



Founded in 1983, Zhejiang Juvenile and Children's Publishing House is specialized in children's books. It mainly publishes children's literature, education books, picture books, cartoon series, pre-school books, activity books and digital books etc. Two periodicals are published semi-monthly: *Infants' Intelligence World* and *Super Infants' Story*. According to the national official data, ZJJ&C has been the leading children's publisher in China since 2003. Its bestselling series include *Nono and Soso*, *Collection of Animal Stories by Shen Shixi*, *Naughty Boy Ma Xiaotiao*, *Dad in Pocket*, *The World Museums*, *Original Chinese Picture Books* etc.

ZJJ&C's publications have won honors such as the "Five One Project" Award of the Publicity Department of the CPC Central Committee, the China Publishing Government Award, the China Excellent Publication Award, the China Good Book Award, the National Excellent Children's Literature Award, the Wenjin Book Award, and the "Most Beautiful Book in China".

While extending its influence over the country, ZJJ&C has been working on overseas market. A lot of copyrights and books have been sold overseas. ZJJ&C has been successfully working with many great foreign publishers, and made great achievements.

ZJJ&C owns two overseas companies, one is New Frontier Publishing located in Sydney and the other is New Frontier Publishing Europe Ltd. based in London, with publishing business all over the world.

After years of hard working, ZJJ&C has been given numerous national honors, including the National Excellent Publishing House, Advanced Publishing House of The Government Award, Advanced Unit of Press, One of Top 100 Publishing Houses in China.

Rights contact

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Trilogy of the Dophin

King of Animal Story Shen Shixi



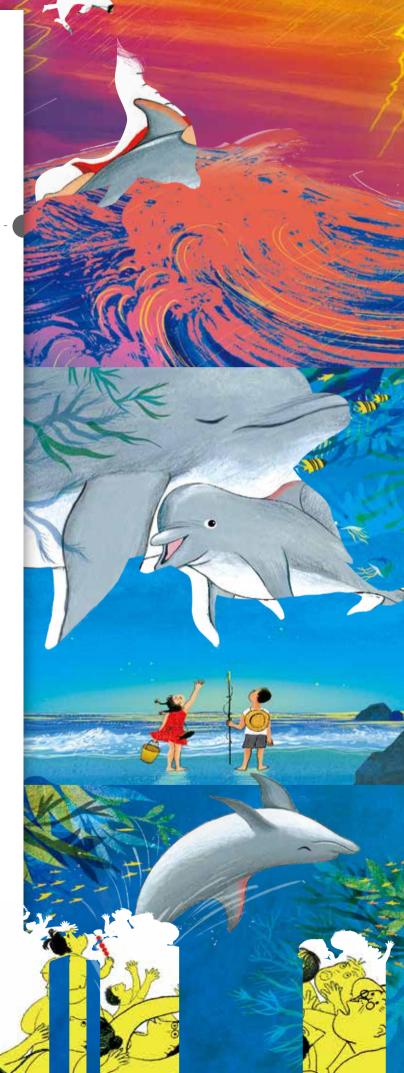
Half-faced Dophin: the story of a dolphin with a defective face and its red dorsal fin struggling to survive and reproduce, praising the selflessness and greatness of maternal love.

Brave Dophin: the story of the male dolphin breaking the dull atmosphere of the group and seizing the throne, telling us not to be afraid of difficulties, be brave in challenges.

Actor Dophin: the sotry about value of freedom. Trapped in a cage, having no worries of living, freedom is the most important thing. Only by breaking through the cage can one obtain true life.

166pp, 180mm × 210mm Released: January 2024 Rights available: world

Zhejiang Juvenile and Children's Publishing House





written by Shen Shixi, Li Jie



48pp, 210mm × 230mm Released: January 2024 Rights available: world



This is Shen Shixi's first animal story series on solar terms. Each book contains animal stories from 2 solar terms. The story begins with a brave, lively, and exploratory rabbit, leading readers to meet different animals in the 24 solar terms and their characteristics. The appendix section includes popular science knowledge and traditional customs related to solar terms





is a history of the spiritual growth of Chinese children. The changes that have occurred in children's education in China over the years are reflected through Ma Xiaotiao's childhood.

164pp, 148mm × 210mm Released: October 2023 Rights available: world





Peking Opera Troupe Novels

written by Zhou Rui

The series tells the story about Peking Opera and growth of young people. The novel revolves around the observations and experiences of boy Er Kui from Peking Opera troupe. The story combines the collision and fusion of Peking Opera with southern comedy and northern cross-talk, as well as the joint performance of traditional Chinese opera art. The novel describes the stage life and lifestyle of a generation of Peking Opera performers in

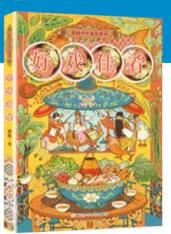














Dad in Podket

written by Yang Peng—King of Fantasy 40,000,000 copies sold



Latest title: Young Spaceman

Released: Febuary 2024

Yong Ge's dad is just as common as the other's. However, mom thinks he is not good enough. With mom's scoding ond judgement, dod turns as little as a pen, and is put in Yang Ge's pocket. Yang Ge tokes him everywhere he goes all day long. The stories are exaggerated and humorous with deep family affection.

incredible (magination

Extraordinary Exaggeration







Irreproducible Comedy

200pp, 148mm × 210mm, Released: since January 2018 Rights sold: China Hong Kong

Written by Yang Peng—King of Fantasy

Jac in Pocket Comic Edition

Adapted from Dad in Pocket Story









180pp, 148mm × 210mm, Released: since January 2019 Rights sold: China Hong Kong





















2 Wolf Hunt •
Rushing Wind

Blackcrane, through this novel series, with its simple ecological ideas and rich humanistic sentiments, records the

unique survival conditions of ethnic minorities such as the Mongolian and Ewenki tribes, and deeply reminisces about

the disappearing grassland nomadic culture and forest hunting culture.

His works guide young people to establish a love for animals, respect for nature, strengthen ecological and environmental awareness, and inherit ethnic minority culture.



204pp, 140mm×210mm, Released: September 2023

Rights available: world

Zhejiang Juvenile and Children's Publishing House































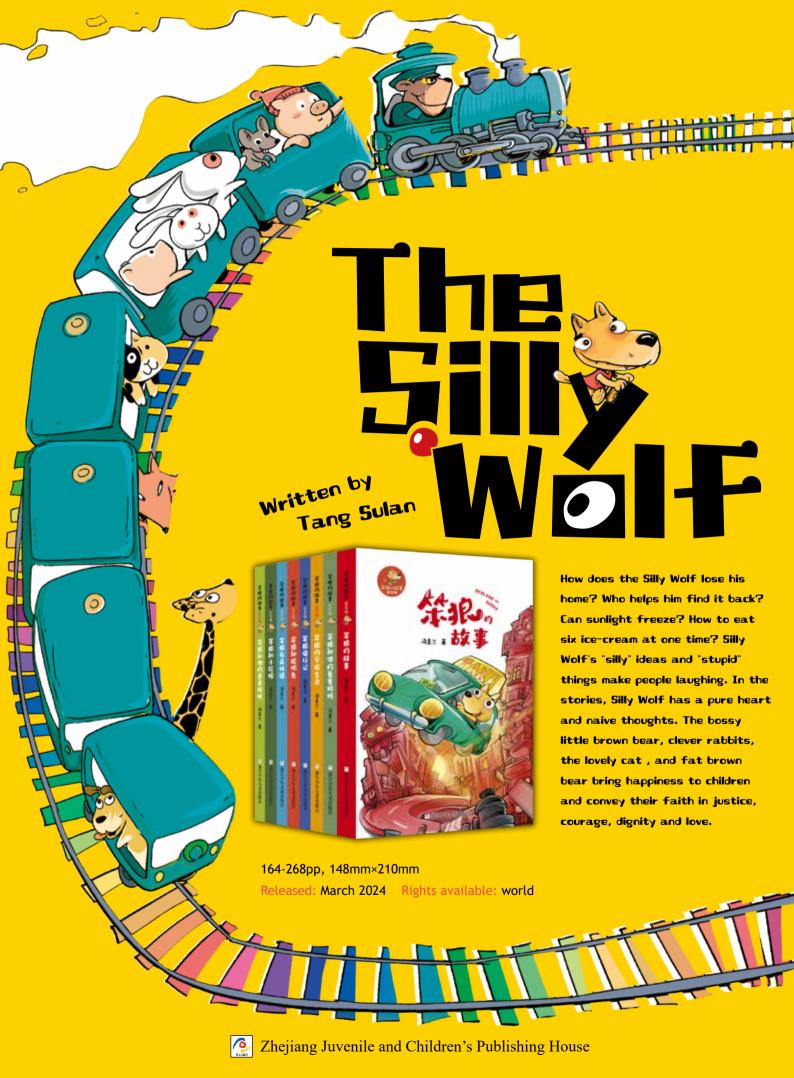














Tang Tang's Wonderland Tales

Tang Tang

- ★A representative of contemporary Chinese children's literature writers.
- ★Three-time winner of the National Outstanding Children's Literature Award.
- ★Many of her works have been translated and published overseas.



The book series takes a fantasy world called Wonderland as its birthplace, with a three person combination of a girl, a sheep, and a little hen as the protagonists. By chance, they come to Wonderland and embark on a magical journey to understand life and the world. The author presents a magnificent and grand fantasy world to readers through a unique wandering narrative, depicting an ordinary girl's self-exploration of traveling the world and realizing life.

168pp, 155mm x 200mm Released: October 2017 Rights sold: Uk, Australia, New Zealand, France, Malaysia



WRITTEN BY FANFAN ZOU

10 Titles Published

10 historic cities & 100 Chinese tresures & 5000 years 'civilization

200PP, 148MM × 210MM, RELEASED: SINCE JANUARY 2019



Rights available: world

Fourteen-year-old Xiaochan Xia launched a small online antique store, Ziland, which quickly became popular among teenagers. Her communications with the Ziland fans led her, as well as her orphan neighbour, the multi-talented Chuan Feng, to various treasure-hunting journeys not only in China, but also in such cities as London, Paris and New York. Numerous secrets and mysteries were unlocked through thrilling adventures. During the course of which many traditional cultural elements were involved, such as the game of Go, pottery, porcelain, painting and calligraphy, jade ware, bronze ware... The series provides the young readers with an exceptional reading experience, while enabling them to gain knowledge and get a deeper insight into the history.

Children's Science Fiction:

Jur Metaverse

(2nd series)



220pp, 148mm × 210mm Released: January 2024

Rights available: world

Chief Editor



Liu Cixin

winner of the Hugo Award for Best Novel (73rd World Science Fiction Congress)



Dong Renwei

co-founder of the World Chinese Science Fiction Association



1st Series (6 titles)

2nd Series (6 titles)

The Earth Boy Robot Dophin The Moon Shadow Interstellar Rescue Team Moving Forward Space Station The Great Calamity





The lion dancing girl, through her efforts and persistence, gradually breaks the prejudice held by the old school that "girls cannot dance lions", and deeply influences the other boys and girls in the lion dancing team. From exclusion to adaptation, from mutual dislike to sincere friendship, the boys and girls gradually realize the indispensable role and strength of each other in the lion dancing process, overcome numerous difficulties, and also achieve growth and progress on their own, and ultimately comprehend the true essence and spirit of lion dance, looking forward a more brilliant and confident future.

BOY MUYE'S BOY MILLY Notes Reasoning Notes Detective Novel





14-year-old boy Muye is currently on summer vacation. His useless uncle Chen, a cartoonist who has never successfully published any works, suddenly had a whim and bought a farm in the mountain, announcing his intention to live a "reclusive" life. Muye came to uncle Chen's small courtyard, but found that his uncle was missing! From the cellar hidden in the courtyard, he entered another world - a world parallel to the real world. There, Muye embarked on a journey to look for his uncle, but unexpectedly became involved in one mysterious case after another...





When Elf Meets Imperfect Children

written by Xu Jin



208pp, 148mm ×210mm, Released: January 2024 Rights available: world

Every child has troubles, their troubles are real and should be cherished

The book consists of 10 stories. Through the unexpected encounter between imagined elves and children from the real world, fantastic and imaginative stories are constructed, telling the precious dreams, selves, and family relationships of sensitive, troubled, traumatized, and imperfect children.

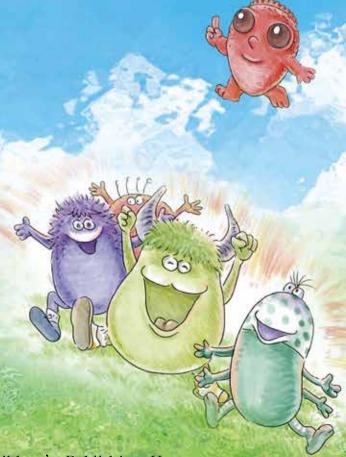
CHILDREN, SEEING YOURSELVES!



Dear readers, welcome to the world of monsters. Here, you will encounter a thousand strange and holy monsters, bring you various joyful and touching stories. Perhaps you will see yourself on a certain monster and think to yourself: Oh, I turned out to be a little monster too. Wishing you a pleasant journey of monsters!



88pp, 168mm×220mm Released: December 2023 Rights available: world



-Written by Sun Yu

The kingdom of ants The secret unknown

Extrodinary Ant



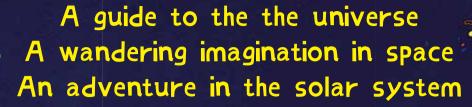
This is a unique ant who wants to become a princess and even goes to the military. This is an ant that never gives in to fate, carrying dreams and constantly growing through trials and tribulations.

- A lively fairy tale that gives children the courage.
- Ant Encyclopedia that reveals the survival rules of ants.
- A fairy tale book with puzzles, maze.
- Provide children with life and nature education.





The Diaries of Aliens

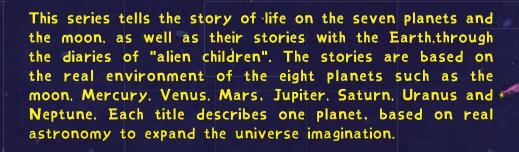


120pp, 148mm × 210mm, Released: since November 2021 Rights available: world











Do you know myopia? Do you know tooth decay?

Let's read these two books, protect your eyes and teeth!

The Magical Eye Hospital The Magical Dental Hospital





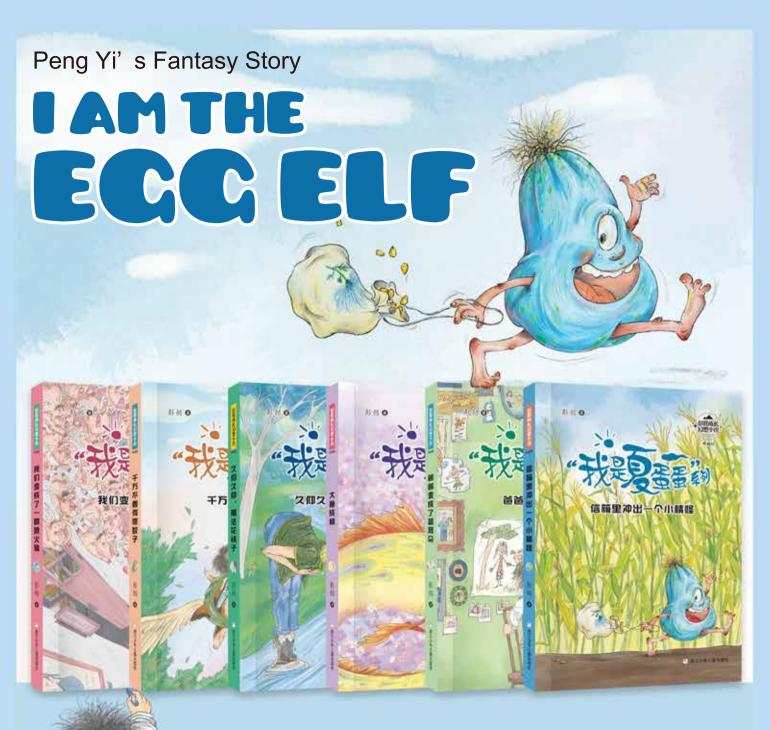






- Excellent Work Award of the Health Popular Science by National Health Commission 2021.
- The 5th Excellent Science Popularization Work Award of Zhejiang Province.
- Created by frontline doctors and renowned children's literature writer.
- The books creatively integrate popular science knowledge about eye and tooth protection into the story. Young readers not only succeed in challenge games, but also master the correct methods of eye and tooth protection.
- Recommended by Yao Yufeng, a renowned ophthalmologist and recipient of the Norman Bethune Medal, Ge Lihong, professor at Peking University School of Stomatology.





The protagonist of the story is a quirky little elf, who has lively personality and humorous language. The story is full of peculiar and magnificent imagination, and the process of reading is like discovering a surprising journey in the magical world. Although thrilling and joyful, the love overflowing in the story is even more touching. 50-year's companionship between Grandma Demon and Grandpa Big Bear, their great love and affection for the little elf, their friendship with the fairy for decades, and the fox mother's longing for her children... They laugh and surprise all the way, and finally bring warmth and emotion to people.

132pp, 148mm×210mm Released: January 2024

Rights available: world







SCIENCE & REASONING STORY



- **☆Brainstorming games ☆ Detective story**
- **☆** Science knowledge
- **☆** Technological information

88pp, 168mm×220mm Released: December 2023



Museum of Chinese Traditional Crafts

Story of Craftman



52pp,

255mm×255mm,

Released: April 2022

Rights sold: UK,

Astralia,

New Zealand

Best Book



Porcelain



Paper



Tea



Fan



Bronze Ware



Oil-paper Umbrellas



Lacquer Ware



Gugin

Ancient Chinese History

(long picture of 8 meters)







- o unfold the pages, up to 8 meters long
- 400 pieces of history knowledge
- O nearly 100 cultural relics reveal the style of the times
- O SIX kittens take you through a panoramic anchient Chinese history







Rights available: world

Little Lion Dance

Written and Illustrated by Dong Xinyu

40pp, 285mm×190mm

ISBN: 978-7-5597-3625-3 (HB)

Released: January 2024

As the New Year approaches, Little Lion Dance puts on her beautiful new clothes and goes out! Along the way, it encounters lost animals: a bat afraid of light, a rabbit wearing flowers, strange birds... They search for homes in valleys, grasslands, and caves... until New Year's Eve. What should they do? Where exactly is their home? Along with the little lion dance, no matter how far or how long, there will always be a lamp lit for those who return home.









Rights available: world



The Vanishing Sea Market

Written by Pu Songling Adapted by Yi Wei Illutrated by Jing He 60pp, 250mm×250mm

ISBN: 978-7-5597-3092-3 (HB)

Released: July 2023

- ★ Best Picture Book of China Animation & Comic Competition Golden Dragon **Award**
- ★ One of Top 100 picture books

It is a fantasy story from Pu Songling's Strange Stories from Liaozhai Studio. The handsome man Ma Ji is involved in a strange country-Luocha. The inverted world of Luocha is completely different from the ordinary world, with ugliness as its beauty. In order to survive, Ma Ji puts on a mask and gains the love of the King. However, hiding his true face every day makes him feel depressed. Then he meets the dragon girl and marries her...







Water and Ink · Secret of Colors

Written by Li Qingye Illutrated by Liang Peilong 44pp, 270mm×230mm

ISBN: 978-7-5597-3205-7 (HB)

Released: May 2023

Water and ink baby are trying to find treasures that hide the secrets of the ink family. They discover mineral pigments hidden in ores, as well as plant pigments made from plants. It turns out that these colors comes from nature. Combining ink and color can create ever-changing things and recreate the beauty of nature.

Rights available: world











Story of Water and Ink

Written by Li Qingye Illutrated by Liang Peilong 40pp, 270mm×230mm

ISBN: 978-7-5342-7660-6 (HB)

Released: March 2019

★ 5th China's Excellent Publications Award Recommended by Ministry of Education

Water, ink and brush work together and create amazing paintings. The book introduces China's traditional art by telling a beautiful story. Water, ink and brush are all indispensable in painting creation. Everyone has his own advantage, as long as you learn to appreciate others, you gain friendship.

Rights available: world excluding France







Rights available: world

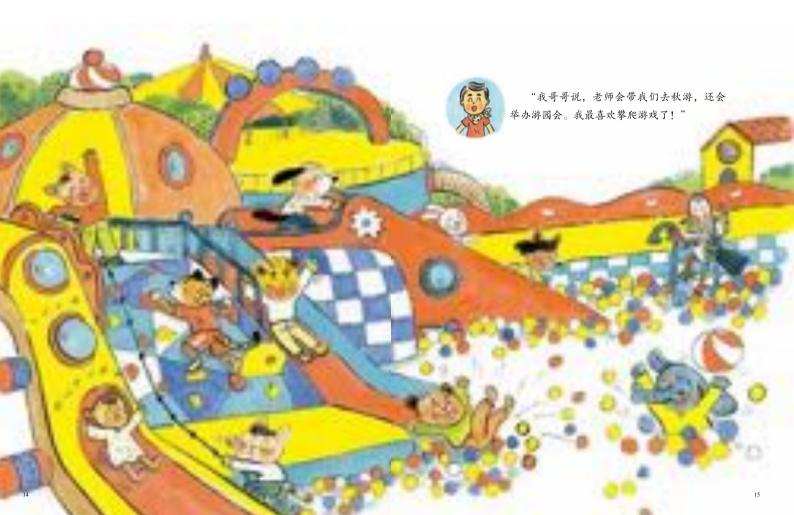
Why Do We Go to School?

Written by Yuan Xiaofeng Illutrated by Li Zhuoying 44pp, 260mm×210mm

ISBN: 978-7-5597-3203-3 (HB)

Released: July 2023

Why do we go to school? This is a common doubt in children's hearts. In the book, a friendly and humorous teacher's image, as well as a harmonious classroom atmosphere, provide children with free imagination. The children's answers are also imaginative and diverse, but each answer comes from life and reflects their true inner world.





Rights available: world

Waiting for A Flower to Bloom

Written and illustrated by Xi Yuke

48pp, 185mm×230mm

ISBN: 978-7-5597-1508-1 (HB)

Released: June 2023

It is a picture book themed in life education. A katydid planted a flower seed in autumn. He devoted his short life to taking care of the seeds, accompanying and guarding them until the end of his life. The painting uses a combination of ink, crayons, and other techniques, with a fresh style that expresses the purity of life and the coolness of the season, creating a sense of tranquility and duration.





Rights available: world



The Very Long Journey

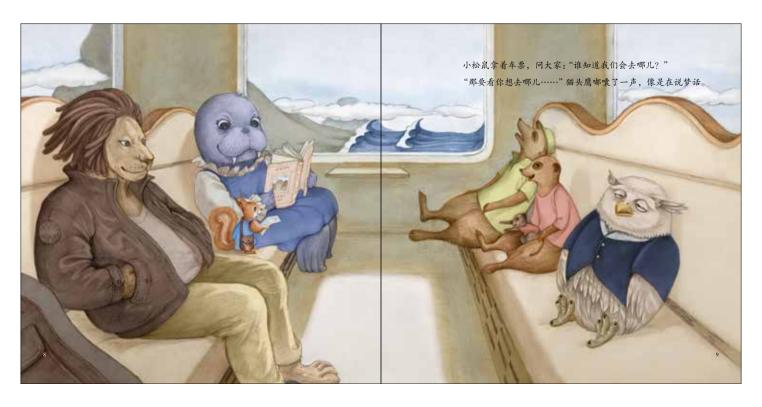
Written and illustrated by Meng Fanwen

48pp, 225mm×225mm

ISBN: 978-7-5597-3417-4 (PB)

Released: Nov 2023

The story tells that a group of animals who left the forest after it being destroyed in search of their ideal home. Along the way, the Walrus, Weasel family and Lion, all found their favorite home and got off at the station. Only the little squirrel remained in the carriage. He was wondering where his home was... The book guides the children to think independently and know themselves better during the journey. Besides, it inspires children understand the significance of protecting the environment.





Rights available: world



Be the "Eyes" for the Mole

Written by Chen Mengmin, Pan Fei Illustrated by Xu Qingfeng 40pp, 250mm×210mm

ISBN: 978-7-5597-3175-3 (HB)

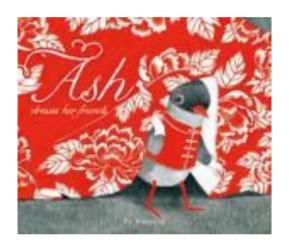
Released: Jun 2023

★ Excellent Work Award of the year in the Health Popular Science by National Health Commission

The girl Xiao Xi has a pair of bright big eyes but doesn't pay attention to protecting them. Meantime, a mole called Xiao Wan has a poor sight but desires to see the world. One day, Xiao Xi agrees to be the "eyes" for the mole, helping her see the beautiful world. At last, Xiao Xi understands the importance of protecting eyes.







Ash Dresses Her Friends

Written and illustrated by Fu Wenzheng 40pp, 210mm×250mm

ISBN: 978-7-5342-9822-6 (HB)

Released: Feb 2017

- ★ One of the key books of the National "13th Five-Year plan"
- ★ Selected for the Bratislava International Illustration Biennale 2019
- ★ 100 excellent publications recommended by GAPP to Youth in 2017

Ash is feeling lonely. She wishes she had someone to play with. When a sad elephant comes along, Ash has an idea that will cheer him up. Soon she is sharing her idea with lots of animals in the forest. It is a warm-hearted story about sharing with others.

Rights available: world excluding UK, Australia, New Zealand, Korea, France, Greece, Cyprus, Italy, UAE







Rights available: world excluding Germany, Egypt, UK, Australia, New Zealand

Ash Invites Her Friends to Tea

Written and illustrated by Fu Wenzheng 40pp, 250mm×210mm

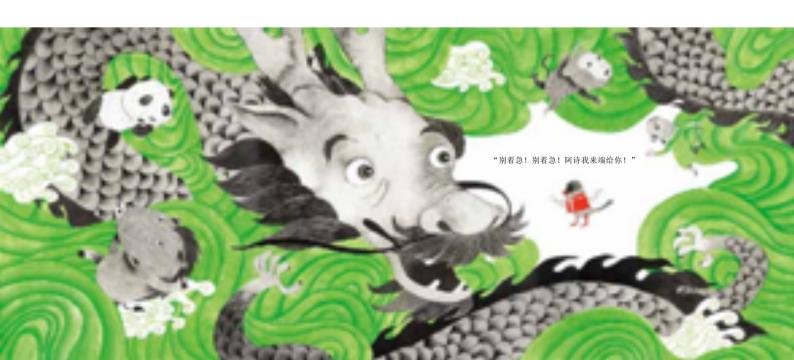
ISBN: 978-7-5597-2136-5 (HB)

Released: Jan 2021

★ Picture Book Award of Bingxin Children's Book Award.

Ash's grandfather says that there is a kind of magic leaf, as long as you apply magic to it, you can make wonderful changes. Grandfather takes Ash to pick the tender buds, spreads out the leaves, kneads and presses them, then bakes them. The smell attracts all their friends.







★ The Book Award of the 5th China **Excellent Publication Award**

Rights available: world

Seed of the Time

Written by Bai Jie Illustrated by Xiong Liang 36pp, 260mm×180mm

ISBN: 978-7-5342-8239-3 (HB)

Released: Sep 2014

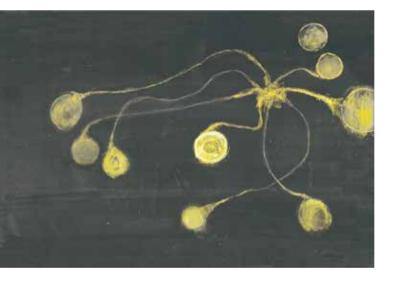
This is a story about common but touching emotions. Grandpa finds a seed of the time, puts it into land and it grows and blossoms. It brings back his memory of the old time. Everybody has a seed of the time in their hearts. It brings you back to the beautiful past times.







Rights available: world



Wait for Me, the Moon

Written and illustrated by Xiong Liang's Art Class

50pp, 297mm×200mm

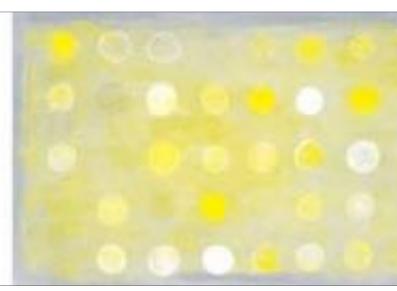
ISBN: 978-7-5342-8239-3 (HB)

Released: Feb 2021

- ★ Book of the Year by the Publisher magazine
- ★ Silver Award of Alice Picture Book Awards in the year 2021

This is a picture book combining Chinese classical poetry with modern painting style. The author describes a unique story of "A Moonlit Night on the Spring River" with brush and texts, and interprets the ancient poem in a narrative and visual way. The main colors of the book are yellow, white and gray. With the progress of the story, the boat is moving, and the readers' eyes are moving with the protagonist, as if they are in it.







Rights available: world



Walking-through-wall Art

Written by Xiong Liang Illustrated by Dong Xiaoming 32pp, 210mm×245mm

ISBN: 978-7-5342-6810-6 (HB)

Released: Apr 2012

- ★ One of the most beautiful books in China in the year of 2022
- ★ The Book Award of the 5th China **Excellent Publication Award**

It is a Chinese folk legend. A man Wang Qi went to Mount Lao to learn magic art. He got taught by the master and went back home. However, he lost his magic power because his evil thoughts.









Little Pink Lightening

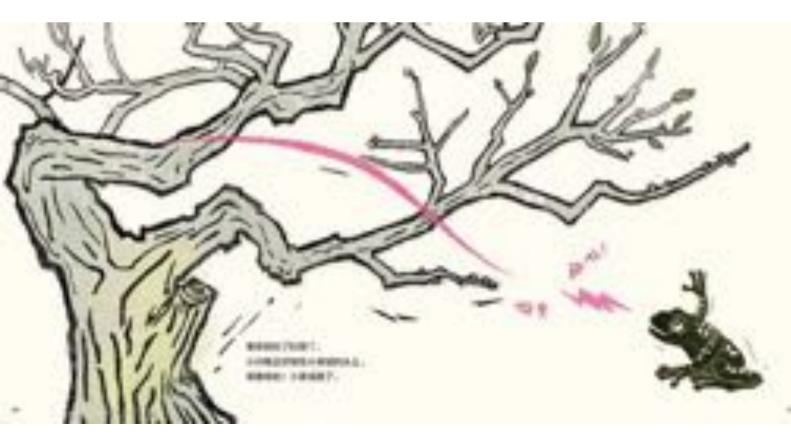
Written and illustrated by Jiang Yue 44pp, 200mm×200mm

ISBN: 978-7-5597-2451-9 (HB)

Released: May 2021

★ Top 100 Excellent Children's Books in Bologna Book Fair 2022

The little pink lightning goes from small to large in its travel process. With the thunder gradually sounds, spring is getting close. The spring rain pours down, trees, fish, fields, and everything wake up. The book uses color psychology to give children the warmth and joy of spring.





Rights available: world



Turtles Run Faster then Rabbits

Written by Chang Li and illustrated by Ji Ce 44pp, 250mm×210mm

ISBN: 978-7-5597-2860-9 (HB)

Released: June 2022

The Lion King let tortoise and hare race again. Along the way, the tortoise and rabbit met an eagle, a fleet-footed, and a robot. The hare always ran hard and the tortoise used every trick and borrowed external force to help itself reach the destination. But who ran faster? It's a battle of wits between the tortoise and the hare.







Rights available: world



A Tiger is Here!

Written by Tang Yaming Illustrated by Natsume Yoshikazu 51pp, 285mm×250mm

ISBN: 978-7-5597-1559-3 (HB)

Released: Nov 2019

A little tiger breaks into human's living area by mistake in his first hunt. It causes big chaos among animals and hundreds of people. The tiger chases fowls while people chase it. Everyone is frightened. Does anything horrible happen?











Meat Buns and Iron Buns

Written by Tang Yaming Illustrated by Baasansuren Bolormaa 39pp, 250mm×270mm

ISBN: 978-7-5597-1558-6 (HB)

Released: Nov 2019

A girl named A Ni picked a peach by the river and ate it. She got pregnant and had a boy Shan Ba. There was a black dragon in the lake close to the village. It got mad and turned over the water. 6-year-old Shan Ba led the villagers to prepare 300 meat buns and 300 iron buns to get ready to fight. What are the buns for?

Rights available: world





Rights available: world



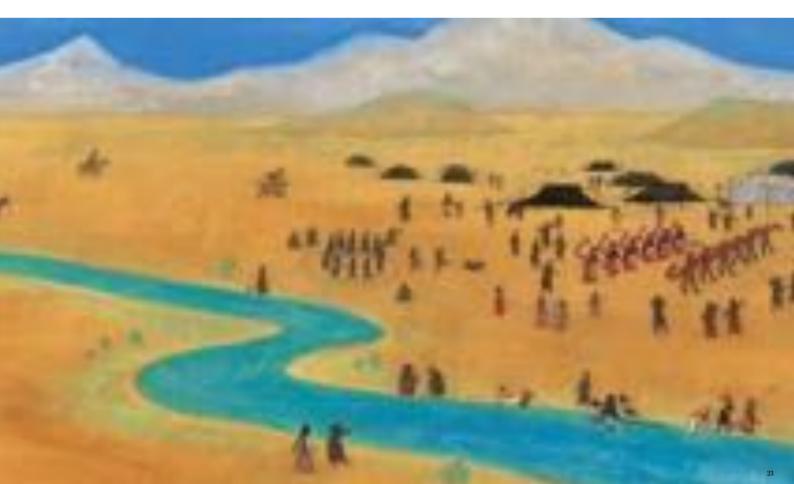
The Green Talking Frog

Written by Tang Yaming Illustrated by Baasansuren Bolormaa 48pp, 304mm×225mm

ISBN: 978-7-5597-2468-7 (HB)

Released: May 2022

It is adapted from a Tibetan folk story about an old couple who gave birth to a talking frog. It turned out this frog was originally the son of the earth and had magical abilities. He was eager to benefit the people when he grew up. However, before he became a human being, his family misunderstood him and finally led to a tragedy.









Laba Rice Porridge

Written by Zheng Xu Illustrated by Yu Chongjing 32pp, 225mm×225mm

ISBN: 978-7-5597-2706-0 (HB)

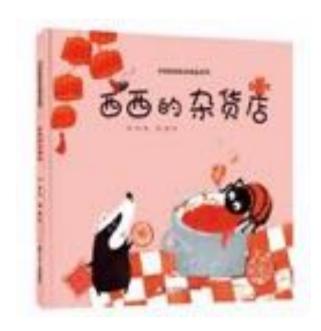
Released: Jan 2022

★ Recommended by Ministry of Education

The Laba Festival is an important day before the Chinese New Year. On this day, every family will cook Laba porridge. This delicious porridge actually contains special meaning. The book tells children a legend about Laba porridge, the origin of this traditional custom and the good meaning of Laba porridge.

Rights available: world







Sisi's Grocery Store

Written by Zheng Xu Illustrated by Pan Yi 32pp, 225mm×225mm

ISBN: 978-7-5597-2711-4 (HB)

Released: Jan 2022

★ Recommended by Ministry of Education

Sisi, a spider opened a grocery store, weaving simple things with white silk. Under the advice of Aunt Chicken, she drank red paint and spit out red silk. From weaving red papercuts to more colorful Chinese knots, she brought joy to more and more people. The book tells children the meaning of Chinese red and cultures of Chinese New Year.

Rights available: world





Rights available: world



Big Butterfly, Little Sister

Written and illustrated by Long Miao

40pp, 250mm×285mm

ISBN: 978-7-5597-2936-1 (HB)

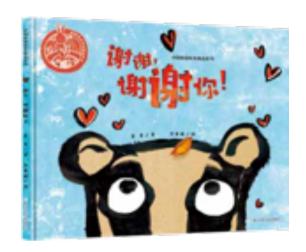
Released: Dec 2022

- ★ China's Best Book Award of 2022
- ★ Selected for the "Motivity" China Original Animation Publishing Support **Program**
- ★ Nominated by Niimi Nankiti Book Award

Little girl Wen's baby sister was just born and needed dad and mum. The task of walking the dog fell to Wen. She was very nervous when she walked her dog alone for the first time. While playing outside, she dreamed that she was flying in the air on the wings of a butterfly. She was touched by those vibrant lives in her dream. Wen took the dog home and gave her sister a kiss.









Dear Badger

Written by Xiao Mao Illustrated by Xu Qingfeng 40pp, 250mm×210mm

ISBN: 978-7-5597-1356-8 (HB)

Released: Jun 2019

★ Alice Picture Book Awards of 2019

The little badger expresses THANK YOU to everything around him. He gains appreciation when helping others. THANK YOU is one of the first polite words children learn. We should show our kindness and gratefulness by using polite words.

Rights available: world excluding UK, Australia, New Zealand, France









Grandmother's New Year's Eve

Written by Tang Yaming Illustrated by Susumu Kinoshita 44pp, 255mm×210mm

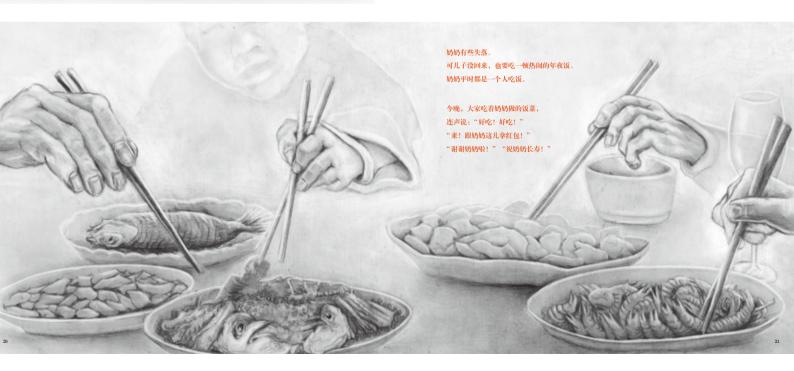
ISBN: 978-7-5597-2607-0 (HB)

Released: Dec 2021

★ Top 50 rights books in London Book Fair 2022

Grandpa passed away, leaving grandma alone in a small village. Her son has a family and works in the city and seldom comes back. The Spring Festival has become a rare opportunity for the family reunion. Grandma is busy preparing for the festival, looking forward to a family reunion. Will grandma's wish come true?

Rights available: world





Rights available: world



My Kiss-kiss Amusement

Written by Ha Ba Illustrated by Li Zhuoying 36pp, 210mm×250mm

ISBN: 978-7-5597-1952-2 (HB)

Released: Oct 2020

Dad is busy at work. He doesn't have much time for me. I love amusement park. So he creates one at home! He even makes himself an amusement park. In my heart, this is the best one I have ever gone to. Mom proposes to hold a family meeting and suggests setting game rules. She is such a caring and wise mother. I love my family! In a family where there is both freedom, joy, and a sense of rules, children's nature can be fully unleashed, and rules and social awareness can also be cultivated.







Rights available: world excluding China Taiwan



My Mum is Human

Written and illustrated by Xu Yu'an 44pp, 205mm×225mm

ISBN: 978-7-5597-1582-1 (HB)

Released: Oct 2020

The boy has many animal friends. He learns that their mums have lots of skills. He thinks his mum is not good at anything, except getting angry at him. Even though, he loves his mum the most. Why is so? In this book, there is a little book inside, created by an 8-year-old child.







Rights available: world



Mommy, Where Are You?

Written and illustrated by Tang Yun 48pp, 205mm×285mm

ISBN: 978-7-5597-0954-7 (HB)

Released: Sep 2019

★ Nominated for the 2020 Golden Windmill Youth Illustrator Competition

A baby chick is looking for his mom. Besides the love between baby and mom, children can find more details in the illustrations, such as flowers, leaves, fruits, and insects, and feel the beauty of the nature.

- A visual feast tailored for children's visual sensitivity period.
- Hand drawing lead children to discover the ubiquitous care and love.
- Relieve the separation anxiety of kids and empower their reverse intelligence.
- Inspire children's curiosity and exploratory spirit.







Magical Herbal Medicine (5 titles)

Written by Da Bai, Doctor Zhang Illustrated by Lao Mao 48pp, 255mm×235mm

ISBN: 978-7-5597-1930-0 (HB)

978-7-5597-1932-4 (HB)

978-7-5597-1933-1 (HB)

978-7-5597-2606-3 (HB)

978-7-5597-3018-3 (HB)

Released: June 2020

★ Selected for the "Motivity" China Original Animation Publishing Support **Program**

5 titles focus on different herbal medicines: mint, Siberian cocklebur & honeysuckle, hawthorn & dried tangerine peel, Chinese wolfberry &feverfew, bamboo leaf & juice. The stories mainly tell that the boy Tim and the girl Flora enter different fantasy worlds, where they meet the dragon family, dryads and other animals who can talk to people. The native creatures in each story have encountered some problems. Tim and Flora finally help them solve the problem by discovering a certain herbal medicine. Like other children, Tim and Flora are full of curiosity about the world. They bravely explore the new world and enthusiastically help strangers solve problems.

Rights available: world











Rights available: world China Tai

Go Bus! (3 titles)

Written by Peng Yi, illustrated by Tian Yu 48pp, 297mm×208mm

ISBN: 978-7-5597-2094-8 (HB) 978-7-5597-2097-9 (HB)

978-7-5597-2093-1 (HB)

Released: Oct 2020

- ✓ We Don't Want Our Principal to Drive!
- ✓ We Don't Want A Fart Bug to Drive!
- √ We Don't Want A Big Spider to Drive!

A group of kindergarten children happily get on the bus, which are driven by an incredible driver (fart bug, big spider and their principal) to a magical and thrilling Road, so as to start exciting spring outing. There are terrible tree demons and lovely fat pigs; there are giants with long hair and funny dung beetles; there are unknown dangers and the joy of escaping from



因为我们还没有坐过高楼巴士呢!







Rights available: world



A Dinosaur in My Home

Written by Tang Yaming Illustrated by Ichinnorov Ganbaatar 44pp, 250mm×270mm

ISBN: 978-7-5597-1693-4 (HB)

Released: Jan 2020

Two kids are playing exploration game at home when dad and mum are out. They find a dinosaur egg and there comes out a baby dinosaur! They feed it, play with it, and it is growing up! Oh, dad and mum are back! Where can they hide the baby dinosaur?











Let's Go Skipping

Written by Xiao Mao Illustrated by Tang Yun 40pp, 210mm×260mm

ISBN: 978-7-5342-7787-0 (HB)

Released: Oct 2013

★ The Book Award of the 5th China **Excellent Publication Award**

This is a simple but absurd story. People go rope skipping and forget anything. In fact this is what children's world is like. Between the lines and illustrations, we can see beauty and touching emotion, we can feel warmth, peace and order, as well as a little humor flowing inside.

Rights available: world excluding France







I Love You

Written by Xiao Mao Illustrated by Tang Yun 40pp, 210mm×260mm

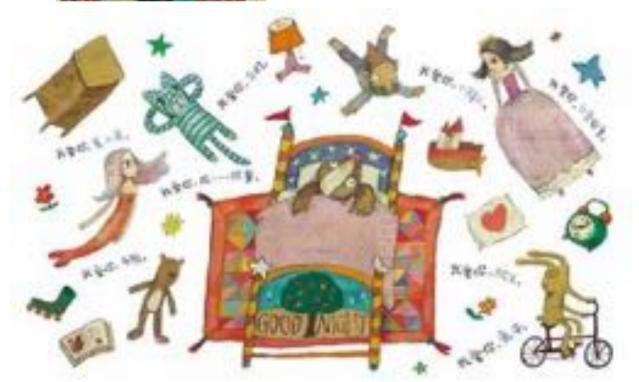
ISBN: 978-7-5342-7788-7 (HB)

Released: Nov 2018

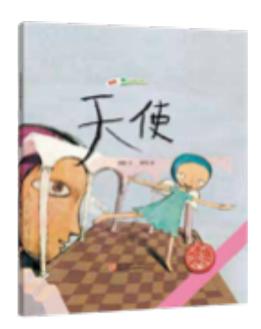
★ The Book Award of the 5th China **Excellent Publication Award**

Little Badger's teacher shares her favorite words with the class. At the end of the day Little Badger goes home to practice saying three special words - I LOVE YOU. This story teaches children how to express and how to be brave to express.

Rights available: world excluding UK, Australia, New Zealand, Russia, Malaysia, Indonesia, Brunei, Iran









Angels

Written by Xiao Mao Illustrated by Tang Yun 36pp, 210mm×260mm

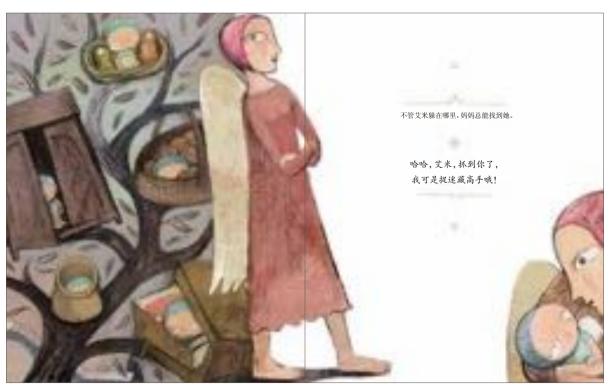
ISBN: 978-7-5342-7786-3 (HB)

Released: Oct 2013

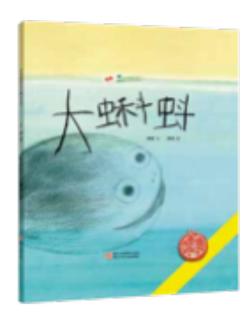
★ The Book Award of the 5th China **Excellent Publication Award**

Through playing hide and seek with the little angel Amy and her mother, the story expresses the eternal theme — love from mother. Children are always the angels of their mothers.

Rights available: world excluding France









Big Tadpole

Written by Xiao Mao Illustrated by Tang Yun 44pp, 210mm×260mm

ISBN: 978-7-5342-7790-0 (HB)

Released: Oct 2013

★ The Book Award of the 5th China **Excellent Publication Award**

A tadpole who does not want to be a frog is just like a child who does not want to grow up. This little tadpole may be swimming in everybody's heart. It displays the true inner world of children. This story will not only touch children, but also grown-ups.

Rights available: world excluding France





Rights available: world excluding France

Ah-Woo

Written by Xiao Mao Illustrated by Tang Yun 48pp, 210mm×260mm

ISBN: 978-7-5342-7789-4 (HB)

Released: Oct 2013

★ The Book Award of the 5th China **Excellent Publication Award**

The story starts with some imitative words. It describes the life circulation in the ocean in children's tone. It looks like a simple story, but actually tells the circulation and rebirth of nature. It is a song of life.







Rights available: world excluding France, Iran

Give Me a Hug, Mum

Written and illustrated by Miu Ying 36pp, 215mm×260mm

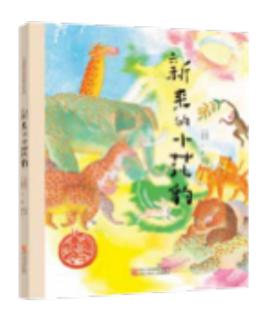
ISBN: 978-7-5342-7662-0 (HB)

Released: Aug 2013

★ The Book Award of the 5th China **Excellent Publication Award**

The story tells that how much a child yearns for their mother's hug. The hardworking mother is busy with household chaos all day and has almost no free time to hug her child. With the child's imagination, cute animals such as penguins, dogs, elephants, they all give the child a hug, but these hugs cannot replace the hug of the mother. Finally, the child receives a unique hug from his mother.





Rights available: world

The New Little Leopard

Written and illustrated by Wang Zumin

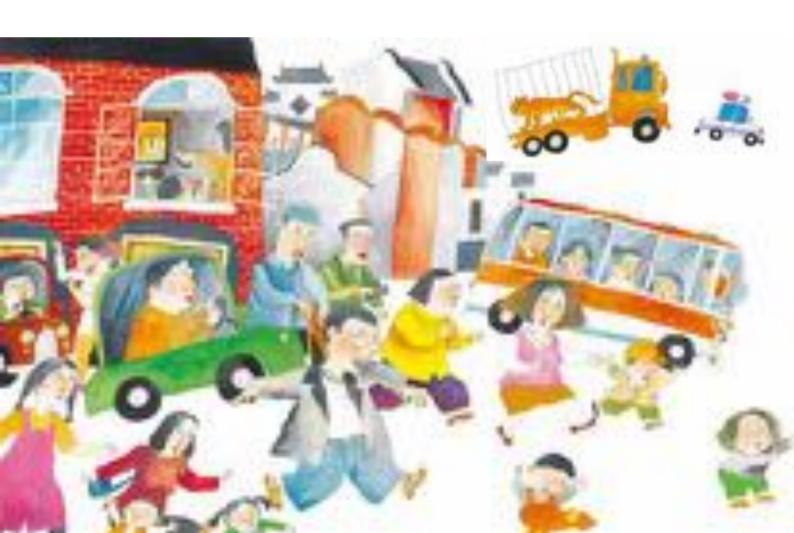
44pp, 210mm×245mm

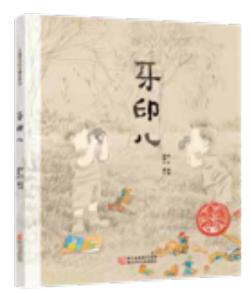
ISBN: 978-7-5342-6811-3 (HB)

Released: Apr 2012

★ The Book Award of the 5th China **Excellent Publication Award**

A new little leopard has arrived at the zoo. Its fur is so beautiful and it has attracted the attention of the whole city. Other animals paint their fur like that of the leopard to attract visitors, too. The visitors feel boring because all the animals look the same. The story tells that it is better to be yourself.







Rights available: world excluding Iran

The Tooth Mark

Written by Yan Xuzhi Illustrated by Yao Hong 32pp, 210mm×245mm

ISBN: 978-7-5342-6806-9 (HB)

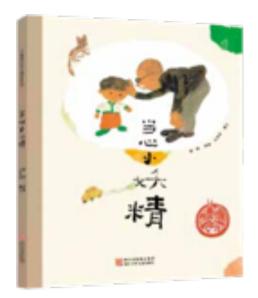
Released: Apr 2012

★ The Book Award of the 5th China **Excellent Publication Award**

Uncle came home during the Chinese New Year and liked to kiss the faces of his nephews. He also liked to take a gentle bite and leave a shallow bite mark. Once, uncle asked two little ones if they liked being bitten, and the kids gave completely different answers. Every child is a unique existence, and their way of expressing love is also different from others. However, my uncle loves them all the same! It is necessary to have a heart that loves children, to discover and take care of them with care!









Be Careful the Little Spirit

Written by Ren Rongrong Illustrated by Zhou Xiang 32pp, 210mm×245mm

ISBN: 978-7-5342-6955-4 (HB)

Released: Apr 2012

★ The Book Award of the 5th China **Excellent Publication Award**

This book tells the story of a wellbehaved child named Duo Duo who suddenly became unruly one day. His grandfather said that a bad-tempered spirit had entered his body. With the help of his grandfather, Duo Duo overcame the bad temper and became the good boy again.

Rights available: world





Rights available: world

The Mushroom Brothers

Written and illustrated by Tang Yun 48pp, 205mm×285mm

ISBN: 978-7-5597-0954-7 (HB)

Released: Dec 2018

★ Alice Picture Book Awards (Silver Award) in the year 2018

This is a story about two mushroom brothers. The younger one likes to follow the elder one and copy his actions and talks. The elder one doesn't like being followed all the time. Fights and arguements happen in daily life, and also reflect deep affection between brothers and sisters.











The Golden Feather

Written and illustrated by Chen Xi 44pp, 215mm×225mm

ISBN: 978-7-5597-2615-5 (HB)

Released: Nov 2021

When a little white goose was born, his tail had a golden feather. This made him proud and he decided to live alone. However, as time went by, he felt more and more lonely, when he met a same lonely black goose, they became good friends. The strength of friendship let them accept their "uniqueness" and forget loneliness and sadness.

Rights available: world











Forgetful Little Red Riding Hood

Written and illustrated by Tang Yun 44pp, 200mm×285mm

ISBN: 978-7-5342-8241-6 (HB)

Released: Sep 2014

The little red riding hood is not the girl who was swallowed by a big bad wolf in Grimm's fairy tales. She is actually very forgetful. This story tells this unique little red riding hood encounters many accidents on her way to her grandmother's house. She is optimistic and cheerful, even shortcomings can become the most valuable wealth.

Rights available: world excluding France





Rights available: world



The Song from the Palace in Heaven

Written and illustrated by Lin Congwen 28pp, 188mm×264mm

ISBN: 978-7-5342-7663-7 (HB)

Released: Mar 2019

- ★ The Book Award of the 5th China **Excellent Publication Award**
- ★ Selected for the Bratislava International Illustration Biennale

The book tells the story of a monkey that jumps out of a stone and bravely ventures into the Palace in Heaven. During one's growth, everyone may encounter many setbacks. Only by persisting in ourselves and keeping the courage to seek knowledge, one can achieve the true succuss.





Rights available: world



Hello, Botanical Garden

Written by Huzi Illustrated by Huang Ruoxin 56pp, 200mm×285mm

ISBN: 978-7-5597-2084-9 (HB)

Released: Dec 2022

★ Top 100 Excellent Children's Books in Bologna Book Fair 2023

As a "natural space" in the city, botanical gardens have become a playground for children. The picture book takes the botanical garden as the scene, using poetic images and brushstrokes to depict the children's activities in four seasons — spring's flower watching, summer's insect fighting, autumn's fruit picking, winter's bird watching, depicting beautiful scenes of harmonious coexistence between humans and nature.





Rights available: world

Little Fish's Star

Written and illustrated by Xiao Mao 52pp, 210mm×218mm

ISBN: 978-7-5597-2879-1 (HB)

Released: Jun 2022

There was a special little fish in the sea. Everyone said there were no stars in the sea, but he didn't believe it. Therefore, the young fish set out on a dream trip to look for the stars. In the process of searching, although they weren't stars, the fish became more and more aware of what he was looking for. Finally, the fish met his "star", you guess what?







Rights available: world



Father's Magnifying Glass

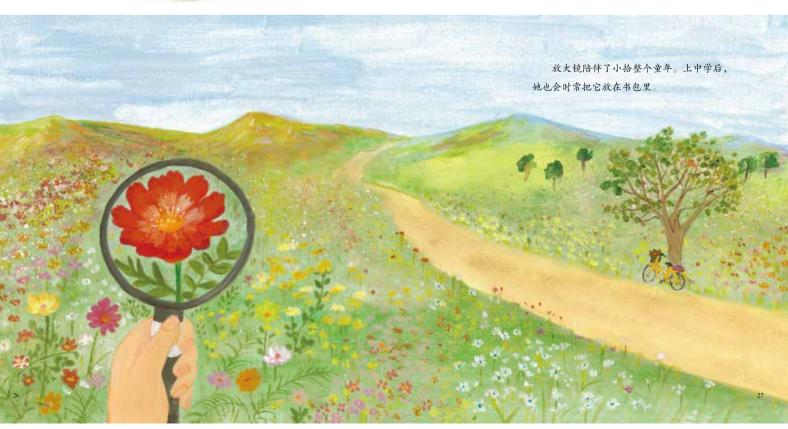
Written and illustrated by Xiao Shi

52pp, 225mm×225mm

ISBN: 978-7-5597-2068-9 (HB)

Released: Nov 2022

When I was a child, the magnifying glass given by my father was not only a "secret weapon" to explore the world, but also a bridge for the emotional communication between us. When I grew up, I used a microscope to do researches, and the magnifying glass became an indispensable tool for father's elderly life. It not only magnifies things, but also enlarges the width of life and the length of love.





Rights available: world excluding China Taiwan

School is a Monster

Written by Fan Chenxuan Illustrated by Xu Qingfeng 48pp, 225mm×225mm

ISBN: 978-7-5597-1557-9 (HB)

Released: Oct 2019

This book is about school anxiety. The author was afraid of going to school when he was little. He created this book to express how he started to accept and like school life. Children's real psychology problem with exaggerated imagination has its resonance with children.









Hello, Tree!

Written and illustrated by Tang Yun 48pp, 210mm×230mm

ISBN: 978-7-5342-9200-2 (HB)

Released: Mar 2016

★ Top 100 Excellent Children's Books in Bologna Book Fair

This is a picture book that teaches children to think from different perspectives, expressing profound philosophy with light colors. Trees grow slowly, it is always the same in "my" eyes, however, the mountains witness their disappearance because they live for a very long life. The same tree has ten thousand different appearances in the eyes of different things.

Rights available: world excluding France





Rights available: world excluding France

I Have a Box

Written and illustrated by Tang Yun 56pp, 210mm×230mm

ISBN: 978-7-5597-1557-9 (HB)

Released: Mar 2016

Kitty wants to figure out what a real box looks like. He mistakes many objects for a box. It is true that the house, the car, the cabinet and the TV are all various "boxes". This cute story tells children about the conception of space and patterns.







Rights available: world excluding France

A Pudding for Piggy and I

Written and illustrated by Tang Yun 48pp, 210mm×230mm

ISBN: 978-7-5342-9201-9 (HB)

Released: Mar 2016

Little piggy and little bear are sharing a piece of pudding. This sharing is endless; they can always half the half pudding left. The scenes are changing all the time: under the tree, by the pond, in the dewdrop... so the pudding is always enough for both of them. Although the pudding is getting smaller and smaller, their world becomes larger and larger. It is the happiness of sharing.

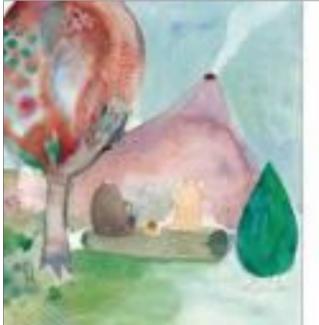




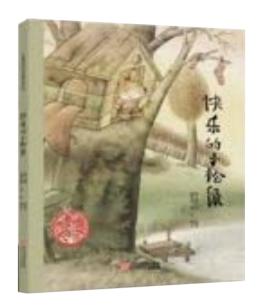


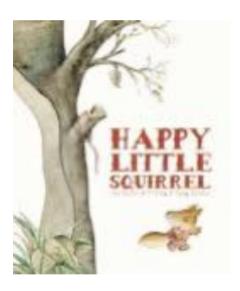












Rights available: world excluding UK, Australia, New Zealand, Malaysia, Iran.

Happy Little Squirrel

Written by Ge Cuilin Illustrated by Tang Yunhui 32pp, 210mm×245mm

ISBN: 978-7-5342-6808-3 (HB)

Released: Apr 2012

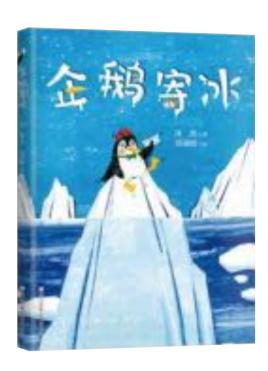
★ The Book Award of the 5th China **Excellent Publication Award**

The little squirrel shares his home with all his friends. But one day fox decides he wants the house to be his. Little Squirrel's friends help to find him a new home. It is a charming story that celebrates friendship and kindness.









Rights available: world excluding China Taiwan



A Package of Ice from Penguin

Written by Bing Bo Illustrated by Guo Yuqing 32pp, 195mm×265mm

ISBN: 978-7-5597-1082-6 (HB)

Released: Dec 2018

- ★ Selected as Chinese Original Illustration Exhibition in Bologna Book Fair
- ★ Selected for the Bratislava International Illustration Biennale

This story took place between Africa and Antarctica. There was a lion king living in Africa. He disliked the hot weather and wrote a letter to the penguin, asking him to send a piece of ice to cool himself down. After receiving the letter, the penguin living at the South Pole immediately picked a piece of square ice and sent it to the Lion King. However, when receiving the package, the Lion King discovered that it was a bag of water. He wrote another letter to the penguin and returned the water. The penguin received the returned package and upon opening it, it was clearly a piece of ice. He encountered a very headache problem.





Rights available: world excluding UK, Australia, New Zealand, USA, France, Greece, Malaysia

The Sun and the Mayfly

Written by Tang Tang Illustrated by Zhang Xiao 50pp, 250mm×250mm

ISBN: 978-7-5597-2555-4 (HB)

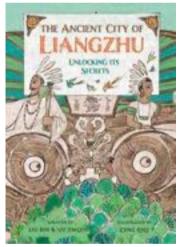
Released: Oct 2021

★ The 17th Wenjin Book Award

Little mayfly only has one-day's life. On this day, she meets the sun and makes many friends in nature. With the help of the sun, she knows the colorful world. However, at sunset, the life of the mayfly ends in splendor. The next day, nature gives birth to a new mayfly...







Rights available: world excluding UK, Australia, New Zealand, Japan, Iran, UAE, China Hong Kong

The Ancient City of Liangzhu: Unlocking Its Secrets

Written by Liu Bin, Yu Jingjing Illustrated by Zeng Qiqi 108pp, 202mm×285mm

ISBN: 978-7-5597-1521-0 (HB)

Released: Jul 2019

- ★ The 15th Wenjin Book Award
- ★ Annual Picture Book Award of 2019 Book Industry

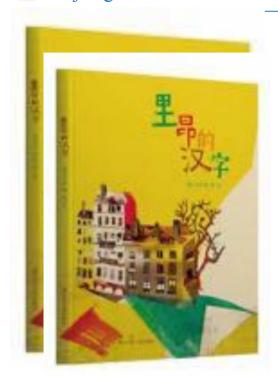
5,000 years ago, ancient cultures in different parts of China became civilizations. Liangzhu city is one of the best known from archaeology and reveals what civilization was like 5,000 years ago.

Splendid images bring Liangzhu to life for the readers. The illustrator combines traditional ink paintings with cartoon styles, blending ancient styles.

Liu Bin, the lead author, is one of the chief archaeologists who excavated Liangzhu. He is the director of the Zhejiang Cultural Relics and Archaeology Institute.







Rights available: world

Chinese Characters in Lyon

Written and illustrated by Wu Yimeng 112pp, 205mm×285mm

ISBN: 978-7-5597-1087-1 (HB)

Released: Jul 2019

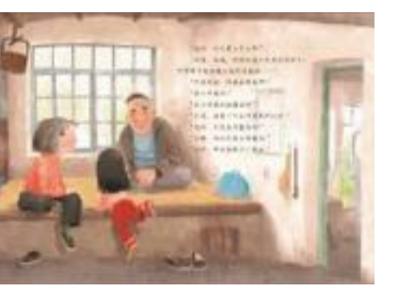
★ Selected as China's most Beautiful Book of 2019

It is an extraordinary journey from France to China, with historical memories from the early 20th century. It took the author four years to finish this story, connecting the Chinese characters and the city Lyon.





Rights available: world



A Fairy and Two 7-year-old Girls

Written by Peng Yi, illustrated by Tian Yu

64pp, 297mm×210mm

ISBN: 978-7-5597-2465-6 (HB)

Released: Jun 2021

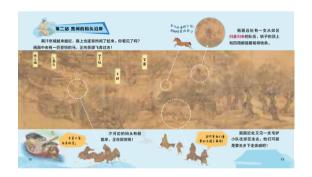
A 7-year-old girl named Hazelnut walked into the mysterious fairy forest. She met a fairy named Berry and made friends with her. There was only one thing Berry never mentioned. One day, Hazelnut couldn't help it. She must see where Berry's home was. But she didn't expect that this simple wish violated the taboo of the fairy world, leading to the closure of the channel between the fairy world and the real world. Berry could never go home again, and Hazelnut never saw Berry again until she became a 70-year-old grandmother. Finally, Hazelnut's granddaughter, another 7-year-old girl, came to the village. Grandma's childhood and granddaughter's childhood overlapped. Will a different story happen this time?







Rights available: world excluding UK, Australia, New Zealand



Interesting Ancient Chinese Paintings (6 titles)

Written by Li Si, Yu Ting, Liu Zehua, Deng Yifan 264pp, 210mm×257mm

ISBN: 978-7-5597-2761-9 (PB)

Released: Jul 2022

- ✓ A Panorama of Rivers and Mountains
- ✓ Court Ladies Adorning Their Hair With **Flowers**
- ✓ Dwelling in the Fuchun Mountains
- ✓ Emperor Minghuang's Journey to Shu
- ✓ Night Revels of Han Xizai
- √ The Ode to the Goddess of Luo River

This series is created for children's appreciation of Chinese paintings, including a few pieces of famous paintings handed down from the past. From the perspective of children, it changes people's impression of deep and difficult ancient paintings, and creates a diversified product form of "paper picture book + video animation".











Rights available: world

全身都弄脏了, 去洗一洗吧!

The First Lessons for Children

Written by Liu Chao

288pp, 225mm×225mm

ISBN: 978-7-5597-2529-5 (PB)

978-7-5597-2526-4 (PB)

978-7-5597-2528-8 (PB)

978-7-5597-2527-1 (PB)

Released: Nov 2021

There are totally 40 stories in this series. Each case has 10 titles, to teach children how to make friends, how to manage themselves, how to protect themselves, and be interested in the nature and science.



Zhejiang Juvenile and Children's Publishing House



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