

twig EDUCATION

STEM Services for 2020

Bring aha! moments to every lesson with Twig's award-winning science material.



www.twigeducation.com

Welcome to **twig** EDUCATION

Twig Education is a multi-award-winning STEM education technology company, specializing in short films and media-rich instructional materials and curriculum solutions for K-10 learning.

Our approach is to work with top educators and academics to create modern, innovative, engaging and interactive content, mapped to global curricula, in order to make complex science concepts accessible and understandable for all.

Available in over 60 countries, translatable into any language, our content is used around the world to deliver engaging multimedia STEM learning experiences.

What We Do

Supplemental Learning

Learning resources aligned to over 20 international curricula, created to engage and inspire students with captivating real-world content relevant to their age group.



For students aged 11–16

Award-winning films that combine visual and adaptive learning, supported by hundreds of lesson plans, visuals and other classroom resources.



For students aged 7–11

Engaging visual resources, lesson plans and quizzes that provide teachers with fun and easy lesson activities that simplify tricky scientific concepts for primary school students.



For students aged 4–7

A complete online resource for younger children, to introduce scientific concepts in a simple, fun and engaging way.

Core Curriculum Solutions

The Next Generations Science Standards are revolutionizing science education, and Twig Education is at the forefront of this instructional shift. Our grade-specific resources have been created to inspire, educate, and support students and teachers as they transition to a genuinely 21st-century curriculum.



Grades Pre-K–6

A phenomena-based core science program embracing the investigative, hands-on nature of the NGSS, presented as real-world STEM storylines that capture students' imaginations. Available in beautiful print editions and in a state-of-the-art digital platform.



Twig Tools for Publishers*

A searchable database of award-winning K-10 STEM content, available for bespoke integration directly into your e-Book, App or Platform product.

Twig Education Film Library

Thousands of multi-lingual short films on science, geography, and maths for ages 4–16 with breathtaking footage, bespoke animation, skillful storytelling techniques and video demonstration.

Twig Education Content Library

Thousands of supportive STEM content assets including digital interactives, quizzes, diagrams, background subject knowledge, activity ideas and lesson plans.

Unique and awe-inspiring digital content demonstrating phenomena and illustrating complex scientific concepts.



Twig Textbook App for Print Publishers

Integrate our award-winning content and rich media into existing print publications using the Twig Textbook App. Students and consumers can access Twig content with ease via their mobile device, bringing engaging films, visuals and content into the classroom!

Print and Digital Products for Schools and Consumers

Twig Science - Mini Modules*

Hands-on investigative science modules available to buy individually. Perfect for cherry-picking modules to supplement your current teaching material.



Pre-School STEAM Program*

Our pre-school STEAM program includes science and arts modules available to buy individually—just like the Twig Science Mini Modules.



STEM Literacy Readers

Our Literacy Readers are short books that explore real-world STEM phenomena and STEM careers—perfect for encouraging students to learn how to read while also learning about STEM.

29 books for K–6 are available as printed or digital flip books with integrated film content and teacher guides.



*New for 2020

Interactive Popular Science Books*

Printed books for children aged 4–16 to introduce and explore the wonder of science. A range of topical science content, relevant to your curriculum, including mini-encyclopedia, “follow the film” transcripts, integrated film content, quizzes, fun facts and more.

Crazy Creatures Meet some crazy creatures including a spider with some cool dance moves!

Curious Questions What is the problem with cow farts? How do astronauts exercise in space? And why do we have ear wax?

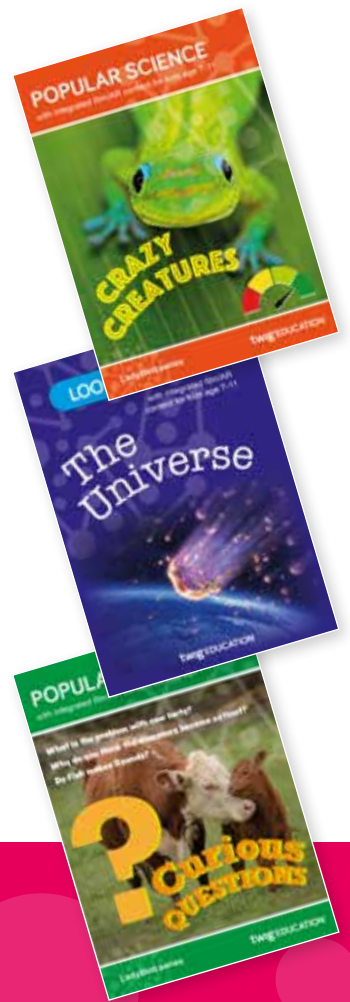
5 Facts About... Tornadoes, animal communication, burping and more

Tigtag Science Fun Over 20 book options on topics such as weather, chemical reactions and gravity

EFL Option includes integrated film content in simplified English, key vocabulary, glossary visuals and language exercises

Tigtag Junior Science Fun Over 10 book options on topics such as “Amazing Plants”, “What is everything made of?” and “Space adventure”

Twig Learning Over 80 book options on topics such as “The Solar System”, “The Human Body” and “Structure of the Earth”



Work with us...

We work with the world's leading educational organisations and offer a range of collaboration and commercial models, flexible to fit the needs of the collaboration and opportunity.

Co-Product Development

Work alongside Twig to create new co-branded products to serve a particular market need.

Co-Publishing

We collaborate with the goal of localizing existing content to create new co-branded products to take to market.

Consumer Solutions

License existing or localized content for integration into consumer platform products.

Textbook Solutions

License existing or localized content for integration into printed or digital textbooks.

Distribution

Working with local agents and distributors to sell existing or localized Twig platforms to government, schools, libraries or consumers.

Contact us...

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www.twigeducation.com