

2021  
CATALOGUE



MOZAIKA  
kids

Hi there!

Here is our children's books catalogue.

We do love kids and develop wonderful books for all ages from 0 to 7. Our books are well-received all over the world and are translated into more than 10 languages. We print over 10 million copies annually.

We are always creative and use every opportunity to find super formats, magnificent colors and picturesque illustrations! While reading our books, kids will never get bored. At the same time we care a lot about the methodology and usefulness for development of motor and sensor skills, emotional intellect and speech. Our goal is to help kids fall in love with the magic world of books!

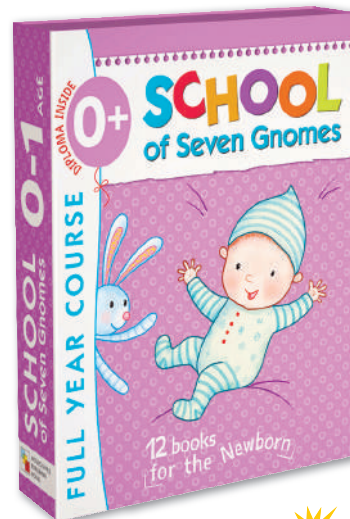
Hope you will enjoy the catalogue! Pay attention to the mark 'NEW!' and do not miss our favorites!



Contact our sales team: [magay@msbook.ru](mailto:magay@msbook.ru)



Age 0-7



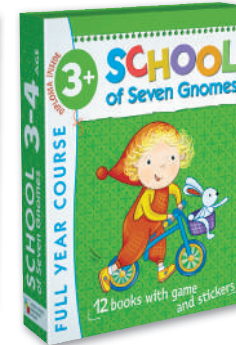
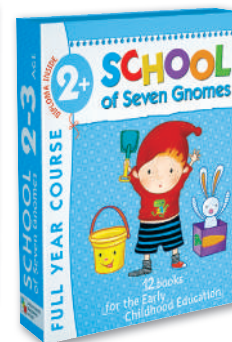
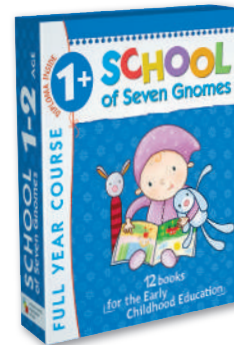
- 12 titles for each year from birth up to school.
- Series of 84 activity books with stickers and board games.
- The parents' page with recommendations in every book.
- Encourages development of key first learning skills.

Sold: China, Serbia, Bosnia and Herzegovina, Montenegro, Romania, Moldova, Latvia, Estonia.



**BOOK PARAMETERS:**

84 titles,  
size 210x290 mm,  
stickers and  
boardgame



# Awesome Animal World



**BOOK PARAMETERS:**  
size 310x190 mm,  
reusable stickers,  
big flaps

Age 3+

In this extraordinary book you'll find 8 big panoramic pictures with all ecosystems of the Earth. 250 stickers and a lot of interesting facts help children learn more about different animals.

Also the young reader may cut the panorama and decorate the room.

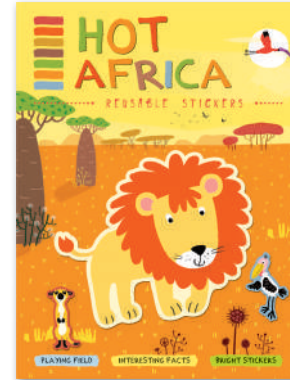


# Animals Play Book

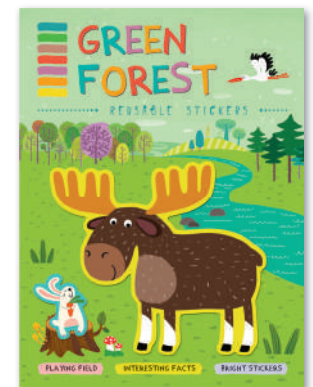
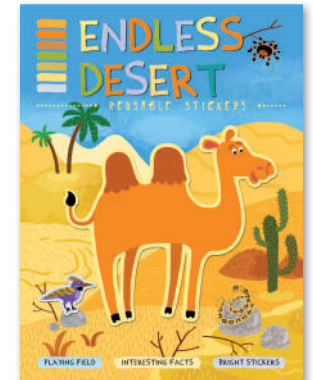
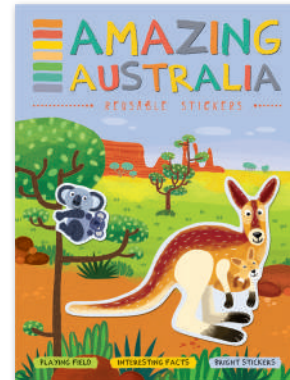
Age 3+



This book series helps young readers discover a lot of facts about the animals inhabiting different places on the Earth: tropical seas, jungle, Africa, mountains, Australia and Arctic. Bright stickers and a big playing field will give you much fun.



**BOOK PARAMETERS:**  
8 titles,  
size 210x280 mm,  
reusable stickers



# Let's Play the City Chain Guide and ABC book



Age 5+

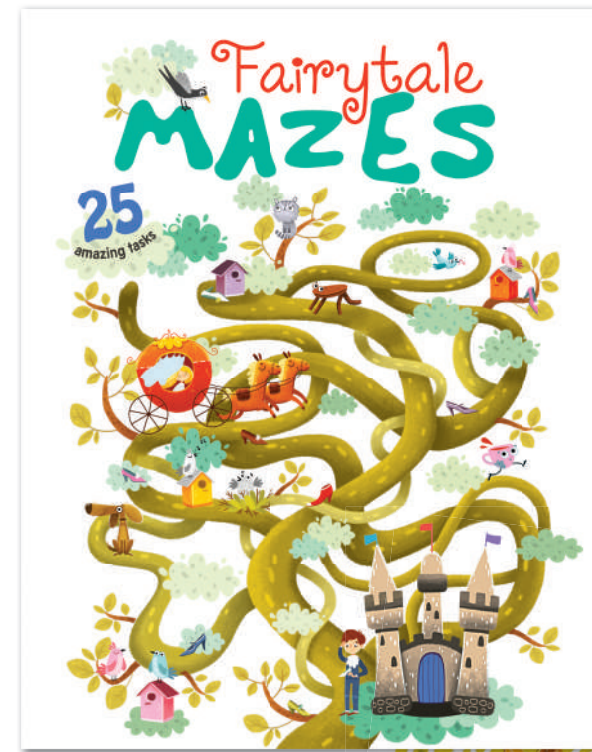


**BOOK PARAMETERS:**  
2 titles,  
size 285x213 mm  
Hardcover guidebook-  
ABC;  
Coloring guidebook  
with stickers

These amazing books will help you become the best player of the game 'Word chain'. You will find more than 30 cities starting with different letters and interesting facts about them. The ABC book will show most beautiful views and places of interest and the coloring book will tell you about the citizens. Fascinating activities together with a large list of cities in the end of the books will help you become a master of the game!

# Fairytale Mazes

Age 4+



Welcome to the Magic World of fairytales, tasks and mazes! Play at home, on the road or any other place you want. All you need is a pencil! The prince is lost in the jigsaw, help him to find his Rapunzel; the Three Piglets are dreaming about escaping from the Wolf. Find the right way for the heroes of 25 favorite fairytales and have a lot of fun! The book helps to develop motor skills and thinking.  
Sold: Estonia.



**BOOK PARAMETERS:**  
size 215x273 mm,  
foil on the cover

# Activity Books for Girls



Age 4+

Wonderful activity books specially for girls. Different tasks — colorings and brain-twisters of various types, mazes and, of course, stickers — are funny and develop attention, intellect and fine motor skills.

#### BOOK PARAMETERS:

4 titles,  
size 215x290 mm,  
PANTONE on the cover,  
stickers



# Activity Books for Boys



Age 4+

NEW!



Boys will enjoy these activity books made specially for them. They will have fun playing with stickers, solving tasks, improving their attention and logic as well as learning more about space, pirates, drivers and robots.

#### BOOK PARAMETERS:

4 titles,  
size 290x215 mm,  
foil on the cover,  
stickers



# Fairy Tales with Bubbles

Age 1+

Beloved fairy tales are accompanied with tasks that are comprehensible even for one-year old children. The goal is to complete the pictures with round stickers of the right color. Studying these books develop attention, straight eye and fine motor skills.

**BOOK PARAMETERS:**  
4 titles,  
size 195x255 mm,  
stickers



# Fairy Tales for Little Ones

Age 1+

These colorful books give children a large room for imagination. Little ones can feel themselves inside a fairy tale while sticking its main characters onto proper places. Studying these books develop attention, straight eye and fine motor skills.

**BOOK PARAMETERS:**  
4 titles,  
size 195x255 mm,  
stickers



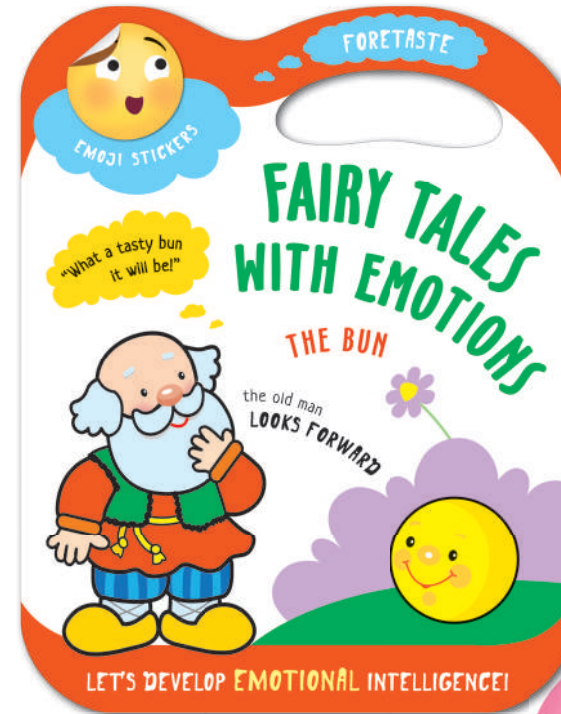
# Fairy Tales with Emotions

Age 3+

These books with emoji stickers will help children investigate their own emotions:

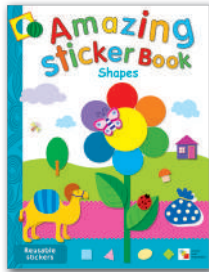
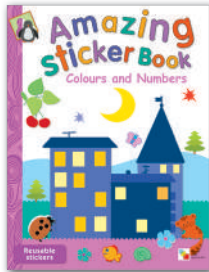
- to identify fairytale characters' emotions and mood;
- to feel empathy for fairytale's characters;
- to understand that all emotions are very important and useful;
- to see how different emotions help in our everyday life;
- to learn the better way of communication with oneself and others.

**BOOK PARAMETERS:**  
4 titles,  
size 220x280 mm,  
stickers



## Amazing Sticker Books

Age 3+

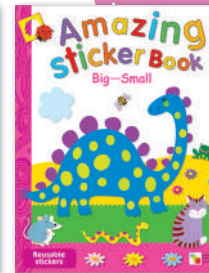
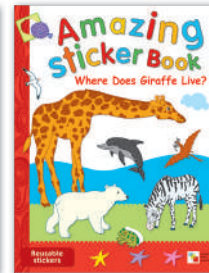
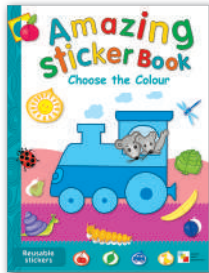
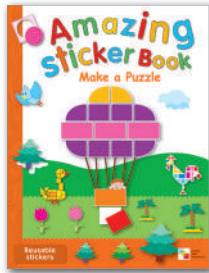


Fantastic sticker books, both introducing first learning concepts and entertaining your children. Feature sparkly and glittering cover and reusable stickers to find and match to the corresponding outlines on the illustrated pages.

Sold: Romania and Moldova.

### BOOK PARAMETERS:

15 titles,  
size 215x280 mm,  
reusable stickers,  
glitter on the cover



## My First Book of Stickers

Age 1+

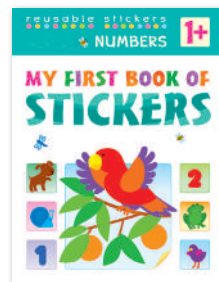


Early learning sticker books help children to learn first numbers, shapes, colors and opposites. Reusable stickers are specially designed to be simple for little hands to handle.



### BOOK PARAMETERS:

10 titles,  
size 195x255 mm,  
reusable stickers,  
glitter on the cover



## Stickers with Riddles

Age 3+



These wonderful books combine tasks with stickers as well as funny riddles about animals from different habitats. They also help to develop hand-eye coordination, speech and fine motor skills. Sold: Ukraine.

### BOOK PARAMETERS:

4 titles,  
size 160x210 mm,  
stickers



## Photo Stickers World of Nature

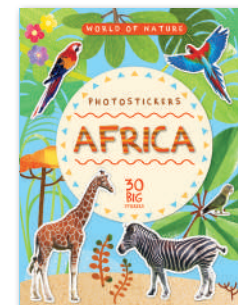


Age 5+

The books with wonderful photo stickers tell about the world around, help to develop motor skills, train the attention and memory. Interesting tasks are good for counting to 10 and enlarging the vocabulary.

### BOOK PARAMETERS:

4 titles,  
size 195x255 mm,  
stickers



# First Lessons



## Age 4+

First Lessons – books that will lead your child to a wonderful world of knowledge!

Amazing animals tell the funny educational rhymes about counting, ABC, world around, sports, polite words and so on.

Reusable stickers and tasks on each page will help to solidify what has been learned. Charming pictures made by a Russian famous illustrator Lyubov Eremina will leave neither kids nor adults indifferent!

Sold: Bulgaria.



### BOOK PARAMETERS:

8 titles,  
size 195x255 mm,  
reusable stickers



# 100 Funny Stickers

## Age 5+



Fantastic sticker books contain 100 reusable stickers! Have plenty of fun, let citizens visit popular places in the city, let sportsmen run at the stadium, swim, ski, play hockey, etc. This is a great way to introduce a range of sports to children and to tell about the city they live in.



### BOOK PARAMETERS:

4 titles,  
size 235x325 mm,  
reusable stickers,  
foil and embossing  
on the cover



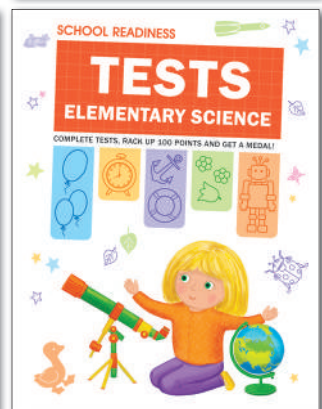
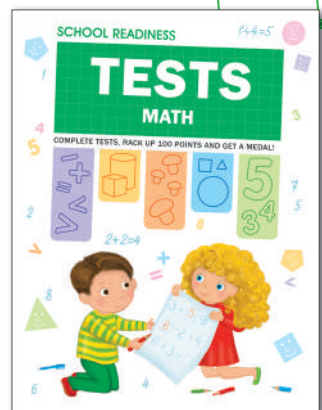
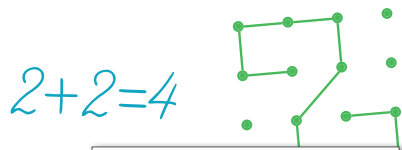


# School Readiness



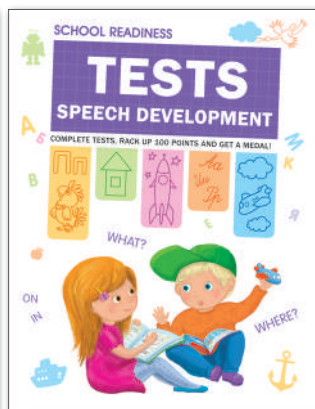
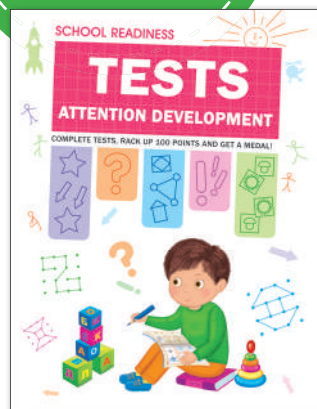
Age 6+

The series includes the crash course 'School Readiness' that will help children systematize their knowledge; accompanied by tests to control the level of school readiness in different subjects: Math, Speech, Attention Development, and Elementary Science.



**BOOK PARAMETERS:**

Crash Course,  
size 215x290 mm  
4 other titles,  
size 195x255 mm



# The Very First Reading

Age 5+



These colorful books are perfect to train the very first self-reading skills. Enjoy the favorite fairy tales! Size of the letters, line spacing and accents will support young readers in this hard deal of reading a book! Bright pictures will never bore your kid and help to read the story to the end. Sold: Bulgaria, Estonia.

**BOOK PARAMETERS:**  
6 titles,  
size 160x240 mm



## Reading on My Own Age 5+

**NEW!**



Your child will have fun reading poems about animals and their friends. Large letters and dividing the words into syllables will make it easy for the child to read the text. Funny illustrations will help to keep him interested.

**BOOK PARAMETERS:**  
4 titles,  
size 160x210 mm



## Reading by Syllables

Age 5+



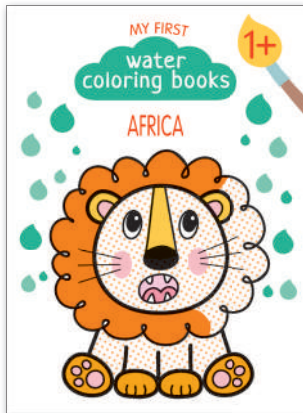
A large print, words divided into syllables, the text split into short paragraphs and amazing illustrations! This way of reading will never let your kid get bored!

**BOOK PARAMETERS:**  
4 titles,  
size 160x240 mm



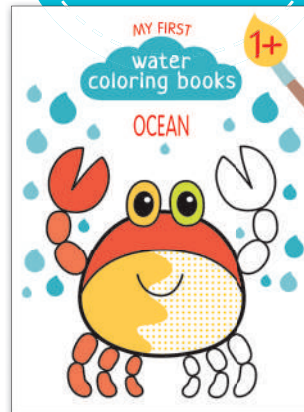
# My First Water Coloring Books

Age 1+



All you need is a brush and water. When the child touches the page with a wet brush, black-and-white picture becomes colorful. And funny poems bring the kid a lot of fun!

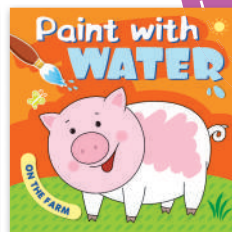
**BOOK PARAMETERS:**  
4 titles,  
size 205x280 mm



# Paint with Water

Age 2+

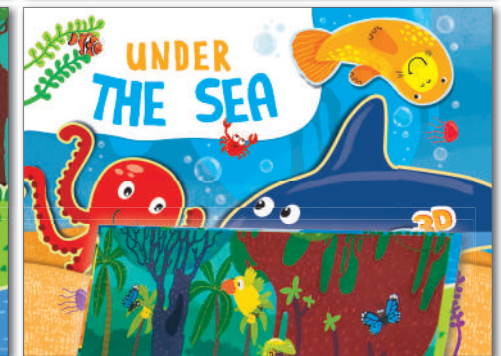
**BOOK PARAMETERS:**  
4 titles,  
size 195x195 mm



# Pop-up books

Age 3+

Don't you want to visit the jungle, the Arctic glacier, the bottom of the sea or the forest? The dream comes true with our new series 'Pop-up books'! You'll see the beauty of the world of nature in 3D. By listening to funny verses and studying colorful pictures, children get acquainted with animals from jungle, forest, Far North and sea depths. Moreover, these books are made of thick cardboard, that's why they will make children happy for a long time.



**BOOK PARAMETERS:**  
4 titles,  
size 270x208 mm,  
pop-up books



## Tiny Bunny Age 1+

**NEW!**

**BOOK PARAMETERS:**  
4 titles,  
size 120x120 mm,  
PANTONE  
on the cover,  
board books



The books contain everything that kids love so much: funny characters, colorful illustrations and kind poems about the adventures of the lovely Tiny bunny. The books are compact, easy to hold and carry anywhere you go!



## Skipjacks

Age 0+



Funny little books that can really hop! While containing amusing rhymes and lovely pictures to entertain kids, these books are toys by themselves.



**BOOK PARAMETERS:**  
4 titles,  
size 110x160 mm,  
die-cut jumping  
books

## Baby Books Age 1+



These books are so compact that are perfect to take along! Children will happily listen to nice rhymes and study amusing pictures.



**BOOK PARAMETERS:**  
4 titles,  
size 100x100 mm,  
board books

## Weeble Wobbles



Age 0+

Our funny weeble wobbles are both a book and a toy. Humorous rhymes and wonderful illustrations will entertain children. Fun to read and fun to play together!

Sold: Bulgaria.



**BOOK PARAMETERS:**  
4 titles,  
size 126x140 mm,  
board books

## Snail Books



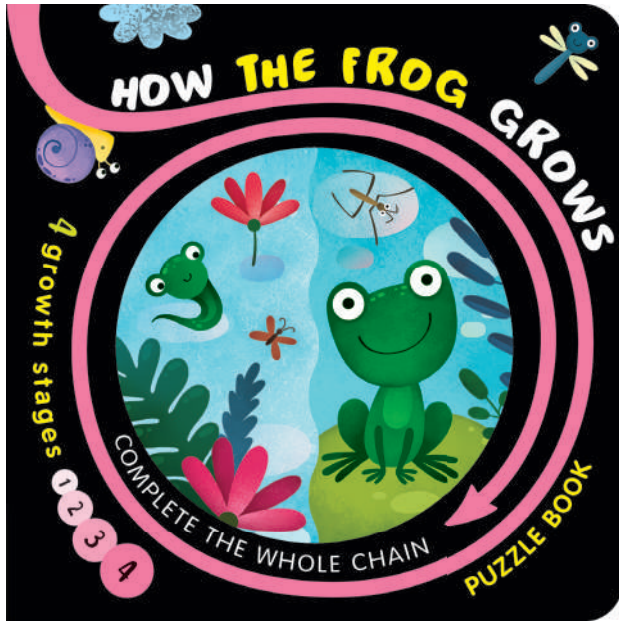
Age 1+

These books are shaped like a snail! Bright pictures and rhyming stories enlarge baby's knowledge about colors, shapes, simple count and opposites.



**BOOK PARAMETERS:**  
4 titles,  
size 135x150 mm,  
board books

# Logical Chain



Age 3+

These wonderful books tell about lifecycles of a butterfly, a rooster, a frog and a sunflower in an appealing way. Take off the pieces of puzzles, complete the chain and learn the sequence of stages. Lovely pictures along with nice rhymes will entertain children and broaden their outlook.

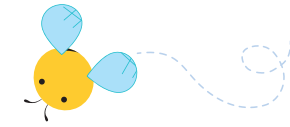


**BOOK PARAMETERS:**  
4 titles,  
size 155x155 mm,  
board books,  
jigsaw puzzles inside

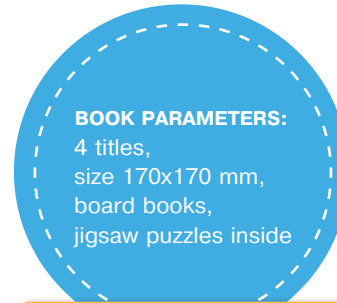


**NEW!**

# Peek-a-Boo



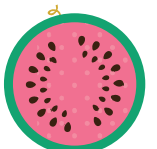
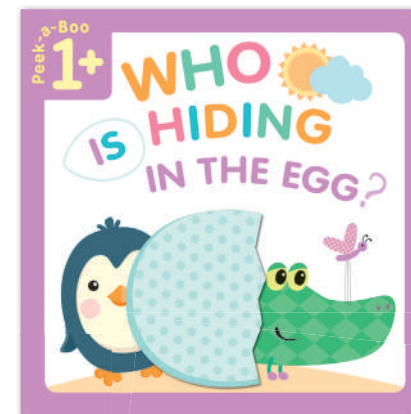
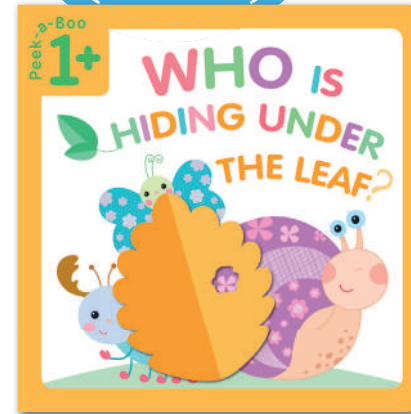
Age 1+



**BOOK PARAMETERS:**  
4 titles,  
size 170x170 mm,  
board books,  
jigsaw puzzles inside

These interactive books help the baby readers develop hand-eye coordination, fine motor skills, as well as the speech habits. Each book includes jigsaw puzzles, funny nursery rhymes, cute heroes and tells the story that the babies will like for sure.

Sold: Estonia.



# Puzzle Fairy Tale

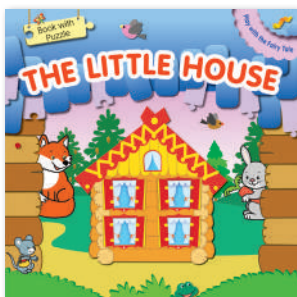
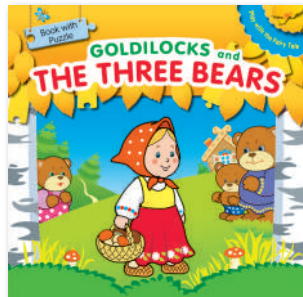
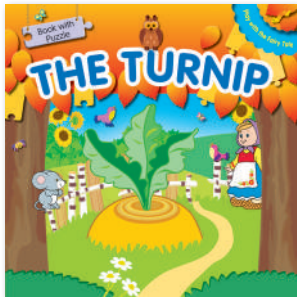
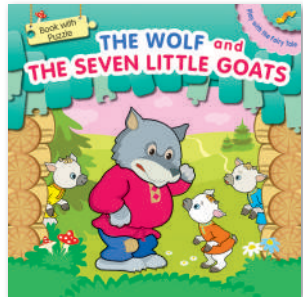


Age 2+



**BOOK PARAMETERS:**  
6 titles,  
size 170x170 mm,  
board books,  
jigsaw puzzles inside

Interactive board books retelling six simple but interesting fairy tales. Each spread features a puzzle piece to press out and play with. Early readers can make a row of main heroes by placing the sturdy cardboard shapes in random order.  
Sold: Bulgaria, Armenia.



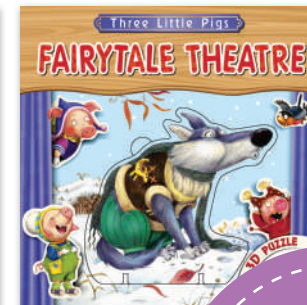
# Fairy Tale Theatre



Age 3+



Interactive fairy tale board books for children aged 3 and over to play with and to learn from. Include stand-alone, easy-to-assemble play pieces, which bring the characters to life. Hours of fun for little readers!  
Sold: Armenia.



**BOOK PARAMETERS:**  
6 titles,  
size 170x170 mm,  
board books with  
play pieces

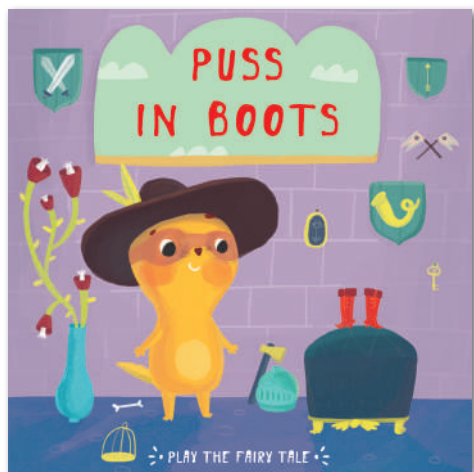
# Play the Fairy Tale



Age 2+

Clever mechanisms and magical illustrations, twist, turn and slide the scene to join the fun with the heroes of the worldwide famous fairy tales. Books of the series will be the perfect choice for toddlers. Sold: Latvia.

**BOOK PARAMETERS:**  
2 titles,  
size 200x200 mm,  
twist, turn, slide and  
flap board books



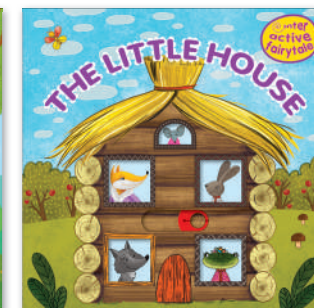
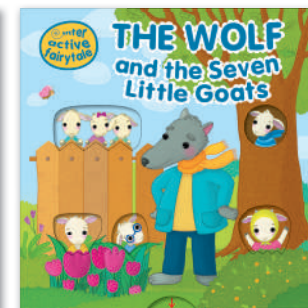
# Interactive Fairy Tale



Age 2+

Let's play with this fantastic book, it is full of surprises! Clever mechanisms and magical illustrations, twist, turn and slide the scene to join the fun with the heroes of the amazing fairy tales. Sold: Bulgaria.

**BOOK PARAMETERS:**  
4 titles,  
size 200x200 mm,  
twist, turn, slide and  
flap board books



# Turn a Wheel

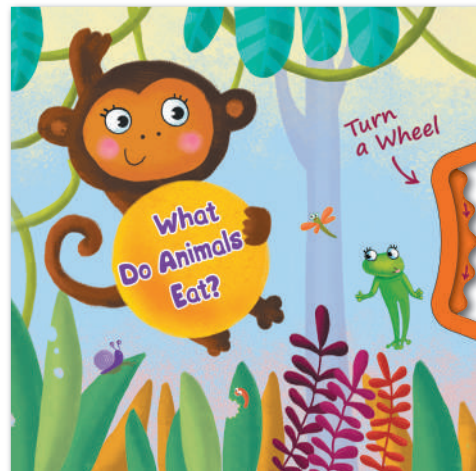
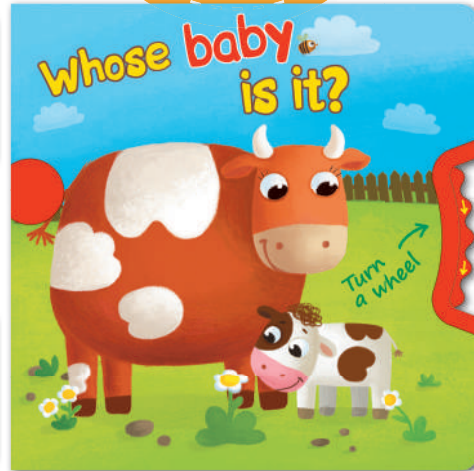


Where does the bear live? What does the squirrel have for dinner? Find the right answers on the pages of the book turning the wheel. These interactive board books will give you joy and fun for a very long time.

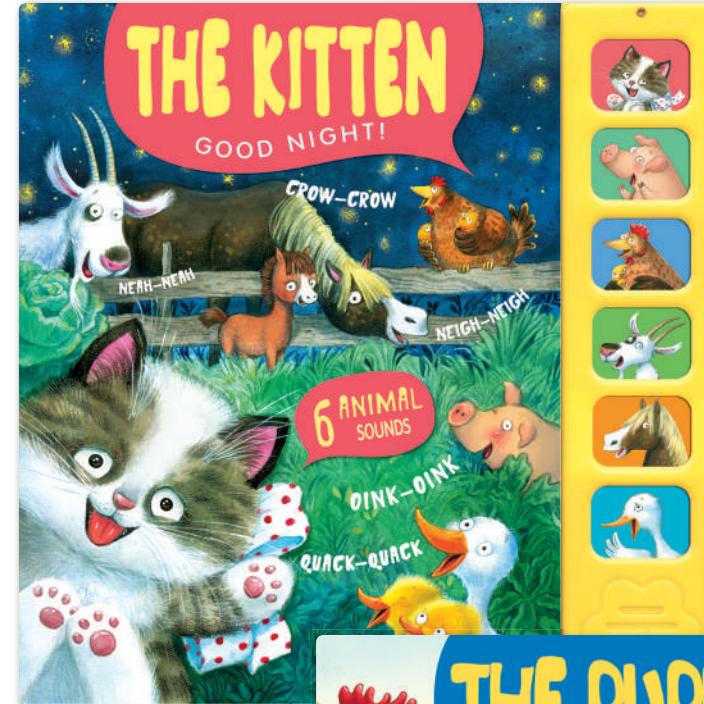


Age 2+

**BOOK PARAMETERS:**  
4 titles,  
size 190x190 mm,  
die-cut board books,  
wheel attached on  
the last page



# Sound Books

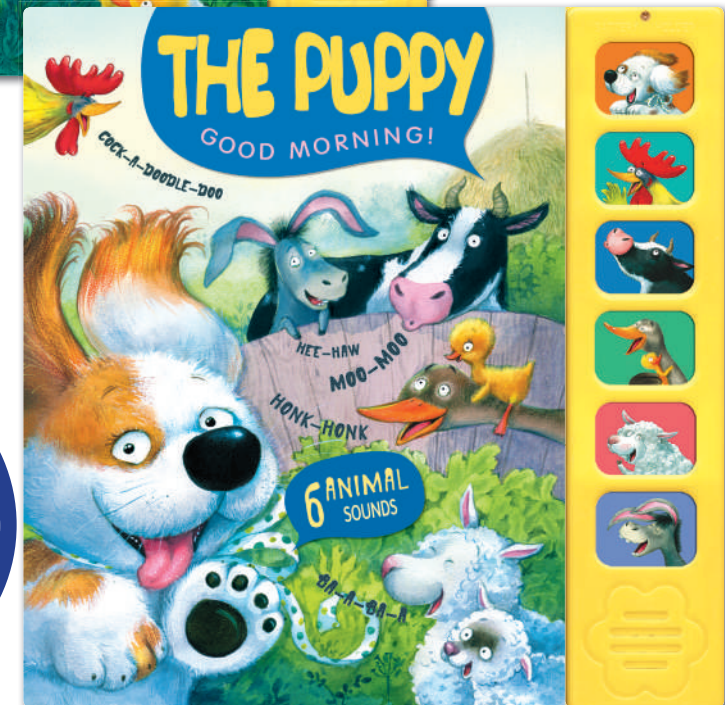


Age 0+

Children will certainly love these sound books. Press the button and hear voices of different domestic animals. While listening to the amusing rhymes children also get acquainted with so-called magic words: good morning and good night. Sold: Bulgaria, Lithuania.



**BOOK PARAMETERS:**  
2 titles,  
size 220x220 mm,  
sound books



# Magic Leporello Bath Books



Age 0+

These leporello bath books are really great! As you put them in water white pictures become multicolored. When they dry up, they turn white again. Lovely rhymes will amuse your baby while bathing as well as help him learn to count and spot the colors.

**BOOK PARAMETERS:**  
2 titles,  
size 180x180 mm,  
leporello bath books,  
water-sensitive  
magic ink



# Baby Bath Books



Age 0+

**BOOK PARAMETERS:**  
4 titles,  
size 130x130 mm,  
bath books  
with squeaker

Learn about colors, numbers, shapes and sizes with this fabulous set of chunky bath books. Press the squeaker and listen to the noise around!  
Sold: Bulgaria.



# Magic Bath Books



Age 0+

Find magic characters by dipping the pages of these books into water. Children will love to see the pictures magically change their color.  
Sold: Estonia and China.



**BOOK PARAMETERS:**  
4 titles,  
size 150x150 mm,  
bath books,  
water-sensitive  
magic ink



## All the Year Round



Age 2+



Four board books about seasons with illustrations made of clay. Jolly rhymes about cheery forest animals: hare, bear, fox and hedgehog. Layered covers give a friendly tactile feel to these cute little storybooks.  
Sold: Bulgaria.

**BOOK PARAMETERS:**  
4 titles,  
size 150x150 mm,  
EVA foam books,  
die-cut layered cover

## My Little Animals



Age 0+

This series of soft EVA books is perfect for reading at home or on the go! Each page features vibrant, cute images and simple text to encourage your little readers to join in. With easily recognizable animals on each page, these books are sure to be as fun as they are educational. Sold: Bulgaria.



**BOOK PARAMETERS:**  
4 titles,  
size 130x130 mm,  
EVA foam books

## Christmas Tree



Age 2+



Join Snowman and his friends for some festive Christmas fun, as a surprise party for Santa is planned. A beautifully illustrated Christmas storybook with 10 play pieces inside.

**BOOK PARAMETERS:**  
size 250x300 mm,  
shaped EVA foam book  
with 10 play pieces



# Merry Christmas!



Age 2+



Let's enjoy the story of Christmas Eve! Children will love playing with easy-to-handle mechanisms in this bright and colorful board book with gently rhyming text and magical illustrations. They can push, pull and turn the tabs to decorate the tree, help Santa fly through the sky and deliver all the gifts on Christmas Eve. Bring this jolly tale of celebration to life!



**BOOK PARAMETERS:**  
size 250x250 mm,  
twist, turn and slide  
board book

# A Letter to Santa



Age 3+



Christmas is a time for wishing and for writing to Santa. Join a heartwarming story of a little Penguin who dreams of a Christmas tree.

Take a trip around the world, meet different animals and see how they help Penguin's letter to Santa reach the North Pole.

This beautifully illustrated book will be cherished by everyone who believes in the magic of Christmas.



**BOOK PARAMETERS:**  
size 250x250 mm,  
hard cover book  
with envelope and letter



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