson, lead editor and contributing writer, is the Editor-in-Chief of ALO7. She has produced eleven children’s products that have won major awards and has created books sold by Disney, Putnam Publishing, Quarto, Rourke, Scholastic, and others.

ALO7, the producer of the series, is one of the largest K12 digital English Language Teaching (ELT) content producers and solutions providers in China. ALO7 products are used in nearly 100 cities throughout China—more than 15 million students experience the joy of learning English through ALO7. Its Genius English learning program was shortlisted for a CODiE Award.

Education-focused East China Normal University Press is the top publishing house in Shanghai, with more than 50,000 titles, including children’s books, classical academic volumes, and textbooks. The press’s flagship product is Shanghai Maths, an international bestseller used in Asia and in UK schools. ECNUP has been named one of the best Chinese publishers, has won a National Award, and in 2018 was honored by being listed as one of Shanghai’s Top Ten Cultural Enterprises.



Rights: All languages available

DOWEL Creation Center Ancient Poetry Quest (3 vols.)

Publication: April 2020

Finished books available



This picture book series is highly aesthetic in appearance and interprets the ancient poems that people are very familiar with from a new perspective, thus can be thought of as a set of nice and interesting enlightened reading material about ancient poetry. All the selected ancient poems are required to be learned by elementary school students. The globally popular STEAM concept is brought into this book so as to make it interesting for children to learn ancient poems. Each book selects 8 ancient poems, adopts divergent thinking to allow its readers associate ancient poems with natural science, human geography, traditional culture, common sense of life and science experiments in a divergent way.

This book series not only help children learn, understand and recite the 24 ancient poems, but also contains the following interesting interactive parts that emanates from ancient poetry: 63 scientific knowledge points, 9 easy-to-operate experiments, 9 engineering technical knowledge points, 13 mathematical cognitive knowledge points, 18 interactive operations .

DOWEL Creation Center, The core members of DOWEL Creation Center consist of elite adpersonins, senior event planners, professional illustrators, researchers of Chinese studies, puericulturist, etc. This center is established for the purpose of allowing young children to truly understand and love traditional culture. It follows the development laws of children’s cognitive abilities, starts from their perspectives, presents the content in an up-to-date way and tries to learn traditional Chinese culture together with children.



Rights Sold: Traditional Chinese

Fantasia Animation Bubble Mermaid (5 vols.)

Publication: June 2020

Finished books available



Bubble Mermaid tells the story of three young girls who accidentally fell into the pool at the center of a mysterious ancient temple when they went to sea for fun and became mermaids after being lit by moonlight. Since then, they had magics and later with the help of friends, they fearlessly and tactfully fought against the hidden evil forces and protected the blue sea.

Fantasia Animation, is a national cultural industry demonstration base and one of the first 18 key animation companies in China. The company's representative work, Magic Matin, created in a relaxed and humorous style, is deeply affected by children and has been a hit animation till now. The representative Shaolin Wuzang, perfectly interprets the essence of Chinese civilization, and has enjoyed a groundswell of enthusiasm from mainstream media in Europe and America. It was the gold-medal winner of all French children's shows in 2007 and has been exported to more than 80 countries and regions in the world. "Fantasia Animation" has always adhered to the

quality animation concept of "Chinese Team, International Vision, China Originals, Global Market", and committed itself to spreading Chinese culture to every corner of the world.



Rights: All languages available

Zhou Bin(Editor-in-Chief)

Timely Breeze and Rain for Crop Raising

Traditional Culture-featured Readings for the Twenty-four Solar Terms

Publication: July 2020

Finished books available

978-7-5675-8159-3



“The Traditional Culture-featured Reading on the 24 Solar Terms” –Good Weather Blessed by Heaven, starts from the 24th solar terms and blends traditional cultural education and calligraphy teaching with well-matched words and illustrations. On the one hand, the story is unfolded in the form of Chinese Nini and American Jerry telling stories, in the process of which knowledge such as the weather culture, farming characteristics, folk customs and habits of the 24 solar terms is introduced; On the other hand, by showing the origin of the related Chinese characters, the characteristics of the glyphs, writing methods, paper-cutting art, etc., the book helps students of different cultural backgrounds to recognize Chinese character culture.

The book is bilingual in both Chinese and English. The story of the 24 solar terms, opened by a cross-border friendship, will lead domestic and foreign readers to approach the Chinese traditional culture and feel the four seasons of the Chinese land.

Zhou Bin, Doctor of literature and postdoctoral scholar in Calligraphy Documentation and Psychology of Zhejiang University, is currently a professor and doctoral tutor at USCSJTU Institute of Cultural and Creative Industry, Shanghai Jiao Tong University. He is also director of Institute of International Communication of Chinese Calligraphy Culture and lifelong chairman of International Calligraphy Association, a UN NGO.



Rights Sold: Korean, Thai, Ukrainian, Kyrgyz

Zhou Bin Twelve Chinese Zodiac Signs

Publication: July 2020
978-7-5675-8159-3

Finished book available



This textbook is a phased achievement of the “Theoretical and Practical Research on the International Communication of Chinese Calligraphy Culture” (16JZD031), a key research project of philosophy and social science by the Ministry of Education in 2016.

Junior United Nations of Calligraphy (“JUNOC”), Junior United Nations of Calligraphy was founded by Professor Zhou Bin in April 2014 and supported by former UN Secretary-General Ban Ki-moon, who wrote the name of the organization in his personal calligraphy style as the organization’s logo. It is an international communication program of youth calligraphy culture and is affiliated with United Association of Calligraphy (“UAC”), an NGO associated with the UN. Mr. Ban Ki-moon unveiled the organization’s Shanghai Secretariat in person and attended its awarding ceremony in the United Nations International School.



Mr. Ban Ki-moon unveiled the organization’s Shanghai Secretariat in person and attended its awarding ceremony in the United Nations International School.



Rights Sold: Korean

Zhang Jinjiang (text), Ma Penghao (illustration)

White Deer

Picture book series: New Sayings of the Mountains and Seas

Publication: October 2019
978-7-5675-9771-6

Finished book available



The book is a selection of classic stories from the book of Shan Hai Jing (Classics of Mountains and Seas). In the book, there are beautifully original hand-drawn illustrations of Chinese style. ShenShan on the ancient fortress, uncle and he once rescue, have the magic white deer and Dan wood tree. One day, the white deer along the river bank, bailed out by huge catfish down fisherman called old cat head, old cat head in a coma, white deer went to snake mountain, picking the snake grass, old cat head was saved. But the white deer awoke with a single horn in the mountain, it continuously steaed to eat the sheep used to Sacrifices of the god, caused sacrifices of less than one hundred .when the old cat head turns around, proposed using white deer as the 100 sheep sacrifice, but mountain god get saved in time, and the evil old cat head was turned into a sheep.

Zhang Jinjiang, member of the China Writers Association. He is known for his sea stories *Sea King* and *Sea Snake*, and thus honored as a “blue writer”. He now serves as the director of the Shanghai Children’ Literature Research & Promotion Society. He has long, medium and short novels, and the twelve volumes of *New Sayings of the Classic of Mountains and Seas*, chiefly edited and created by him recently, is a pioneer in new myth fiction. He has received many awards such as the Annual Excellent Work by Shanghai Writers Association, Chen Bochu International Children’s Literature Award. Moreover, his works have been translated into Japanese and Greek and sold abroad.



Ma Penghao, grew up in Menlou (a kind of traditional Chinese building) in Guangdong, naturally intimate with land and sea, interested in creative themes such as plants, gods and spirits fantasies. He has published many picture books. Among these books, *A Pear Has Fallen into Water* was shortlisted for the 4th Hsin Yi Picture Book Award; *The Grandmother of Peach Blossom Fish* was listed as the 100 Excellent Publications Recommended to Young People in China for the year 2018 by the National Press and Publication Administration, and won the second Picture Book Age Award, the Original Picture Book prize at the third Alice Picture Book Award, the Laurel Children’s Book for the year 2018; *Monkey King Fights Monsters and The Grandmother of Peach Blossom Fish* were shortlisted for the 2019 Biennial of Illustrations Bratislava; *Monkey King Fights Monsters* was shortlisted for the 56th “Chinese Original Illustrations Exhibition” in Bologna, Italy.

Rights Sold: Italian



此刻，山下的鼓声响了起来，上申山最厉害的山神像开始了。



他叫人抓了一百只乌鸦，等白鹿取神果时，放出那群乌鸦。乌鸦铺天盖地地盘旋在叔公院子的上空，呱呱的叫声盖过了神鹿的鸣叫。

这天正是白鹿一年一次取食五彩叶片的时候，如不能按时取食，白鹿神力消失，就会死去。同样，叔公在这一天错过了进食神果的时辰，也会死去。于是，叔公推着瘦弱的身躯，对白鹿说：“你走吧，这里容不下你了。”



Short Classical Stories in Chinese
A Collection by 15 Celebrated Novelists
 A Collection by 15 Celebrated Novelists

Publication: April 2020

Finished books available

Representative works of the writers of Mao Dun Literature Prize, Lu Xun Literature Prize, Lao She Literature Prize, and Chinese Literature Media Prize 16 contemporary writers, 160 short stories, a map of Chinese fictions.

In these works, there is deep analysis of human nature and overall China, where kindness is repressed and wickedness becomes a consequential choice. Inclusiveness is showed in them: the strength of literature lies in its tolerance to the possibility of narrative and life, like a drop of water may contain the whole world.

Collection One (7 Vols.)

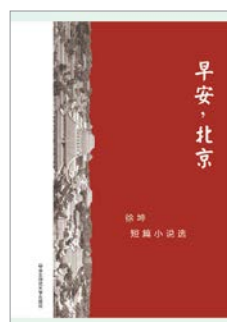


The Witch and Mr. Somebody

by Zhao Mei

Publication: July 2016

978-7-5675-4810-7



Good Morning Beijing

by Xu Kun

Publication: July 2016

978-7-5675-4809-1



Water Ghost

by Su Tong

Publication: July 2016

978-7-5675-4809-1



Virtuality

by Bi Feiyu

Publication: July 2016

978-7-5675-5064-3

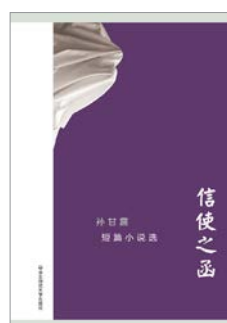


Christmas Eve

by Li Er

Publication: July 2016

978-7-5675-5068-1



A Letter From A Messenger

by Sun Ganlu

Publication: July 2016

978-7-5675-4870-1



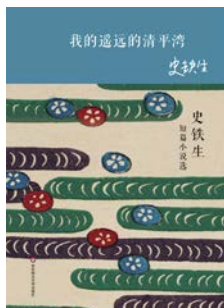
Shepherding Clouds on the Roof

by Lu Nei

Publication: December 2018

978-7-5675-6245-5

Collection Two (8 Vols.)



My Faraway Qingping Bay
by Shi Tiesheng
Publication: December 2018
978-7-5675-6245-5



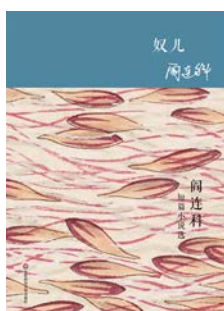
Sisters' Trip
by Wang Anyi
Publication: May 2017
978-7-5675-6040-6



A Man Who Picks Berries
by Chi Zijian
Publication: May 2017
978-7-5675-6222-6



Winter View
by Zhang Wei
Publication: May 2017
978-7-5675-6041-3



The Slave
by Yan Lianke
Publication: May 2017
978-7-5675-6044-4



A Ticket to Happiness
by Liu Qingbang
Publication: May 2017
978-7-5675-6042-0



A Table of 1971
by Ye Zhaoyan
Publication: May 2017
978-7-5675-6043-7



White Poppy
by Zhang Kangkang
Publication: May 2017
978-7-5675-6244-8

Copyright sold: Russian, Korean, Kirghiz

Jin Hengshan
An Encounter in the Global Village
 Selected Stories from the 14th International Conference
 on the Short Stories in English

Publication: June 2016
 978-7-5675-5217-3

Finished book available



This book is the work collection of 14th world English short stories meeting. In order to coordinate the convening of this meeting and present the features of China, in the meanwhile, to promote the exchange of Chinese and foreign cultures, so that more foreign writers and readers can understand the Chinese modern literature, especially the creation of short stories, this book is specially designed. These selected works are written by 29 Chinese and foreign writers, which include 8 mainland Chinese writers, they are Yu Hua, Su Tong, Bi Feiyu, Li Er, Zhao Mei, Xu Kun, Sun Ganlu and Lu Nei. This book is in English-Chinese bilingual version.

Jin Hengshan, the professor and doctoral supervisor in Department of Foreign Languages of East China Normal University. The research direction: American literature, American culture and American researches

目录
Contents

前言_3 余英山 Foreword_3 Hengshan Jin	Screens of a Long-term Nature_49 Jimmy Shigler 未拆封_49 李康 · 郭治群
Even Mexican Girls Get the Blues_3 Shant Malhotra 澳门女孩也忧伤_33 巴拉非 · 莫克吉	烦恼_39 余丹 The Kikabo_41 Xia Ke
The Third Dumpster_17 Gib Jin 第三号垃圾箱_23 任慧莹	Schwoozy_95 Sphery Alice Clark 施沃兹_102 苏雅文 · 史丽莎 · 史丽莎
哺乳期的女人_30 李飞宇 The Lactating Woman_35 孙悦	Nayeli Aho_108 Nada Ni Chemsleur 那不勒斯的神农之杖_112 李康 · 李康
Christmas, Interrupted_42 Cyril Dabydon 高寒独行, 穿越时空的耶稣_51 曹东平 · 莫克吉	No Maple_116 Katie Singer 无枫树_119 张莹 · 李康

信物之函_277 余英山 The Messenger's Letter_296 Sun Ganlu	信物之函_277 余英山 The Messenger's Letter_296 Sun Ganlu
Monologue_319 Kripal Singh 内心独白_324 柯尊 · 李康	独白_300 余丹 The Book Thief_396 Lu Nei
丹尼和余丽红_329 李康 Danny and Doris_336 Binhua Cheng	Mandala Highway_404 Alexis McKenzie 曼德拉公路_414 艾莉西亚 · 莫克吉
平安夜_346 李康 Christmas Eve_354 Li Er	The Motorcycle_424 Leir Canton 摩托车_428 留世英 · 康光
Company_366 Jack Row 陪伴_372 杰克 · 罗	Gula Mae Carter's Intimations of Mortality_431 Henry Rogers 占拉 · 梅 · 卡特对死亡暗示_440 亨利 · 罗杰

信物之函_277 余英山 The Messenger's Letter_296 Sun Ganlu	信物之函_277 余英山 The Messenger's Letter_296 Sun Ganlu
Monologue_319 Kripal Singh 内心独白_324 柯尊 · 李康	独白_300 余丹 The Book Thief_396 Lu Nei
丹尼和余丽红_329 李康 Danny and Doris_336 Binhua Cheng	Mandala Highway_404 Alexis McKenzie 曼德拉公路_414 艾莉西亚 · 莫克吉
平安夜_346 李康 Christmas Eve_354 Li Er	The Motorcycle_424 Leir Canton 摩托车_428 留世英 · 康光
Company_366 Jack Row 陪伴_372 杰克 · 罗	Gula Mae Carter's Intimations of Mortality_431 Henry Rogers 占拉 · 梅 · 卡特对死亡暗示_440 亨利 · 罗杰

Rights Sold: Arabic

Qian Niansun
**The History of Chinese Literature: In Easy-to-Read Type
 (2 vols.)**

Publication: September 2020
 978-7-5760-0450-2

Manuscript available



This book is the first history of Chinese literature written in the form of “romance”. Starting from ancient myths, the Book of Odes, the Songs of Chu, poetry in the Han Dynasty, poetry in Wei and Jin dynasties, to poems in Tang and Song dynasties, songs in Yuan Dynasty and fictions of the Ming and Qing dynasties, the book narrates the evolution of Chinese literature through thousands of years, with clear clues and appropriate details, accurately summarizing and explaining outstanding writers, classical works and important literature events in each dynasty. Written in a novel style, this book integrates theory and image, academicism and art.

Qian Niansun, a researcher at the Institute of Literature, Anhui Academy of Social Sciences and a member of the China Writers Association, enjoys a special government allowance. His works the Theory on Horizontal Development of Literature won the second prize for excellent achievements in the first comparative literature across the country. *Zhu Guangqian and Chinese and Western Culture* won the first prize of excellent books in Anhui and the second prize for excellent achievements of Anhui Academy of Social Sciences, *Starting Point – Recording the Starting Point of China's Rural Reform and Citizen's Moral Song* won the 11th and 15th China Book Prize respectively, *Cross-century Monument and Chinese Songs for Social, Professional and Family Ethics* won the national book awards of “five-one” project.

achievements of Anhui Academy of Social Sciences, *Starting Point – Recording the Starting Point of China's Rural Reform and Citizen's Moral Song* won the 11th and 15th China Book Prize respectively, *Cross-century Monument and Chinese Songs for Social, Professional and Family Ethics* won the national book awards of “five-one” project.



Rights: All languages available

East China Normal University Press
Wish you an enriched life

International Rights Guide

Xia Haihan (Ms.)

+86 (21) 60760525

xiahaihan@ecnupress.com.cn

Chong Daoyang (Mr.)

+86 (21) 60760523

chongdaoyang@ecnupress.com.cn

Su Shanxuan (Ms.)

+86 (21) 60250146

sushanxuan@ecnupress.com.cn

Gu Chenxi (Ms.)

+86 (21) 60760634

guchenxi@ecnupress.com.cn

Peng Cheng (Ms.)

+86 (21) 60298780

pengcheng@ecnupress.com.cn

3663 North Zhongshan Road, Shanghai 200062, P.R.China

<http://www.ecnupress.com.cn/>

