



KYOWON is... the Top Children's Book Publishing House **in Korea**

23,000 Sales Representatives serve the domestic market through Door-to-Door Channel, Offering Digital Education Programs, Workbook Programs, Animations, E-contents, Picture Books, Children's Education Books, etc.

8 Domestic Affiliate Companies

Kyowon Co., Ltd. / Kyowon Kumon / Kyowon Creative / Kyowon Wiz Kyowon Travel / Kyowon Invest / Kyowon Life / Kyowon THE ORM

3 Overseas Subsidiary Companies

Kyowon Vietnam / Kyowon THE ORM Vietnam / Kyowonlearning Vietnam



Place in the Industry



Rights sold to 70 areas, 74 companies: 2,233 titles, 78 DVDs, 45 Broadcasting rights

Attends World Famous Book Fairs - Bologna, Frankfurt, Beijing, Taipei, Bangkok, Shanghai, Hanoi, Ho Chi Minh

Kyowon has been ranked in the Global 50 Publishers Ranking by Livres Hebdo, France, since 2007



Global 50 Publishers Ranking (Livres Hebdo)



contents

Science & Math

- 06 Smart Science for Smart Children
 - 10 Handcrafting Storybook in Curiosity
 - 14 Adventures in Science
 - 18 Zoom up Natural Observation
 - 20 The First Math Storybook for the Smart Children
 - 22 Handcrafting Storybook in Nature
 - 24 Handcrafting Storybook in Dinosaurs
 - 26 Let's Play with Mathematics
 - 28 Curiosity, the Question of Science
 - 30 Q Series Coding
 - 32 Smart Science with Book TV
 - 36 Core Science Concepts 200
 - 37 Science Comics

Society

- 38 Biography of the Great Minds
- 42 World Changing People
- 44 Build It, Virtue & Language
- 47 Handcrafting Storybook in Creativity
- 50 Twinkle Twinkle Thinking Star
- 54 Let's Play with Geography
- 57 Handcrafting Storybook in Society
- 58 First Step for the Smart Children
- 60 The Magic Spell, "Open, Knowledge"
- 64 Let's Play with Politics & Economy
- 66 Sociality Picture Book for Children
- 68 Let's Play with Environment
- 70 My First Day of School



Story

- 72 Musical Fairytales with the Famous Painting
- 76 Discovering World Folktales
- 80 Animated Fairy Tales of the World I
- 82 Animated Fairy Tales of the World II
- 84 Aesop's Theater Philosophical Fables
- 86 Aesop's Theater
- 88 Little Da Vinci
- 90 Hello World Classic
- 92 Water Margin
- 93 Journey to the West (The Monkey King)
- 94 Kyowon Iliad
- 95 Kyowon Odyssey
- 96 Arabian Nights
- 97 Northern Europe Fairytales
- 98 Greek and Roman Mythology
- 100 Kyowon Talmud 1
- 101 Kyowon Talmud 2

English

102 Curious Stories in English
106 Easy and Fun Classic Stories with Songs
108 Story Phonics
110 Wizmaker
112 Let's Play with English
114 DOYOSE World Story

Baby

116 The BBD Playing Book118 The BBD Talk Play Book120 The BBD Toy Book122 Smart Kids Smart Workbook

Others

126 Fun Logics & Creativity Book128 Fun Logic Storybook with Block

Co-edition

130 Try Gargling 131 Let's Arrange Neatly

Smart Science for Smart Children

Book Specification

· 220x230mm (36~40 pages)

Age

·3~7

6

Composition · Storybook (30 volumes) · QR Video

Science Picture Books Answering All Your Questions

Science is an essential part of today's life. So it's natural for children to become curious about science in our daily lives. This series aims to solve such curiosities in easy and fun ways.

Each science concept is explained with an exciting story. Children can just read along to solve their questions and learn essential science concepts. The interactive elements within the story such as stickers and punctures add to the fun. Also, QR videos of science experiments and diverse activities are provided to maximize children's interest.

Give your children a reason to love science with this fun, interactive science picture book series.

1 Concept Stories Answering Science Questions

Our children are full of science related questions like 'Why does magnet stick to the fridge?', 'What does deep underground look like?' With fun and exciting stories, we answer all these questions while giving essential information about the science behind it all.



Vol. 24 <Monster from the Sky> Learn about magnets as ants try to defeat the big monster



Vol.8 <Who Grew the Watermelon?> Learn why insects exist by looking at how a watermelon grows

2 Fun Science with Lively Experiment Videos

Science becomes much easier to understand with fun QR videos. Follow Jenny as she does easy-to-do science experiments.



Scan the QR code to watch the video below!

Separating green/red beans and rice







Prepare mixed grains and a sieve

Pour the mixture into the sieve P

3 Topic Review & Expansion of Thinking Capability

Integrative end-of-book activities that not only review the topic learned from the story, but expand thinking capabilities by mixing science with other subjects.



Vol. 2 <Ice Present> Integrate the topic with math & art activities



Vol. 30 <Yoonsoo's Smart Friends> Integrate the topic with society & communication activities

4 Guide for Parents on Scientific Concepts

For each activity in the series, short explanation for parents are provided so parents can help children understand the topic better. Also, at the end of each book, there is "Hello, Science" corner for parents, which explains the story, gives detail on the science topic, and suggests fun activities parents can do with children.

Vol. 24 < Monster from the Sky>

AND IN CANES

8



Magnets Pull Iron

The story tells characteristics of magnet with ant soldiers who try various ways to defeat the magnet.

The soldiers failed with twig, stone, and rubber ball, because magnets react differently to objects. Tree, stone, rubber, glass, paper and plastic are not affected, but iron is attracted to magnets. As iron gets closer to magnet, it gains magnetic characteristics and this makes it stick to the magnet.

Magnet's important characteristic is that the same poles repel, and opposite poles attract. Because of this, magnets are used widely - fridge doors, openings of bags, magnetic toys, etc.

Try finding where magnets are used in the house by helping your child go on a magnet exploration. Give your child a magnet to go around the house and find where it sticks to!

5 Complete the Stories with Fun Stickers

Children can complete stories by themselves using fun stickers. This helps them understand and remember the stories better.



Vol. 4 < Mr. Farmer's Warehouse> Complete the action filled scene with a sticker

















I Want to be a Soccer

Plaver! (My Body)

Life and Nature (10 Vols.)

A Nice New House (Various Matter) (State of Matter)

7140 SIXI?

(Secretion & Fur)

(Sea Life)









(Plants)

20

BALLA, F. ZI, MALASI

Our Green Friends

China .

동동이의 신기환 = 박



41

Dream (Color)

도도는 대한을 준시되네

Doong's Amazing Journey (Wild Plants)

N.

(Mixture)

Find the Missing Acorns! (Animals)

Natural Phenomenon (8 Vols.)

Dodo Likes a Challenge! (Wild Animals)

these Hard

Nights Are so Sleepy!

Monster from the Sky

Tools & Machines (7 Vols.)

9



ANSE IN JAN?





Watermelon? (Insects)

Day at the Dinosaur

Croak-croak! Tweet-I Want to Fly! tweet! (Sound)

(Air and Wind)

(Day and Night)





번개로분= The later





(Magnets)

Come Play, Polar Bear! (Invention) (Robot)





Yoonsoo's Smart Friends (Artificial Intelligence)



Thunder Robot Power

(Energy)



Fly, Santa's Sleigh!

(Scale)





Roll, Roll!

(Wheel)







Museum (Dinosaurs)



Koby's First Space Travel Meerkat Rescue Team (Sun, Earth, Moon, Star) (Natural Phenomenon)



Handcrafting Storybook in Curiosity

Book Specification · 230x265mm (40 pages)

Age · 4~7

Answer All Your Everyday Questions with Hands-on Stories!

Children are full of questions. It's important to guide and nurture this curiosity, as it's what drives children to explore and learn new things.

Composition

· Storybook (30 volumes) Bonus Book (1 volume) QR Video

Under the supervision of the professor in early childhood development, the series deals with topics and questions children are most curious about. To further encourage children's curiosities, the series offers various sight, feeling, hearing stimulations with interesting activities within the story.

Enjoy unique features of the series -1) 'make your own pop-up' that helps stimulate children's brain by moving their hands, 2) 'QR videos' giving in-depth information on topics, and 3) 'end-of-book' activities giving active experience on topics.

1 Solve Daily Life Curiosities, with Interesting Topics

The series offers interesting stories that encourage children to explore their daily life. With questions right for children's eye level, such as "Do flowers have genders like us?", "Why do day and night occur?", children can solve their everyday life curiosities.



Vol. 15 < Toto Will Be Back!> Children can learn about different seasons by looking at how the forest changes



Vol. 23 <Keegle Is Our Village Hero> Follow Keegle as he makes a pair of eveglasses for his poor sight, and learn the scientific principles behind eyeglasses

11

2 Informative Pop-ups and Interactions

All Pop-ups and Interactions in the books relate to a topic or a scientific principle. This helps children to have fun by experiencing interesting scientific principles, and naturally learn the science behind things.



Kiki and Luie>

Vol. 26 < The Troubleshooter of the Ferret Village,

Vol. 18 < Boy Detective Yousupu> Observe the change of matter by moving the moire film over the picture to make it move



Open the page to experience a lively, 3D country town

Vol. 12 < Sunshine Village Postman, Moonlight Village Postman> Children can understand darkness at night by using a flashlight over a dark film



3 QR Videos for Background Knowledge

Fun and vivid QR videos have a systematic learning structure, which helps children explore topics in depth and learn scientific principles easily.



Vol. 14 <Who Is It?> Take a look at various different weather

behind them

12



Vol. 19 <Come to the Cloud Forest Playground> Learn about rides in amusement parks, and the science

4 Fun Activities Help with Topic Review

Fun and exciting activities not only help children review the story, but help them expand and apply what they read.



Vol. 3 < The World's Most Beautiful Hand> Find out which hand belongs to which job





Vol. 11 <Kubi in Search of a Shiny Stone> Find who's doing the wrong thing to the environment & use your imagination to see what stones can become!

Life (10 Vols.)









Alt # Stat



Yeseul Is Different (Growth)

Catch the Sugar Mouse (Senses)

The World's Most Moving Is Tough Beautiful Hand (Body) (Secretion)

Detective Musketeers of the Green Village Poop! (Food for Animals) (Health) Natural Phenomenon (5 Vols.)



(Insects)

Moon (Moon)

음 사랑하





Kubi in Search of a

Sunshine Village Postman Moonlight Village

Postman (Day and Night)

280 m

Gomgom in the Forest (Leaves)

Momo Who Loved the Who Is It? (Weather)

Machine and Tool (7 Vols.)

FOIENS

274 9441

Come to the Cloud

Forest Playground

(Rides)

누구아, 누구?

22:001

What's in Grandpa's

Bag? (Tools for Work)

(Flowers and Fruits)

(Ecosystem)

Shiny Stone (Earth and Stone) Object and Matter (3 Vols.)



Toto Will Be Back! (Seasons)

다녀올게요!

Matter 1)

Let's Play Again Tomorrow! (Object and

Matter 2)

The Golden Crown Is

Heavy! (Object and

Boy Detective Yousupu (Changes of Matter)

13

청소기 기문에, 나타났다! -







Keegle Is Our Village

Santa Claus Received a Hero (Living Invention) Gift (Computers)

Transportation (5 Vols.)



Robot Friend Coco (Robots)





Pop-up & Flap Making Kit

What Will We Do Today? The Pine Cone Ship The Troubleshooter of (Heavy Equipment)

100 Thank You, Wing

(Airplane)

The Very Special Orange (Spaceship)







(Ship)



Science & Math

Adventures in Science

Book Specification · 225x280mm (60 pages)

Age ∙5~10

· MP3

QR Video

Fun Science - See, Listen, and Experience!

review what they learned through fun games and activities.

Encourage scientific interest and inquisitiveness with a fun, easy to understand science books.

Composition · Storybook (34 volumes) · Supplement (1 volume)

Sold(Part) • China science books. Long and winding text makes learning science a bore to children. This is why this series contains only simple text, letting children easily read along to gain key science concepts. Detailed information on the science is given in audio (mp3), through fun discussions on scientific issues by the main characters and QR videos. Together with rich and detailed illustrations, children can explore deep into the scientific world. Also, various fun activities are offered after each topic, giving children a chance to

Efficient and Easy Learning Structure

Science is made easy with systematic approach to each topic and easy to follow texts.

1) Expanding and Deepening Sub Topics

34 topics are each divided into smaller topics that expand and deepen to give a bigger picture, making scientific concepts easier for children





Vol. 18 <Rotating Earth> Sub topic starts from within Earth, later expanding into the universe

Vol. 27 < Tingling Electricity> Sub topic starts from the general, deepening into scientific and applied topics

2) Easy to Understand Dialogue Text and Audio

To help enhance children's reading and learning experience, the series delivers information through (1) engaging dialogues and tip boxes that contain the most essential information, and (2) mp3 audio (average 24 min. / story) which provides more in-depth information on the topic





Vol. 11 <Tiny Creatures and Ecosystem> Discover and learn about food chains, and how they make food web with the main characters

Vol. 27 <Tingling Electricity> Children can learn about power plants and substations by asking 'where electricity comes from'

2 Experiential QR Videos

Learning experience is enhanced with vivid and informative QR videos directly related to the topic. The visual aids keep children engaged, and offer in-depth information on diverse topics.



Vol. 9 <Animals Around Us> Watch a vivid QR video to learn more about lifecycle of dogs





3 Hands-on Activities to Review Each Topic

Studies show that children learn best by actively using their hands. Each topic contains multiple hands-on activities to help children better understand and remember what they learned.





Vol. 15 < Five Senses> Put stickers in the right place to see which of the five senses different animals are strong at

Create your own model of the solar system with paper to find what planets there are

4 Detailed Illustration Capturing Extensive Details

Each illustration was carefully structured to be the most effective in delivering essential information. Fine and detailed illustrations present more holistic view to children than photos, but still providing a life-like picture.



16

Vol. 10 < Plants Around Us> Find out what plants look like under the ground, and how they differ



Vol. 14 < Body Exploration> See what our nose looks like inside, and find out how we breath



Nature & Environment (12 Vols.)









Spring Mountains and Fields



Fields







Breathing Mud Flat

Animals Around Us Plants Around Us Tiny Creatures and Ecosystem

Environment Protection

Human Body and Earth (11 Vols.)



Five Senses

Growing Body North Pole

From Desert to the Rotating Earth

17



Science in Our Daily Life (11 Vols.)









Earthquakes





Distant Universe

Accurate Measurement Energies and Power

Tingling Electricity

Lights and Shadows





Ancient Earth





Supplement (1 Vol.)

Objects and Materials Mixed Compound Melting and Dissolving Changing Water Blazing Fire

Experiment Notebook

















Zoom up Natural Observation

Book Specification · 220x250mm (32~42 pages)

Age

Composition · Storybook (10 volumes)

Sold(Part) · China

Investigate, Play, Experience the Nature!

Offer children a unique experience of exploring the nature with this series. Unlike other children's books on nature that focus on one plant or animal, each book in this series introduces nature with a theme. Over 120 animals, bugs and plants are linked to each other under 10 themes, carefully chosen under the supervision of two doctors in plants and animal science.

Cleverly placed questions and fun interactive elements stimulate children's interest and curiosity, while theme based titles help strengthen children's association technique and integrated thinking skills.



Stimulate Children's Curiosity

The questions in the front pages of each book makes children think and be curious about the topic. Answers to the questions are within the story and in the ending pages, keeping children interested.







Vol. 8 < Winter Preparation> - Questions in the front page

Vol. 8 < Winter Preparation> - Answers in the ending page



Vol. 6 < Master House Designer>

Introduces animal/insect houses by comparing them with our buildings Ex) Characteristics of termite houses are explained by comparing them with the Sagrada Familia Cathedral

Storybook (10 Vols.)









This Tail, That Tail! (Tail)

(Communication)



Moving Day (Seed)









What, What? (Foot)

Master House Designer C (Animals' House) (S

Catch Me If You Can! Wint (Self-protection) (Ove

Winter Preparation (Overwintering)

Who's Egg Is It?

(Egg and Life Cycle)

Photo Time! (Symbiotic Relationship)



Age

·3~6

Page

· Storybook Part 1 (12~22 pages)

Part 2 (32 pages)

Composition

Part 3 (8~18 pages)

· Supplement (24~44 pages)

· Storybook (36 volumes)

· Supplement (5 volumes)

Part 1 (12 volumes)

Part 2 (19 volumes)

Part 3 (5 volumes)

Sold(Part) · <u>China</u>, Vietnam

20

R

The First Math Storybook for the Smart Children

Find Math in Our Daily Lives

Naturally expose math to children with this endearing series. This series helps children meet math as a playful concept.

Each title introduces different, essential mathematical concepts through the main story. The stories contain fun factors such as flaps, stickers, puzzles, etc. to engage children's interest. At the end of each book, children can carry out fun activities that look at math around our daily lives. Supplements give children a chance to play with stickers while reviewing mathematic concepts they read in the main stories, and connect math with our daily lives.

Part 1 (12 Vols.) Board Books



Part 2 (19 Vols.) Hardcover Books

토라이를 위한

Present for Torang

(Less/More)

두불원~#

AL

Playing Toad

(Shape)

Zoo Dav (Numbers (1~10))

0 £.



King Order is Coming Nights in the Forest

Stor 218.

(Pattern)

Cock-a-doodle-dool

(Making Number 5)

(Position)





Giant and Mouse

1 Jan

그 평추분 등 위사의

(Action/Sound

Pattern)

습사회

Subtraction)

(Comparison)

(Before/After)



Let Me Be Your Doll Sticker Master

(Classification)

ALEY THE

Candy Making Achoo! Achoo! (Numbers)





(Shape)

What Are You Doing? (Making Shapes)

Monster Book

(Numbers (1~5))

Who Should Fat?

(Numbers (11~20))

Karang's Birthday Run Run (Order)

(Time)



21

427.01-22



What? Speak Up! (Number Pattern)









·유 타입니요



Cookie Delivery Service (Position)

Supplement (5 Vols.)

































Is This My Room? (Size)













(Classification)

















































Handcrafting Storybook in Nature

Nature Pop-up Book Made by Myself!

Book Specification ·230x265mm (40 pages)

Age

· 4~7

Composition

· Storybook (30 volumes) · Supplement (2 volumes) · QR Video

Sold(All) · China

Using hands helps develop the brain by making more sophisticated neural networks. This series helps children in brain development as well as gain knowledge about the nature around us.

Unlike other books, facts aren't simply listed. Facts on nature and animals are carefully integrated into stories, making children unknowingly use deduction skills to naturally gain knowledge on the topic. In addition, QR videos and end-of-book information pages give more in-depth information.

Together with the unique feature of 'making your own pop-up', children can develop their brain by using their hands, while strengthening spatial cognition ability by turning 2D paper into 3D pop-ups.



Storybook (30 Vols.)







(Fox)





(Duck)

Langlang's Secret Friend (Squirrel)

(Polar Bear)



(Flamingo)



(Elephant)



ettone with the

Dal's Leaf Letters

| Want Red Feather! Shark at the Olympics (Whale Shark)

Shiny Ladybug (Ladybug) (Butterfly) Cheer Up, Neoul! (Octopus)

Giraffe Guard

A-+++

(Chimpanzee)

(Snail) HA San Funt

Go up, Pobee!

23



Why Am I Like This?

#73+1

노래관시

(Horse)

(Cicada)

(Sweet Potato)

Sunflower Father (Sunflower)

Spiky Is Okay! (Pine Tree)

NLH 1 # #1

A Honeymoon Nest

1247

부동이내 농감

M-----

Wonderful Todam (Rabbit)

|Got You!

(Frog)

(Giraffe) (Whale) 1 1 41 Alsh-i

12121

Dreaming Brave

A Weird Smell (Dog)

Forest Song Festival Flower Lover Kkomi

(Spider)



수상환



Pureum's Noisy Farm (Farm Produce)



Pop-up & Flap

Making Kit / Animals

and Plants Cards

Yn 31





Yes Yes, No No (Oak Tree)

Baby? (Apple Tree)

Did You See My

Supplement (2 Vols.)





Encyclopedia of Animals and Plants







Kuku's Tail (Lizard)

Handcrafting Storybook in **Dinosaurs**

Book Specification · Sound Pop-up Book

300x265mm (24 pages) DIY Pop-up Book 230x265mm (40 pages) · Bonus Book 250x285mm (88 pages) Age

·4~7

24

Composition

· Storybook (12 volumes) · Bonus Book (1 volume) QR Video

Sold(Part)

· Indonesia

Children's Favorite Dinosaurs Come Back to Life!

<Handcrafting Storybook in Dinosaurs> is a series that satisfies both children and parents. It has dinosaur pop-ups that children love, and character building stories that parents want. With topics like 'How did the Tyrannosaurus hunt?' and 'Did dinosaurs have family?', the series offers ecological stories at children's level.

The series helps children grow curiosity and creativity with vivid elements such as Sound Books and DIY pop-ups. It also helps them grow logical thinking and decision making skills through end-of-book activities and Dinosaur card game

1 Dinosaur Ecology Stories with Professional Supervision

The stories contain ecological characteristics of dinosaurs. Each story was carefully supervised by the professor of Earth Science Education in Korea National University of Education. Through computer graphics and detailed illustrations, the series describes and introduces various dinosaurs to help children gain knowledge on dinosaurs.



Vol. 2 < I Will Become the Top of the Class!> Displays the characteristics of Allosaurus. especially the iron jaws used for hunting



Vol. 8 < The Volcano is Going to Erupt!> Computer graphics vividly describes the active volcanic activities during Cretaceous period of the Mesozoic Era

Vol. 1 < We Are Friendly Brothers> Characteristics of various dinosaurs are described in detail, to help children gain knowledge

2 DIY Pop-ups and Special Complex Pop-ups

DIY pop-ups offer fun experience, and a sense of achievement upon completion. It also makes children feel more attached to the books they made themselves.

The special complex pop-ups in <Sound Pop-up Books> make the story even more interesting for children.

1) DIY Pop-up Book



Vol. 5 < I Need a Friend!> Make your own pop-up of a Plesiosaur with its head Make your own pop-up of a flying Rhamphorhynchus out of the sea



Vol. 6 < Why Am I Different>

2) Sound Pop-up Book



Vol. 3 < The Best Dinosaur of the Forest> Stegosaurus is shown in a lively detail through a pop-up

The Jurassic Period (6 Vols.)









Vol 7 < I Want to Be Like Dad!>

A Tyrannosaurus running into an Ankylosaurus



25

We Are Friendly Brothers I Will Become the Top of (Ceratosaurus)

the Class! (Allosaurus)

The Best Dinosaur of the TunTun is Missing Forest (Stegosaurus) (Apatosaurus)

I Need a Friend! (Plesiosaurus)

The Cretaceous Period (6 Vols.)



Why Am I Different

(Mosasaur)

(Rhamphorhynchus)



Want to Be Like Dad!

(Tyrannosaurus)

(Pteranodon)





The Volcano is Going to I Am Not a Naughty Boy!

Am the Forest Sheriff (Euoplocephalus)

Bonus Book (1 Vol.)

Erupt! (Koreaceratops)







(Triceratops)



Pop-up and Flap Making Kit

Science & Math

Let's Play with Mathematics

Book Specification · 230x265mm Storybook (47~49 pages) Supplement (52~57 pages)

Age 6~10

Composition Storybook (30 volumes) Supplement (2 volumes)

Sold(Part) China

Essential Math Concepts in Interesting Stories

Many children think math is boring and difficult. This series shows just how fun math can be.

Under the supervision of a professor in mathematics education, essential math concepts are integrated into fun stories, helping children to naturally understand math concepts. The stories guide children to investigate, guess, and deduce math concepts, leaving them with strengthened mathematical thinking skills. Fun interactive elements like flaps also help make math easier.

There are various activities, math concept summaries, and connection of math with our daily lives at the end of each book, adding to the fun learning.

Numbers and Calculation (9 Vols.)



Numbers 1)

A Square Post Card

Litan Swallows the

Shining Stones

Supplement (2 Vols.)

Magic Potion (Time)

(Square)







Great Grandma



Counting Fish with Mr. Pocket Money Savings Fishtail (Concept of

Little Dragon Maco (Concept of Numbers 2) (Addition and Subtraction 1)

Play! (Addition and Subtraction 2) (Multiplication) Figure (7 Vols.)

and Persimmons (Division)



Solid Figure)





It's My Sweet Potato! (Fraction 1) A Quadruplets' Birthday Cake (Fraction 2)

Pointy & Blunt Feet

Aliens (Circle)

Wish Granting

Math Story in the

Pharmacy (Volume)

Dolbae's Smart Trick (Line, Plane, Angle) (Prime Number)

Hyeon-A and Cloud (Various Shapes)

Three Brothers Who Went to Triangle Spring (Triangle)

Measurement (6 Vols.)



My Clothes Don't Fit! (Length 1)

(Length 2)

27

Probability and Statistics (4 Vols.)



The Farming of Brothers What Is Your Favorite (Circumference, Area)

The Palace Is in a Mess! (Table and Graph 2)

Season? (Table and Graph 1)







Let's Find a Shortcut Disappeared! (Average) (Number of Cases)

Vegetable Garden? (Finding Rules 1)

So-Mi's First Birthday

10 + 10-

Party (Weight)





What Happened in Tobi's Misplaced Brick



(Finding Rules 2)







Math Story Outside the Classroom















Detective Marco

A Big Blanket (Making Rules)









Run, Doran! (Various









210

Komul's Desert Travels



Curiosity, the Question of Science

World Changing Inventions and Inventors

When were numbers made? Who invented Cars?

Book Specification

· 245x255mm · Storybook (60 pages) · Supplement (56 pages)

Age ·7~10

Composition Storybook (25 volumes) · Supplement (1 volume)

Sold(Part) · China

and a full story. The story explains the man behind the invention, the history of the time, the science of the invention, and the society and how it changed, following the STEAM method to help children build integrated thinking skills. More information and fun activities are offered at the end of each book, taking

25 inventions that changed our world, or uses must-know scientific principles, were

selected and explained under the supervision of a professor heading the Invention

and Science Education Center. Each invention is presented through a short comics

children one step closer to science.



Great Science (8 Vols.)











Number









Lever



학문====카

utdir.











Television



Airplane

The Closet

CO NITS

The Desk

The Living Room

The Bathroom



World Science History

The Dining Table

Supplement (1 Vol.)





Robot



The Kitchen



Car



viste?





X-ravs

29

Science & Math

Q Series - Coding

Book Specification Preparing Children for the Digital World

· 240x255mm (48 pages)

Age

·7~10

30

Composition

Storybook (10 volumes) · Bonus Book (1 volume) · 2 Board Games

Computer Programming teaches us new ways to think. It broadens our mind and

guides us to solve problems in a new way. This series helps our children to develop a digital mindset. Each book in the series is divided into three parts. First, adventure comic introduces

coding in our daily lives. Then the following creative story combines coding concepts with the story, to help understand the concept better. Then end-of-book contains more in-depth information on the topic and fun play activities to help children wrapup the topic.

Bonus book and Board Game included in the series contains interesting computing guestions and games, making children use and strengthen their logic skills.

1 Coding Made Fun with Interesting Stories

The Series makes coding easy and fun by integrating it with children's plays, imaginations, and adventure stories.

1) Adventure Stories

Extend background knowledge on coding through adventure stories relating coding themes with everyday life.



Vol. 5 < Find Complex Witch's Things!> - Abstract Painting Connects coding with children's life (school, school concert, and invitation)

2) Main Story

With fun stories, participate in adventures and deduction and learn coding concepts and principles. By solving various missions, children can develop computation thinking skills such as logic, creativity and problem solving skills.



Vol. 2 <Escape the Alien Planet!> - Coding Mission (Digital, Binary Code) Through the mission to describe a picture with 0 and 1, children can learn about binary code in computer language



Vol. 9 < Making Sweet Scented Perfume> - Flow Chart (Algorithm) Through describing an algorithm in a flow chart, children can learn about solving a problem in steps

3) End-of-book Information Page

Expand understanding on coding concepts and search for career paths though 'information tips' in main story and 'end-of-book information pages'.





EWER S.	And Add and the	
tere and to be a very brown		12
		1
anantos.	Chevronet	-
Line Sector Addition	- International states	-
	And a state of the	3

Vol. 9 < Making Sweet Scented Perfume> Introduction on people, terminology, and future jobs related to coding

2) Answer corner, explaining the answers

and coding concepts

2 Bonus Book Making Coding Concepts and Computation Thinking Skills Fun

1) Summarize the coding concept in the main story



Review coding concept with thinking skill questions, and carry out unplugged coding activities

Storybook (10 Vols.)









31

Escape the Alien Planet!

Come out Software! (Software, Coding)











(Sequential, Repetition) (Condition, Selection)

Mr. Gorilla and Ms. Fox's Worries Come Play in Ddoddo Land Find Complex Witch's



Making Sweet Scented

Chaos (Debugging)









on the answers



Coding concepts made easy with full explanations

Griffin's Treasure Room

Things! (Abstract Painting) (Variable, Calculation) Bonus Book (1 Vol.)



Future School's Robot



(Wrap-up Activities)

Coding Activity Book





Mixed-Up Treasure Island Tortoise Who Returned the Favor (Function) Perfume (Algorithm)







Board Game

(Ordering, Searching)

Science & Math

Smart Science with Book TV

Book Specification ·230x275mm (44 pages)

Age ·9~12

Composition · Storybook (24 volumes)

· QR Video

Sold(All) · Indonesia

Sold(Part) China

Digital Experiential Science Right Before Your Eyes

we heard. Based on this, we combined 24 science related stories with 100 video clips to help children better understand and remember important scientific principles. With professional actors from EBS (Korean National Educational Broadcasting

Written and supervised by professionals in children's education, the series inspires children to submerge into the world of fun science.

A science study showed that we remember what we saw 6.5 times better than what

System), three types of QR videos spark interest in science and help children remember the scientific concepts better.

1 Book TV Seen Through QR

Children can enjoy professional actors' acting, science experiments, and lively animations through Book TV accessible through QR codes.







Animation

Follow the whimsical detective 'Button' as he solves curious cases. The animation presents normally invisible science principles or inside structures of objects to help children understand more easily





Experiment Videos

Carry out awesome science experiments with the kind doctor. By seeing the experiment procedures and checking results, children can understand science principles in a fun and easy way





ON R

Situational Plays History of science, such as interesting inventions, discoveries, and development of tools, is retold through funny situations and playful acting









2 All-round Integrated Study Expanding Knowledge

The topic is integrated across different subjects within the story, giving children a chance to think and connect the topic outside the box.

Vol. 1 < Save the Captain Cookie>



Earth Science & Magnet Connect magnet with Earth Science by learning about the Earth's magnetic field



Chemistry & Magnet Connect magnet with Chemistry by learning different states of magnets

3 Wrap-up with Informative & Fun Knowledge

Review the key notes on the topic and expand thinking capabilities by connecting the topic with other topics (people, history, geography, etc.). Each topic also offers various topic-related career paths, giving children a chance to explore their future.

Essential Concepts

34



Vol. 3 < The Monkey King Goes to the Challenge> - Temperature & Heat Summarizes what is temperature, how it changes, and how it transfers

Career Search



Vol. 3 < The Monkey King Goes to the Challenge> - Temperature & Heat Find out different careers related to temperature and heat



Vol. 3 < The Monkey King Goes to the Challenge> - Temperature & Heat Connect the scientific topic with world around us with fun facts and experiments

Material and Energy (12 Vols.)











Save the Captain Cookie (Use of Magnets) Gallery (Characteristics of Sound)





-1411 \$ 111



Challenge (Temperature and (Movement of Objects)



(Acid and Base)

Consultation Center

(Light and Lens)

Tron and Grandpa Elec Give Us Some Camping (Workings of Electricity) Foods (Objects and Materials)

Letter to Jibrin (Changes of Water)

Heat)

Behind the Solution (Dissolving and Solution)

Life and Earth (12 Vols.)

421 WHE

동물 박지

Brothers are Animal Experts



San and WoonYoung's Plant Stories (Life Cycle of

Plants)



35

Earth Photographed from Yeonsu and Sohee's Cave the Sky (Various Gas) Exploration (Combustion and (Life Cycle of Animals) Extinction)

비용에서 찍은



Sea Turtle Goes to Land

Control Tower in the Land of Human Body is Busy

(Our Body)



Today (Weather and Life)



for Smart Middle School

(Changes of Season)



Moon)



Galilee Yoon's Research Notes (The Earth and the and Stars)

I Want to Be a Star Explorer (The Solar System

(Creatures and Environment) Queen (Structure of Plants)

1 24







Center's Secret (Various

Organisms)

Alpha and Mega's Trip to Earth (Stratum and Fossils)

Find out the King of Science Debater (Volcanoes and Earthquakes)



Science & Math

Core Science Concepts 200

Book Specification · 240x350mm (36 pages)

Age ·7~13

36

Sold(All) · <u>China, Taiwan</u>

200 Essential Core Science Concepts Explained

With 5 titles, the series covers all areas of Science – Biology, Earth Science, Physics, Chemistry, and Environment.

Each title contains 200 essential scientific concepts on the topic. With vivid, detailed and accurate illustrations describing each concept, children can easily understand difficult scientific concepts. Together with interesting questions on science that keeps children's interest on the topic, the series is a comprehensive, encyclopedialike science reference guide book.







Animals & Plants Earth Science

Physics & Chemistry Environment



Earth Science



Environment

Science & Math

Science Comics

Book Specification · 210x275mm (84 pages)



Sold(All)

· <u>China, Taiwan</u>

Science Made Fun with Comics

Comic books come across as easy and comfortable to read for children. Based on this, we used the comics as a delivery system to give children various scientific knowledge in a fun way.

18 essential science topics are easily explained through a fun comics storytelling. Children can follow along the main characters of the comics and naturally gain background knowledge on science.



Book Specification · 215x280mm (136 pages)

Age

Sold(All)

·7~13





Insects

Plants

Book Specification · 210x275mm (108 pages)

Age ·7~13

Sold(All) · China, Taiwan







Biography of the Great Minds

Book Specification Buildin

· 230x265mm (53 pages)

Age ∙5~10

38

Composition

Storybook (21 volumes)
Bonus Book (3 volumes)
QR Video

Building Future Generation's Mind & Soul

Great people achieved great things by following their soul and using their strong mindset.

To help our children do the same, the series gathered great people from all over the world, in different times, and retold their stories by focusing on 'how' they achieved great things. Divided into 6 categories of mind power, children can explore different qualities, find what they are great at, and sharpen them with interesting stories. In addition, QR videos and background information flaps offer children fun infotainment, while end-of-book activities help children review and wrap-up the story.

1 Six Mind Powers Combined with Exciting Stories of Achievement

Six important qualities in our society – curiosity, proactivity, endurance, problem solving, leadership, and social awareness – are presented through the lives and achievements of great people, helping children to understand and develop them.



Vol. 3 <Jean-Henri Fabre> Follow Fabre as he uses various ways to solve his curiosities, which finally led to his famous book



Vol. 8 <Antoni Gaudí> See how Gaudi uses his proactivity to create world famous buildings with unique designs

2 Touching Stories in Interesting and Diverse Storytelling

Follow the characters through challenges, hardships, successes and failures with storytelling styles uniquely suited to highlight their lives.



Vol.2 <Antoine de Saint-Exupéry> The Little Prince, Saint-Exupéry's most famous character, guides children through how he came to be written



39

Vol.5 <Vincent van Gogh> Follow Gogh's life in a vivid way, through his letter exchanges with his younger brother

3 Vivid Learning through Four Types of QR Videos

Four types of QR videos offer children both fun and information at once. Explore careers, places, background knowledge, and achievements related to the story with dynamic animations.

Type 1) Career Experience

Type 2) Place Exploration

Type 4) Knowledge Expansion

H.

80





Vol. 8 < Antoni Gaudí> Follow Antoni Gaudí as he takes you on a tour around his famous places

Type 3) Achievement TV

40



- Vol. 6 < Pablo Picasso> Meet Picasso himself with a situational play that looks into the Explore background knowledge on Nobel Prize with fun animation character
- Vol. 17 < Alfred Nobel>

 \odot

bo

4 Expand and Wrap-up with End-of-Book Information and Activities

Go in-depth into the lives of great people with rich and interesting facts about them. In addition, with fun activities, children can review the story and develop the topic characteristic for themselves.

1) Review on Story



Vol. 7 < Wolfgang Amadeus Mozart> Find different musical instruments that combine to make beautiful music, by placing the right stickers in right places

2) Building Characteristics



Vol. 18 < Albert Schweitzer> Find how Schweitzer used his 'social awareness' to change the world in more detail

Curiosity (4 Vols.)









(Painter)

Leonardo da Vinci Antoine de Saint-(Artist) Exupéry (Writer)

95,26

Jean-Henri Fabre (Entomologist)

Thomas Edison (Inventor)

(Painter)

Endurance (2 Vols.)





2+0 5 8124

Wright brothers

(Inventor)

Problem Solving (3 Vols.) EIZ-MI

Wolfgang Amadeus Antoni Gaudí Mozart (Musician) (Architect)

Charles Darwin (Biologist)

(Composer)

Leadership (2 Vols.)



Isaac Newton (Scientist)

Galileo Galilei (Astronomer) Abraham Lincoln (President)

Mahatma Gandhi (Leader)

(Doctor)













Mother Teresa Helen Keller (Missionary) (Activist)

Andrew Carnegie (Philanthropist)



Bonus Book (3 Vols.)



Park Su Geun (Painter)

Artist devoted to drawing ordinary life of

Korean people with his unique style



Sin Saimdang (Artist) Artist, writer, calligraphist, and poet, whose life is recognized to feature on Korean currency



Sejong the Great (King) Scholar and leader who progressed the society, and created Korean writing system



Louis Pasteur

(Microbiologist)







Social Awareness (5 Vols.)



41





World Changing People

Light up Your Children's Futures

Book Specification · 240x255mm (72 pages)

Age

·7~10

42

Composition

· Storybook (30 volumes) · Bonus Book (2 volumes) · QR Video

Dreaming and thinking about the future should happen as early as possible for

children.

This series introduces famous people who changed our world in various fields of study. By looking at how they found and achieved their own dreams, we can encourage our children to do the same.

Each story contains a key competency skill for children, helping children to naturally understand each skill and find their own skill to grow. Together with informative QR videos, children can dive deeper into the topics and experience various career paths.

In addition, Bonus Books introduce a diverse range of career paths, helping children to dream about their own future!

1 Key Competencies Introduced Through Stories

4 key competencies - critical thinking, creativity, communication, collaboration - are integrated in stories.



Vol. 7 < Auguste Rodin> Look at how Rodin broke out of the box to create his famous sculptures



Vol. 20 <Queen Elizabeth I> Learn how communication skill was used to lead the people

3) Close-up Interview

2 In-depth QR Videos Expanding Background Knowledge

Three types of QR videos help children dive deeper into the topics.







Explore a day in a job

Learn background information

2) Curiosity Museum

Interview of famous people

Critical Thinking (6 Vols.)









Ferdinand Magellan Robert Boyle (Explorer) (Scientist)

Nicolaus Copernicus Arturo Toscanini (Astronomer)

(Conductor)

Leo Tolstoy (Writer) Edwin Hubble (Astronomer)

Creativity (10 Vols.)









Auguste Rodin (Sculptor)

Jean-Francois Millet (Painter)

Victor Hugo (Writer) Marc Chagall (Artist) John Burningham (Writer)

Communication (9 Vols.)



(Composer)







Pyotr Tchaikovsky Jules Verne (Writer) (Composer)

Queen Elizabeth I

Collaboration (5 Vols.)

(Leader)

Nikola Tesla (Inventor)

lbn Battuta

(Explorer)

Friedensreich Robert Capa Hundertwasser (Photojournalist)

Louis Braille (Educator)

43

(Architect)



12151

John Goddard

Oriana Fallaci (Journalist)

Edward Jenner (Doctor) (Explorer)





Benjamin Franklin (Politician)

Carl Lewis (Athlete) (President)

John F. Kennedy Michael Faraday (Scientist)

Bonus Book (2 Vols.)



20 Contemporary 20 Future Careers People









Stevie Wonder

(Musician)

















Build It, Virtue & Language!

Book Specification

· Storybook 220x230mm (36 pages) · Bonus Book 250x320mm (58 pages)

Age ∙3~7

Composition

QR Video

44

Storybook (29 volumes)

Bonus Book (1 volume)

Balanced Language and Character Building

Early Childhood is the prime time to build good character and language skills. We integrated 8 features of good character into different fun stories. As they read, children can naturally think about the "right" values and character in various points of view, guiding their personality growth.

The stories also help build vocabulary, understanding, and expression skills according to preschool receptive-expressive language scale (PRES), by exposing certain language goal phrases repetitively.

Various play activities and QR videos offered with the stories help children keep their interest in the topic, and give in-depth understanding.



1 Stories Guiding Balanced Language and Character Building

Important features of good character are fused with fun stories, and language goal words and phrases are emphasized with colored text.



Vol. 13 < Teeny- tiny and Bigbig> - character development Learn about 'caring' as we follow a small mouse Teeny- tiny and a big elephant Bigbig. They didn't understand or like each other at first, but later become best friends who help and care for each other



Vol. 13 <Teeny-tiny and Bigbig> - language development Questioning sentence structure is repeated over the story, helping develop language skills. Target phrases are marked with a different color for emphasis

2 Guiding Children to the Right Path - What If Cinema

Help children understand and develop good character features with 3 types of QR animation.

Type 1 Upside-down Animation

Watch what might have happened if the characters made the wrong choice



Vol. 13 < Teeny-tiny and Bigbig> Unlike the story, Teeny-tiny and Bigbig don't care for each other in the animation. Through this new situation, children can see why it's important to care for each other

Type 2 In Someone Else's Shoes

Take a look at the problem in another character's point of view and enhance empathic abilities

Type 3 Find Another Solution

Expand children's mind and flexibility by showing different solutions to a problem

.



Vol. 22 <My Name Is Tongtong> Take a look at Tongtong's thoughts and think about what actions can protect plants and animals "Are there other ways to make children happy?"

Vol. 19 <We Are Earth Stars> With the main characters, you can find out various ways to help other people (donation, talent sharing, etc.)

1

45

Vocabulary (5 Vols.)



Animals & Plants)



(Appreciation, Vehicles)

문민미와

HLIBLE.



Words)

Bears Live in My House (Responsibility, Related (Honesty, Mimetic Words)

44

우리 집이

Understanding (14 Vols.)



(Positivity, Seasons)

46



Shape)





Protect the Forest! (Yielding, Ownership) (Courage, Size)

의적왕 안₅₈도

Pirate King Ne'er-Doer

(Effort, Comparative)

Hello, Thank You! (Courage, Opposite . Words)

Tasty Seeds My Story (Earnestness, Adjective) (Equality, Position)



Come Play with Me

Teeny-tiny and Bigbig Moon Telephone (Respect, Telling Time) (Caring, Questioning)



We Are Earth Stars (Sharing, Left & Right)

Expressiveness (10 Vols.)

(Cooperation,

Superlative)

Combining)

(Self-confidence,

Object's Function)



Little Ghost Kuku Just Once! (Listening, Sentence

(Restraint, Singing)

My Name is Tongtong (Respecting Life, Emotions

Our Town is in Danger! (Community, Problem Solving)



Bonus Book (1 Vol.)





Messy Brother (Respect, Reasoning) (Understanding,

Secret Magic (Peace, Storytelling) Sentence Correction)



Language Play Book

Society

Handcrafting Storybook in Creativity

Book Specification

· Storybook 220x265mm (40 pages) · Bonus Book 250x285mm

Age ·3~7

Composition

· Storybook (30 volumes) · Pop-up Book (1 volume) · Parental Guide (leaflet) · QR Video

Creativity at the Tip of Your Hands

Creative thinking is looking at problems from a different point of view and thinking outside the box. Various ways to help grow creative thinking skills are put together into this series.

Each story in this series combines 'creative thinking ability' with 'creative thinking skill'. Stories use different creative thinking skills to solve problems, naturally exposing various thinking skills to children.

'Make your own pop-up' activities within the story deepens children's interest and imagination, while fun QR videos give extra information on the topic, and activities review & strengthen creativity.

Parents can also help children practice and build-up creative skills they learned by using the guidebook provided with the series.

1 Solve Problems in Using 10 Creative Thinking Skills

Each story has a problem children can easily relate to. Problems are solved using creative thinking skills, helping children gain new ways of thinking simply by reading.



Vol. 1 < Dad is the Best Hairdresser> Solve the problem by thinking about other things that look like the black bag



47

Vol. 8 < Moa's Wish> Analyze the problem by looking at 'facts, emotions, benefits, ideas, plans, and difficulties'





I Like it Different!



Let Me Out! (Empathy, Negatives)

Shoe Fairy's Present Love You (Forgiveness, Metaphor) (Filial Piety, Categorizing) (Order, Counting)

2 Create My Own Pop-up Storybook

DIY pop-ups within the stories helps deepen children's interest in the story as well as grow imagination and creativity.



Vol. 27 <Cat Detective Agency> Children can make a 'transformer pop-up'. When you pull the present box, the box changes into a cat wearing the clothes he got as a present

48





Vol. 22 < Buku in the Green Market> Write or draw your thought and put it down to create 'speech bubble pop-up'. Help shopkeepers of the Green Market by thinking of ways to bring customers

Vol. 3 < Mole Brothers' Wish> Pull the handle to do 'moving play' and see how the fox changes his face!

3 Expand Background Knowledge with QR Videos

Informative QR Videos deliver in-depth background knowledge on a topic related to the story.



Vol. 12 < Whose Button Is This?> Take a look at what buttons are, how they are used, and other things that can be used like buttons





No.	Title	Creative Thinking Ability	Creative Thinking Skills
	Dad Is the Best Hairdresser		Association
02	Unique Objects Shop	Constitution	Metaphorical thinking
03	Mole Brothers' Wish	Sensitivity	Brainstorming
04	I Prefer Flowers than Superhero		PMI
	Gold and Three Friends		Brainstorming
06	Operation Roof Repair		PMI
07	Big Big Pumpkin	Fluency	Association
08	Moa's Wish		Six Thinking Hats
09	Rubber Dinosaur		Mind Map
10	Operation Rabbit Rescue		Scamper
11	We'll Be the Best Gimbap!		Storyboarding
12	Whose Button Is This?		Attribute Listing
13	Let's Play by Ourselves!		Metaphorical thinking
14	What Shall We Do with This?	Flexibility	Six Thinking Hats
15	Twinkling Green Star		Metaphorical thinking
16	What is the Real Treasure?		Storyboarding

	o. Title	Creative	Creative
ю.		Thinking	Thinking
		Ability	Skills
17	Exciting Music Band	Flexibility	PMI
18	I'm Here!		Brainstorming
19	Juju's Birthday Party		Mind Map
20	Invention Kindergarten	Originality	Metaphorical thinking
21	Our Own Play		Storyboarding
22	Buku in the Green Market		Brainwriting
23	Two Hungry Wolves		Attribute Listing
24	Protect the Princess!		Mind Map
25	Robot and Picture		Association
26	How to Avoid the Bear		Scamper
27	Cat Detective Agency	Elaboration	Six Thinking Hats
28	First Flying Trip		PMI
29	Convenient Wheels		Attribute Listing
30	Mouse's Spiky Shoes		Scamper
31	Pop-up Making Kit	Bonus Book	

Sensitivity (4 Vols.)

Hairdresser

Moa's Wish

Twinkling Green

Star

Market

Wheels

및하의 소문



Shop



Wish

237.52

Operation Rabbit

Rescue





Friends





Operation Roof Repa

Flexibility (8 Vols.)

Let's Play by

Originality (7 Vols.)

Ourselves!

우리만 비안 후 있



49

초로 말 60.6

What Is the Real

Exciting Music

I'm Here!

We'll Be the Best

Cr Qa

10.00

Gimbap!

Juju's Birthday Party

Whose Button Is

This?



How to Avoid the Bear

Cat Detective Agency









Treasure?

Rubber Dinosaur



Buku in the Green Two Hungry

Wolves



Convenient

Mouse's Spiky Shoes





































Protect the

Princess!



Robot and Picture











Invention Kindergarten Elaboration (4 Vols.)



Twinkle Twinkle Thinking Star

Book Specification • Storybook

220x260mm (40 pages) Bonus Book 250x320mm (56 pages)

Age ·5~11

Composition

Storybook (41 volumes)
Bonus Book (2 volumes)
QR Video

Sold(Part)

50

Essential Knowledge Packed into Fun Stories

Expand children's knowledge with Academic, Creative, and Experiential picture book series.

The series presents essential knowledge in a creative way. Unlike other knowledge books that simply list facts, this series combines knowledge into the plot, making children think and broaden their mind. QR videos in each book help children deepen their understanding.

Complete with end-of-book activities and bonus books, this series is a "must-have knowledge picture book" to help children grow creativity and thinking skills.

1 Essential Knowledge in Fun Stories

Each story contains essential knowledge for children, helping them naturally gain knowledge through reading. In addition, extra information on the concepts introduced through the stories help children organize and expand knowledge.



Vol. 33 <Olympic Games of Dong-dong Kingdom> Children can learn about various sports in the Olympics with people in Dong-dong Kingdom who's attending the games for the first time



Vol. 23 <Let's Go Camping!> By following a group of children preparing a family camping by their own, children can learn about various information technologies and how to use them



Reading becomes more fun in <Twinkle Twinkle Thinking Star> with flaps and various other interactive elements children can play with during the story.



Vol. 33 <Olympic Games of Dong-dong Kingdom> Open a television-like flap to check interesting facts on the history of the Olympics



Vol.24 <Space Olympics> Open up the invitation letter to see where we're headed next

3 QR Videos: Solve Curiosities and Learn Facts the Fun Way

QR videos in the main stories offer interesting videos solving children's every day curiosities. Children can have fun while learning various facts.





51

Vol. 18 < I Want to Live in a Clean Place!>

A situational play with a knowledge hero helps children with problems, giving them a chance to learn everyday knowledge



4 End-of-Book: Build Knowledge and Thinking Capabilities

End-of-book helps children review & apply the knowledge gained through the main story. 'Knowledge Box' reviews and gives extra information on the concepts learned in the story while 'Think+' helps children apply the topic with creative thinking skills through fun activities.

1) Knowledge Box



Vol. 10 < Dong-hyeok Learns Economy> Let's look back at the journey from the story and review economic concepts learned

2) Think+

52



Vol. 28 < Solve Knowledge Jar Questions!> Use 'brainstorming' technique to make your own pattern



Vol. 25 < Alien Bbiri and Numbers> Think back on the arithmetic planets visited in the story and review what they were



Vol. 16 < What's Wriggling in My Body?> Use 'Synectics' technique to imagine by combining plant and me

5 Bonus Books: Build Creativity & Logical Skills with Rich Knowledge

Bonus Books comprises of two books helping children build creativity and logical skills.

1) Logical Thinking Skills



Vol. 42 < Think Champion> Through fun stories, children can experience and build logical thinking skills such as observation, comparison, categorization, ordering, and deduction

2) Creative Thinking Skills



Vol. 43 < Moving Store> By reading, children can understand and learn various creative thinking process skills such as changing characteristics, imagining, changing thoughts according to nine questions, etc.

Language (6 Vols.)



(Literature)

I Don't Like Rules!

Do Animals

Armor

Communicate? (Animals)

(Promises & Rules)



Society & History (6 Vols.)

Nature & Environment (6 Vols.)

Science & Technology (6 Vols.)



Around the World in

Vehicles (Countries)

Dinosaur Story with

Fossils (Dinosaurs)







Let's Play a Game of Words! (Playing with Words)

Alexandria Library in Dreams (Books)

Market (Traditional Culture)



Different (World Culture)









Historical Tour with Dong-hveok Learns Old Cities (History) Economy (Economy)

Mission! Guess the Job (Career)

Where Shall We Live? (Places)



Robotie & Parbie

(Tools & Machines)



What Shall We Ride?

(Transportations)





Plants with Fun Names (Plants)

Hidden Secret of Food What's Wriggling in My Body? (Body) (Health & Nutrition)

It's So Dirty! (Environment)



Let's Go Camping!

Communications)

Princess's Groom

(Measuring)

(Information &



Space Olympics

(Space)

53

Making of Invincible How Invention Started (Inventions) (Object & Matter)

Logic & Math (6 Vols.)



(Number & Calculation)

Music Is My Friend

General (5 Vols.)

(Music)

Arts & PE (6 Vols.)



(Shapes)

Lizard in the Art

Gallery (Arts)

I'm the Best Shape!







Tables and Graphs in Daloayu Island (Tables & Graphs)





Bonus Book (2 Vols.)







Summer's Birthday Party Guests (Summer)

Shining Fall Present (Fall)

I'm Curious About Winter! (Winter)

Competition (Family & (Logical Thinking)

(Creative Thinking)



Amazing Journey of

(Mathematical Inference)



















































Me)







Let's Play with Geography

Travel the World and Broaden Your Mind

Book Specification ·230x265mm (44~48 pages)

Age ·5~10

Composition

Sold(Part) China

54

· Theme Book (6 volumes) · Main Book (27 volumes) QR Video

Covering 70 countries, this series offers essential information about each countries through fun stories. History, economy, environment, and culture of various countries are melted into interesting stories for easier understanding. Together with QR videos and activities, children can feel like travelling the world with the series.

Our lives aren't limited by country borders anymore. In this age of globalization, it's

important to know about various countries and cultures around the world.

Learn about geography, lives, and cultures of different countries 1 through interesting stories

1) Theme Books : Basic Geographic Concepts







Theme Book Vol. 6 < Such Different Lifestyles> Introduces how people around the world came to develop diverse food, clothing, and housing

2) Main Books : Country Focused Stories





Main Book Vol. 25 < Baby Gorilla Toma> Meet the nature of Republic of Congo through the story of searching for the missing baby gorilla

2 Meet 70 countries (27 topic countries / 43 neighboring countries) from the world

After each story, learn about the country from the story and its neighboring countries in detail.







Main Book Vol. 15 < A Witch's Perfume> Learn about the topic country 'France', and its neighboring country 'Switzerland'

55

3 Travel the world and experience different cultures with QR videos & Activities

1) QR Video

Vivid QR videos introduce various countries and their cultures



Main Book Vol. 9 < Mustapa, the Genius Movie Director> - Turkey Introduces Turkey's nature through a news-like format video

2) Activity

Review the story and experience different cultures with various activities





Main Book Vol. 10 < Natasha's Trip to Moscow> - Russia Learn more about Ukraine and Romania with the activities

Main Book Vol. 12 < Vittor's Present> - Italy Review and learn more about Italy with fun activities

Theme Book (6 Vols.)



Spinning Season,

Changing Weather

(Seasons and Weather)

숫바루신 LM전전

Operation Hide-And-

++124

날주의 이익

Seek (South Korea)

Main Book (27 Vols.)

sid.



(Country and City)

In 1994 (m.2+ 111)

도시의 오마르라 사막의 사무가카

Omar of the City and

Sakaka of the Desert

(Saudi Arabia)

Don't Copy Me

(China)

Our Villages

토토르 산아라! Find Toto

(Map and Bearing)

Round and Round the Lands)

Globe (Oceans and

State tribuint

EABH ON

Natasha's Trip to

Moscow (Russia)

Weather)

World Climate Travel Such Different (World Climate and Lifestyles (Lifestyles Around the World)

Ttuong's Birthday

49-41 III #T#

명황 모습니 달라로

Fortune Cat, the I'm Not a Coward!

a tiona

(Japan)

년대 역소가독 무스트H프H

Guardian of Udon (Mongolia)



nd.

- Aller

The Dog Barking "Moo"

(Greece)

The Return of Hercules Vittor's Present

(Italy)

dist.

르테이 삼총사

Mutakin and the Spirit Doll (Indonesia)

56





Mustapa, the Genius

Movie Director (Turkey)

Grandma Is a Big

Nagger (Germany)



atta thatad



(Norway)



When I Grow Up (Kenya)



Society

Book Specification

· 230x265mm (40 pages)

· Storybook (10 volumes)

· Supplement (1 volume) · QR Video (3 ea)

Age

· 4~7

Composition



(Our Village)



I Want to Buy a Toy (Rational Consumption)

(Various Races)



My Village Is the Best! (Regional



811

Handcrafting Storybook

Children need to receive a good social education to grow into a good member of our

This series mixes interesting stories with social concept, helping children to easily

understand each concept. Each story also has 'make your own pop-up/flap', giving

children a chance to create their own one-of-a-kind book. This helps children feel

The series also has QR videos that offer in-depth knowledge, and interesting activities to review the social concept learned in the story. These activities let children

experience the social concepts themselves and help them keep their interest in the

다양한 동네의 모습

Discover the Society with Your Unique Book

closer to the books, and be more immersed into the stories.

in Society

society.

topic.





57

A Peach Moneybox (Money)





























Pop-up & Flap Making Kit













Learn more about the topic through QR videos





Catch the Cock!













Let Me in Your

Festivals)





















I'm a Real Goddess Independence Day Is My A Friend from the (The USA) Birthday (Mexico)





Amazon (Brazil)

Baby Gorilla Toma Mandela's Letter (Republic of the Congo) (Republic of South Àfrica)



Bus (Australia)

Finding Kolke I'm Sorry, Sahar (Chile) (Egypt)

미안해, 사하브



First Step for the Smart Children

Book Specification · 225x230mm (32 pages)

Age

·3~6

Composition Storybook (24 volumes)

Sold(Part) · China

Building Good Life Habits for Your Children

They say old habits die hard. So it's important to help your child have good life habits.

This series was published under the supervision of professor of psychology, who wrote and appeared in various works on children education, and from survey of parents with 3 to 6 years old children.

Covering everyday life habits, behaviors, manners, and emotions, children can naturally learn the best behaviors simply by following interesting stories. Fun activities at the end of each story help children keep their interest, while parental guide give useful tips for parents on how to deal with difficult situations.











Behavior (7 Vols.)

Wash your Hands Cleanly Let's See the Mirror (Washing Hands) (Washing Face)



There? (Thumb Sucking)



Kiss Kiss, Goodbye &

Hello (Nursery)

At a Hairdresser's

(Hairdresser's)





I'm Always the First!

(Slow Life)

Who Do You Like Better? (TV Addiction)

(Making Friends)





Min-jun's Red Car (Friend's House)

Dentist's Jungle (Dental Clinic)

59



How About You? (Happy & Sad)















Always Be Safe!

(Safety)

Yum Yum Tasty Dinner (Restaurant)



Min-Seo is Scared (Fear)

I Envy You! (Envý)

Nº 1 4 4 비자루타기

Fun Picnic Day













Day (Eating)





(Aggression) (Language Habits) Manners (7 Vols.)

(Greeting)

(Mart)

No No, Don't Follow

Emotion (6 Vols.)



The Magic Spell, "Open, Knowledge"

Book Specification · Storybook

220x230mm (32~42 pages) · Supplement 257x267mm (78 pages)

Age

·3~5

60

Composition · Storybook (36 volumes) · Supplement (1 volume)

Sold(Part) · China, Taiwan

Everyday Knowledge Wrapped-up into a Book

Meet a knowledge book full of questions and curiosities for children. Essential knowledge across various fields were carefully chosen and put into interesting stories with the help of professors & professionals in each field.

Children can 'question', 'experience', and 'think' about everyday knowledge as they follow the main characters. Various interactive elements such as touching, spinning, and flaps, help children dive into the stories. End-of-book activities help children retain what they learned in a fun way too.

2 Gain Knowledge by Solving Curiosities



Can't I bandage myself?



Vol. 21 < Isn't There an Easier Way?>





61

Vol. 23 < How Did They Know?>







Vol. 7 <Show Me Your Belly Button!>

1 Interesting Questions Stimulating Children's Curiosity

Intro pages in each title have interesting questions for children like "What is belly button? Am I the only one who has it?" and "Why do you catch a cold?", stimulating children's curiosity.



3 End-of-Book with Detailed Background Information on the Topic



Vol. 7 <Show Me Your Belly Button!>

4 Knowledge Encyclopedia with 100 Most Frequently Asked Questions by Children



Come Out, Snake!

(Arts)

Bonus Book < Curiosity Encyclopedia>

Kindergarten & Friends (4 Vols.)



What Do You Do in a

Kindergarten, Lemi? (Social Life)

62



(Name)



(Hands)

(Picture Book)



Family & Me (4 Vols.)

(Sound)







Our Town (3 Vols.)

소문 나는 날

Picnic Day

(Shapes)





또

(Plants)

Button! (Birth) (Family)

If I had a Coin (Symbols & Signs)

(Economy)

Bon Appetit! (Food)

Health & Safety (4 Vols.)

(Jobs)





하고 있는 2317



What Are They Doing? (Fire Safety)

Transportations (3 Vols.)



KH4401

세상나들이

Sprout's World Tour

Four Seasons with My Blanket (Seasons & Life)

(Soil, Water, Air)

(Rides)

Vroom Vroom Vehicles Click Cluck, Powerful





Whispering Sound (Light & Sound)

Curiosity Encyclopedia









(Seasons & Nature)









Twinkling Light and Moon's New Friend (Universe) Bonus Book (1 Vol.)

1000

Hero! (Traffic Safety)

Want to Be a Great





How Did They Know? (Mass Media)

Atchoo! | Have a Cold!

-1K-1

(Health)

Balls All Around

(Sports)

63



















What Will They Become? (Animals)

14 Isn't There an Easier

Way? (Inventions) (Tools & Power)

Make Me Move!

Let's Play with **Politics & Economy**

Book Specification

Difficult Economy & Politics Made Easy

·230x265mm (54~60 pages)

Age ·6~10

Composition · Storybook (28 volumes) · QR Video

Sold(Part) · China, Taiwan, HK, Macao comics within the stories further help children's understanding, by giving in-depth explanation on more difficult concepts. QR videos, together with end-of-book activities and information pages, let children experience and use the knowledge they learned, completing their knowledge

Economy and Politics is an essential part of our everyday life. Therefore, it's

This series explains key economic and political concepts through fun stories. Short

important to help children get familiar with the topic and understand key concepts.



Economy (20 Vols.)











The Chaos Commando Mr. Bear's Wintering (Economic Principle) (Household Income)

The Story of (Rational Consumption) Kimiru and Mairu (Pocket Money Management)

Dong-Hwa is The Escape Plan of Red Money Researching (Industry) (Corporation)



(Market)







Inuku's Sweater (Brand and Advertisement)

Children of Big Rock Valley (Job)

To the Blue Star & Competition)

Nana and Baby Land! (Free Market Fairies (Price)

The Secret of the Black Apple (Distribution)









The Law of Toy

Nation (Law)



65

Find the "Something"! The Strange Trip (Currency) (Bank)

Elephant! (Saving and Credit)

The Backward Clock (Tax and Government)

Leader Election

of Deer Village

Participation)

(Political

(Economic Development)

My Friend, Jjing Granma Magnolia (Environment and Economy)

Politics (8 Vols.)

What Happened

in Terre Village

(Politics and

Democracy)





The Children's Library (Local Government)







Playground (Human Rights and Minorities)



The Outlaw in the

Oak Forest (Rights

and Duties)



Princess Cindy

Systems)

The Adventures of Toto (Trade)



(Various Political



Sociality Picture Book for Children

Supporting Healthy Social Life of Our Children

Book Specification ·44~48 pages

Age ·5~7

good manners, being positive and confident are all the result of possessing good social skills. Composition

· Storybook (32 volumes)

Sold(Part) · China, HK, Macao

To help children learn social skills, we put together a systematic curriculum according to children's emotional development course. Starting with stories about 'myself', children can explore stories they can relate to and learn about 'ourselves', 'society', and 'social values'.

'Social Skills' are essential to live in a society. Playing nice with friends, learning

End-of-book activities offer children a chance to think about and apply the social skills earned from the stories to their situations. Each book also has Parent's Guide to help parents deal with children.



Myself (11 Vols. / 260x227mm)











I'm Not Fine Bad Smell (Emotion) (Cleanliness)

I Will Do What I Want to Do (Regular Life)

A Happy Camel A Candy Grandmother's Grandmother (Self-Magic Candy (Confidence) regard)

It's a Mercy / We Are in a Big Trouble (Positive Thinking)





(Stress)





Preparing for Winter of Please, Bring Back The Squirrel's Family My Mom (Sense of (Responsibility) Independence)

Sae-woom's Secret Training (Courage)

Welcome, It's an Exciting Hospital

The Thief Looking for a Dream (Dream)



Ourselves (10 Vols. / 240x230mm)









The Male Goblin and the Female Goblin (Respect)

Min-ho and a Dinosaur Doll (Concession)

A Little Special Fox (Manners) (Honesty)

How Did It Come to This? (Promise)

The Seven Plans to Make Peace with My Stubborn Friend (Reconciliation)

67







A Turtle with an Owl (Friend)

Society (5 Vols. / 230x240mm)



Social Values (6 Vols. / 227x260mm)







A Shy Girl in School (School Life)

(Economy)

One day in Koreanstyle House (Traditional Culture)

> 7 50124 CE1201



Han-a is Sherlock Great Uproar of Holmes (Diversity) Coming-of-Age

The UgachakaTribe's Bread (Distribution) Ceremony (Gender

Song-i and a Chocolate Bye-bye, Ma-ru (Death)

(Respect for Life)

Chan-i and a Stray Dog A Peace, We are Making (Peace)

(Neighbor)

Equality)

A Perfect Wedding

Why does Min-du Walk Hand in Hand with his Mother? (Public Order)











Book Specification

Supplement (36 pages)

· Supplement (1 volume)

China, <u>Taiwan, Hong Kong</u>,

· 230x265mm · Storybook (48 pages)

Composition Storybook (10 volumes)

Sold(All)

Macao, Vietnam

Sold(Part) • Thailand

Age

·6~10

Let's Play with **Environment**

How Can We Save the Earth?

The importance of environment has grown to a greater extent. What shall we do to save our earth?

This series shows children different topics related to the environment, such as global warming, water shortages, green energy, etc. Through each story, children learn the seriousness of environment pollution and realize there are ways they can help save the environment through their actions in daily lives.

End-of-book contains diverse activities that help children review the story and have fun, while the Supplement gives more knowledge on environment through vivid computer graphic illustrations.

. . 68

Storybook (10 Vols.)





Find the Treasure!

(Water Shortage)





Who Stole the Ice? (Global Warming)

(Pollution)

Animal Visitors at Doori's House Once Upon a Dwarf Village (Indiscriminate Urbanization)



Tree Song on the Wind

(Resource Depletion)



천천히 살아기가요 돌아온 돈키호에

Let's Live Slowly (Slow City & Food)

Supplement (1 Vol.)



Mr. Nature and Rice Paddy Friends (Eco-Friendly Farming)





(Green Energy)

The Return of Don Quixote



Jiyoon's New Closet (Recycling)

King Greedy of Happy Kingdom Knowledge Vaccine for Earth (Diversity of Organism)





Children can learn various environmental issues by reading the creative story



Supplement It offers additional information on each theme with vivid computer graphics.

Activity-Making a recycling lamp Review the story by various activities such as making, finding, thinking more detail, etc.

Main page

and and



Society

My First Day of School

Book Specification · 230x265mm (48 pages)

Guidebook for Children Entering Elementary School

school life lessons.

Age · 6~7

School is the beginning of a new life for children. It can be exciting and scary, both for parents and children.

Composition · Storybook (12 volumes) · Bonus Book (1 volume) · Supplement (1 volume)

Sold(Part) · China

The series contains twelve essential life habits and school life topics. Interesting creative stories let children explore school life, helping them imagine exciting school life ahead. Various activities after the stories give children both fun and valuable

Parents can also benefit from this series. At the end-of-book, there are various advice from current elementary school teachers. They give guidance to parents on children's school life.



Storybook (12 Vols.)

Entrance)





(Teacher)

Now I Like My Friend (Friend)

Goblin Traffic Lights (Class Rules)

Oh Eun Seo the Red Mosquito Strange Cafeteria of a Strange School (School Meal) (Presentation Skills)

Park Min Woo the Poo-Poo Boy (Toilet Training)



Supplement

Vol. 1 <Now I Am Going to School>

teachers and friends

Detailed information on 1st graders' school life,

such as classrooms, desks, new textbooks, new

Kkeok Jeong the

1st Place Is Mine



On My Joyful Way Superman (Do It to School

Class Supply Pocket Book

71

(Homework and Class Supplies)

Homework-A-Holic (School Event)



Vol. 6 < Strange Cafeteria of a Strange School> Advice for parents from elementary school teachers

Vol. 5 < Oh Eun Seo the Red Mosquito> A variety of experience activities will allow

children to imagine about their future school

life and to better adapt to it



Vol. 7 < Park Min Woo the Poo-Poo Bov> Special features help children have fun while learning about rules at school



Bonus Book < On My Joyful Way to School> Make your own 3D map and pre-experience the way to school




Musical Fairytales with the Famous Painting

Book Specification· 240x320mm (48 pages)

${\it Enjoy\,Well\,Known\,Opera\,\&\,Musical\,with\,Famous\,Paintings}$

· 240x320mm

Age ∙ 8~12

Composition

· Storybook (20 volumes) · Bonus Book (1 volume)

Sold(Part) • <u>China</u> Art is a great way to help our children develop their emotion and creativity. This series combines famous operas/musicals with paintings, giving children chance to

enjoy great works in our history. Famous operas and musicals have been rewritten to help children enjoy the story with ease. Combined with illustrations reflecting unique expressive techniques and colors of world-renowned painters like Gustave Klimt, Claude Monet, Marc Chagall,

and Van Gogh, children can appreciate the art and broaden their mind. End-of-book provides detailed information on composers, painters and the great art work.



Preview at the start of each book introduces the opera/musical and key art work in a poster or pamphlet style, just like at a theater





Vol. 16 <Turandot>

2 Opera and Musical pieces presented in styles similar to pieces of great art





73

Vol. 16 < Turandot >

Vol. 3 <Fidelio>

3 End-of-book pages summarize the opera/musical and expand background knowledge



Vol. 16 < Turandot> 'Investigate the work' corner with background knowledge, main events summary, and character analysis



Vol. 8 <Aida> 'Investigate the composer' corner with background knowledge on the composer, like his life, historical background, etc.



4 Bonus Book looking into history of opera, musical, and great works of art at a glance

The Bonus Book helps children gain more knowledge on opera, musical, and great works of art. The book contains information such as history of opera, key vocabularies related to opera, and other famous operas and musicals that couldn't be included in the series.





Bonus Book < Encyclopedia of Opera & Musical>

74

No		Opera & Musical	Painting	
NO	Musician		Artist	
1		Rinaldo	Rinaldo and Armida	
		George Friedric Handel	Francois Boucher	2882
2		The Marriage of Figaro	The Arnolfini Portrait	Roth
		Wolfgang Amadeus Mozart	Jan van Eyck	
3		Fidelio	Prisoners Exercising	Contractory
		Ludwig van Beethoven	Vincent Van Gogh	TRUE
4		Der Freischütz	Hunter in the Snow	
		Carl Maria von Weber	Pieter Bruegel the Elder	- And -
5		Guillaume Tell	Der Weiler Cousin bei Greville	and the
		Gioacchino Rossini	Jean-Francois Millet	
6		The Elixir of Love	Sunday Afternoon on the Island of La Grande Jatte	
		Gaetano Donizetti	Georges-Pierre Seurat	ALA .
7		Tannhäuser	The Birth of Venus	
		Richard Wagner	Sandro Botticelli	SW/C
8		Aida	The Dream	R
		Giuseppe Verdi	Pablo Ruiz Picasso	



75



Discovering World Folktales

Broaden children's mind, and help them learn the wisdom of life with this series.

these stories, children can travel the world in the comforts of their home.

country, and fun activities help children review the story in detail.

Folktales contain the essence of culture and wisdom from the old days. By reading

Interesting stories help children grow good character and learn about other

End-of-book broadens children's mind with in-depth information about the topic

cultures, while diverse and colorful illustrations stimulate children's artistic mind.

Book Specification

Learn the Wisdom of Life & World Culture

· 215x270mm (48, 56 pages)

Age

· 5~10

Composition · Storybook (50 volumes) · QR Video

Sold(All)

· Indonesia

76

Sold(Part) · China, Russia, Taiwan, <u>HK, Macao</u>

1 Diverse Illustration Styles Fit for the Story

Illustrators from around the world joined this project. They created beautiful illustrations with different techniques that are just right for each country's story, to increase children's artistic sensibilities.



Vol. 8 < The Patience Stone> Illustrated with oil paints and watercolors



Vol. 19 < The Virgin Mary Statue and the Old Musician / and more> The illustrator worked with collage of photographs using digital technique

2 Various Information on the Countries

Various facts about the countries in the story are easily explained through quizzes and photos.



Vol. 7 < The Woodcutter Who Found a Treasure Jar> Before reading, children can scan QR codes and solve guizzes about the country in the story, and become curious



Vol. 2 < The Princess Who Waited for Her Real Groom> Through a variety of photographs, children can learn the history, nature, culture and lifestyle of the country

3 Lots of After-reading Activities

Children can do a variety of activities after reading the book.

Review the story and build thinking capabilities with various activities!



Vol. 22 <Beiam and Two Wives> Build comprehension skills by finding the right answer with a fun game



Vol. 32 < Campriano Is Really Smart> Build logical thinking skill by arranging the story in the right order

Shine a light on the back of the shadow quiz, and find the hidden picture!













The Strange Power of for Her Real Groom (India) Luong (Thailand)



. Chan (China)

(Vietnam)

78



Riverwater / and more

(Japan)

4012 192

To Cheat and to Be Cheated Fina in Yellow Clothes / and more (Indonesia)

(Philippines)

A Ring Inside Barley Noodle Soup (Saudi Arabia)

and R.S.

(長き、2013年の1213)

1 3 A 40



010121 11-93

(Malaysia)

Riddle of a Hand Sign / and more (Israel)



a Treasure Jar (Iraq)

(Paraguay)

The Patience Stone (Iran)

Nasrettin Hoca (Turkey)

LAD2001 #200

Strong Wind / and more (U.S.A)



Corn Thief /and more (Mexico)



White Moon Flower from the A Fish That Returned a Favor Michac, the Fool Moon Land (Brazil)

(Venezuela)



The Elephant Tortoise and Beiam and Two Wives the Sea Fairy (Ecuador) (Australia)



Island Boy Maui (New Zealand)

Valuable Three Advices (United Kingdom)

(Chile)



The Three Ridiculous Wishes











Golden Rope (Portugal)

Little Brother and Little Sister (Germany) (Netherlands)













A Nation of Lies / and more (Spain)

(Italy)

A Tale of Eggs (Greece)

(Austria)

I Will Marry the White Bear (Norway)

Greedy Mommy Troll (Sweden)



(Croatia)

(Ethiopia)

Hero From out of Nowhere









79

A Tailor Who became the Two Destinies King (Poland) (Russia)

The Frog Daughter Who Sang a Beautiful Song (Serbia)





(Bulgaria)

How Can | Buy Success?

What Kind of Bread Do You Eat? (Czech)



(Ukraine)

A Talkative Wife



Jealousy of a Fulani Man (Nigeria)

Greedy Judge (Morocco)





Bibi, the Greedy Monkey (South Africa)

Mepkeni and Impala (Swaziland)





(Kenya)













Friend (Uganda)

Animated Fairy Tales of the World I

Book Specification

World Famous Fairy Tales Turned into Animations

· 200x200mm (52 pages)

Age · 4~7

80

Composition · Storybook (50 volumes)

Sold(All) · Indonesia

Sold(Part) · China, U.S.A., Philippines, Vietnam

Famous fairy tales and world folk tales are turned into stories right for children. Children can meet stories from Andersen, Grimm Brothers, Charles Perrault, as well as folktales from Arab, England, Russia, etc., which have been carefully adapted to help children read with ease.

3D illustrations bring life to age old stories, making it more realistic and exciting for children. Follow witty characters to experience and learn social standards and good life habits. Children can also have fun and review the story they read with end-ofbook activities.







the Beanstalk

The Bremen

King Thrushbeard

The Blue Bird

Town Musicians







Mermaid

Pigs

Three Bears

Dick Whittington

and His Cat

Cinderella





Gretel







Ali Baba and the Forty The Pied Piper Thieves

The Adventures

of Sinbad

Peter Pan

The Steadfast

Tin Soldier

The Sleeping Beauty

042-04424

Swan Lake

The Little Match-Seller 2.2.0.01

Wonderful

The Emperor's

479-144

New Clothes

Lamp



The Golden

Goose



Little Red Riding

Hood

The Wonderful Wizard of Oz

Princess Ozma of Oz

81





Russian Fairy Flying Carpet

A Dog of Flanders



The Marvelous

Land of Oz





The Snow

The Nutcracker

























The Wild Swans Beauty and the Beast

Thumhelina

The Adventures



Through the Looking Glass and What Alice Found There



The Fisherman and the Genie





Pollyanna

The Yearling

















The Frog Prince

The Adventures of Pinocchio

Kids

The Wolf and

the Seven Little

Lassie Come-

Tales

















Stories

Animated Fairy Tales of the World II



for animation

Book Specification · 200x200mm (60 pages)

· Storybook (30 volumes)

Supplement (2 ea) QR Video

3D Animation with World-Famous Fairy Tales

Composition

Sold(All)

· Indonesia

Sold(Part) China

82

Age • 4~7

This series is the sequel to the popular < Animated Fairy Tales of the World 1>, which sold over 190,000 sets since its publication.

With vivid 3D illustrations, the series introduces 30 fairy tales that couldn't be introduced in the previous series. Children can explore the fantasy world and learn valuable life lessons.

Each story contains exciting 3D flash animation previews that guide children into the story. After the story, 'mind sharing' corner reviews the ethical lessons from the story and urges children to think while 'thought sharing' corner introduces similar stories. In addition, fun activities help children review and sum up the story.

1 Entertaining Start with Preview Animations

Preview the story with a short animation, making children want to read more.



Vol. 1 < The Elves and the Shoemaker>

2 Grow Intellect & Soul with the Stories

End-of-book contains activities that help children gain background knowledge and grow their mind & values.



Vol. 20 < The Fir Tree> Think about what's important in your life by looking back at the story, and learn about other evergreen trees



Vol. 29 < The Little Prince>



Storybook (30 Vols.)











The Fish and the

Rina

5 8 10 A 4

Cap O' Rushes



The Wishing-Table,

Cudgel in the Sack

the Gold-Ass, and the

Ranunzel



The Happy

Le Petit Poucet

Prince



ال الداني

Face

The Valiant

Little Tailor

The Velveteen

Rabbit

The Fir Tree

The Snow Man

The Six Servants





The Goose Gi

The Water of

Life



The Story of Little Muck

Activity Book

The Biography of a Grizzly

Classic Story Theater





83



Ivan the Foo



Carol











Aesop's Theater **Philosophical Fables**

Book Specification

Age

Composition

Sold(All)

Sold(Part)

Introduce the Right Values and Philosophy

In this series, children can read about the right values with the famous 'Aesop's

The end-of-book contains activities that help children use and think about the



Storvbook (39 Vols.)

Went to the

Let's Count

Apple Tree

Way

Honestly

Country











The Fat Man Who The Jar of Greed Filled with Anxiety

Me First, or

You First?

The Cuckoo with Friendship Carved Who Will Climb Half-Moonon a Rock Shaped Eyebrows

Being Mean to Others Makes Me up the Hedgehog Tree? Lonely



Don't Lie

Trees' Fight for

Sunshine



A Squishy Monster

The Greed of

Chorong

During Boy



ENSING!

Tori's Lies

Vall to

보물니!



Could I Win by

Myself?

Chocho and the The Stone Jar Waning Moon

Annoying! Annoving

atter Parts

Toga the of

Don't Judge by



Obstinate Oly



Muzzy and the

The Brunos' Upset Stomach

the Wild Flower Town

The Strongest Thing in the World

J 7 1 2?

The Treasure The Shield-Shape Tree Lured by Kite and the Ray-Shaped Kite Sweet Words

Tree

The Green Great King and the Red

Lane Mari

The Man Knowing I Envy You Everything at First Sight

Yours Always Bird











2 - 10

The Adventures of the Aliens from Planet Vegetable



The Feet with the







Square Always Talks in Word

24.4.4 공자두 높이



Five Chestnuts

under a Chestnut

A Returned Favor

옷다짐 받은 말



The Postman of

Aesop's Theater



for animation

Age · 4~7

86

Storvbook · 39 titles (210x220mm)

Stories

Animation · 39 episodes (HD 16:9, 8 min/ea.)

Sold(All) · China, Taiwan, HK, Macao

Sold(Part) · U.S.A, Thailand, Vietnam



The well-loved Aesop's Fables are brought back to life in vivid 3D animations. Aesop's Fables introduce important life and moral lessons through fun stories. The series selected the best Fables and turned them into fun 3D animations and books. Follow Aesop and his friends as they put on amazing theater shows about Aesop's Fables. Friendly animal characters make the story even more interesting, while their actions add to the life lessons given in Aesop's Fables.

TIAF

OFFICIAL SELECTION

ANIMA MUNDI

OFFICIAL SELECTION ZAGREB

OFFICIAL SELECTION

ANIMADRID

ANNECY

SICAF

KOCCA

FICIAL SELECTION

BUSTER



Aesop's Theater

(The Country Mouse

and the City Mouse)

(Mercury and the

Workmen)

Talents)



(The Dog and the Shadow) Fox) Aesop and Libbit Are Cowardly (Two Travelers and





Atchoo! Presy Gets a Cold (The Lion, the Wolf, and the A Bear) Libbit's Girlfriend Bogart Gets Cross (Belling the Cat) (The Mouse, the Frog, and the Hawk)

Libbit, Stop It! (The Hare and the Tortoise)





(The Two Goats)



(The Swollen Fox)





None of Your Tricks The Shorties' (The Donkey and

Activities (The Lion the Load of Salt) and the Mouse)

Pretending to Be Asleep (The Brazier and His Dog)

Friends Around



I Am a Hero (The Lion and the Boar)

The Duck Laid a Gold Egg! (The Goose and the

Golden Egg)

If You Lie The Contest of (The Shepherd Boy Rolling a Ball and the Wolf) (The Father and His Sons)

Shorties, Don't Go! (The Peasant and the Eagle)







Hardworking

Shorties (The

Leader Libbit

Tail)

(The Snake and His

Sons)

Farmer and His

Big (The Frogs and

the Ox)

I Like Softness

(The Wind and the

Sun)

Donkey)



Why Are You So Libbit Got Invited (The Fir-Tree and (The Thief and the the Bramble)

The Fuss About a Hat (The Lion, the Bear, and the Fox)





Leader Aesop Is Too Hasty (The Spendthrift and the Swallow)



Nice to Me?

Housedoa)





(The Milk-Woman and Her Pail)

It's Easy to Speak (The Crab and Its Mother)







Leader Aesop Is Elvis Is Elated Too Wishy-Washy (The Crow and the (The Miller, His Son, Raven) and their Donkey)



Two Treasure Chests (The Two Hares)

The Day of Presents (The Fox and the Crane)

in Love)























Little Da Vinci

Book Specification

Age

Composition

Sold(Part)

Arts, Building Creativity and Intellectual Development



Expression (10 Vols.)



Boris and Tunga's

(3 Elements of Music)

Restaurant



Nio the Cat's First

Musical Instrument

(Western Music

Instruments)





The Singing Voice has Disappeared! (World Children's Song)

The Music Journey of Joy (Classical Music)











Visit Yani's Pond! (Expression Techniques)

What I Made Is We're Moving Into a New House! (Design) the World-Best! (Architect)

The Door of Time Has Opened! (Folk Dance)

89

Appreciation (8 Vols.)



Hanu's Magic Flute

(Opera)

(2) 사실 유민 4 ab 7 b 10 I Will Become a Verv

Special Top Shell!

(Musical)



Uncle (Orchestra)



Hide-and-Seek Exhibition Hall (Figure Painting)



The Sightseeing of Colorful Aliens (Landscape Painting)





The World Tour of Mudong and Myomyo (Folk Painting)















Hello, World Classic

Easy and Fun World Classic for Children **Book Specification**

children.

· 216x285mm · Storybook (54~62 pages) · Supplement (56~68 pages)

Age · 8~12

Composition

· Storybook (32 volumes) · Supplement (3 volumes)

Sold(Part) China, Taiwan, HK, Macao, Vietnam

This series accurately adapted the famous world classics so children can easily read along. To help make the reading experience much more valuable, each book presents questions during the story, making children actively think about the story and the character as they read.

Classics contain unchanging values that can last for hundreds of years. They

look into our minds and life to give insights. This is why classics are a must read for

At the end of each story, more information on the work and the author is offered to give children rich background knowledge. The supplement books have in-depth knowledge related to the works across various subjects, connecting the classics with our modern world.





King Lear

The Overcoat

Crime and Punishment

The Picture of

The Great Gatsby

Dorian Gray



Candide

2.00 ed oft

Wuthering Heights

The Child Spy

Botchan







Notre-Dame

Robinson Crusoe

The Count of Monte Cristo

Twenty Thousand Leagues Under the

Sea

The Sorrows of

Q HI

Moby Dick

Strait Is the Gate

Night Flight

Pride and Prejudice

Young Werther



The Childhood







The Adventures of The Strange Case of Dr. Jekyll and Mr. Huckleberry Finn Hyde

The Necklace

91



The Notebooks of Malte Laurids Brigge A Portrait of the Artist as a Young Man



Nineteen Eighty-Four

Supplement (3 Vols.)









The Plaque

A Textbook of the World Classic 2



The Old Man and the Sea

An Essay on Visits of the World Classic World Classic 1

A Textbook of the













The Last Leaf

Journey to the West (The Monkey King)

Book Specification · 216x285mm (58 pages)

Best Eastern Fantasy Novel to Broaden Imagination

Age · 8~13

Composition

Storybook (10 volumes)

<Journey to the West>, a Chinese novel published in 16th century, is one of the four

great classical novels of Chinese literature. The historical novel has been reborn for children.

Featuring magic, monsters, and celestial beings, the story reveals the fantastic world of ancient India by following a monk's travel. The story promotes good virtue and punishes evil, giving children the right sense of values.

Each volume contains summaries of the past events, helping children's reading experience, while background information on the real places give children a chance to learn history and culture.



92

A Monkey Born from a Stone



In Wukong Became Two

The Friends Who Fell into a Trap

HAIN LEVE

The Beginning of a

Journey



The Ginseng and

Tumult

AT AT AL

The Spider Monster and Centipede Guru

The New Name of

Miefaguo





The Dangerous Fight with Three Gurus



The Tripitaka Propagated to the Fastern Land

Stories

Outlaws of the Marsh

Book Specification · 216x285mm (58 pages)



Composition · Storybook (10 volumes)

Courage and Strength of Ancient Heroes Retold for Children

<Outlaws of the Marsh>, one of the four great classical novels of Chinese literature, tells the courageous story of 108 outlaw heroes. This difficult to read novel has been adapted for children.

Children can dive into the action tales of 108 heroes, as they fight corruption and injustice. The stories give children fun, sense of justice, and encourage courage. With detailed illustrations that carefully reflect the historical murals, relics, and clothes, children can meet the history with this series. Together with the additional background information given throughout the series, children can learn historical facts and culture of ancient times.











The 108 Devil Kings Wake Up



The Falling Royal

Forces



명의 기운을 타고난 오걸통





Songjiang Honored the

The second

The Heroes Falling like Stars

Bins.



Mount Liang

the Energy of Stars



atestasta atasta









Stories

Kyowon Iliad

Book Specification · 210x280mm (44 pages)

Great Epic Poem Recreated for Children

the story, helping them grow creativity and thinking skills.

Age · 9~13

As one of the earliest Western literature, the Iliad is considered to be the foundation of classic literature. Describing the rich tales from Trojan War, the stories are filled with action and heroes that children will love.

Composition · Storybook (10 volumes)

Sold(All) · Thailand

The series accurately rewrites the Iliad for children, helping them meet this wonderful tale. With diagrams describing the relations of the characters and details on historical information related to the stories, children can easily follow the stories along. The various end-of-book activities also give children a chance to expand on





The Beginning of the

War

Zeus' Anger

Anger of Achilles



Brave Diomedes





The Greek Force Within an Inch of Defeat



Stories

Kyowon Odyssey

Book Specification · 210x280mm (44 pages)

Age · 9~13

Composition Storybook (10 volumes)

Greatest Adventure Story in Western Culture

As a sequel to the great Iliad, the Odyssey tells the 10 year adventure story of Odysseus, a hero from the Trojan War. It is a must-read to better understand the Western thoughts and philosophies.

With splendid illustrations and easy to read text, this series retells the Odyssey in a way it's easier for children to understand.

Children can also expand their background knowledge related to the story with information sections during the story. In addition, end-of-book activities let children have fun and build creativity and thinking skills.







Raging Waves



Kindness of

Phaeacians







The Adventure of Odysseus 1

The Adventure of Odysseus 2



Patroclus



The Death of Wars of Gods

The Story that Ends the War



Odysseus Returning Home













Search of His Father

Odysseus Met Telemachus

Reunion of Odysseus and Penelope

The End of Suitors





95

Stories

Arabian Nights

Book Specification · 210x280mm (44 pages)

Witty Tales from the Middle East for Children

Age · 8~13

Arabian Nights, also known as One Thousand and One Nights, is a famous collection of folktales from the Middle East. It is a great way to help children take a look at and experience the Arabic culture.

Composition · Storybook (10 volumes)

Sold(All) · <u>Vietnam</u>

The series carefully chose well known tales from Arabian Nights and put them in the distinctive framing device of Scheherazade telling the stories to King Shahrvar.

Accurately rewritten in easier text for children, the centuries old stories take children on an exciting adventure into ancient Arab. Children can also gain background knowledge about the Arabian Nights with knowledge corner at the end of each story.



The Beginning of the

Stories

96





The Three Fables

The Ebony Horse





비밀비문

Ali Baba and the Forty Thieves

Lamp

How Abu Hasan Brake Wind / and more



Uns Al-Wujud and the The Voyages of Sinbad Wazir's Daughter Al-Ward the Sailor Fi'l- Akmam or Rose-In-Hood



The Queen of the Serpents



Aladdin and the Wonderful The End of the Stories















The Birch and the Star (Finland)

The Raspberry Worm

Audun and the Polar Bear



Northern Europe Fairytales

Fairytales broaden our children's idea of what's possible in this world. Magical

The series chose ten exotic and delightful tales from North Europe. Children can

explore the magical world of fairytales and also peek into moral values the stories

The end-of-book information corner offer children information on the countries

where the fairytales originated from. There are also fun activities at the end of each

Exotic and Delightful Fairytales Expanding Imagination

creatures and objects let children run their imaginations wild and get creative.





Stories

Book Specification

· 225X225mm (35 pages)

· Storybook (10 volumes)

Age

· 4~7

Composition



have to offer.



story, helping children summarize and review the stories they read.





Whiteland (Norway) (Norway)













The Three Princesses of

Why the Sea Is Salty

Ole-Luk-Oie, the Dream-God (Denmark)

The Queen's Pearl















Stingy Lars (Denmark)

(Finland)















Greek and Roman Mythology

Book Specification · 210x280mm

· Storybook (56 pages) Supplement (52 pages)

Age

· 8~13

Composition · Storybook (32 volumes) · Supplement (3 volumes)

Sold(Part)



Broaden Your Imagination with Gods and Heros

Each story has more information corner at the end, helping children have a fuller reading experience.

Greek and Roman mythology the basis of many academic fields, such as astronomy

· <u>Vietnam</u>



Storybook (32 Vols.)



Olympus

생동의 신덕 운영

The Destiny of

나간 시장의 비원

Twins Gods



Humans

Very Different

정부가 부분 배국

Brothers

World



Wisdom

속감이 기갔어온 사람

교환에 부분 비원

The Tragedy of Arrogance

A-BEEF





Mother's Grief at Daughter's Absence



간장한 사용의 개석-

Fire

The Joy of Love

SEC ON VO

Love Beyond Death

신동이 사망한 제주

The Love that Tragic Destiny on Death Blocked the Royal Family



18 해객실레스의 귀엽

Tasks of Hercules

이아테이어스키 약수의 당

99

Miracle of Love

The Tragedy of Jealousy Tragedy of Distorted Love



The Adventures of

Perseus

inie. 백궁은 영출한 사람들

Escaping the

자비를 배운 신]

Labyrinth

Gods-Loving Talent

1997 94 OZ

Gods



The Return of

Brave Heroes in Hardship



Hopeless Love

Supplement (3 Vols.)





Constellation in Mythology

Characters in Mythology Stories





Belated Repentance

신이 내린 가혹한 형별



Severe Punishments from the Gods





The Tragedy of Wrong Choice

Humans Against Apollo in Grief













Odysseus 이루인실 수 없는 사람





Kyowon Talmud 1

Book Specification · 215x260mm (36~40 pages)

Put Precious Values with Jew's wisdom into the Talmud

Age · 6~10

Composition · Storybook (12 volumes)

<Kyowon Talmud 1> contains 15 values that children should learn in their life wisdom, faithfulness, prudence, trust, justice, sacrifice, respect, hope, modesty, responsibility, honesty, filial duty, love, patience, and consideration. Each book, in various styles of illustrations, explains different values from children's point of view to help them grow their mind.

Sold(All) · China, Taiwan



100



King (Faithfulness)

Inheritance of Father (Wisdom)



Disappeared Silver Coin (Prudence)





te SVa 났은 콩





Spider. Mosquito and Lunatic (Respect)



Rabbi Akiba's Journey (Hope)



Rabbi (Trust)

Hole of a Ship / Eternal Treasure / Ugly Rabbi (Modesty) Rabbi and Diamond (Responsibility / Honesty)



Sincere Filial Duty / A Dog Which Saves the Owner (Filial duty / Love)



A Frog Which Fell into the Milk Can / The Seventh Guest (Patience/Consideration)



Kyowon Talmud 2

thinking skills through guestion and answer style.

Book Specification · 215x260mm (36~40 pages)

Never-Dwindling Spring of Wisdom, Talmud

Age ·6~10

Composition Storybook (12 volumes)

<Kyowon Talmud 2> expand from the previous series to contain 11 values that children should learn in their life - wisdom, faithfulness, prudence, trust, justice, respect, hope, filial duty, consideration, cooperation, and good deed. Each story unfolds the values for children through interesting stories, and help develop their













(Good Deed)

Hirell's Way to Study Fruit of Kina (Faithfulness) (Trust)



Difference of Rightness (Justice)



Tree (Wisdom)

Voyage / Fox and Fish Who Is the Child Washing His Face?/The (Prudence) Old Man Who Plants a





Duty)



Wood and Iron / The Lamp of a Blind Person (Cooperation / Consideration)







101

The Value of Two Hours (Faithfulness)

왕의 만구

Treasures of Queen (Respect)





Curious Stories in English

Book Specification Fun English Stories to Solve Curiosities

· Storybook 230x265mm (46 pages) · Bonus Book 230x265mm (70 pages)

Age

·5~11

102

Composition

Storybook (30 volumes)
Bonus Book (1 volume)
Vocab Cards (150 cards)
Book Cinema
(30 episodes, 5 min/episode)
3D Dance Animation
(30 episodes, 1 min/episode)

Our children are full of curiosities about the world around them. This series connects this never ending curiosities with English, giving them knowledge on both the topic and English.

Written by American and Canadian authors, the creative stories offer useful information with easy and simple English expressions. The careful supervision of Dr. Julie Wood, a PhD from Harvard Graduate School of Education, adds to educational effects of each story.

With fun QR video animations and activities, children can learn English much more interactively and enjoyably. Also, end-of-book contains information corner, giving children rich background information.

1 Creative English Stories to Grow Integrated Cognition

During each story, characters present 3 questions to children, to inspire interest, question, and imagine. Children can imagine answers to the questions as they read, and find the answer and background knowledge related to the book at the end of each story. The process of imagining and connecting information helps children grow integrated cognition skills.

"Why do roses have thorns?"



Vol. 3 <A Dress for Rose> Story of thorny dress that protected beautiful rose princess

"Why do we get the dark night every day?"



Vol. 11 <Sun's Gift to Earth> Story of the sun giving night to earth wanting to have rest

Vol. 10 <The Raindrop Mission> Story of a little water drop, Marty, who brings rain for the animals suffering from a drought





Marty's new friend looks sad. Why?

Marty's promised to bring rain. How?



How about singing sad songs to the sky? Or wetting the clouds and squeezing them?

103

Solve Curiosity

Check the answer to the question : "Why does it rain?"



Learn knowledge across diverse topics, with questions such as "when does it rain heavily?" and "How did people measure how much it rained in the past?"

Never Ending Curiosity



Vol. 10 < The Raindrop Mission> Contains extensive knowledge related to rain

2 Repeated Exposure to Learn Important Expressions

Each book has a key English expression. This expression is repeated at least 15 times throughout the story and activities, helping children learn the expression quickly.



Vol. 10 < The Raindrop Mission> 'Let's~' expression is repeated throughout the book



Supervisor Dr. Julie Wood



3 Smart Repetitive Learning with QR Video Animation & Activities

1) Book Cinema: Story in Animation

Children can immerse themselves in the story again with Book Cinema animations







Story of a courageous ladybug, Dot, who rescues a rose, Beauty, from a greenfly

2) 3D Song Book : Let's Learn with Our Body

104

<3D Song Book> contains '3D English song & dance animations' for each story. Key sentences in each story is in the lyrics of the songs. The songs are designed to help children learn and memorize English expressions more enjoyably with joyful melodies and dances





3D Song & Dance Animation

3) Activities: Review on Essential Vocab/Phrases

Children can review essential vocabulary or phrase from the story through a variety of fun activities



Vol. 10 < The Raindrop Mission> Play activities that review essential vocabularies from thestory



Vol. 10 < The Raindrop Mission> Fun review on essential sentences and phrases from the storv

Storybook (30 Vols.)

Wake Up, Trig!

(Fish)

Wall (Wall)

(Roof)

(Snail)

Charlie Leeks

House (Nose)





The Five Sense

Fairies (Hear)







Gifts for the Princess (Hair)



The Great Treehouse Best Friends



(Rose)



House? (Earth)



Night Chorus (Grasshopper)

The Raindrop Mission (Rain) (Night)

Sun's Gift to Earth John's Two Wishes (Tear)

The Re

(Rainbow)

Flower





(Frog)

Forever (Ladybug)

(Gorilla)

Cole

The Clay Princess

(Tooth)

The Sneaky Gorilla (Apple)

Octopus the Sea Hero (Octopus)

105







Talent (Light)

Perry's ***

Special Trunk

Trunk (Elephant)

The Tree's Magical Colors (Tree) (Eat)

It's Time to Eat (Tail)



Can't Step My Hiccus





The Sphinx's Question (Pyramid)

Emma's First Dance Class (Dream)





Bonus Book (1 Vol.)

Charlie Looks for His Penny's Special

3D Song Book

The Cla Q'rincess"

I Can't Stop My

Hiccups (Hiccup)



e Ghøs



11

















Easy and Fun Classic Stories with Songs

Book Specification

· 260×238mm / 268×218mm (40 pages)

Age · 3~6

Composition · Storybook (24 volumes) · MP3 · Guide Book (1 volume)

Sold(All) · China, Taiwan

Sold(Part) · <u>Thailand</u>



Key element in English learning is helping children be exposed to the language as much as possible and repeating the target expression.

This series presents classic stories in English, making it easier to understand the stories. Each story has three key expressions repeated during the story, to help children naturally learn the expressions. Together with 'conversation' centered text, this series is best for learning conversational English.

Each story comes with 4 versions of audio - story song, story reading, listen & repeat, and chant. All the audio was recorded in a famous studio in New York, giving children authentic environment.



Storybook (24 Vols.)







The City Mouse and the Country Mouse







The Wolf and the Seven Little Kids

Little Red Riding Hood

The Cat in Boots



me king's New Clothe The King's New Clothes Hansel and Gretel



The Three Little Pigs

The Elves and the Shoemaker

107









The Little Mermaid

Aladdin and the Wonderful

Lamp

The Frog Prince



Rapunzel









The Loyal Tin Soldier

Snow White and the Seven Dwarves

The Adventures of Pinocchio





















Story Phonics

Start English from the Basics

Book Specification · 220x215mm (27 pages)

Age · 5~8

Composition

· Storybook (25 volumes) · Workbook (5 volumes) · Guide Book (1 volume) · MP3

Sold(All) · China

Sold(Part) · Malaysia

108



learning what they sound like. After this, learning sentences and grammar will feel a lot easier for children. This series not only covers the usual consonant and vowel phonics, but also

digraphs, vowel sounds, comparisons of similar sounding phonics and phonics that are used in similar places.

Each book contains repetitions of the phonics sound and sentence format in interesting stories, making it easier for children to remember. The series also comes with workbooks and a guidebook to help children with the learning process.

Step 1 (5 Vols.)









Dorothy's Table Pink Penguin's Birthday Party (b / p) (d / t)

Kevin's Good Friends (c, k / g)

The Fox and the Violin (f / v)

Zed's Sweet Home (s / z)

Step 2 (5 Vols.)





(j/y)





Naughty Monkey We Like Rain (m / n)

(l / r)

(h / w)

A Hospital in the Woods

Alex's Gift (q / x)













109

(short e)

Max's Bag (short a)

Step 4 (5 Vols.)

Don't Waste

Step 5 (5 Vols.)

(long a)









(short o)



Don't Say NO (long o)



My Cute Brother Duke (long u)

Hurry Up, Buck!

(short u)





(long e)



What's in Kathy's Family Album? (th/ng/wh)

(ar / er)

Marcy's Dream Troy the Hound Dog











Marcy's Dream

Troy the Hound Dog (oi, oy / ou, ow)









(short i)

English

Wizmaker

Book Specification · 250×230mm (36 pages)

Age · 7~13

Composition

· Storybook (24 volumes) Study Book (24 volumes) Guide Book (2 volumes) · MP3

Sold(All) · Vietnam

Meet Elementary School Subjects in English

Immersion program is learning a language by using it as an instruction tool in various topics. This is important because studies show that immersion can help language learners develop the brain patterns of a native speaker.

To help our children learn English the right way, this series uses English to give knowledge on a variety of topics in Elementary school subjects, such as math, science, social studies, and art. The topics, which are perfect for children's age, makes the stories all the more interesting.

Give your child a balanced reading experience with our nonfiction immersion program.



Wizmaker 1 (12 Vols.)









Days and Nights Do the Math!







Maps



Around Us

Do's and Don'ts How Long? Measure The Lives of Insects What Are Things

lt!

Wizmaker 2 (12 Vols.)







How People Get Goods

How Has Money

Reading Graphs

Made of?



Ways of Drawing Solid Shapes

Study Book (24 Vols.)



Guide Book (2 Vols.)









(111

Natural Disasters











Water Travel

Stars in the Sky

Fossils

Changed?

English

Let's Play with English

Book Specification

Age

Composition Storybook (30 volumes) MP3

English Phonics, Story, and Conversation - All in One Series

Phonics is the connecting link between spoken language and written text. Phonics is important in English learning because it enables children to read new words and sentences by themselves.

With a systematic 4 step learning process, this series connects phonics with entertaining stories. Each book starts by introducing 16 words containing the target phonics. These words are then repeated throughout the story to make them easier to remember. At the end, a short useful conversation is given to reinforce what they Jearned. Children can end the learning experience with a fun activity, making the learning experience enjoyable.

Step 1 Word

112

Learn the basic words that contain the target phonetic values. Children can attach word stickers, which are in last page of each book.



Vol. 1 < Guess Who I Am>

Step 3 Short Talks

With short conversations, children can review the main topic, words, and expressions.



Vol. 1 < Guess Who I Am>

Step 2 Story

Through the interesting stories, children can naturally learn and repeat the main phonetic values.



Vol. 6 < Colorful Rain Colorful World>

Step 4 Activities

Activities help children review the target phonics with fun, by making, cutting, coloring, and etc.



Vol. 6 < Colorful Rain Colorful World>









A Perfec



Guess Who I Am

(b, k)

(d, f)

Hide and Seek

Finny the Little Fish (shorta, i)

No Mail for Mailman (m, n)







Colorful Rain Colorful Tiny and the Sky World (p, r) (s, t)

A Day of the Wind (w, v)

(pl. nt)

(g, h)

A Perfect Gift (y, z)

Who Am I? (j, l)





Berries' Trip

Our Beautiful Babies (shorte.o.u)









An Apple for Mommy



IAM Prrnt Prrnt

I Am Prrrt Prrrt

(tr, cl)



Twin Stars

A Seed to a Flower

(gr, ft)

113

Let's Make a Gold House (sp, ld)

Mumboo, the Brave

Zebra (br, lt)



Michael's Dinner Party (long i, a)

Nono Says No (long e, o)

(long u, oo)

The Best Rain Boots

Cheering Chick (ch, ng)

Indian Sue

(ur, ir)

Little Car Speedy (tion, th)



(sion, th)







(wh, sh)

Coco and Mico (or, ar)

Who Knocks on the Window? (silent sounds)









English

DOYOSE World Story

Book Specification

· 217x264mm (50 or 58 pages)

Age

· 8~12

Wisdom of the World Poured into Folktales

Handed down from parents to children for generations, folktales are a great way to meet the wisdom of those who came before us. What better way to learn English than

Composition · Storybook (10 volumes)

with these great stories?

Ten folktales from around the world are combined with unique illustration styles right for each culture. The stories and illustrations let children look at different cultures and values, broadening their horizon.

Together with vocabulary card, dictionary, and puzzles within the stories, children can grow their English skills as they explore different cultures.











Arrest This Rock! / Mind's Eye

Taming of the Scrooge / Strange Conditions

A Man's Trip to the Afterlife / Three Brave Brothers

A Dream Turning into Gold / Death of a Beggar





Gifts from Old Lady Holle



115

Gifts from Old Lady Holle

A A The Bluffer Spider -Wat



The Lazy Spider, Anansi

The Lazy Spider. Anansi





The BBD(Baby's Brain Development) **Playing Book**

Aqe

· 0~24 months

Composition

· First stage (7 volumes) Second stage (15 volumes) · Third stage (18 volumes)

Sold(All) · <u>China</u>

Sold(Part) · Vietnam

116

Studies show that brain development during the first two years of life is critical in

First Playbook for Essential Brain Development

forming the brain. This is why it's important to give your child the right brain stimulation at the right stages. Under the supervision of a medical professor in pediatrics, this series helps

children's brain development in a scientific and systematic way.

Divided into three stages according to age, the series covers the period from 0 to 24 months old. Each stage has been carefully planned to cover all areas of the brain, helping with an all-round development. Give your children the first playbook to play and develop their brain at the same time!

First Stage (0 to 3 months) - Brain-stimulating stage (7 Vols.)



Mommy Does





Splashy Color Focus Book Are

How Lucky You Let's Have Fun, Sweety

Second Stage (4 to 12 months) - Brain-activation stage (15 Vols.)









Toddle Toddle Toddle Step / Let's Walk Together, Sweety



otol of with

Tickling Tickling Poke Poke Mommy?

Did You See My

0.210:01 \$ 91,

My Favorite Thing





117

How Pretty!

It's Snowina

Mischievous Little Boy Dabble Dabble

Splash Splash

Third Stage (12 to 24 months) - Brain-training stage (18 Vols.)

Wind









해님이

Let's Make Pair All Round









Soup Do You Want to Try?



Poo-Poo Button



















I Like Rustle Newspaper!



















One!





Playful Game











My Sun's Gone

The BBD Talk Play Book

·0~24 months

Age

Composition · Storybook (28 volumes)

Baby

Sold(Part) · China

First Picture Book for Language Development

Giving your children a lot of linguistic stimulus in early age is very important. The amount of exposure decides how fast they can learn vocabularies, and helps develop better reasoning skills.

With the help of a medical professor in pediatrics, the series was carefully structured to meet children's language needs at the right age with interesting stories. The First Stage helps children in early stages, encouraging children to respond to sound and language. The Second Stage gives children lush vocabularies as they start to learn and combine words.

Each book also contains advice from the professor on language learning goal and how to guide children, helping to maximize the learning effect.



Storybook (28 Vols.)











Grinning Together

Baby, My Baby

Riding Baby Carriage

Found You, Peekaboo!

Hooray My Baby!











Scuttling Chick

Do What?

My Favorite Toy



On the Way

Knock Knock!



Chug-chug, Puff-puff! The Yummy

It's a Bean!

Whoosh the Hat!





What's That?

0-10

Mommy, Mommy!



OICI









Bubble Bubble





119









Guess Who?

Mommy, I did...!



Play with Me

Growl, What to Eat







The BBD Toy Book -Play & Grow Series for Baby

Book Specification · 230X265mm (60 pages)

Baby

Play Picture Book Building Habits and Social Skills

Age

·13~24 months

Composition

· Storybook (12 volumes) Growth Activity Book (12 volumes)

Sold(All) · China



They say old habits die hard. This is why it's important to introduce the right habits to children. This series, with storybooks and activity books, introduces the right life habits and helps our children grow their social skills.

Each storybook is built on a basic habit or social skill topic. With interesting stories, children can simply read along to learn the right basic habits or social skills. After reading, children can use the Growth Activity Book to have fun reviewing the topic. The activity books have various activities for children, to help keep their interest in the topic.

Storybook & Growth Activity Book (24 Vols.)







Hey Gorilla, Let's Brush Teeth!

Washing

How Shall We Eat? Table Manners







Sleeping

Dressing and Undressing

Where Shall We Sit? Family



Peaceful Sleep



비가가 놓이 Let's Find a





121

Alpu and Matu

Friends



I Am Going to the Poo-Poo World





Shall We Go to an Amusement Park?









Toilet Training





Safety



Smart Kids Smart Workbook

Book Specification · 220x297 mm (48 pages)

All-round, Fun Activity Book for Children

Age • 3~5

Composition · Workbook (56 volumes)

Sold(Part)

· <u>China, Indonesia</u>

Therefore, it's crucial to give enough stimulation to our children. This series covers every aspect of the kindergarten curriculum, giving an all-round stimulation for our children. It also offers special, integrated study, helping children develop thinking skills by combining different subjects.

Most of our brain development happens in the baby stage, from 3 to 5 years old.

With fun activities, learning comes naturally to children by playing. Help your children grow mentally and intellectually with this essential series.



The series covers all the basic kindergarten curriculum such as language, mathematics, science, society, health, and expression.



Vol. 2-6 <Space> Color and find out how the moon changes over time



Vol. 3-9 < Public Order> Find out what 'promise' is, and why we need to keep it

2 Integrated Education with Interesting Topics

Integrated Books combine different subject areas into one, giving children a new and different point of learning.



Vol. 1-14 < Animals (Basic)> Combine math with the concept and learn how to count



์123

Vol. 3-16 < Job> Connect science with jobs and learn the concept of movement and metal spring







3 Improving Thinking Skills with Fun Activities

Play Books offer various activities such as sticker, coloring, cutting, and pasting. With fun activities, children can improve their thinking skills.

1) Logical Thinking Skills



Vol. 1-18 <Sticker Book> Grow logical thinking skills by learning and applying 'comparison'



Vol. 2-16 <Coloring Book> Build logical thinking skills by trying 'observation'

2) Creative Thinking Skills

124



Vol. 2-15 <Sticker Book> Build creative thinking skills by trying 'attribute listing'



Vol. 3-19 <Cutting & Pasting Book> Grow creative thinking skills by applying 'forced association'





Others

Fun Logics & Creativity Book

activities strengthen the learning effect.

children's creativity.

Grow Logic and Creativity with Fun Block Activities!

and grow knowledge for children, while the block play gives fun and joy.

This series satisfies both what parents and children want. Interesting stories engage

Designed to grow logical and creative thinking skills, interesting stories naturally

help children develop different thinking skills. Questions in stories and end-of-book

Over 30 different types of block objects appear throughout the story, and children

can have fun making them. The block play is both enjoyable and helps broaden

(Order)

Book Specification · 220X280mm (46 pages)

Age

· 5~8

Composition

· Storybook (10 volumes) Supplement (1 volume) Block (1 set, 180 pieces) · QR

Sold(All) · Vietnam

126

Logical Thinking (5 Vols.)



Who Will Be the

(Flexibility)

Leader? (Comparison)

In Search of Moving Plants (Observation)

Creative Thinking (5 Vols.)



Win the Goblins! (Fluency)

Supplement (1 Vol.)



Additional Block Making Activity



Baby Whale's Journey

to Find a Friend

(Classification)

Dangerous Forest (Accuracy)











Develop Thinking Abilities with Fun Stories



Vol. 2 < Who Will Be the Leader?> Learn how to use 'comparison' to think by looking at toys who compete with each other to become the leader



Vol. 3 < Baby Whale's Journey to Find a Friend> Learn what 'classification' is and how it can help in thinking process

2 30 Block Plays Giving Sense of Achievement

1) Detailed Guides Provided



Vol. 1 < In Search of Moving Plants> End-of-book contains detailed guides for children on how to build the block from the story

2) Systematically Rising Difficulty





120 Blocks used



164 Blocks used

127

Vol. 1 < Owl Butterfly>

Vol. 6 < Frilled Lizard>

Vol. 10 < Turtle Stadium>

Seuri's Trip to the Past





Please Help Me Find My Mom (Inference)



Fun Logic Storybook with Block

Book Specification · 220X280mm (46 pages)

Age

· 5~8

128

Composition

· Storybook (10 volumes) · Block (1 set, 180 pieces) QR

Build Thinking Skills and Creativity with Fun Stories and Blocks

This series is a sequel to the popular <Fun Logics & Creativity Book>. New logical and creative thinking skills that couldn't be in the last series is in this series.

New and exciting stories help children learn different logical and creative thinking skills. Short information boxes and thinking questions are placed during the story to make children think more, while end-of-book activities give a fun reviewing experience for children.

Now children can create 23 new types of block objects. Detailed instructions and QR videos help children complete the objects, and help build logical thinking process by following the process.

The Story of Nolf

Hey, Moongchi!

(Curiosity)

(Grasping Key Point)

Logical Thinking (5 Vols.)



Wolf? (Application)

Elephant Konia

(Active Thinking)

Mr. Ttaemune, the Fixer How Do We Defeat the (Cause and Effect)

Creative Thinking (5 Vols.)



Find Princess Snail! (Sensitivity)



Restaurant Moon

(Replacement)

Dumpling Has Changed

Opengi's House is the Best (Originality)





Always Twinkling (Openness)

Join Us for Snow Sports

Day! (Explanation)



Learn about a new thinking skill, and how it can help improve a thought process.



Vol. 10 < Always Twinkling>: Story Follow the story and learn how 'openness' changed the way people look at the broken glass jars



Vol. 10 < Always Twinkling>: Activity Learn more about 'openness', and apply it with fun activities

2 Transforming Blocks Growing Creativity

Each block can be transformed and used in other applications, helping children enhance their imagination & thinking skills.



Co-edition

Try Gargling



Book Specification · 225x230mm (32 pages)

Age ∙ 3~6

130

Sold(All) · Taiwan, Hongkong, Macau

Learn the Right Way to Brush Your Teeth!

It's important to teach your child how to brush teeth the right way. With this novelty title, children can try brushing teeth with a toothbrush.

The title takes children through the process of brushing teeth, starting from taking out a toothbrush to gargling. Children can enjoy fun interactive elements such as flaps, popups, and levers to learn how to brush your teeth nice and clean!





Reading Point Use the toothbrush in the book to practice and learn how to brush your teeth well.



Let's Arrange Neatly



131

• 225x230mm (32 pages)



Learn How to Clean and Organize Your Room!

Cleaning up doesn't have to be boring and difficult. This novelty title lets children have great fun while training how to tidy up.

Using Velcro, children can take an object and place them back to where it belongs. Each page contains different objects, helping children understand where to put things, and how to categorize objects. When you're done, don't worry! You can repeat the fun activity again and again.





Reading Point Clean up the room by placing things in boxes yourself, using the velcro hooks in the book.



Contact Details For more information please contact :

Sooyoung Park	sooyo@kyowon.co.kr
Karen Kim	karenkim@kyowon.co.kr
SuJin Park	sujin.park@kyowon.co.kr
Mina Kim	mina.kim@kyowon.co.kr



KYOKyowon Naewei Bldg., 51WONwww.kidstorybook.co.kr Kyowon Naewei Bldg., 51, Eulji-ro, Jung-gu, Seoul, 04539, Korea