



COMPANY INTRODUCTION

© A I F R I E N D . C O . K R

1. Company Status and Major Business

1-1. Company Profile

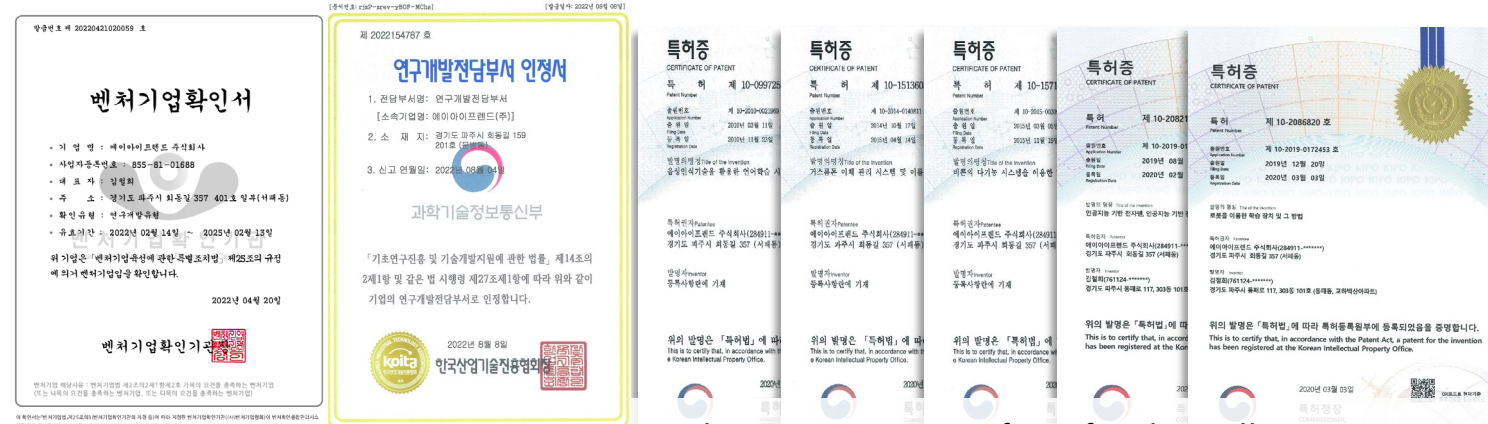
Company Name	AI Friend Co., Ltd	Founded	August 16 th , 2019
Main Products	AIOT educational devices and educational services development	Business License Number	855-81-01688

Venture Company Certification

No. 20220421020059

Company Research Facility (R&D)

No. 2022154787



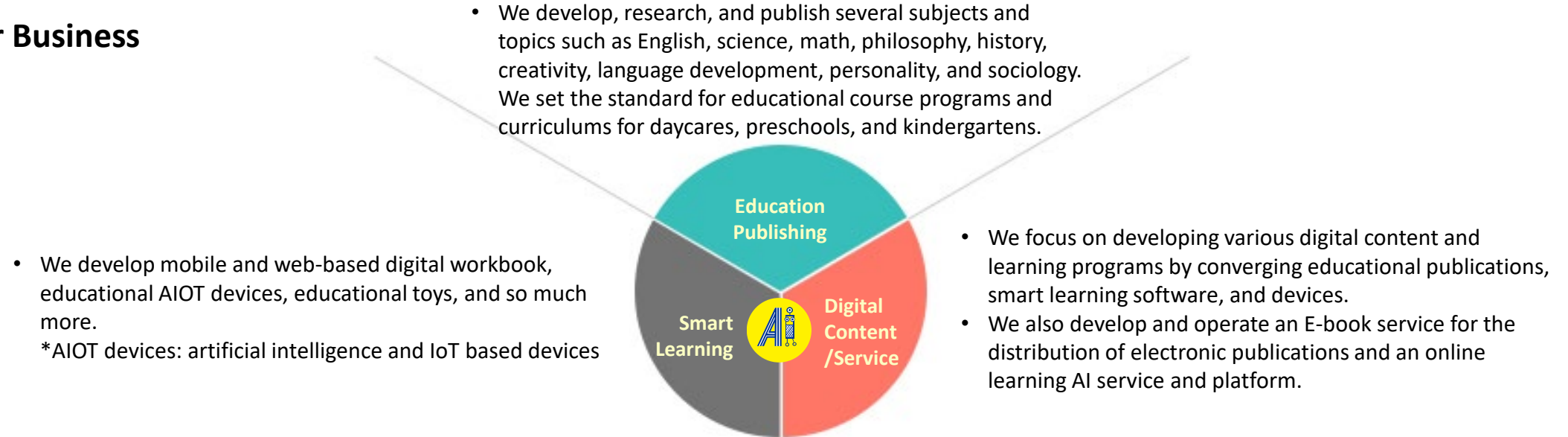
At AI Friend, we understand our children's generation (Generation Alpha) were born in a time of artificial intelligence (AI), robots, and technology. We hope to mold these children to better communicate with their parents and empathize with each other.

Children will be able to grow harmoniously through Book Education. We will continue to provide a fun and interesting learning environment regardless of time and space as an Edu Tech company.

AI Friend is a company that specializes in publishing, education, content, and Edu Tech. We have been recognized as a venture company and research institution with a number of technology patents.

1. Company Status and Major Business

1-2. Major Business



- **Educational Publishing:** Hi Phonics is an English textbook created for domestic and foreign export, Kids Butter is an English education program for infants, and childcare programs and curriculums for toddlers
- **Smart Learning:** Digital learning activities (Chinese characters, English words), development of artificial intelligent smart pen, educational toys (Smart Music Phone, etc.) development
- **Digital Contents/Service:** Development of Hi Phonics digital learning program, Kids Butter digital content program, e-book service platform, and currently developing virtual artificial intelligent mentoring service
- **Character Development:** Currently developing and working to further advance into various industries with friendly children's characters for digital contents, edutoys, and more

2. Product Introduction

- Educational Publication



Hi Phonics



**Kids Butter
(For educational institutes)**

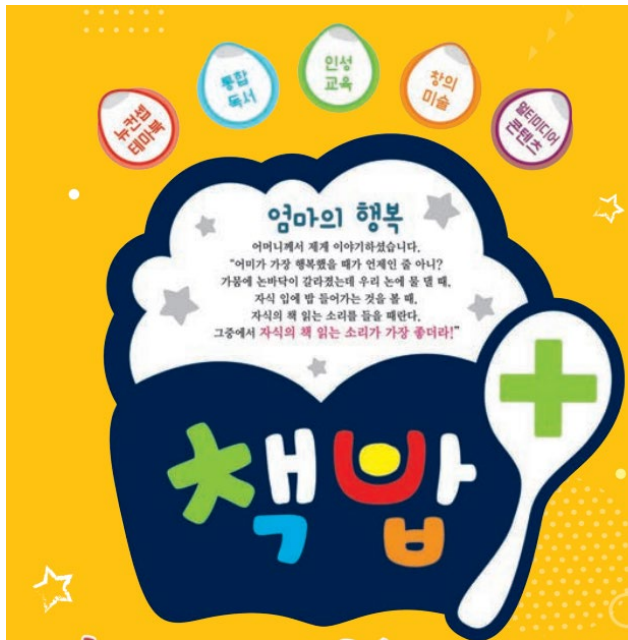


**Talk Talk Playtime
In English**

*We hold copyrights for 1,200 storybooks, 200 English storybooks, and over 50 educational animations

2. Product Introduction

- Educational Publication



Chaekbap
(For educational institutes)



Lion Kids
(For educational institutes)



**A collection of children's picture books
in a variety of genres**

***We hold copyrights for 1,200 storybooks, 200 English storybooks, and over 50 educational animations**

2. Product Introduction

- Smart Learning



Talk Talk Hangeul



Word Power
Chinese characters/English Words

2. Product Introduction

- AI Electronic Pen: Alpha Talk



3rd Generation Wireless Smart Pen Alpha Talk

*Product launches in the first half of 2022

Voice command/messaging
and AI tutoring service



Content downloaded
wirelessly in real time.



Ability to connect Bluetooth
to smartphone device



“Book education”
OID sensor for audio and video playback

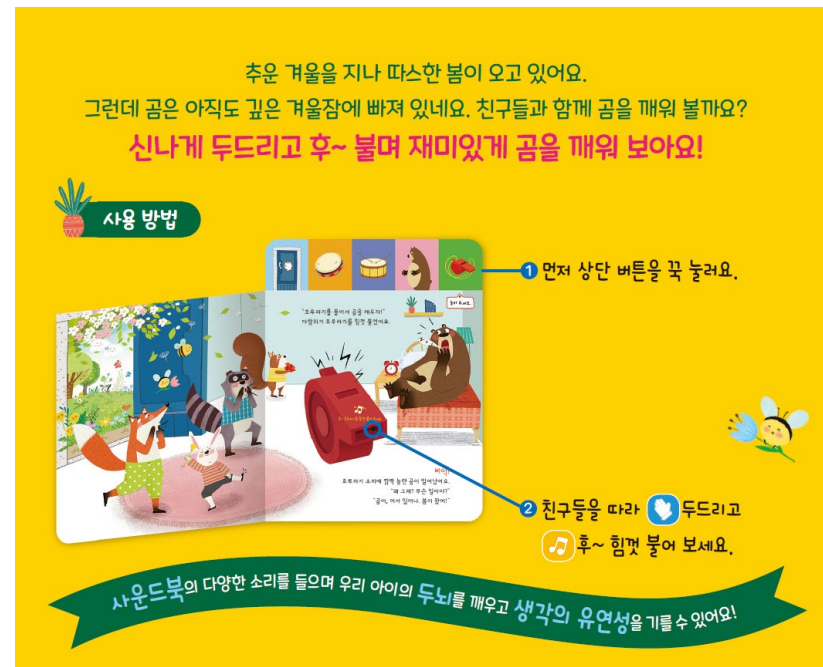


2. Product Introduction

- EduToys



Music Phone



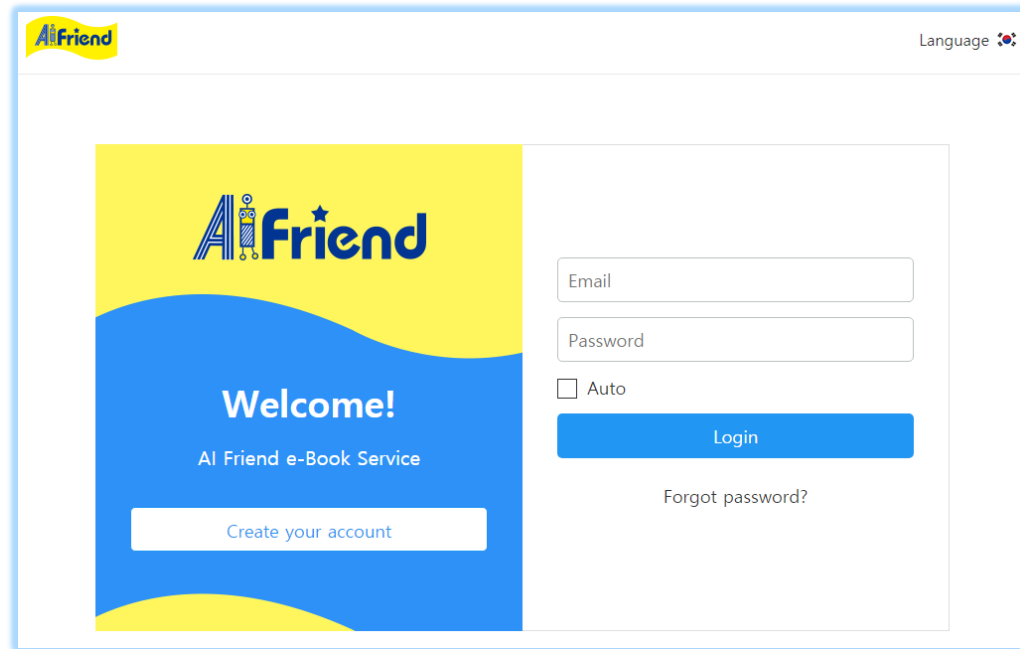
Touch Sound Book



Button Sound Book

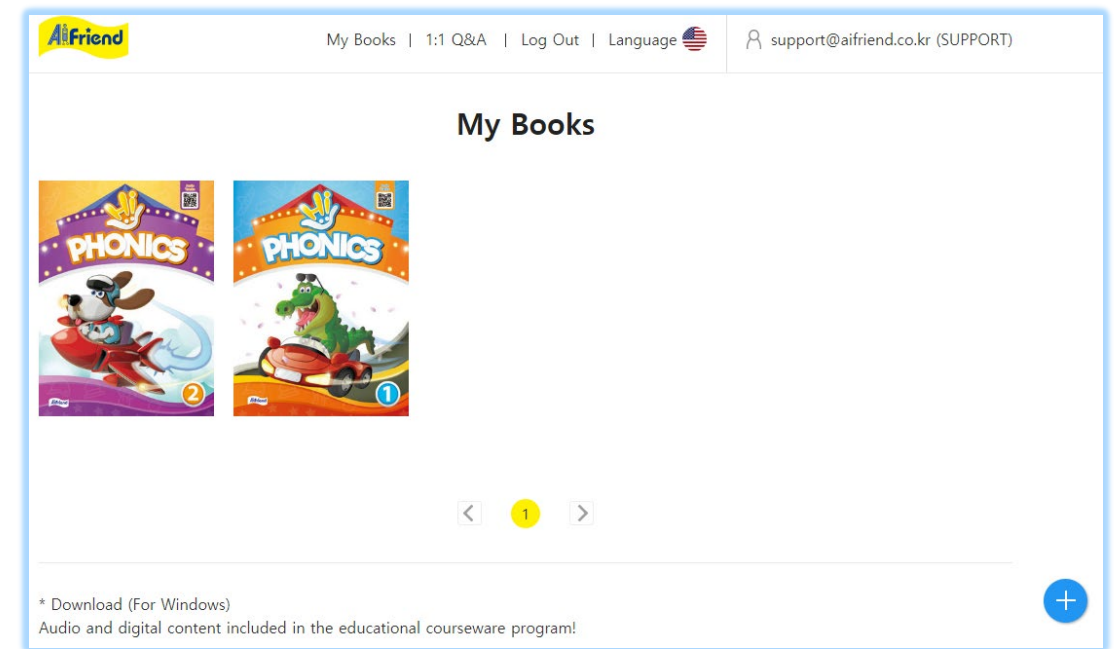
2. Product Introduction

- Platform



The screenshot shows the login interface for the AiFriend e-Book Service. On the left, a yellow and blue banner features the AiFriend logo, a 'Welcome!' message, and a 'Create your account' button. On the right, a white login box contains fields for 'Email' and 'Password', an 'Auto' checkbox, a blue 'Login' button, and a 'Forgot password?' link. The top navigation bar includes the AiFriend logo, a 'Language' dropdown with a Korean flag, and a 'My Books' link.

E-Book Service

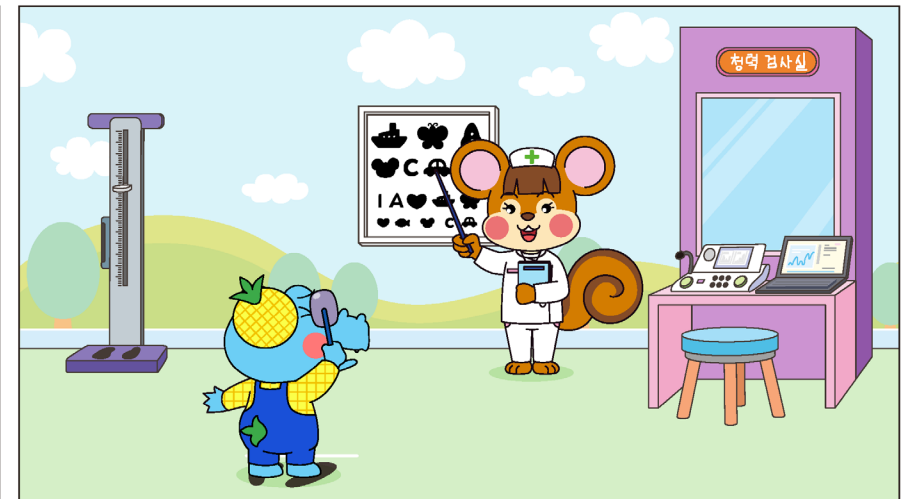


The screenshot displays the 'My Books' section of the AiFriend platform. It features two book covers for 'PHONICS' by a character named 'PHONICS'. The first book is labeled '2' and the second '1'. Below the books, there are navigation arrows and a yellow circle with the number '1'. At the bottom, a note states: '* Download (For Windows) Audio and digital content included in the educational courseware program!'. The top navigation bar includes the AiFriend logo, links for 'My Books', '1:1 Q&A', 'Log Out', 'Language' (with a US flag), and a support email 'support@aifriend.co.kr (SUPPORT)'. A blue circular button with a white plus sign is located in the bottom right corner.

Authentication Service

2. Product Introduction

- Character picture books and animations

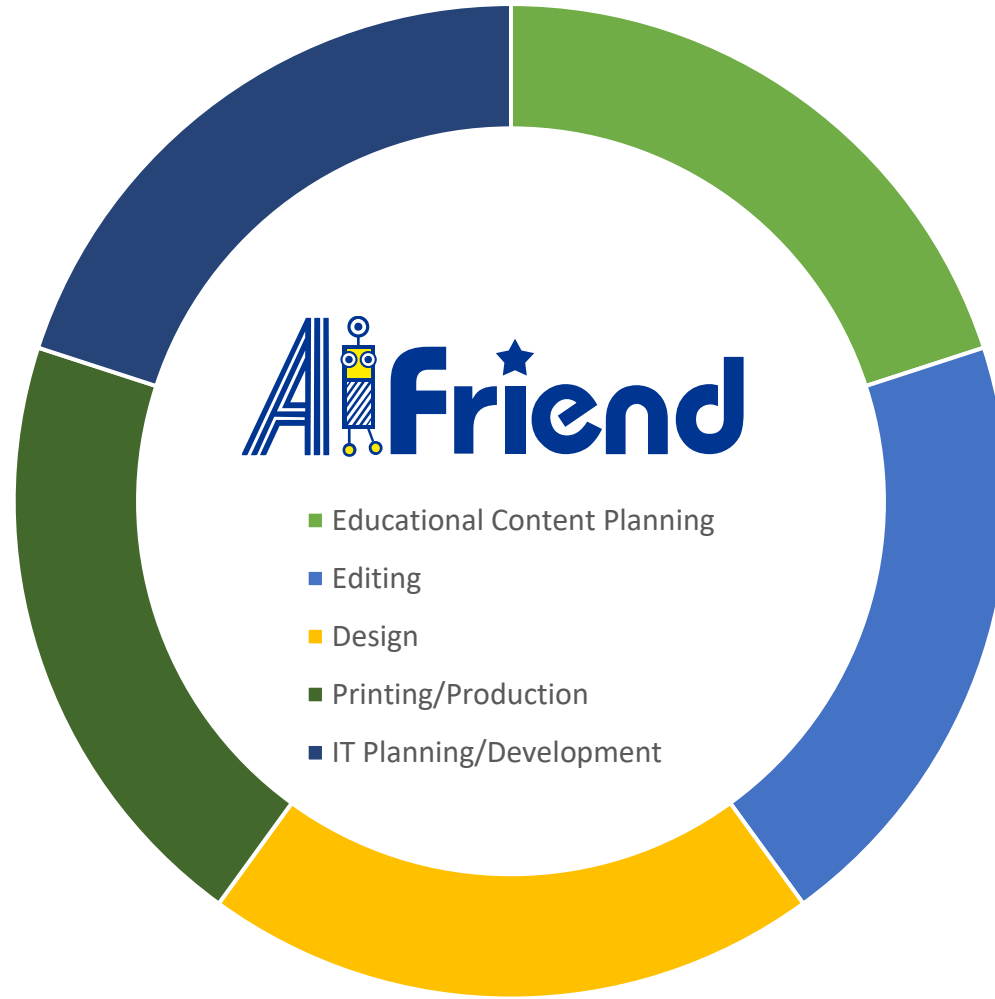


2. Product Introduction

- Character picture books and animations



One Step



Thank you

