

2024

Children's Books

from

KYOWON

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KYOWON is...

the Top Children's Book Publishing House in Korea

Kyowon was first established in 1985 and with its innovative educational products such as Kumon Learning and Smart Red Pen it became the best education company in Korea. We offer diverse digital education programs, workbooks, animations, picture books, and educational series books. With the best educational products encompassing skill, wisdom, and personality, we are raising the dreams and possibilities of children. Also we were ranked 17th in Livres Hebdo's Global Publishers Ranking in 2021.

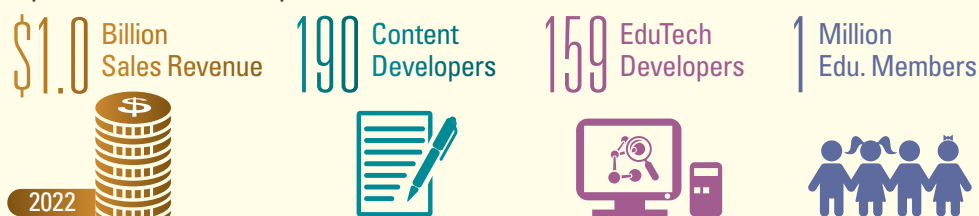
9 Domestic Subsidiary Companies

Kyowon Co., Ltd. / Kyowon Kumon / Kyowon Wiz / Kyowon Tour / Kyowon Invest / Kyowon Property / Kyowon Life / Kyowon THE ORM / Kyowon Start One

3 Overseas Subsidiary Companies

Kyowon Vietnam / Kyowon THE ORM Vietnam / Kyowonlearning Vietnam

Top Korean Education Group



Place in the Industry



Rights sold to 70 areas, 93 companies:
2,640 titles, 78 DVDs, 45 Broadcasting rights

Attends World Famous Book Fairs - Bologna, Frankfurt, Beijing, Taipei, Bangkok, Shanghai, Hanoi, Ho Chi Minh

Kyowon has been ranked in the Global 50 Publishers Ranking by Livres Hebdo, France, since 2007



Kyowon's educational product, 'DoYoSe English' was shortlisted for 2023 BETT Awards on 'Educational Resource for Parents or Home Learning' section

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New

Oh! My Brain Cognitive Picture Books

Book Specification
· 220x246mm (40~46 pages)

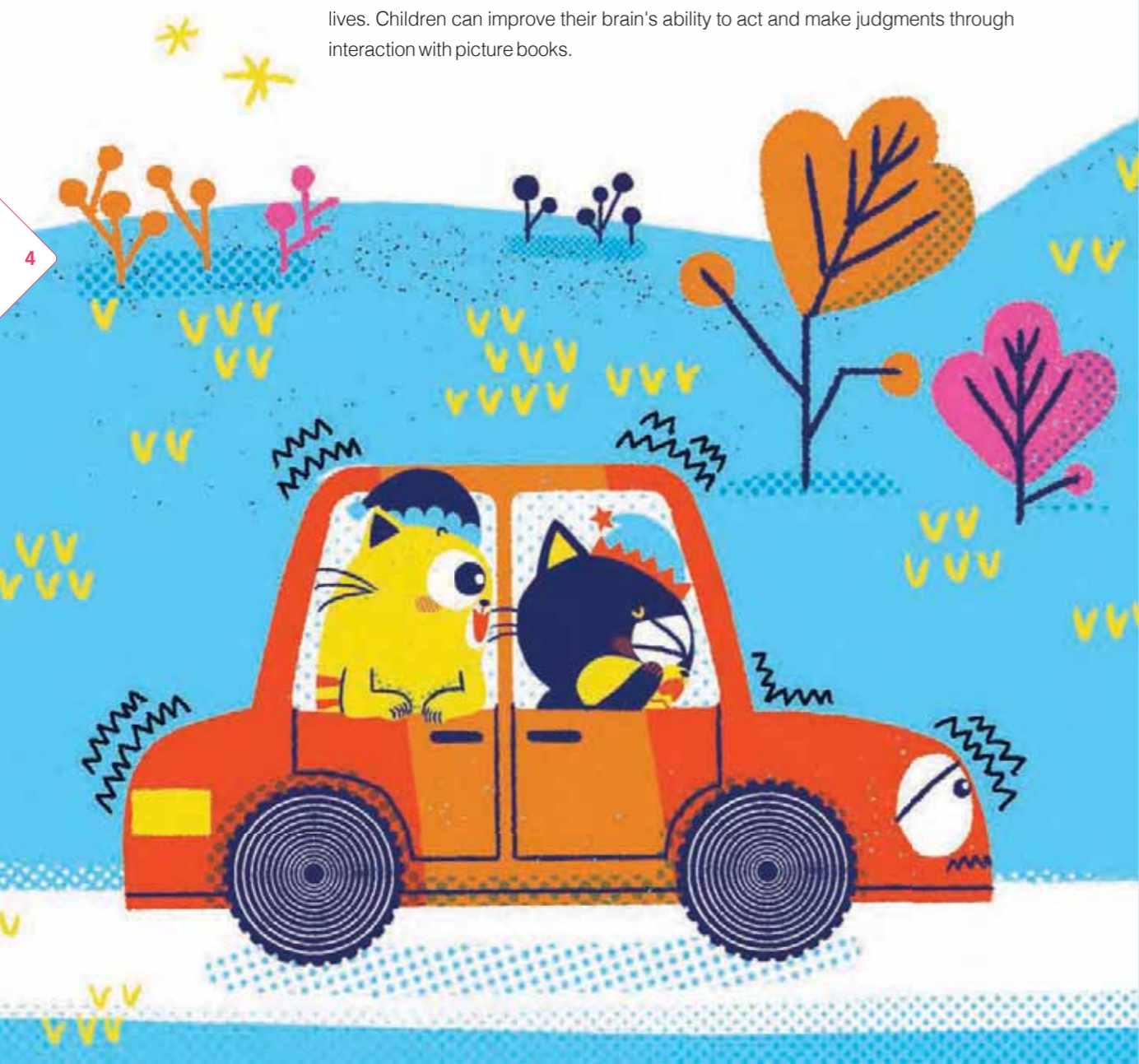
Age
· 3~7

Composition
· Storybook (25 volumes)
· Activity Book (6 volumes)
· Parental Guide (2 volumes)

Building Future Generation's Mind & Soul

"Oh! My Brain Cognitive Picture Books" is a new concept of picture books that combine story and interactivity. This series uses interaction design to support brain cognitive development in early childhood, a critical time for brain development.

Four interactives encourage children to manipulate, move, and solve problems in the book, actively engaging them in reading and boosting brain development. Through the use of mission, manipulative, action, and problem solving interactivities, readers develop the "brain cognitive skills" that they need to take control of their lives. Children can improve their brain's ability to act and make judgments through interaction with picture books.



1 New Reading Experience: Interactive Brain-Stimulating Picture Book

All picture books in this series have interactive activities that stimulate the brain. By allowing children to manipulate the book and engage in problem solving activities, children can be actively involved in reading, enhancing the developmental impact on their brains.

Problem Solving Type



▲ Vol. 6 <The Singing Dumpling is Gone!>

A story of finding a thief who stole Grandma KongKong's Singing Dumplings
→ This story allows the development of reasoning and deductive abilities, used to solve problems by examining clues.

Action Type



▲ Vol. 11 <Stylish Uram and the Red Fluff Ball>

A story of Uram the Gorilla who is concerned about the red fluff ball sitting on his beautiful fur
→ This story provides an opportunity to develop the skill of navigating emotional situations, a technique to step out of or change emotionally challenging circumstances.

Manipulative Skill Type

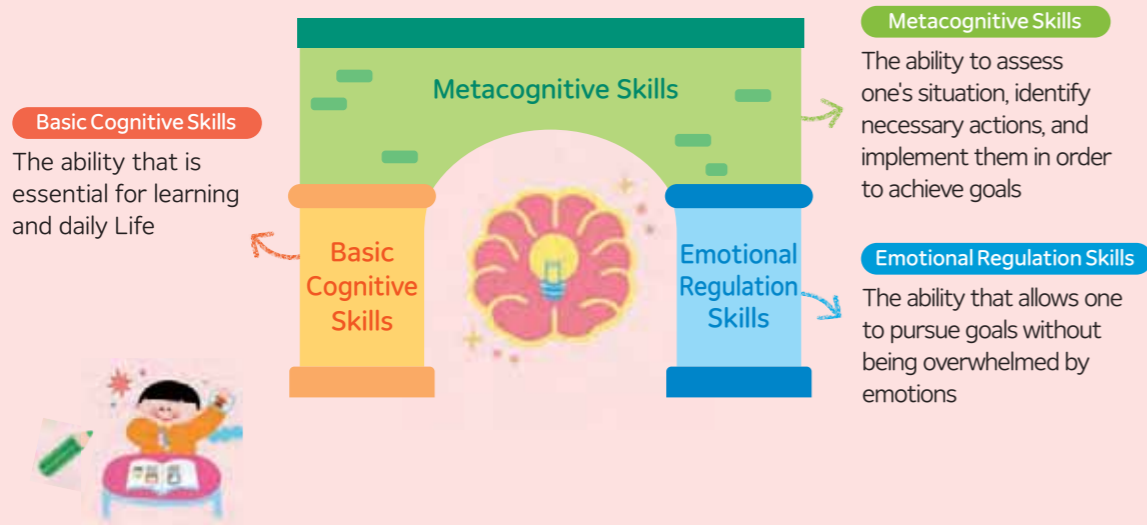


▲ Vol. 23 <My Spaceship Named 'Much Faster'>

A story of building a spaceship named 'Much Faster' to catch the cosmic villain
→ This story allows the development of the skill of checking, reviewing and confirming if tasks are being performed well.

2 Basic Cognitive Skills, Emotional Regulation Skills, and Metacognitive Skills

To develop a balanced cognitive ability, fundamental cognitive skills, emotional regulation skills, and metacognitive skills are essential. The content in this series has been professionally reviewed by Dr. Noh, a leading authority in neuroscience in South Korea.



3 Brain Training Activity Books

This set includes six activity books designed for brain cognitive training. Each book contains explanations and pre and post-reading activities to help easily understand the featured topics. Engaging in various activities provides a well - rounded approach to cognitive skill development.



▲ Philosophy Playbooks



▲ Inner Pages



▲ Activities

Basic Cognition (10 Vols.)



Lulu and Lily (Part Whole)



Maru's Trip Around the Neighborhood (Vocabulary Skills)



Prince Dream's Sparkling Story (Expression in Words)



Castle of Riddles and the Magic Room (Finding Rules)



Mrs. Bear's Extra Special Cake (Cause and Effect)



The Singing Dumpling is Gone! (Reasoning)



A Day at the 'Everything' Store (Auditory Memory)



Pop, It's Popped! (Numerical Skills)



Quick Quick Grandma (Swift Handling)



Johnny's Sea Adventure (Precise Handling)



Stylish Uram and the Red Fluff Ball (Navigating Emotional Situations)



Unicorn Ice Cream Shop (Seeing Emotions Differently)

Emotion Regulation (3 Vols.)

Metacognition (12 Vols.)



Sol's Bus of Emotions (Change of Emotions)



Kkomi's Puffy Heart (Motivation and Goals)



The Moon Bread Risen in the Half Moon Forest (Planning & Starting)



Rough Moving Day (Understanding Relationships)



Mr. Lightning's Fast Delivery (Time Management)



The Dangdang Ants and the Kongkong Ants (Space Management)



Hurry Hurry, Softy (Sequential Ordering)



Somebody Stop Ssing! (Self Control)



Mr. Rush the Detective (Judgement)



Grandpa Peng Can't Swim Well (Memory Training)



My Spaceship Named 'Much Faster' (Checking Reviewing)



Horray Soccer Team (Self-Assessment)

Activity Book (6 Vols.)



Jaejae's Magic Friend (Diverse Thinking)



Parental Guide (2 Vols.)



New

Aesop's Theater Philosophical Fables

Book Specification

· 210x245mm (44 pages)

Age

· 4~11

Composition

· Storybook (30 volumes)

· Supplement (2 volumes)

Moral Wisdom for Young Leaders

"Aesop's Theater Philosophical Fables" is a series that fosters philosophical thinking, creativity, open mindedness, and enhanced communication and writing skills. It works as an introduction to philosophical thinking for children. It is not about teaching kids complex philosophical theories like Socrates and Plato, but rather, it's a collection that helps children develop their philosophical thinking skills.

It promotes the development of proper values by contemplating ethical values like good and evil, greed, and compassion. It also enhances the ability to organize one's thoughts and communicate logically through speaking and writing. Let's embark on a philosophical journey with "Aesop's Theater Philosophical Fables"!

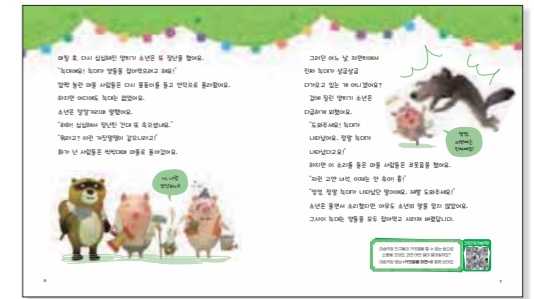
1 Fun and Easy to Read Philosophical Fables

This series presents challenging philosophical concepts in a fun and accessible manner through the storytelling of Aesop's Theater friends. This unique concept involves the friends performing a play centered around a philosophical theme, and another story based on the same theme follows so that children can recap the philosophical concept. Each book contains a total of two stories, divided into Part 1 and Part 2.



▲ Vol. 11 <Tori's Lies> Front Page

Inviting the readers to join at the Aesop's Theater's show, inspired by the philosophical theme written on the ticket.



▲ Vol. 11 <Tori's Lies> Aesop's Theater (Part 1)

Dive into Aesop's Theater's story featuring the friends of Aesop's Theater, making the stories even more intriguing.



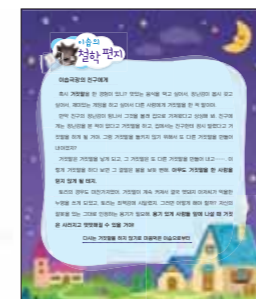
▲ Vol. 11 <Tori's Lies> Philosophical Fables (Part 2)

While enjoying the story, children can understand and recap the philosophical theme.



▲ Vol. 11 <Tori's Lies> Transition Page

After Part 1, the friends of Aesop's Theater introduce the philosophical fable of the Part 2, centered around the same philosophical theme.



▲ Vol. 11 <Tori's Lies> Aesop's Letter

Let's read the Aesop's letter to summarize the contents and philosophical theme of the story.



▲ Vol. 11 <Tori's Lies> End of Book Activities

End of Book activities to enhance critical thinking on philosophical themes, learning how to articulate and express thoughts effectively.



2 Various Contents to Foster Philosophical Thinking and Self-Expression

Let children engage in discussions about questions that arise during reading and express personal thoughts on philosophical themes through speech, writing, and illustration to enhance self-expression. The activities and explanations in the book have been reviewed by experts in children's philosophy education.



▲ Activities to Recap the Story



▲ Various Activities to Write and Discuss Ideas



▲ Answers and Guided Explanations



▲ Expressive Activities Exploring Personal Thoughts

3 Philosophical Play Book to Enjoy Various Activities

Explore 15 philosophical themes through a collection of diverse play activities. The set includes a guide to help expand philosophical thinking while engaging in enjoyable activities.



▲ Philosophy Playbook
Systematic Philosophical Play Book, starting with Easy Introductions and Progressing to Advanced Activities



▲ Activity Types
In total of 5 activity types, including game and art activities



▲ Inner Pages
Writing and discussion activities to broaden children's thoughts on philosophical themes

Storybook (30 Vols.)



Supplement (2 Vols.)



Philosophy Playbook

Role Play Book



New

Ding-dong! Open Thinking Door

Book Specification

- Storybook 220x233mm
- Workbook 210x297mm
- Play Guide 220x230mm

Age

· 3~7

Composition

- Storybook (30 volumes)
- Workbook (5 volumes)
- Play Guide (1 volume)
- QR Video
- Audio (Play Guide)

Sold(All)

· China

Strengthening Children's Thinking Skill

The best time to develop children's thinking ability is in their infancy. Improving this ability in early childhood directly affects children's academic performance later in life.

<Ding-dong! Open Thinking Door> improves children's thinking ability by combining the topics they easily encounter in their daily lives with various thinking skills. Interesting stories stimulate children's curiosity, while engaging QR videos and various activities on the stories let children improve their thinking abilities in an enjoyable way.

Help children strengthen their thinking power and become leaders of the future!

1 Thinking Ability Curriculum that Teaches Key Thinking Skills Through Daily Life

The series combines 30 core thinking skills, including cause and effect, inference, and discrimination, with topics that children easily encounter in their lives. By linking thinking skills with daily life experience, children can develop their thinking ability in a friendly and natural way.

Repetition



▲ Vol. 11 <Like Egg Dishes!>

Learn 'Repetition' thinking skill, which repeats similar situations to become used to it, by reading about a picky main character who grows to like eggs by eating egg dishes over and over again

Change



▲ Vol. 16 <Maze Festival in End Village>

Learn 'Change' thinking skill, which allows children to draw new conclusions by considering new changes, by reading about how the maze festival had to be changed because the moles didn't keep their promises



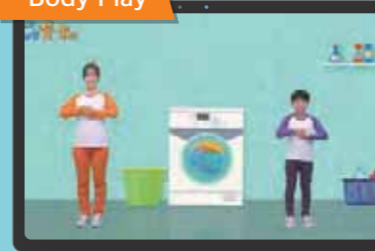
2 Integrated QR Videos Developing the Body and the Brain

Children can develop their hand and body muscles, and wake up their brains with exciting 'hand play' and 'body play' videos. They can also improve application of thinking skills and build integrated thinking ability through 'Thought Activity' that combines thinking skills and real life situations, and 'Expression Activity' that contain artistic activities.

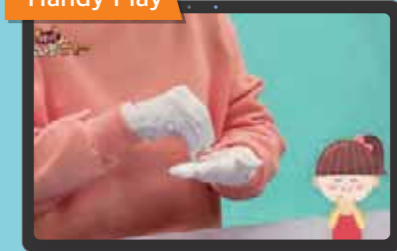


Play videos develop small muscles and activates the brain

Body Play

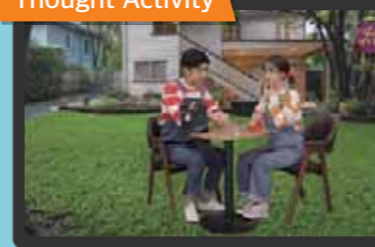


Handy Play

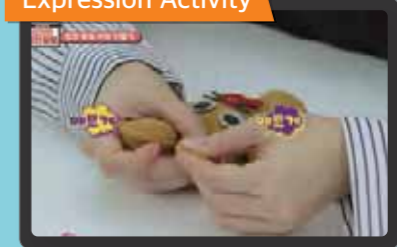


Activity videos develop application of thinking skills and integrated thinking ability

Thought Activity



Expression Activity



3 Various Thinking Strengthening Activities

End of book and workbooks include diverse thinking skill related activities that help children internalize, apply and expand their thinking abilities. Children can solve problems and strengthen their thinking ability through various activities such as crafting, coloring, etc. Also, the Play Guidebook contains easy play activities parents can do with children at home.



End-of-book activities review thinking skills learned from the main books in order

▼ Vol. 1 <Come on, Spring!> observation

Thought Collecting



▲ Find different places and build observation skill

Thought Building



▲ Build a frog and observe if it's the same as the frog in the story

Thought Expanding



▲ Observe and talk about things around you

Workbooks apply and expand thinking skills with a variety of activities

Making Flaps



Paste



Select



Connect the Lines



Color

Play Guidebook for parents to enjoy at home games



▲ Supplement
<Parents' Play Guidebook>



Audio contains additional thinking skill game plays

Memory (3 Vols.)



Come on, Spring!
(Observation)



Fickle Weather Hill
(Perception)



Day at Aunt's House
(Reminding)



Goblin in My House
(Comparison)



What Present Should I Buy?
(Naming)



Love You, Dong Dong!
(Situation Recognition)



Sheep are Back
(Classification)



What's in the Bag?
(Property Identification)



Find the Dodo Tree
(Explanation)



Please, Elephant
(Summary)



I Like Egg Dishes!
(Repetition)



Kamjak and Shadow
(Prediction)



I'm Going to Get You!
(Inference)



Don't Be Afraid
(Decision Making)



Undersea Lion
(Problem Solving)



Maze Festival in End Village
(Change)



Yeonhoo Goes to an Ant House
(Segmentation)



Petting Teacher Rila
(Categorization)



We're Going to a Rally
(Discrimination)



Christmas in the Forest
(Part and Whole)



You Didn't Know This!
(Cause and Effect)



Visit from a Bear
(Fact and Opinion)



Lulu's Clothing Shop
(Review)



Mr. Beaver, Please Build Our House
(Criticism)

Creativity (4 Vols.)



Kaboom! Picnic Day
(Argument)



Bakery on Churu Churu Star
(Debate)



My Drawing Is the Most Similar!
(Perspective)



Finding the Owner of the Red Boot!
(Planning)



What Will the Future Look Like?
(Hypothesis)



Come to the Recycle Shop!
(Calculation)

Supplement (6 Vols.)



Thinking Activity Book 1 (Memory)



Thinking Activity Book 2 (Comprehension)



Thinking Activity Book 3 (Application)



Thinking Activity Book 4 (Analysis)



Thinking Activity Book 5 (Evaluation, Creativity)



Parents' Play Guidebook

New

Spark Up! Creativity and Expression

Book Specification

- Storybook 230x265mm (40 pages)
- Art Book 257x380mm
- Coloring Book 250x285mm

Age

· 3~7

Composition

- Storybook (30 volumes)
- Activity Book (2 volumes)
- QR Video

Sold(All)

· China

Fostering Children's Creativity and Expression

Knowing how to express one's emotions and thoughts is crucial in the modern world. Children can boost their self esteem and confidence by learning how to express their thoughts, desires and emotions.

Under the supervision of an Early Childhood Education Professor from Chung Ang University, <Spark Up! Creativity and Expression> is divided into 3 steps: 1) Observation, 2) Appreciation and 3) Creative Expression. This 3 step curriculum fosters children's creativity and expressions. Children can develop their aesthetic sensibility and expressiveness through stories, End-of-Book activities, and Activity books. <Spark Up! Creativity and Expression> is filled with various expressions and illustrations, helping children develop creativity and imagination in a fun way.

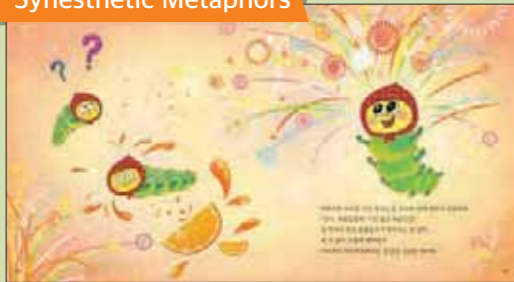
Let us broaden children's spectrum of expression with <Spark Up! Creativity and Expression>!



1 Various Expressions to Boost Self expression and Creativity

<Spark Up! Creativity and Expression> shows physical and artistic expressions for children who face difficulty expressing themselves in language. It broadens a child's expressiveness through various expressions such as synesthetic metaphors, painting, fashion design, gestures etc.

Synesthetic Metaphors



▲ Vol.16 <Anything More Delicious Than This?>
Use synesthetic metaphors to express taste with different senses such as sight, touch, etc.

Painting



▲ Vol.30 <How Do I Look?>
Use various art techniques to express one's appearance or characteristics.

Fashion Design



▲ Vol.14 <I will Become a Fashion Designer!>
Express one's thoughts and feelings that come to mind when we see animals through fashion design.

Gestures

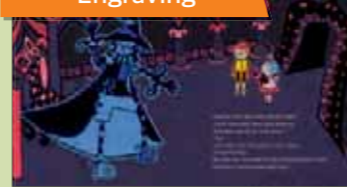


▲ Vol.10 <I Want a Cat >
Observe the cat and express it through various gestures.

2 Various Illustration Techniques and Interaction Activities

<Spark Up! Creativity and Expression> stimulates the aesthetic development of children and enhances creativity with a variety of illustration techniques, including engravings, collages, and stamping.

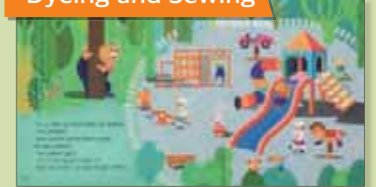
Engraving



Collage



Dyeing and Sewing



Stamping



Pen-and-ink-Sketch



Decalcomanie



Interaction Activities

Activities that children can follow by looking through the pictures



▲ Vol. 7 <A Secret Visitor>
Find Hidden Pictures : Where Are Animals?



▲ Vol.3 <Three Friends and the Dark Lord>
Find Harvey : Who's the Real Harvey?



▲ Vol. 7 <A Secret Visitor>
Illusions : Where is upstairs and downstairs?



3 End of Book Activities and Workbooks to Develop Creativity

<Spark Up! Creativity and Expression> stimulates the aesthetic development of children and enhances creativity with a variety of illustration techniques, including engravings, collages, and stamping.

End-of-Book Activities to Learn the Expressions Covered in the Book

▼ Vol. 11 <Round, Spiky, Colorful My Heart>



▲ Following the Expressions

As a fox expresses his mind with paintings, likewise, the children can develop expressiveness by drawing their own emotions



▲ Utilizing the Expressions

Develop children's creativity by drawing own pictures through understanding how the characters in the story felt



Workbook to Broaden the Spectrum of Expressions and Creativity

Creative Expressions Art Book

Creative Expression Art Book contains art activities linked to each volume. It can be carried out with materials that can be easily obtained in everyday life and can be easily copied through QR video. Children can complete their own works and develop their creativity and expression while freely expressing their imaginations.



TIP
View videos that help you with Creative Art Activities!



Creative Expressions Coloring Book

Creative Expression Coloring Book consists of 20 famous paintings. Also, through QR videos, children can build their background knowledge on famous paintings and appreciate them for their aesthetics.



TIP
Enjoy the famous paintings through QR code!



Observation (10 Vols.)



It is Okay to Have Flared Nostrils!



Who Is It?



Three Friends and the Dark Lord



A Friend I Met in the Forest



A Mysterious Balcony



Make My Own Dumpling!



Secret Visitors



Moya and the Yellow Bus



What's Different?



I Want a Cat



Round, Spiky, Colorful My Heart



Everyday is a New Day



Let's Be Friends!



I will Become a Fashion Designer!



It's Okay, Rainy Day!



Anything More Delicious Than This?



Vroom Vroom! Let's Go!



A Toy Hospital

Appreciation (10 Vols.)

Creative Expression (10 Vols.)



Hide and Seek



A Bird's Song



Jacky, Captain of the Pumpkin Boat



A Special Day with Potato



Woodpecker's Gone!



Special Christmas



Look At This Flower!



The Most Special Salad in the World



If I Go Back to the Beach



My Brush Is Gone!



Danji, What Are You Doing?



How Do I Look?

Activity Book (2 Vols.)



Creative Expressions Art Book



Creative Expressions Coloring Book



Smart Science for Smart Children

Book Specification

· 220x230mm (36~40 pages)

Age

· 3~7

Composition

· Storybook (30 volumes)
· QR Video

Science Picture Books Answering All Your Questions

Science is an essential part of today's life. So it's natural for children to become curious about science in our daily lives. This series aims to solve such curiosities in easy and fun ways.

Each science concept is explained with an exciting story. Children can just read along to solve their questions and learn essential science concepts. The interactive elements within the story such as stickers and punctures add to the fun. Also, QR videos of science experiments and diverse activities are provided to maximize children's interest.

Give your children a reason to love science with this fun, interactive science picture book series.

1 Concept Stories Answering Science Questions

Our children are full of science related questions like 'Why does magnet stick to the fridge?', 'What does deep underground look like?' With fun and exciting stories, we answer all these questions while giving essential information about the science behind it all.



▲ Vol. 24 <Monster from the Sky>

Learn about magnets as ants try to defeat the big monster

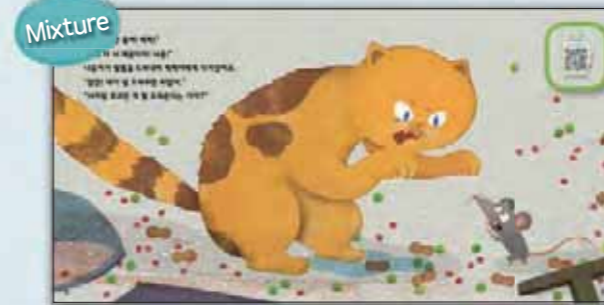


▲ Vol. 8 <Who Grew the Watermelon?>

Learn why insects exist by looking at how a watermelon grows

2 Fun Science with Lively Experiment Videos

Science becomes much easier to understand with fun QR videos. Follow Jenny as she does easy-to-do science experiments.



Scan the QR code to watch the video below!

▲ Vol. 4 <Mr. Farmer's Warehouse>

Separating green/red beans and rice



Prepare mixed grains and a sieve



Pour the mixture into the sieve



Put each grain into a plate

3 Topic Review & Expansion of Thinking Capability

Integrative end-of-book activities that not only review the topic learned from the story, but expand thinking capabilities by mixing science with other subjects.



▲ Vol. 2 <Ice Present>

Integrate the topic with math & art activities



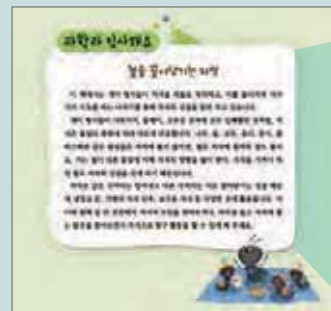
▲ Vol. 30 <Yoonsoo's Smart Friends>

Integrate the topic with society & communication activities

4 Guide for Parents on Scientific Concepts

For each activity in the series, short explanation for parents are provided so parents can help children understand the topic better. Also, at the end of each book, there is "Hello, Science" corner for parents, which explains the story, gives detail on the science topic, and suggests fun activities parents can do with children.

▼ Vol. 24 <Monster from the Sky>



Magnets Pull Iron

The story tells characteristics of magnet with ant soldiers who try various ways to defeat the magnet.

The soldiers failed with twig, stone, and rubber ball, because magnets react differently to objects. Tree, stone, rubber, glass, paper and plastic are not affected, but iron is attracted to magnets. As iron gets closer to magnet, it gains magnetic characteristics and this makes it stick to the magnet.

Magnet's important characteristic is that the same poles repel, and opposite poles attract. Because of this, magnets are used widely - fridge doors, openings of bags, magnetic toys, etc.

Try finding where magnets are used in the house by helping your child go on a magnet exploration. Give your child a magnet to go around the house and find where it sticks to!

5 Complete the Stories with Fun Stickers

Children can complete stories by themselves using fun stickers. This helps them understand and remember the stories better.



▲ Vol. 4 <Mr. Farmer's Warehouse>
Complete the action filled scene with a sticker

Object & Matter (5 Vols.)



A Nice New House (Various Matter)



Ice Present (State of Matter)



It's My Lucky Day (Heat & Change)



Mr. Farmer's Warehouse (Mixture)



White Caterpillar's Dream (Color)



I Want to be a Soccer Player! (My Body)



Where Should I Go? (Secretion & Fur)



Who Grew the Watermelon? (Insects)



Our Green Friends (Plants)



Doong's Amazing Journey (Wild Plants)



Find the Missing Acorns! (Animals)



Dodo Likes a Challenge! (Wild Animals)



Moving Day (Sea Life)



Why Do Birds...? (Birds)



Day at the Dinosaur Museum (Dinosaurs)



Croak-croak! Tweet-tweet! (Sound)



I Want to Fly! (Air and Wind)



Nights Are so Sleepy! (Day and Night)

Natural Phenomenon (8 Vols.)



I Like Taking a Walk (Seasons & Weather)



Underground Exploration (Earthquakes & Volcanoes)



Who Will Princess Miya Marry? (Topography)



Koby's First Space Travel (Sun, Earth, Moon, Star)



Meerkat Rescue Team (Natural Phenomenon)



Monster from the Sky (Magnets)



Fly, Santa's Sleigh! (Scale)



Roll, Roll! (Wheel)



Thunder Robot Power (Energy)



Come Play, Polar Bear! (Invention)



Romi the Robot (Robot)



Yoonsoo's Smart Friends (Artificial Intelligence)

Tools & Machines (7 Vols.)



Handcrafting Storybook in Curiosity

Book Specification

· 230x265mm (40 pages)

Age

· 4~7

Composition

- Storybook (30 volumes)
- Bonus Book (1 volume)
- QR Video

Sold(Part)

· China

Answer All Your Everyday Questions with Hands-on Stories!

Children are full of questions. It's important to guide and nurture this curiosity, as it's what drives children to explore and learn new things.

Under the supervision of the professor in early childhood development, the series deals with topics and questions children are most curious about. To further encourage children's curiosities, the series offers various sight, feeling, hearing stimulations with interesting activities within the story.

Enjoy unique features of the series –1) 'make your own pop-up' that helps stimulate children's brain by moving their hands, 2) 'QR videos' giving in-depth information on topics, and 3) 'end-of-book' activities giving active experience on topics.

1 Solve Daily Life Curiosities with Interesting Topics

The series offers interesting stories that encourage children to explore their daily life.

With questions right for children's eye level, such as "Do flowers have genders like us?", "Why do day and night occur?", children can solve their everyday life curiosities.



▲ Vol. 15 <Toto Will Be Back!>

Children can learn about different seasons by looking at how the forest changes



▲ Vol. 23 <Keegle Is Our Village Hero>

Follow Keegle as he makes a pair of eyeglasses for his poor sight, and learn the scientific principles behind eyeglasses

2 Informative Pop-ups and Interactions

All Pop-ups and Interactions in the books relate to a topic or a scientific principle. This helps children to have fun by experiencing interesting scientific principles, and naturally learn the science behind things.



▲ Vol. 26 <The Troubleshooter of the Ferret Village, Kiki and Luie>

Open the page to experience a lively, 3D country town



▲ Vol. 18 <Boy Detective Yousupu>

Observe the change of matter by moving the moiré film over the picture to make it move



▲ Vol. 12 <Sunshine Village Postman, Moonlight Village Postman>

Children can understand darkness at night by using a flashlight over a dark film



3 QR Videos for Background Knowledge

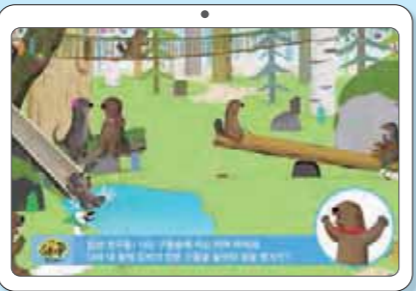
Fun and vivid QR videos have a systematic learning structure, which helps children explore topics in depth and learn scientific principles easily.



▲ Vol. 14 <Who Is It?>
Take a look at various different weather



▲ Vol. 19 <Come to the Cloud Forest Playground>
Learn about rides in amusement parks, and the science behind them



4 Fun Activities Help with Topic Review

Fun and exciting activities not only help children review the story, but help them expand and apply what they read.

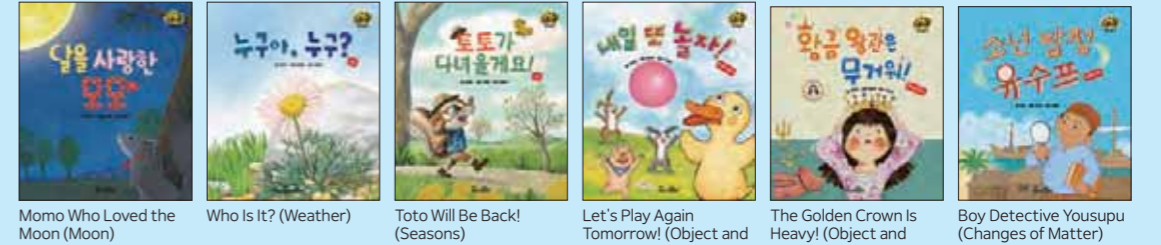


▲ Vol. 3 <The World's Most Beautiful Hand>
Find out which hand belongs to which job



▲ Vol. 11 <Kubi in Search of a Shiny Stone>
Find who's doing the wrong thing to the environment & use your imagination to see what stones can become!

Life (10 Vols.)



Machine and Tool (7 Vols.)



Transportation (5 Vols.)



Bonus Book (1 Vol.)



Pop-up & Flap Making Kit



Adventures in Science

Book Specification

· 225x280mm (60 pages)

Age

· 5~10

Composition

- Storybook (34 volumes)
- Supplement (1 volume)
- MP3
- QR Video

Sold(Part)

· China

Fun Science - See, Listen, and Experience!

Encourage scientific interest and inquisitiveness with a fun, easy to understand science books.

Long and winding text makes learning science a bore to children. This is why this series contains only simple text, letting children easily read along to gain key science concepts. Detailed information on the science is given in audio (mp3), through fun discussions on scientific issues by the main characters and QR videos. Together with rich and detailed illustrations, children can explore deep into the scientific world.

Also, various fun activities are offered after each topic, giving children a chance to review what they learned through fun games and activities.

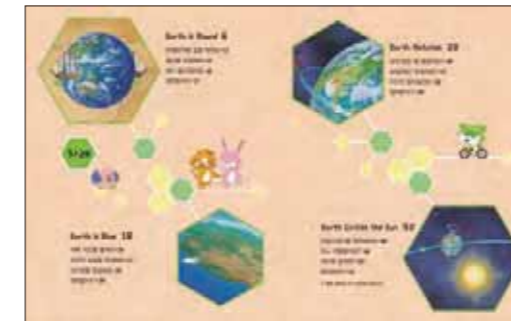


1 Efficient and Easy Learning Structure

Science is made easy with systematic approach to each topic and easy to follow texts.

1) Expanding and Deepening Sub Topics

34 topics are each divided into smaller topics that expand and deepen to give a bigger picture, making scientific concepts easier for children



▲ Vol. 18 <Rotating Earth>

Sub topic starts from within Earth, later expanding into the universe



▲ Vol. 27 <Tingling Electricity>

Sub topic starts from the general, deepening into scientific and applied topics

2) Easy to Understand Dialogue Text and Audio

To help enhance children's reading and learning experience, the series delivers information through (1) engaging dialogues and tip boxes that contain the most essential information, and (2) mp3 audio (average 24 min. / story) which provides more in-depth information on the topic



▲ Vol. 11 <Tiny Creatures and Ecosystem>

Discover and learn about food chains, and how they make food web with the main characters



▲ Vol. 27 <Tingling Electricity>

Children can learn about power plants and substations by asking 'where electricity comes from'

2 Experiential QR Videos

Learning experience is enhanced with vivid and informative QR videos directly related to the topic. The visual aids keep children engaged, and offer in-depth information on diverse topics.



◀ Vol. 9 <Animals Around Us>

Watch a vivid QR video to learn more about lifecycle of dogs



3 Hands-on Activities to Review Each Topic

Studies show that children learn best by actively using their hands. Each topic contains multiple hands-on activities to help children better understand and remember what they learned.



▲ Vol. 15 <Five Senses>

Put stickers in the right place to see which of the five senses different animals are strong at



▲ Vol. 23 <Distant Universe>

Create your own model of the solar system with paper to find what planets there are

4 Detailed Illustration Capturing Extensive Details

Each illustration was carefully structured to be the most effective in delivering essential information. Fine and detailed illustrations present more holistic view to children than photos, but still providing a life-like picture.



▲ Vol. 10 <Plants Around Us>

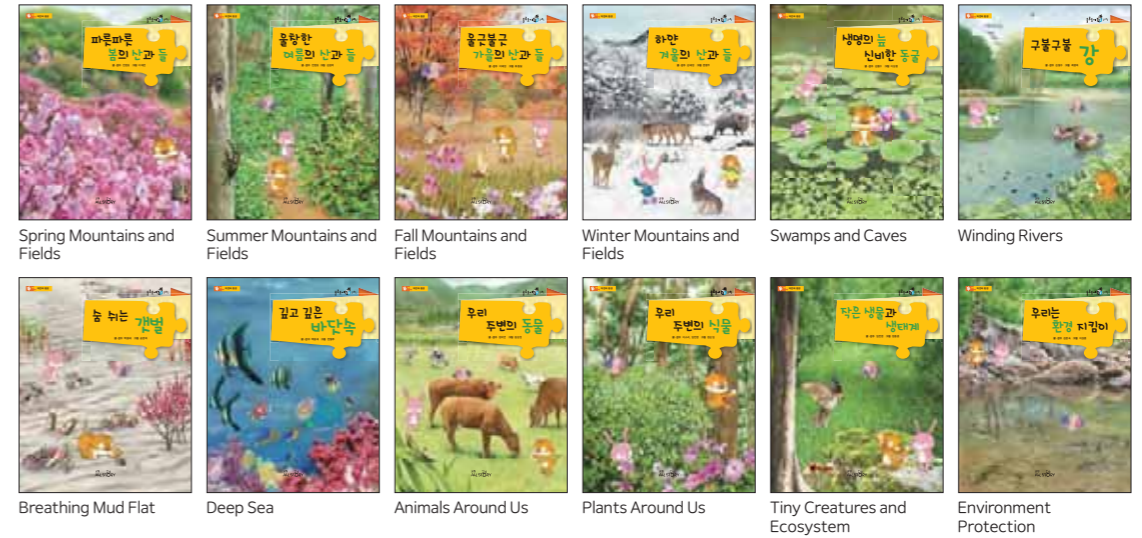
Find out what plants look like under the ground, and how they differ



▲ Vol. 14 <Body Exploration>

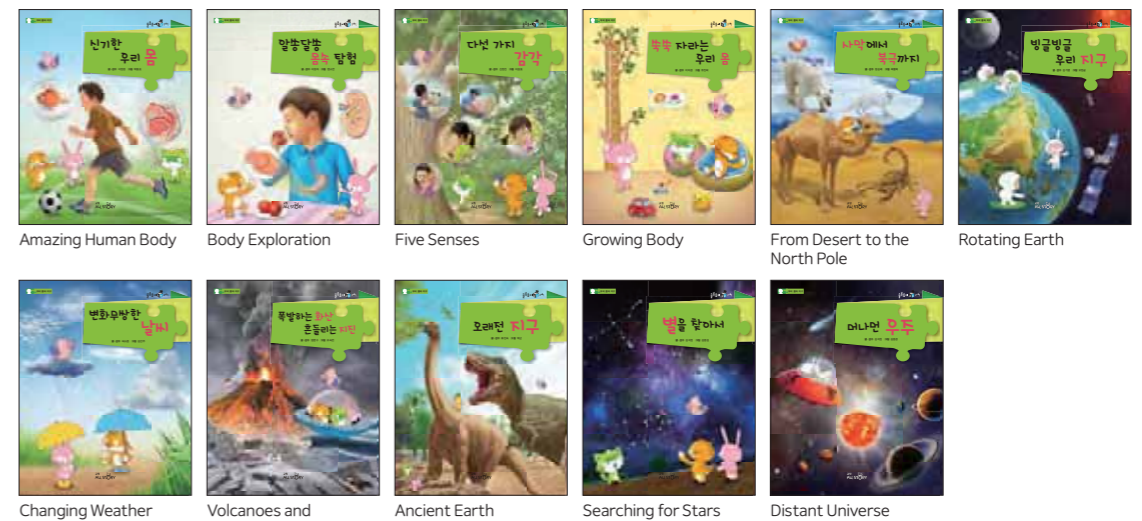
See what our nose looks like inside, and find out how we breathe

Nature & Environment (12 Vols.)



Spring Mountains and Fields, Summer Mountains and Fields, Fall Mountains and Fields, Winter Mountains and Fields, Swamps and Caves, Winding Rivers, Breathing Mud Flat, Deep Sea, Animals Around Us, Plants Around Us, Tiny Creatures and Ecosystem, Environment Protection

Human Body and Earth (11 Vols.)



Amazing Human Body, Body Exploration, Five Senses, Growing Body, From Desert to the North Pole, Rotating Earth, Changing Weather, Volcanoes and Earthquakes, Ancient Earth, Searching for Stars, Distant Universe

Science in Our Daily Life (11 Vols.)



Accurate Measurement, Energies and Power, Magnets, Tingling Electricity, Lights and Shadows, Secret of Sound

Supplement (1 Vol.)



Objects and Materials, Mixed Compound, Melting and Dissolving, Changing Water, Blazing Fire, Experiment Notebook

Zoom up Natural Observation

Book Specification
· 220x250mm (32~42 pages)

Age
· 5~8

Composition
· Storybook (10 volumes)

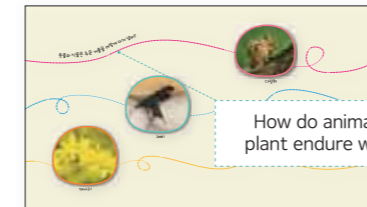
Sold(Part)
· China

Investigate, Play, Experience the Nature!

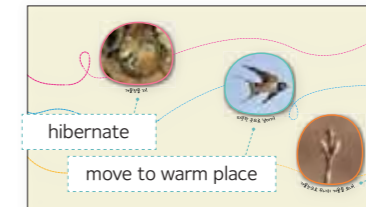
Offer children a unique experience of exploring the nature with this series. Unlike other children's books on nature that focus on one plant or animal, each book in this series introduces nature with a theme. Over 120 animals, bugs and plants are linked to each other under 10 themes, carefully chosen under the supervision of two doctors in plants and animal science. Cleverly placed questions and fun interactive elements stimulate children's interest and curiosity, while theme based titles help strengthen children's association technique and integrated thinking skills.

Stimulate Children's Curiosity

The questions in the front pages of each book makes children think and be curious about the topic. Answers to the questions are within the story and in the ending pages, keeping children interested.



▲ Vol. 8 <Winter Preparation>
- Questions in the front page



▲ Vol. 8 <Winter Preparation>
- Answers in the ending page



▲ Vol. 6 <Master House Designer>
Introduces animal/insect houses by comparing them with our buildings
Ex) Characteristics of termite houses are explained by comparing them with the Sagrada Familia Cathedral

Storybook (10 Vols.)



Moving Day (Seed) Fruit Riddle (Fruit) Who's Egg Is It? (Egg and Life Cycle) This Tail, That Tail! (Tail) What, What? (Foot)



Master House Designer (Animals' House) Catch Me If You Can! (Self-protection) Winter Preparation (Overwintering) Lumba's Day (Communication) Photo Time! (Symbiotic Relationship)



The First Math Storybook for the Smart Children

Age

· 3~6

Page

· Storybook
 Part 1 (12~22 pages)
 Part 2 (32 pages)
 Part 3 (8~18 pages)
 · Supplement (24~44 pages)

Composition

· Storybook (36 volumes)
 Part 1 (12 volumes)
 Part 2 (19 volumes)
 Part 3 (5 volumes)
 · Supplement (5 volumes)

Sold(Part)

· China, Vietnam

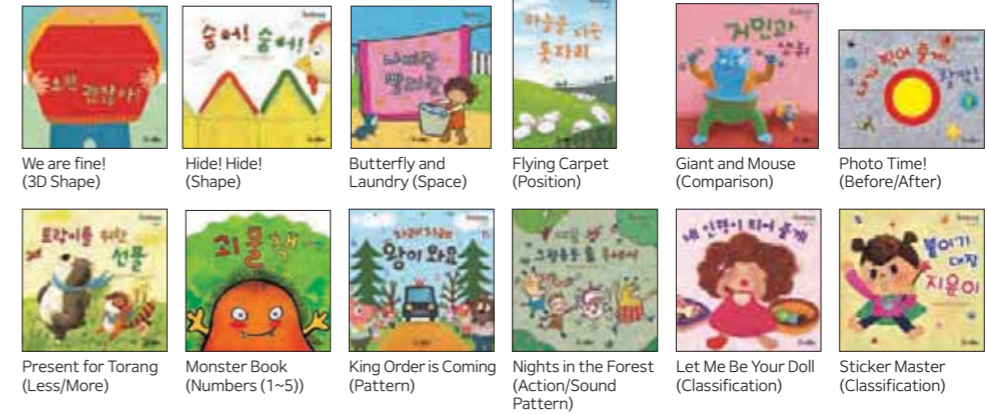
Find Math in Our Daily Lives

Naturally expose math to children with this endearing series. This series helps children meet math as a playful concept.

Each title introduces different, essential mathematical concepts through the main story. The stories contain fun factors such as flaps, stickers, puzzles, etc. to engage children's interest. At the end of each book, children can carry out fun activities that look at math around our daily lives. Supplements give children a chance to play with stickers while reviewing mathematic concepts they read in the main stories, and connect math with our daily lives.



Part 1 (12 Vols.) Board Books



We are fine! (3D Shape) | Hide! Hide! (Shape) | Butterfly and Laundry (Space) | Flying Carpet (Position) | Giant and Mouse (Comparison) | Photo Time! (Before/After) | Present for Torang (Less/More) | Monster Book (Numbers 1~5) | King Order is Coming (Pattern) | Nights in the Forest (Action/Sound Pattern) | Let Me Be Your Doll (Classification) | Sticker Master (Classification)

Part 2 (19 Vols.) Hardcover Books



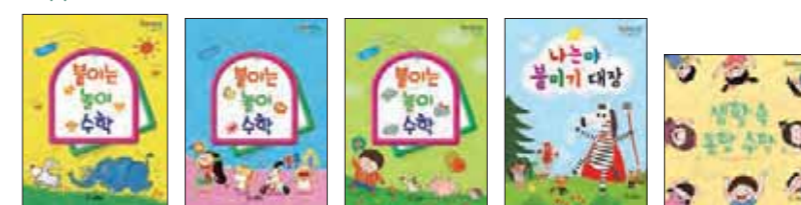
Zoo Day (Numbers 1~10) | Who Should Eat? (Numbers 11~20) | Cock-a-doodle-doo! (Making Number 5) | Magician and Magic Rabbit (Addition/Subtraction) | Seal Circus Team (Counting) | Achool! Achool! (Numbers) | Candy Making (Shape) | Playing Toad (Shape) | What Are You Doing? (Making Shapes) | Karang's Birthday (Position) | Run, Run! (Order) | We Are Different! (Comparison) | Is This My Room? (Size) | Amazing Present (Time) | Fidgety Chollang (Sequence) | What? Speak Up! (Number Pattern) | Grandma and Rabbit (Pattern) | Guest on a Roaring Night (Classification) | Noma's Animal Farm (Graph)

Part 3 (5 Vols.) Novelty Books

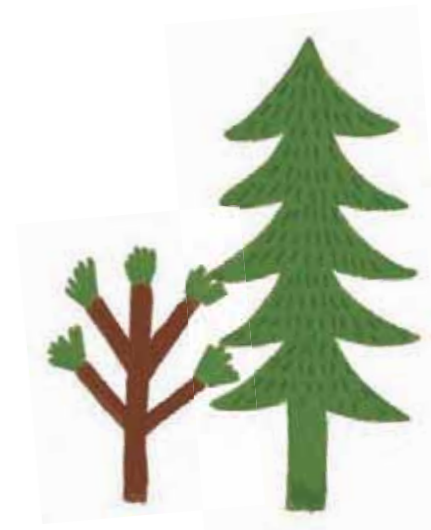


Magician's Gift (Numbers) | Cookie Delivery Service (Position) | That Night, We Were... (Measuring) | Where Are You? (Pattern) | Good Bye, Salmon! (Classification)

Supplement (5 Vols.)



Sticker Playbook1 | Sticker Playbook 2 | Sticker Playbook 3 | Sticker Master Book | Math in Daily Life



Handcrafting Storybook in Nature

Book Specification

· 230x265mm (40 pages)

Age

· 4~7

Composition

- Storybook (30 volumes)
- Supplement (2 volumes)
- QR Video

Sold(All)

· China

Nature Pop-up Book Made by Myself!

Using hands helps develop the brain by making more sophisticated neural networks. This series helps children in brain development as well as gain knowledge about the nature around us.

Unlike other books, facts aren't simply listed. Facts on nature and animals are carefully integrated into stories, making children unknowingly use deduction skills to naturally gain knowledge on the topic. In addition, QR videos and end-of-book information pages give more in-depth information.

Together with the unique feature of 'making your own pop-up', children can develop their brain by using their hands, while strengthening spatial cognition ability by turning 2D paper into 3D pop-ups.



Storybook (30 Vols.)

Langlang's Secret Friend (Squirrel)	Popo Is Brave! (Polar Bear)	Ttuttu Wants to Fly (Elephant)	We Look the Same! (Fox)	Forgetful Bobo (Chimpanzee)	I Am a Mom (Duck)
I Want Red Feather! (Flamingo)	Shark at the Olympics (Whale Shark)	Shiny Ladybug (Ladybug)	Who Am I? (Butterfly)	Cheer Up, Neoul! (Octopus)	Dal's Leaf Letters (Snail)
Why Am I Like This? (Sweet Potato)	Sunflower Father (Sunflower)	Spiky Is Okay! (Pine Tree)	Wonderful Todam (Rabbit)	Giraffe Guard (Giraffe)	Go up, Pobeel! (Whale)
Dreaming Brave (Horse)	A Weird Smell (Dog)	A Honeymoon Nest (Black-tailed Gull)	I Got You! (Frog)	Kuku's Tail (Lizard)	This Is My House (Dragonfly)
Forest Song Festival (Cicada)	Flower Lover Kkomi (Spider)	Pureum's Noisy Farm (Farm Produce)	Blow Me Away (Dandelion)	Yes Yes, No No (Oak Tree)	Did You See My Baby? (Apple Tree)

Supplement (2 Vols.)

Encyclopedia of Animals and Plants	Pop-up & Flap Making Kit / Animals and Plants Cards

Handcrafting Storybook in Dinosaurs

Book Specification

- Sound Pop-up Book
300x265mm (24 pages)
- DIY Pop-up Book
230x265mm (40 pages)
- Bonus Book
250x285mm (88 pages)

Age

· 4~7

Composition

- Storybook (12 volumes)
- Bonus Book (1 volume)
- QR Video

Sold(Part)

· Indonesia

Children's Favorite Dinosaurs Come Back to Life!

<Handcrafting Storybook in Dinosaurs> is a series that satisfies both children and parents. It has dinosaur pop-ups that children love, and character building stories that parents want. With topics like 'How did the Tyrannosaurus hunt?' and 'Did dinosaurs have family?', the series offers ecological stories at children's level.

The series helps children grow curiosity and creativity with vivid elements such as Sound Books and DIY pop-ups. It also helps them grow logical thinking and decision making skills through end-of-book activities and Dinosaur card game.

1 Dinosaur Ecology Stories with Professional Supervision

The stories contain ecological characteristics of dinosaurs. Each story was carefully supervised by the professor of Earth Science Education in Korea National University of Education. Through computer graphics and detailed illustrations, the series describes and introduces various dinosaurs to help children gain knowledge on dinosaurs.



▲ Vol. 2 <I Will Become the Top of the Class!>
Displays the characteristics of Allosaurus, especially the iron jaws used for hunting



▲ Vol. 8 <The Volcano is Going to Erupt!>
Computer graphics vividly describes the active volcanic activities during Cretaceous period of the Mesozoic Era



▲ Vol. 1 <We Are Friendly Brothers>
Characteristics of various dinosaurs are described in detail, to help children gain knowledge

2 DIY Pop-ups and Special Complex Pop-ups

DIY pop-ups offer fun experience, and a sense of achievement upon completion. It also makes children feel more attached to the books they made themselves.

The special complex pop-ups in <Sound Pop-up Books> make the story even more interesting for children.

1) DIY Pop-up Book



▲ Vol. 5 <I Need a Friend!>
Make your own pop-up of a Plesiosaur with its head out of the sea



▲ Vol. 6 <Why Am I Different?>
Make your own pop-up of a flying Rhamphorhynchus

2) Sound Pop-up Book



▲ Vol. 3 <The Best Dinosaur of the Forest>
Stegosaurus is shown in a lively detail through a pop-up



▲ Vol. 7 <I Want to Be Like Dad!>
A Tyrannosaurus running into an Ankylosaurus

The Jurassic Period (6 Vols.)



We Are Friendly Brothers (Ceratosaurus)



I Will Become the Top of the Class! (Allosaurus)

(Co-edition only)



The Best Dinosaur of the Forest (Stegosaurus)



TunTun is Missing (Apatosaurus)



I Need a Friend! (Plesiosaurus)

The Cretaceous Period (6 Vols.)



Why Am I Different (Rhamphorhynchus)

(Co-edition only)



I Want to Be Like Dad! (Tyrannosaurus)



The Volcano is Going to Erupt! (Koreaceratops)



I Am Not a Naughty Boy! (Triceratops)



I Am the Forest Sheriff (Euoplocephalus)

Bonus Book (1 Vol.)



Save the Sea Village! (Mosasaur)



Thank You, Grandpa! (Pteranodon)



Pop-up and Flap Making Kit

Let's Play with Mathematics

Book Specification

- 230x265mm
- Storybook (47~49 pages)
- Supplement (52~57 pages)

Age

· 6~10

Composition

- Storybook (30 volumes)
- Supplement (2 volumes)

Sold(All)

- China, Taiwan, Hong Kong, Macao

Essential Math Concepts in Interesting Stories

Many children think math is boring and difficult. This series shows just how fun math can be.

Under the supervision of a professor in mathematics education, essential math concepts are integrated into fun stories, helping children to naturally understand math concepts. The stories guide children to investigate, guess, and deduce math concepts, leaving them with strengthened mathematical thinking skills. Fun interactive elements like flaps also help make math easier.

There are various activities, math concept summaries, and connection of math with our daily lives at the end of each book, adding to the fun learning.

Numbers and Calculation (9 Vols.)



Counting Fish with Mr. Fishtail (Concept of Numbers 1)



Pocket Money Savings (Concept of Numbers 2)



Little Dragon Maco (Addition and Subtraction 1)



Let's Put on a Wonderful Play! (Addition and Subtraction 2)



Great Grandma and Persimmons (Multiplication)



Dodo's Journey (Division)

Figure (7 Vols.)



It's My Sweet Potato! (Fraction 1)



A Quadruplet's Birthday Cake (Fraction 2)



Dolbae's Smart Trick (Prime Number)



Waiting for Santa Claus (Line, Plane, Angle)



Hyeon-A and Cloud (Various Shapes)



Three Brothers Who Went to Triangle Spring (Triangle)

Measurement (6 Vols.)



A Square Post Card (Square)



Pointy & Blunt Feet Aliens (Circle)



Run, Doran! (Various Solid Figure)



Mr. Beaver, the Fixer! (Congruence, Transformations, Symmetry)



My Clothes Don't Fit! (Length 1)



Komul's Desert Travels (Length 2)

Probability and Statistics (4 Vols.)



Litan Swallows the Magic Potion (Time)



Wish Granting Pharmacy (Volume)



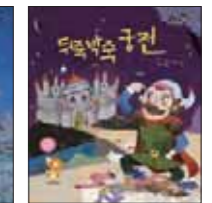
So-Mi's First Birthday Party (Weight)



The Farming of Brothers (Circumference, Area)



What Is Your Favorite Season? (Table and Graph 1)



The Palace Is in a Mess! (Table and Graph 2)

Regularities and Problem Solving (4 Vols.)



Shining Stones Disappeared! (Average)



Let's Find a Shortcut (Number of Cases)



What Happened in Tob's Vegetable Garden? (Finding Rules 1)



Misplaced Brick (Finding Rules 2)



A Big Blanket (Making Rules)



Detective Marco (Problem-Solving)

Supplement (2 Vols.)



Math Story in the Classroom



Math Story Outside the Classroom

Curiosity, the Question of Science

Book Specification

- 245x255mm
- Storybook (60 pages)
- Supplement (56 pages)

Age

· 7~10

Composition

- Storybook (25 volumes)
- Supplement (1 volume)

Sold(Part)

- China

World Changing Inventions and Inventors

When were numbers made? Who invented Cars?

25 inventions that changed our world, or uses must-know scientific principles, were selected and explained under the supervision of a professor heading the Invention and Science Education Center. Each invention is presented through a short comics and a full story. The story explains the man behind the invention, the history of the time, the science of the invention, and the society and how it changed, following the STEAM method to help children build integrated thinking skills.

More information and fun activities are offered at the end of each book, taking children one step closer to science.



Great Science (8 Vols.)



Number



Letter



Wheel



Calendar

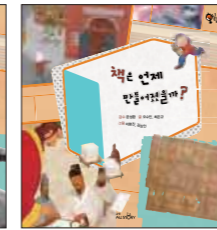


Clock

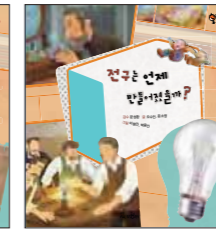
Convenient Science (11 Vols.)



Lever



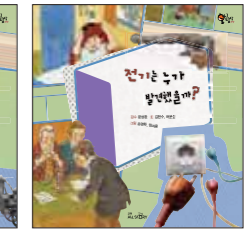
Book



Electric Bulb



Steam Engine



Electricity



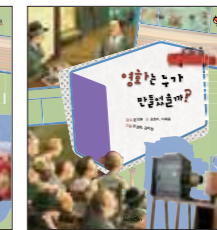
Dynamite



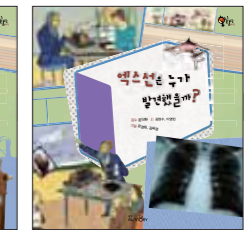
Telephone



Car



Movie



X-rays



Airplane



Television



Computer



Robot



The Kitchen

Science in Daily Life (6 Vols.)



The Dining Table



The Closet



The Desk



The Living Room



The Bathroom

Supplement (1 Vol.)



World Science History

Smart Science with Book TV

Book Specification

· 230x275mm (44 pages)

Age

· 9-12

Composition

· Storybook (24 volumes)
· QR Video

Sold(All)

· Indonesia

Sold(Part)

· China

Digital Experiential Science Right Before Your Eyes

A science study showed that we remember what we saw 6.5 times better than what we heard. Based on this, we combined 24 science related stories with 100 video clips to help children better understand and remember important scientific principles.

With professional actors from EBS (Korean National Educational Broadcasting System), three types of QR videos spark interest in science and help children remember the scientific concepts better.

Written and supervised by professionals in children's education, the series inspires children to submerge into the world of fun science.



1 Book TV Seen Through QR

Children can enjoy professional actors' acting, science experiments, and lively animations through Book TV accessible through QR codes.



Animation

Follow the whimsical detective 'Button' as he solves curious cases. The animation presents normally invisible science principles or inside structures of objects to help children understand more easily



Experiment Videos

Carry out awesome science experiments with the kind doctor. By seeing the experiment procedures and checking results, children can understand science principles in a fun and easy way



Situational Plays

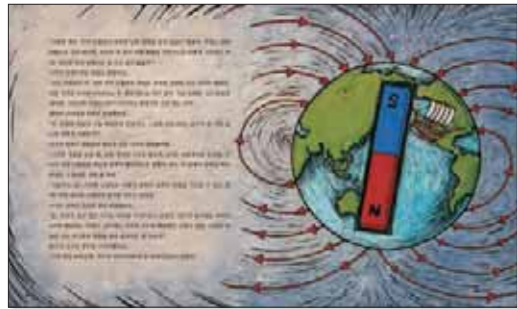
History of science, such as interesting inventions, discoveries, and development of tools, is retold through funny situations and playful acting



2 All-round Integrated Study Expanding Knowledge

The topic is integrated across different subjects within the story, giving children a chance to think and connect the topic outside the box.

▼ Vol. 1 <Save the Captain Cookie>



▲ Earth Science & Magnet
Connect magnet with Earth Science by learning about the Earth's magnetic field



▲ Chemistry & Magnet
Connect magnet with Chemistry by learning different states of magnets

3 Wrap-up with Informative & Fun Knowledge

Review the key notes on the topic and expand thinking capabilities by connecting the topic with other topics (people, history, geography, etc.). Each topic also offers various topic-related career paths, giving children a chance to explore their future.

Essential Concepts



▲ Vol. 3 <The Monkey King Goes to the Challenge> - Temperature & Heat
Summarizes what is temperature, how it changes, and how it transfers

Integrated Science



▲ Vol. 3 <The Monkey King Goes to the Challenge> - Temperature & Heat
Connect the scientific topic with world around us with fun facts and experiments

Career Search



▲ Vol. 3 <The Monkey King Goes to the Challenge> - Temperature & Heat
Find out different careers related to temperature and heat

Material and Energy (12 Vols.)



Save the Captain Cookie (Use of Magnets)



Special Exhibition at the Gallery (Characteristics of Sound)



The Monkey King Goes to the Challenge (Temperature and Heat)



I'm the Fastest (Movement of Objects)



Time Traveler's Consultation Center (Light and Lens)



Tron and Grandpa Elec (Workings of Electricity)



Give Us Some Camping Foods (Objects and Materials)



Letter to Jibrin (Changes of Water)



Find out the Secret Behind the Solution (Dissolving and Solution)



In Chase for the Rabbit Twins (Acid and Base)

Life and Earth (12 Vols.)



Earth Photographed from the Sky (Various Gas)



Yeonsu and Sohee's Cave Exploration (Combustion and Extinction)



Brothers are Animal Experts (Life Cycle of Animals)



San and WoonYoung's Plant Stories (Life Cycle of Plants)



Natural Microorganism Center's Secret (Various Organisms)



Sea Turtle Goes to Land (Creatures and Environment)



Invitation from Green Queen (Structure of Plants)



Control Tower in the Land of Human Body is Busy (Our Body)



Alpha and Mega's Trip to Earth (Stratum and Fossils)



Find out the King of Science Debater (Volcanoes and Earthquakes)



We Go Out for Field Trip Today (Weather and Life)



Entrance School Exam for Smart Middle School (Changes of Season)



Galilee Yoon's Research Notes (The Earth and the Moon)



I Want to Be a Star Explorer (The Solar System and Stars)

Q Series - Coding

Book Specification

· 240x255mm (48 pages)

Age

· 7~10

Composition

- Storybook (10 volumes)
- Bonus Book (1 volume)
- 2 Board Games

Preparing Children for the Digital World

Computer Programming teaches us new ways to think. It broadens our mind and guides us to solve problems in a new way. This series helps our children to develop a digital mindset.

Each book in the series is divided into three parts. First, adventure comic introduces coding in our daily lives. Then the following creative story combines coding concepts with the story, to help understand the concept better. Then end-of-book contains more in-depth information on the topic and fun play activities to help children wrap-up the topic.

Bonus book and Board Game included in the series contains interesting computing questions and games, making children use and strengthen their logic skills.

1 Coding Made Fun with Interesting Stories

The Series makes coding easy and fun by integrating it with children's plays, imaginations, and adventure stories.

1) Adventure Stories

Extend background knowledge on coding through adventure stories relating coding themes with everyday life.



▲ Vol. 5 <Find Complex Witch's Things!> - Abstract Painting
Connects coding with children's life (school, school concert, and invitation)



2) Main Story

With fun stories, participate in adventures and deduction and learn coding concepts and principles. By solving various missions, children can develop computation thinking skills such as logic, creativity and problem solving skills.



▲ Vol. 2 <Escape the Alien Planet!> - Coding Mission (Digital, Binary Code)
Through the mission to describe a picture with 0 and 1, children can learn about binary code in computer language



▲ Vol. 9 <Making Sweet Scented Perfume> - Flow Chart (Algorithm)
Through describing an algorithm in a flow chart, children can learn about solving a problem in steps

3) End-of-book Information Page

Expand understanding on coding concepts and search for career paths through 'information tips' in main story and 'end-of-book information pages'.



▲ Vol. 9 <Making Sweet Scented Perfume>
Summary and review questions to recap coding concepts and principles in the main story



▲ Vol. 9 <Making Sweet Scented Perfume>
Introduction on people, terminology, and future jobs related to coding



2 Bonus Book Making Coding Concepts and Computation Thinking Skills Fun

1) Summarize the coding concept in the main story



Review coding concept with thinking skill questions, and carry out unplugged coding activities

2) Answer corner, explaining the answers and coding concepts



Coding concepts made easy with full explanations on the answers

Storybook (10 Vols.)



Come out Software! (Software, Coding)



Escape the Alien Planet! (Digital, Binary Code)



Mr. Gorilla and Ms. Fox's Worries (Sequential, Repetition)



Come Play in Ddoddo Land (Condition, Selection)



Find Complex Witch's Things! (Abstract Painting)



Griffin's Treasure Room (Variable, Calculation)

Bonus Book (1 Vol.)



Mixed-Up Treasure Island (Ordering, Searching)



Tortoise Who Returned the Favor (Function)



Making Sweet Scented Perfume (Algorithm)



Future School's Robot Chaos (Debugging)



Coding Activity Book (Wrap-up Activities)

Board Game



Core Science Concepts 200

Book Specification
· 240x350mm (36 pages)

Age
· 7~13

Sold(All)
· [China](#), [Taiwan](#)

200 Essential Core Science Concepts Explained

With 5 titles, the series covers all areas of Science – Biology, Earth Science, Physics, Chemistry, and Environment.

Each title contains 200 essential scientific concepts on the topic. With vivid, detailed and accurate illustrations describing each concept, children can easily understand difficult scientific concepts. Together with interesting questions on science that keeps children's interest on the topic, the series is a comprehensive, encyclopedia-like science reference guide book.



Animals & Plants Earth Science Human Body Physics & Chemistry Environment



Animals & Plants
Earth Science
Environment

Science Comics

Book Specification
· 210x275mm (84 pages)

Age
· 7~13

Sold(All)
· [China](#), [Taiwan](#)

Science Made Fun with Comics

Comic books come across as easy and comfortable to read for children. Based on this, we used the comics as a delivery system to give children various scientific knowledge in a fun way.

18 essential science topics are easily explained through a fun comics storytelling. Children can follow along the main characters of the comics and naturally gain background knowledge on science.



Book Specification
· 215x280mm (136 pages)

Age
· 7~13

Sold(All)
· [China](#), [Thailand](#)



Insects Plants

Book Specification
· 210x275mm (108 pages)

Age
· 7~13

Sold(All)
· [China](#), [Taiwan](#)



상 하

Biography of the Great Minds

Book Specification
· 230x265mm (53 pages)

Age
· 5~10

Composition
· Storybook (21 volumes)
· Bonus Book (3 volumes)
· QR Video

Sold(All)
· China

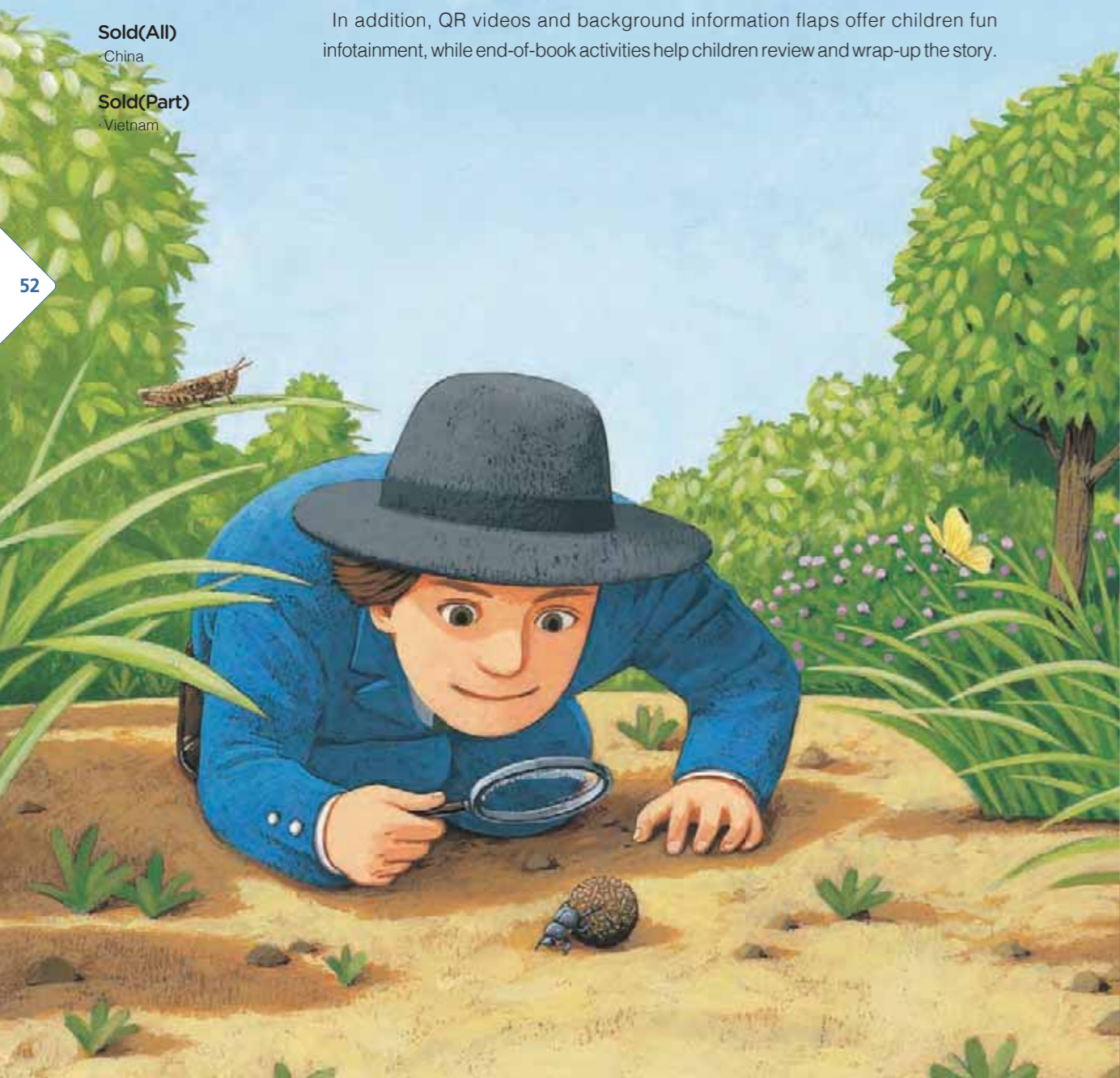
Sold(Part)
· Vietnam

Building Future Generation's Mind & Soul

Great people achieved great things by following their soul and using their strong mindset.

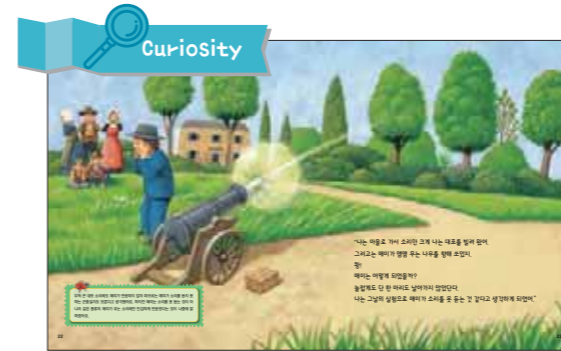
To help our children do the same, the series gathered great people from all over the world, in different times, and retold their stories by focusing on 'how' they achieved great things. Divided into 6 categories of mind power, children can explore different qualities, find what they are great at, and sharpen them with interesting stories.

In addition, QR videos and background information flaps offer children fun infotainment, while end-of-book activities help children review and wrap-up the story.



1 Six Mind Powers Combined with Exciting Stories of Achievement

Six important qualities in our society – curiosity, proactivity, endurance, problem solving, leadership, and social awareness – are presented through the lives and achievements of great people, helping children to understand and develop them.



▲ Vol. 3 <Jean-Henri Fabre>
Follow Fabre as he uses various ways to solve his curiosities, which finally led to his famous book



▲ Vol. 8 <Antoni Gaudí>
See how Gaudí uses his proactivity to create world famous buildings with unique designs

2 Touching Stories in Interesting and Diverse Storytelling

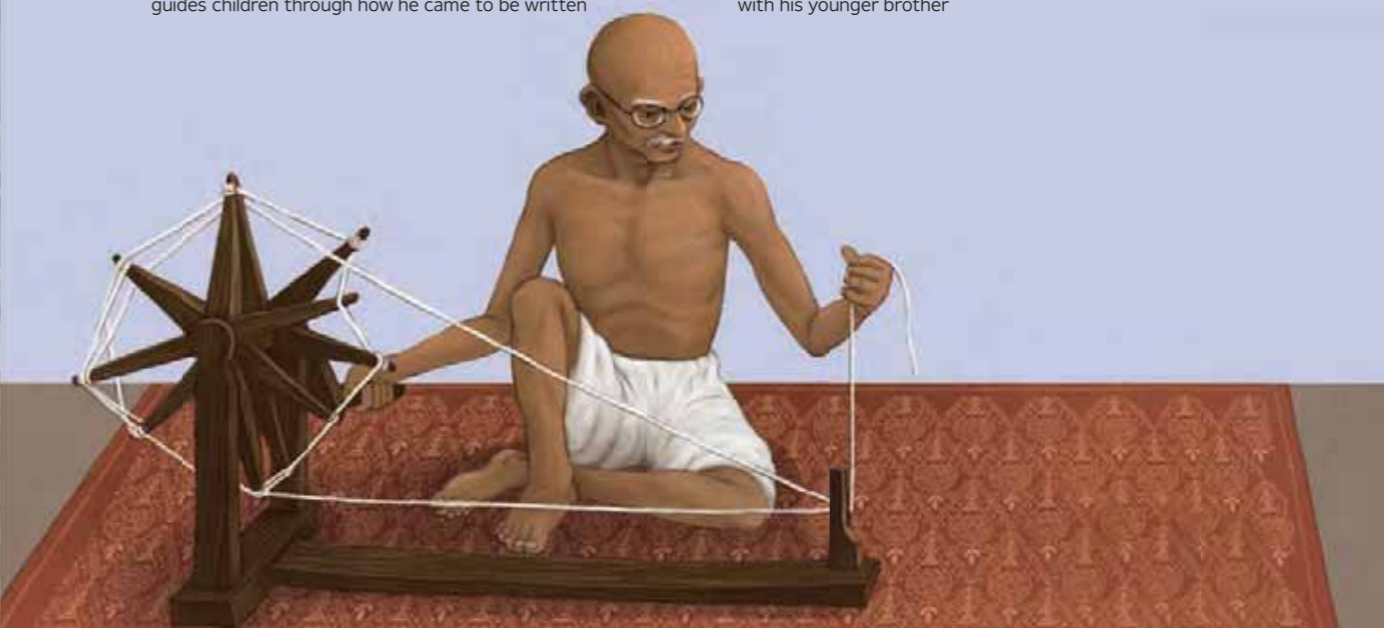
Follow the characters through challenges, hardships, successes and failures with storytelling styles uniquely suited to highlight their lives.



▲ Vol. 2 <Antoine de Saint-Exupéry>
The Little Prince, Saint-Exupéry's most famous character, guides children through how he came to be written



▲ Vol. 5 <Vincent van Gogh>
Follow Gogh's life in a vivid way, through his letter exchanges with his younger brother



3 Vivid Learning through Four Types of QR Videos

Four types of QR videos offer children both fun and information at once. Explore careers, places, background knowledge, and achievements related to the story with dynamic animations.

Type 1) Career Experience



▲ Vol. 18 <Albert Schweitzer>
Explore Schweitzer's career, a doctor, by completing career missions with characters

Type 2) Place Exploration



▲ Vol. 8 <Antoni Gaudí>
Follow Antoni Gaudí as he takes you on a tour around his famous places

Type 3) Achievement TV



▲ Vol. 6 <Pablo Picasso>
Meet Picasso himself with a situational play that looks into the character

Type 4) Knowledge Expansion

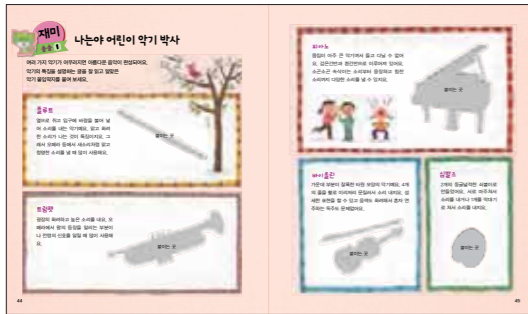


▲ Vol. 17 <Alfred Nobel>
Explore background knowledge on Nobel Prize with fun animation

4 Expand and Wrap-up with End-of-Book Information and Activities

Go in-depth into the lives of great people with rich and interesting facts about them. In addition, with fun activities, children can review the story and develop the topic characteristic for themselves.

1) Review on Story



▲ Vol. 7 <Wolfgang Amadeus Mozart>
Find different musical instruments that combine to make beautiful music, by placing the right stickers in right places

2) Building Characteristics



▲ Vol. 18 <Albert Schweitzer>
Find how Schweitzer used his 'social awareness' to change the world in more detail

Curiosity (4 Vols.)



Leonardo da Vinci (Artist)



Antoine de Saint-Exupéry (Writer)



Jean-Henri Fabre (Entomologist)



Thomas Edison (Inventor)

Proactivity (5 Vols.)



Vincent van Gogh (Painter)



Pablo Picasso (Painter)



Wolfgang Amadeus Mozart (Musician)



Antoni Gaudí (Architect)



Charles Darwin (Biologist)



Ludwig van Beethoven (Composer)



Wright brothers (Inventor)



Louis Pasteur (Microbiologist)

Endurance (2 Vols.)

Problem Solving (3 Vols.)

Leadership (2 Vols.)

Social Awareness (5 Vols.)



Isaac Newton (Scientist)



Galileo Galilei (Astronomer)



Abraham Lincoln (President)



Mahatma Gandhi (Leader)



Alfred Nobel (Chemist)



Albert Schweitzer (Doctor)



Mother Teresa (Missionary)



Helen Keller (Activist)



Andrew Carnegie (Philanthropist)



Bonus Book (3 Vols.)



Park Su Geun (Painter)
Artist devoted to drawing ordinary life of Korean people with his unique style



Sin Saimdang (Artist)
Artist, writer, calligraphist, and poet, whose life is recognized to feature on Korean currency



Sejong the Great (King)
Scholar and leader who progressed the society, and created Korean writing system

World Changing People

Book Specification

· 240x255mm (72 pages)

Age

· 7~10

Composition

- Storybook (30 volumes)
- Bonus Book (2 volumes)
- QR Video

Light up Your Children's Futures

Dreaming and thinking about the future should happen as early as possible for children.

This series introduces famous people who changed our world in various fields of study. By looking at how they found and achieved their own dreams, we can encourage our children to do the same.

Each story contains a key competency skill for children, helping children to naturally understand each skill and find their own skill to grow. Together with informative QR videos, children can dive deeper into the topics and experience various career paths.

In addition, Bonus Books introduce a diverse range of career paths, helping children to dream about their own future!

1 Key Competencies Introduced Through Stories

4 key competencies – critical thinking, creativity, communication, collaboration – are integrated in stories.



▲ Vol. 7 <Auguste Rodin>
Look at how Rodin broke out of the box to create his famous sculptures



▲ Vol. 20 <Queen Elizabeth I>
Learn how communication skill was used to lead the people

2 In-depth QR Videos Expanding Background Knowledge

Three types of QR videos help children dive deeper into the topics.

1) Inside the Job



Explore a day in a job

2) Curiosity Museum



Learn background information

3) Close-up Interview



Interview of famous people

Critical Thinking (6 Vols.)



Ferdinand Magellan (Explorer)



Robert Boyle (Scientist)



Nicolaus Copernicus (Astronomer)



Arturo Toscanini (Conductor)



Leo Tolstoy (Writer)



Edwin Hubble (Astronomer)

Creativity (10 Vols.)



Auguste Rodin (Sculptor)



Jean-Francois Millet (Painter)



Antonio Vivaldi (Composer)



Victor Hugo (Writer)



Marc Chagall (Artist)



John Burningham (Writer)

Communication (9 Vols.)



Jules Verne (Writer)



Pyotr Tchaikovsky (Composer)



Nikola Tesla (Inventor)



Friedensreich Hundertwasser (Architect)



Robert Capa (Photojournalist)



Louis Braille (Educator)



Stevie Wonder (Musician)



Queen Elizabeth I (Leader)



Ibn Battuta (Explorer)



Edward Jenner (Doctor)



John Goddard (Explorer)



Oriana Fallaci (Journalist)

Collaboration (5 Vols.)



Benjamin Franklin (Politician)



Neil Armstrong (Astronaut)



Carl Linnaeus (Botanist)



Carl Lewis (Athlete)



John F. Kennedy (President)



Michael Faraday (Scientist)

Bonus Book (2 Vols.)



20 Contemporary People



20 Future Careers

Let's Play with Geography

Book Specification
· 230x265mm (44~48 pages)

Age
· 5~10

Composition
· Theme Book (6 volumes)
· Main Book (27 volumes)
· QR Video

Sold(All)
· China

Travel the World and Broaden Your Mind

Our lives aren't limited by country borders anymore. In this age of globalization, it's important to know about various countries and cultures around the world.

Covering 70 countries, this series offers essential information about each country through fun stories. History, economy, environment, and culture of various countries are melted into interesting stories for easier understanding.

Together with QR videos and activities, children can feel like travelling the world with the series.

1 Learn about geography, lives, and cultures of different countries through interesting stories

1) Theme Books : Basic Geographic Concepts



▲ Theme Book Vol. 6 <Such Different Lifestyles>
Introduces how people around the world came to develop diverse food, clothing, and housing

2) Main Books : Country Focused Stories



▲ Main Book Vol. 25 <Baby Gorilla Toma>
Meet the nature of Republic of Congo through the story of searching for the missing baby gorilla

2 Meet 70 countries (27 topic countries / 43 neighboring countries) from the world

After each story, learn about the country from the story and its neighboring countries in detail.



▲ Main Book Vol. 15 <A Witch's Perfume>
Learn about the topic country 'France', and its neighboring country 'Switzerland'



3 Travel the world and experience different cultures with QR videos & Activities

1) QR Video

Vivid QR videos introduce various countries and their cultures



▲ Main Book Vol. 9 <Mustapa, the Genius Movie Director> - Turkey
Introduces Turkey's nature through a news-like format video

2) Activity

Review the story and experience different cultures with various activities



▲ Main Book Vol. 10 <Natasha's Trip to Moscow> - Russia
Learn more about Ukraine and Romania with the activities

▲ Main Book Vol. 12 <Vittor's Present> - Italy
Review and learn more about Italy with fun activities

Theme Book (6 Vols.)



Spinning Season, Changing Weather (Seasons and Weather)



Our Villages (Country and City)



Find Toto! (Map and Bearing)



Round and Round the Globe (Oceans and Lands)



World Climate Travel (World Climate and Weather)



Such Different Lifestyles (Lifestyles Around the World)

Main Book (27 Vols.)



Operation Hide-And-Seek (South Korea)



Don't Copy Me (China)



Fortune Cat, the Guardian of Udon (Japan)



I'm Not a Coward! (Mongolia)



The Dog Barking "Moo" (India)



Ttuong's Birthday (Thailand)



Mutakin and the Spirit Doll (Indonesia)



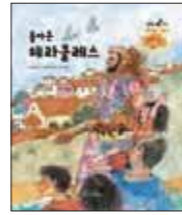
Omar of the City and Sakaka of the Desert (Saudi Arabia)



Mustapa, the Genius Movie Director (Turkey)



Natasha's Trip to Moscow (Russia)



The Return of Hercules (Greece)



Vittor's Present (Italy)



Carmen's Letter (Spain)



Andrew, Where Are You Going? (England)



A Witch's Perfume (France)



Grandma Is a Big Nagger (Germany)



Anya Grandma's Story of Murals (Czech)



The Norway Trio (Norway)



I'm a Real Goddess (The USA)



Independence Day Is My Birthday (Mexico)



A Friend from the Amazon (Brazil)



Finding Kolke (Chile)



I'm Sorry, Sahar (Egypt)



When I Grow Up (Kenya)



Baby Gorilla Toma (Republic of the Congo)



Mandela's Letter (Republic of South Africa)



James on a Kangaroo Bus (Australia)

Society

Handcrafting Storybook in Society

Book Specification

· 230x265mm (40 pages)

Age

· 4~7

Composition

- Storybook (10 volumes)
- Supplement (1 volume)
- QR Video (3 ea)

Discover the Society with Your Unique Book

Children need to receive a good social education to grow into a good member of our society.

This series mixes interesting stories with social concept, helping children to easily understand each concept. Each story also has 'make your own pop-up/flap', giving children a chance to create their own one-of-a-kind book. This helps children feel closer to the books, and be more immersed into the stories.

The series also has QR videos that offer in-depth knowledge, and interesting activities to review the social concept learned in the story. These activities let children experience the social concepts themselves and help them keep their interest in the topic.



▲ Make your own pop-up and flap



▲ Learn more about the topic through QR videos

Storybook (10 Vols.)



Find Muruck's Ball (Our Village)



Let Me in Your Heart (Public Institutions)



My Village Is the Best! (Regional Festivals)



I Don't Want to Work! (Jobs)



A Peach Moneybox (Money)



Catch the Cock! (Market)



I Want to Buy a Toy (Rational Consumption)



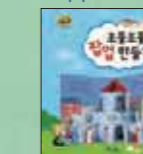
Nice to Meet You (Various Races)



Once Upon a Toy Village (Various Clothes)



Wake-up, Queen Sleepyhead! (Various Foods)



Pop-up & Flap Making Kit

Supplement (1 Vol.)



The Magic Spell, "Open, Knowledge"

Book Specification

- Storybook 220x230mm (32~42 pages)
- Supplement 257x267mm (78 pages)

Age

· 3~5

Composition

- Storybook (36 volumes)

Sold(Part)

- China, Taiwan

Everyday Knowledge Wrapped-up into a Book

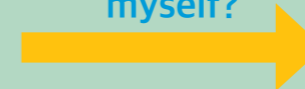
Meet a knowledge book full of questions and curiosities for children. Essential knowledge across various fields were carefully chosen and put into interesting stories with the help of professors & professionals in each field.

Children can 'question', 'experience', and 'think' about everyday knowledge as they follow the main characters. Various interactive elements such as touching, spinning, and flaps, help children dive into the stories. End-of-book activities help children retain what they learned in a fun way too.

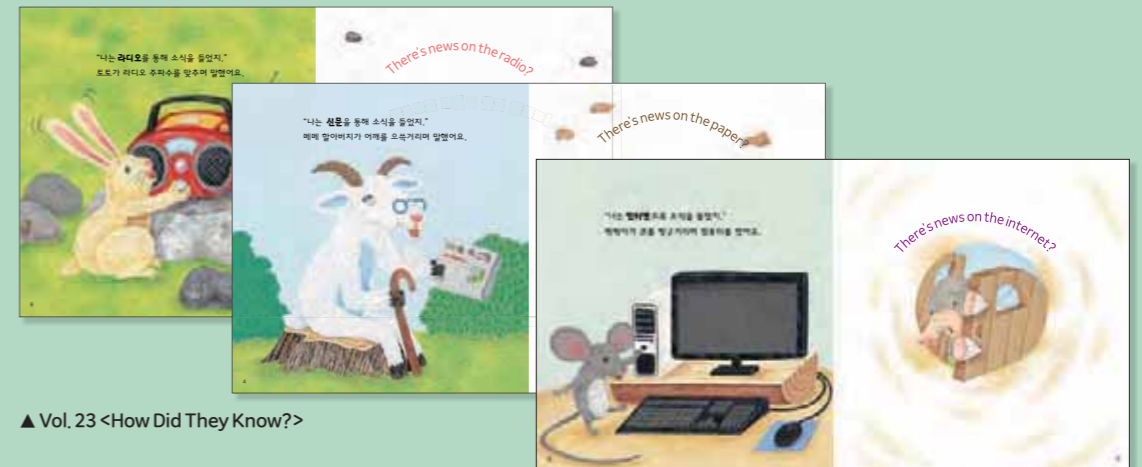
2 Gain Knowledge by Solving Curiosities



Can't I bandage myself?



▲ Vol. 21 <Isn't There an Easier Way?>



▲ Vol. 23 <How Did They Know?>

1 Interesting Questions Stimulating Children's Curiosity

Intro pages in each title have interesting questions for children like "What is belly button? Am I the only one who has it?" and "Why do you catch a cold?", stimulating children's curiosity.



▲ Vol. 7 <Show Me Your Belly Button!>



▲ Vol. 7 <Show Me Your Belly Button!>



▲ Vol. 7 <Show Me Your Belly Button!>



3 End-of-Book with Detailed Background Information on the Topic



▲ Vol. 7 <Show Me Your Belly Button!>

4 Knowledge Encyclopedia with 100 Most Frequently Asked Questions by Children



▲ Bonus Book <Curiosity Encyclopedia>

Kindergarten & Friends (4 Vols.)



What Do You Do in a Kindergarten, Lemi? (Social Life)



Come Out, Snake! (Arts)



Call My Name! (Name)

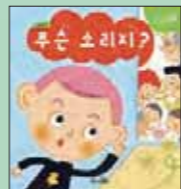


Pit-a-pat Picture Book (Picture Book)

Family & Me (4 Vols.)



Thank You, My Hands (Hands)



What Sound Is That? (Sound)

Our Town (3 Vols.)



Show Me Your Belly Button! (Birth)



I Want an Elder Brother! (Family)



Where Should We Go? (Symbols & Signs)



If I had a Coin (Economy)



Puffy Fluffy, My Dreams (Jobs)

Nature (4 Vols.)



How Do Plants Grow? (Plants)

Health & Safety (4 Vols.)



What Will They Become? (Animals)



Dinosaur Olympic Day (Dinosaurs)



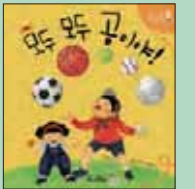
Picnic Day (Shapes)



Bon Appetit! (Food)



Atchoo! I Have a Cold! (Health)



Balls All Around (Sports)

Living Tools (4 Vols.)



What Are They Doing? (Fire Safety)



Delightful Music Journey (Musical Instruments)



Isn't There an Easier Way? (Inventions)



Make Me Move! (Tools & Power)



How Did They Know? (Mass Media)

Transportations (3 Vols.)



Vroom Vroom Vehicles (Rides)



Click Cluck, Powerful Cars (Machines)



I Want to Be a Great Hero! (Traffic Safety)

The World (3 Vols.)



Earth Exploration (World Geography)



Three Little Pigs' House Search (World Houses)



Knock Knock Knock! (World Dolls)

Environment & Life (4 Vols.)



Sprout's World Tour (Soil, Water, Air)



Twinkling Light and Whispering Sound (Light & Sound)



Moon's New Friend (Universe)



Reduce, Reduce! (Environment)

Seasons (3 Vols.)



Clouds Tell Me Everything (Weather)



Who Am I? (Seasons & Nature)



Four Seasons with My Blanket (Seasons & Life)

Twinkle Twinkle Thinking Star

Book Specification

- Storybook
220x260mm (40 pages)
- Bonus Book
250x320mm (56 pages)

Age

· 5~11

Composition

- Storybook (41 volumes)
- Bonus Book (2 volumes)
- QR Video

Sold(Part)

- China

Essential Knowledge Packed into Fun Stories

Expand children's knowledge with Academic, Creative, and Experiential picture book series.

The series presents essential knowledge in a creative way. Unlike other knowledge books that simply list facts, this series combines knowledge into the plot, making children think and broaden their mind. QR videos in each book help children deepen their understanding.

Complete with end-of-book activities and bonus books, this series is a "must-have knowledge picture book" to help children grow creativity and thinking skills.

1 Essential Knowledge in Fun Stories

Each story contains essential knowledge for children, helping them naturally gain knowledge through reading. In addition, extra information on the concepts introduced through the stories help children organize and expand knowledge.



▲ Vol. 33 <Olympic Games of Dong-dong Kingdom>

Children can learn about various sports in the Olympics with people in Dong-dong Kingdom who's attending the games for the first time



▲ Vol. 23 <Let's Go Camping!>

By following a group of children preparing a family camping by their own, children can learn about various information technologies and how to use them

2 Engaging Flaps and Interactive Elements Drawing Children's Interest

Reading becomes more fun in <Twinkle Twinkle Thinking Star> with flaps and various other interactive elements children can play with during the story.



▲ Vol. 33 <Olympic Games of Dong-dong Kingdom>

Open a television-like flap to check interesting facts on the history of the Olympics



▲ Vol. 24 <Space Olympics>

Open up the invitation letter to see where we're headed next

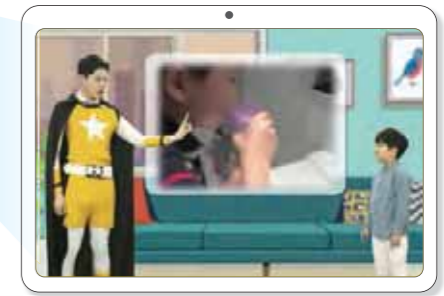
3 QR Videos: Solve Curiosities and Learn Facts the Fun Way

QR videos in the main stories offer interesting videos solving children's every day curiosities. Children can have fun while learning various facts.



▲ Vol. 18 <I Want to Live in a Clean Place!>

A situational play with a knowledge hero helps children with problems, giving them a chance to learn everyday knowledge



4 End-of-Book: Build Knowledge and Thinking Capabilities

End-of-book helps children review & apply the knowledge gained through the main story. 'Knowledge Box' reviews and gives extra information on the concepts learned in the story while 'Think+' helps children apply the topic with creative thinking skills through fun activities.

1) Knowledge Box



▲ Vol. 10 <Dong-hyeok Learns Economy>

Let's look back at the journey from the story and review economic concepts learned



▲ Vol. 25 <Alien Bbiri and Numbers>

Think back on the arithmetic planets visited in the story and review what they were

2) Think+



▲ Vol. 28 <Solve Knowledge Jar Questions!>

Use 'brainstorming' technique to make your own pattern



▲ Vol. 16 <What's Wriggling in My Body?>

Use 'Synectics' technique to imagine by combining plant and me

5 Bonus Books: Build Creativity & Logical Skills with Rich Knowledge

Bonus Books comprises of two books helping children build creativity and logical skills.

1) Logical Thinking Skills



▲ Vol. 42 <Think Champion>

Through fun stories, children can experience and build logical thinking skills such as observation, comparison, categorization, ordering, and deduction

2) Creative Thinking Skills



▲ Vol. 43 <Moving Store>

By reading, children can understand and learn various creative thinking process skills such as changing characteristics, imagining, changing thoughts according to nine questions, etc.

Language (6 Vols.)



House Built with Letters (Literature)



Give Back the Letters! (Letters)



Let's Play a Game of Words! (Playing with Words)



Alexandria Library in Dreams (Books)



A Day at a Traditional Market (Traditional Culture)



World Cultures Are Different (World Culture)

Society & History (6 Vols.)



I Don't Like Rules! (Promises & Rules)



Around the World in Vehicles (Countries)



Historical Tour with Old Cities (History)



Dong-hyeok Learns Economy (Economy)



Mission! Guess the Job (Career)



Where Shall We Live? (Places)

Nature & Environment (6 Vols.)



Do Animals Communicate? (Animals)



Dinosaur Story with Fossils (Dinosaurs)



Plants with Fun Names (Plants)



What's Wriggling in My Body? (Body)



Hidden Secret of Food (Health & Nutrition)



It's So Dirty! (Environment)

Science & Technology (6 Vols.)



Making of Invincible Armor (Object & Matter)



How Invention Started (Inventions)



Robotie & Parbie (Tools & Machines)



What Shall We Ride? (Transportations)



Let's Go Camping! (Information & Communications)



Space Olympics (Space)

Logic & Math (6 Vols.)



Alien Bbiri and Numbers (Number & Calculation)



I'm the Best Shape! (Shapes)



Amazing Journey of Reasoning (Mathematical Inference)



Solve Knowledge Jar Questions! (Problem Solving)



Measure & Find Princess's Groom (Measuring)



Tables and Graphs in Daloyu Island (Tables & Graphs)

Arts & PE (6 Vols.)



Music is My Friend (Music)



Lizard in the Art Gallery (Arts)



Olympic Games of Dong-dong Kingdom (Sports)



Forest Animal Theater Group (Theater)



Let's Play with a Mask! (Traditional Arts)



Hidden Story in Architecture (Architecture)

General (5 Vols.)



Special Spring Picnic (Spring)



Summer's Birthday Party Guests (Summer)



Shining Fall Present (Fall)



I'm Curious About Winter! (Winter)



Family Cooking Competition (Family & Me)



Think Champion (Logical Thinking)

Bonus Book (2 Vols.)



Moving Store (Creative Thinking)

Let's Play with Politics & Economy

Book Specification

· 230x265mm (54~60 pages)

Age

· 6~10

Composition

· Storybook (28 volumes)

· QR Video

Sold(Part)

· China, Taiwan, Hong Kong, Macao

Difficult Economy & Politics Made Easy

Economy and Politics is an essential part of our everyday life. Therefore, it's important to help children get familiar with the topic and understand key concepts.

This series explains key economic and political concepts through fun stories. Short comics within the stories further help children's understanding, by giving in-depth explanation on more difficult concepts.

QR videos, together with end-of-book activities and information pages, let children experience and use the knowledge they learned, completing their knowledge journey.



Economy (20 Vols.)



The Chaos Commando (Economic Principle)



Mr. Bear's Wintering (Household Income)



Mirror, Mirror! (Rational Consumption)



The Story of Kimiru and Mairu (Pocket Money Management)



The Escape Plan of Red Money (Industry)



Dong-Hwa is Researching (Corporation)



Inuku's Sweater (Brand and Advertisement)



Children of Big Rock Valley (Job)



Find the Thief! (Market)



To the Blue Star Land! (Free Market & Competition)



Nana and Baby Fairies (Price)



The Secret of the Black Apple (Distribution)



Find the "Something"! (Currency)



The Strange Trip (Bank)



Guard the White Elephant! (Saving and Credit)



The Backward Clock (Tax and Government)



Granma Magnolia (Economic Development)



My Friend, Jjing (Environment and Economy)

Politics (8 Vols.)



The Adventures of Toto (Trade)



Ayajin of the Sealand (World Economy and International Cooperation)



What Happened in Terre Village (Politics and Democracy)



Leader Election of Deer Village (Political Participation)



The Law of Toy Nation (Law)



The Outlaw in the Oak Forest (Rights and Duties)



The Children's Library (Local Government)



The Travel of Princess Cindy (Various Political Systems)



Dotori, Please Save the World! (Globalization and International Relations)



Prince Della's Playground (Human Rights and Minorities)



First Step for the Smart Children

Book Specification

· 225x230mm (32 pages)

Age

· 3~6

Composition

· Storybook (24 volumes)

Sold(Part)

· China

Building Good Life Habits for Your Children

They say old habits die hard. So it's important to help your child have good life habits.

This series was published under the supervision of professor of psychology, who wrote and appeared in various works on children education, and from survey of parents with 3 to 6 years old children.

Covering everyday life habits, behaviors, manners, and emotions, children can naturally learn the best behaviors simply by following interesting stories. Fun activities at the end of each story help children keep their interest, while parental guide give useful tips for parents on how to deal with difficult situations.

Life Habit (4 Vols.)



Wash your Hands Cleanly (Washing Hands)



Let's See the Mirror (Washing Face)



Hello, Hello, How? (Greeting)



Yum-yum, Three Times a Day (Eating)



I'm Always the First! (Slow Life)



Knock, Knock! Who is There? (Thumb Sucking)



A Horrible Lambie (Aggression)



Let's Talk Clearly (Language Habits)



Who Do You Like Better? (TV Addiction)



Let's Play Together (Making Friends)

Manners (7 Vols.)



Always Be Safe! (Safety)



Kiss Kiss, Goodbye & Hello (Nursery)



Min-jun's Red Car (Friend's House)



Dentist's Jungle (Dental Clinic)



No No, Don't Follow (Mart)

Emotion (6 Vols.)



Yum Yum Tasty Dinner (Restaurant)



At a Hairdresser's (Hairdresser's)



Fun Picnic Day (Public Transportation)



How About You? (Happy & Sad)



Jun-I is Angry (Anger)



Min-Seo is Scared (Fear)



I Envy You! (Envy)



Flying on a Broomstick (Confidence)



I Can Do That! (Independence)



Sociality Picture Book for Children

Book Specification

· 44~48 pages

Age

· 5~7

Composition

· Storybook (32 volumes)

Sold(Part)

· China, Hong Kong, Macao

Supporting Healthy Social Life of Our Children

'Social Skills' are essential to live in a society. Playing nice with friends, learning good manners, being positive and confident are all the result of possessing good social skills.

To help children learn social skills, we put together a systematic curriculum according to children's emotional development course. Starting with stories about 'myself', children can explore stories they can relate to and learn about 'ourselves', 'society', and 'social values'.

End-of-book activities offer children a chance to think about and apply the social skills earned from the stories to their situations. Each book also has Parent's Guide to help parents deal with children.



Myself (11 Vols. / 260x227mm)



I'm Not Fine (Emotion)



Bad Smell (Cleanliness)



I Will Do What I Want to Do (Regular Life)



A Happy Camel Grandmother (Self-regard)



A Candy Grandmother's Magic Candy (Confidence)



It's a Mercy / We Are in a Big Trouble (Positive Thinking)



Preparing for Winter of The Squirrel's Family (Responsibility)



Please, Bring Back My Mom (Sense of Independence)



Sae-woom's Secret Training (Courage)



Welcome, It's an Exciting Hospital (Stress)



The Thief Looking for a Dream (Dream)

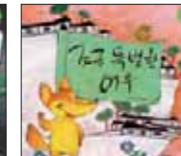
Ourselves (10 Vols. / 240x230mm)



The Male Goblin and the Female Goblin (Respect)



Min-ho and a Dinosaur Doll (Concession)



A Little Special Fox (Manners)



Sweet Lies (Honesty)



How Did It Come to This? (Promise)



The Seven Plans to Make Peace with My Stubborn Friend (Reconciliation)



Mission to Rescue a Kitten (Cooperation)



Che-rin's Soccer Game (Family)



Because We Are Brothers (Sibling)



A Turtle with an Owl (Friend)

Society (5 Vols. / 230x240mm)



A Shy Girl in School (School Life)



A Perfect Wedding (Neighbor)



Why does Min-du Walk Hand in Hand with his Mother? (Public Order)



Chorong-i and Grandmother's Muffler (Economy)



One day in Korean-style House (Traditional Culture)

Social Values (6 Vols. / 227x260mm)



Han-a is Sherlock Holmes (Diversity)



The UgachakaTribe's Great Upoof of Coming-of-Age Ceremony (Gender Equality)



Song-i and a Chocolate Bread (Distribution)



Bye-bye, Ma-ru (Death)



Chan-i and a Stray Dog (Respect for Life)



A Peace, We are Making (Peace)

My First Day of School

Book Specification

· 230x265mm (48 pages)

Age

· 6~7

Composition

- Storybook (12 volumes)
- Bonus Book (1 volume)
- Supplement (1 volume)

Sold(Part)

· China, Taiwan, Hong Kong, Macao

Guidebook for Children Entering Elementary School

School is the beginning of a new life for children. It can be exciting and scary, both for parents and children.

The series contains twelve essential life habits and school life topics. Interesting creative stories let children explore school life, helping them imagine exciting school life ahead. Various activities after the stories give children both fun and valuable school life lessons.

Parents can also benefit from this series. At the end-of-book, there are various advice from current elementary school teachers. They give guidance to parents on children's school life.



Storybook (12 Vols.)



Now I Am Going to School (School Entrance)



I Like My Teacher (Teacher)



Now I Like My Friend (Friend)



Goblin Traffic Lights (Class Rules)



Oh Eun Seo the Red Mosquito (Presentation Skills)



Strange Cafeteria of a Strange School (School Meal)



Park Min Woo the Poo-Poo Boy (Toilet Training)



Things Got Messy and They Got Angry (Arrangement)



I Want to Be Good at It, Too (After School Study)



Kkeok Jeong the Homework-A-Holic (Homework and Class Supplies)



1st Place Is Mine (School Event)



I Want to Be a Superman (Do It Yourself)



On My Joyful Way to School



Class Supply Pocket Book

Bonus Book

Supplement



▲ Vol. 1 <Now I Am Going to School>

Detailed information on 1st graders' school life, such as classrooms, desks, new textbooks, new teachers and friends



▲ Vol. 6 <Strange Cafeteria of a Strange School>

Advice for parents from elementary school teachers



▲ Vol. 5 <Oh Eun Seo the Red Mosquito>

A variety of experience activities will allow children to imagine about their future school life and to better adapt to it



▲ Vol. 7 <Park Min Woo the Poo-Poo Boy>

Special features help children have fun while learning about rules at school



▲ Bonus Book <On My Joyful Way to School>

Make your own 3D map and pre-experience the way to school



Let's Play with Environment

Book Specification

- 230x265mm
- Storybook (48 pages)
- Supplement (36 pages)

Age

- 6~10

Composition

- Storybook (10 volumes)
- Supplement (1 volume)

Sold(All)

- China, Taiwan, Hong Kong, Macao, Vietnam

Sold(Part)

- Thailand

How Can We Save the Earth?

The importance of environment has grown to a greater extent. What shall we do to save our earth?

This series shows children different topics related to the environment, such as global warming, water shortages, green energy, etc. Through each story, children learn the seriousness of environment pollution and realize there are ways they can help save the environment through their actions in daily lives.

End-of-book contains diverse activities that help children review the story and have fun, while the Supplement gives more knowledge on environment through vivid computer graphic illustrations.



Storybook (10 Vols.)



Who Stole the Ice?
(Global Warming)



Find the Treasure!
(Water Shortage)



Animal Visitors at Doori's House
(Pollution)



Once Upon a Dwarf Village
(Indiscriminate Urbanization)



Tree Song on the Wind
(Resource Depletion)



The Return of Don Quixote
(Green Energy)



Let's Live Slowly
(Slow City & Food)



Mr. Nature and Rice Paddy
Friends (Eco-Friendly Farming)



Jiyoon's New Closet
(Recycling)



King Greedy of Happy Kingdom
(Diversity of Organism)



Knowledge Vaccine for Earth



Supplement (1 Vol.)



◀ Main page
Children can learn various environmental issues by reading the creative story.



▲ Supplement
It offers additional information on each theme with vivid computer graphics.

▶ Activity-Making a recycling lamp ▶
Review the story by various activities such as making, finding, thinking more detail, etc.



Build It, Virtue & Language!

Book Specification

- Storybook
220x230mm (36 pages)
- Bonus Book
250x320mm (58 pages)

Age

· 3~7

Composition

- Storybook (29 volumes)
- Bonus Book (1 volume)
- QR Video

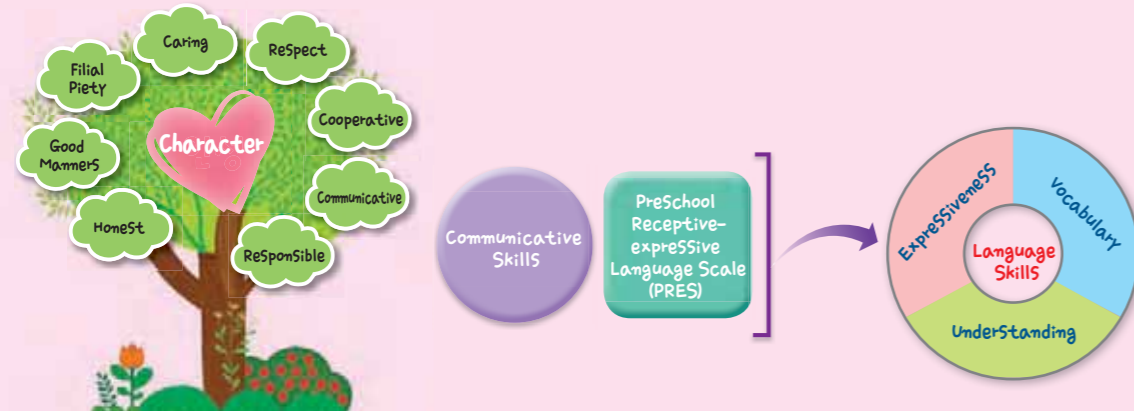
Balanced Language and Character Building

Early Childhood is the prime time to build good character and language skills.

We integrated 8 features of good character into different fun stories. As they read, children can naturally think about the "right" values and character in various points of view, guiding their personality growth.

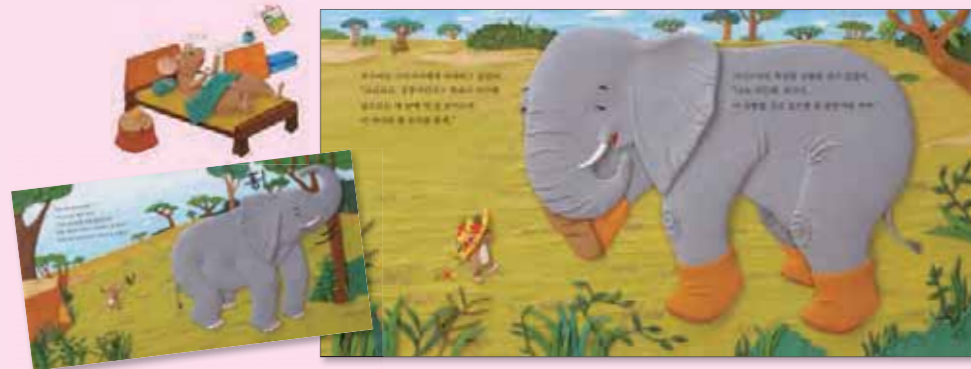
The stories also help build vocabulary, understanding, and expression skills according to preschool receptive-expressive language scale (PRES), by exposing certain language goal phrases repetitively.

Various play activities and QR videos offered with the stories help children keep their interest in the topic, and give in-depth understanding.



1 Stories Guiding Balanced Language and Character Building

Important features of good character are fused with fun stories, and language goal words and phrases are emphasized with colored text.



▲ Vol. 13 <Teeny-tiny and Bigbig> - character development

Learn about 'caring' as we follow a small mouse Teeny-tiny and a big elephant Bigbig. They didn't understand or like each other at first, but later become best friends who help and care for each other



◀ Vol. 13 <Teeny-tiny and Bigbig> - language development

Questioning sentence structure is repeated over the story, helping develop language skills. Target phrases are marked with a different color for emphasis

2 Guiding Children to the Right Path - What If Cinema

Help children understand and develop good character features with 3 types of QR animation.

Type 1 Upside-down Animation

Watch what might have happened if the characters made the wrong choice

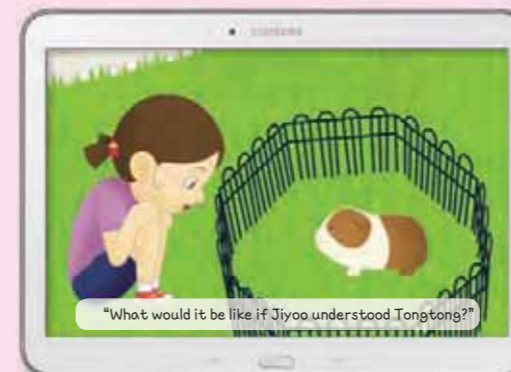


◀ Vol. 13 <Teeny-tiny and Bigbig>

Unlike the story, Teeny-tiny and Bigbig don't care for each other in the animation. Through this new situation, children can see why it's important to care for each other

Type 2 In Someone Else's Shoes

Take a look at the problem in another character's point of view and enhance empathic abilities



▲ Vol. 22 <My Name Is Tongtong>

Take a look at Tongtong's thoughts and think about what actions can protect plants and animals

Type 3 Find Another Solution

Expand children's mind and flexibility by showing different solutions to a problem



▲ Vol. 19 <We Are Earth Stars>

With the main characters, you can find out various ways to help other people (donation, talent sharing, etc.)



Vocabulary (5 Vols.)



I'll Do It! (Self-reliant, Animals & Plants)



I Want to Draw! (Appreciation, Vehicles)



Let's Go Hunting! (Fairness, Color & Shape)



Poppy's Errand (Responsibility, Related Words)



Bears Live in My House (Honesty, Mimetic Words)

Understanding (14 Vols.)



Toto the Scent Fairy (Positivity, Seasons)



Yoyo's Magic Hat (Yielding, Ownership)



Protect the Forest! (Courage, Size)



Hello, Thank You! (Courage, Opposite Words)



Tasty Seeds (Earnestness, Adjective)



My Story (Equality, Position)



Moon Telephone (Respect, Telling Time)



Teeny-tiny and Bigbig (Caring, Questioning)



Pirate King Ne'er-Doer (Effort, Comparative)



Shoe Fairy's Present (Forgiveness, Metaphor)



Love You (Filial Piety, Categorizing)



Come Play with Me (Order, Counting)



Monster Pukupu (Cooperation, Superlative)



We Are Earth Stars (Sharing, Left & Right)



Expressiveness (10 Vols.)



Little Ghost Kuku (Listening, Sentence Combining)



Just Once! (Restraint, Singing)



My Name is Tongtong (Respecting Life, Emotions)



Our Town is in Danger! (Community, Problem Solving)



Let Me Out! (Empathy, Negatives)



I Like it Different! (Multi-culture, Past Experience)

Bonus Book (1 Vol.)



Shopping Day (Self-confidence, Object's Function)



We Want to Help (Respect, Reasoning)



Messy Brother (Understanding, Sentence Correction)



Secret Magic (Peace, Storytelling)



Language Play Book

Creativity

Handcrafting Storybook in Creativity

Book Specification

- Storybook 220x265mm (40 pages)
- Bonus Book 250x285mm

Age

· 3~7

Composition

- Storybook (30 volumes)
- Pop-up Book (1 volume)
- Parental Guide (leaflet)
- QR Video

Creativity at the Tip of Your Hands

Creative thinking is looking at problems from a different point of view and thinking outside the box. Various ways to help grow creative thinking skills are put together into this series.

Each story in this series combines 'creative thinking ability' with 'creative thinking skill'. Stories use different creative thinking skills to solve problems, naturally exposing various thinking skills to children.

'Make your own pop-up' activities within the story deepens children's interest and imagination, while fun QR videos give extra information on the topic, and activities review & strengthen creativity.

Parents can also help children practice and build-up creative skills they learned by using the guidebook provided with the series.

1 Solve Problems in Using 10 Creative Thinking Skills

Each story has a problem children can easily relate to. Problems are solved using creative thinking skills, helping children gain new ways of thinking simply by reading.



▲ Vol. 1 <Dad is the Best Hairdresser>
Solve the problem by thinking about other things that look like the black bag



▲ Vol. 8 <Moa's Wish>
Analyze the problem by looking at 'facts, emotions, benefits, ideas, plans, and difficulties'

2 Create My Own Pop-up Storybook

DIY pop-ups within the stories helps deepen children's interest in the story as well as grow imagination and creativity.



▲ Vol. 27 <Cat Detective Agency>

Children can make a 'transformer pop-up'. When you pull the present box, the box changes into a cat wearing the clothes he got as a present



▲ Vol. 22 <Buku in the Green Market>

Write or draw your thought and put it down to create 'speech bubble pop-up'. Help shopkeepers of the Green Market by thinking of ways to bring customers

Moving Play



◀ Vol. 3 <Mole Brothers' Wish>

Pull the handle to do 'moving play' and see how the fox changes his face!

3 Expand Background Knowledge with QR Videos

Informative QR Videos deliver in-depth background knowledge on a topic related to the story.



▲ Vol. 12 <Whose Button Is This?>

Take a look at what buttons are, how they are used, and other things that can be used like buttons

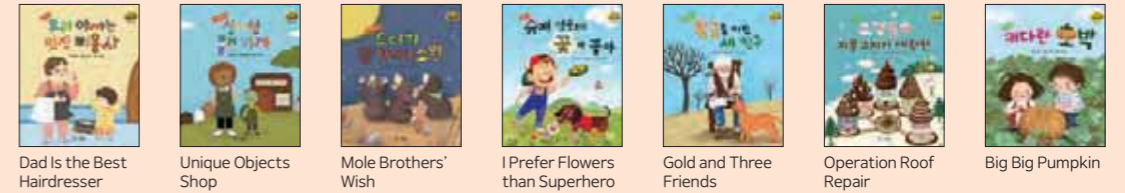


Detailed Information

No.	Title	Creative Thinking Ability	Creative Thinking Skills
01	Dad Is the Best Hairdresser	Sensitivity	Association
02	Unique Objects Shop		Metaphorical thinking
03	Mole Brothers' Wish		Brainstorming
04	I Prefer Flowers than Superhero		PMI
05	Gold and Three Friends	Fluency	Brainstorming
06	Operation Roof Repair		PMI
07	Big Big Pumpkin		Association
08	Moa's Wish		Six Thinking Hats
09	Rubber Dinosaur		Mind Map
10	Operation Rabbit Rescue		Scamper
11	We'll Be the Best Gimbab!		Storyboarding
12	Whose Button Is This?	Flexibility	Attribute Listing
13	Let's Play by Ourselves!		Metaphorical thinking
14	What Shall We Do with This?		Six Thinking Hats
15	Twinkling Green Star		Metaphorical thinking
16	What Is the Real Treasure?		Storyboarding

No.	Title	Creative Thinking Ability	Creative Thinking Skills
17	Exciting Music Band	Flexibility	PMI
18	I'm Here!		Brainstorming
19	Juju's Birthday Party		Mind Map
20	Invention Kindergarten	Originality	Metaphorical thinking
21	Our Own Play		Storyboarding
22	Buku in the Green Market		Brainwriting
23	Two Hungry Wolves		Attribute Listing
24	Protect the Princess!		Mind Map
25	Robot and Picture	Association	
26	How to Avoid the Bear	Elaboration	Scamper
27	Cat Detective Agency		Six Thinking Hats
28	First Flying Trip		PMI
29	Convenient Wheels		Attribute Listing
30	Mouse's Spiky Shoes		Scamper
31	Pop-up Making Kit		Bonus Book

Sensitivity (4 Vols.)



Fluency (7 Vols.)



Moa's Wish



Rubber Dinosaur



Operation Rabbit Rescue



We'll Be the Best Gimbab!



Whose Button Is This?

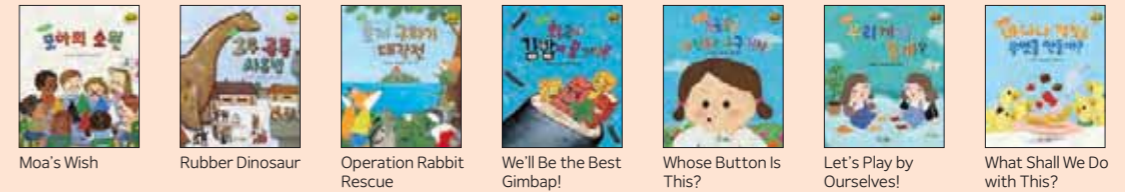


Let's Play by Ourselves!



What Shall We Do with This?

Flexibility (8 Vols.)



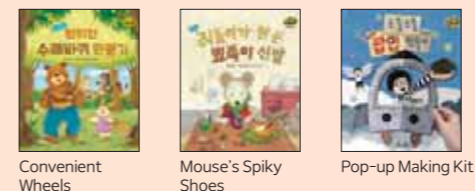
Originality (7 Vols.)



Elaboration (4 Vols.)



Bonus Book (1 Vol.)



Musical Fairytales with the Famous Painting

Book Specification

· 240x320mm (48 pages)

Age

· 8~12

Composition

· Storybook (20 volumes)
· Bonus Book (1 volume)

Sold(Part)

· China

Enjoy Well Known Opera & Musical with Famous Paintings

Art is a great way to help our children develop their emotion and creativity. This series combines famous operas/musicals with paintings, giving children chance to enjoy great works in our history.

Famous operas and musicals have been rewritten to help children enjoy the story with ease. Combined with illustrations reflecting unique expressive techniques and colors of world-renowned painters like Gustave Klimt, Claude Monet, Marc Chagall, and Van Gogh, children can appreciate the art and broaden their mind.

End-of-book provides detailed information on composers, painters and the great art work.

1 Preview at the start of each book introduces the opera/musical and key art work in a poster or pamphlet style, just like at a theater



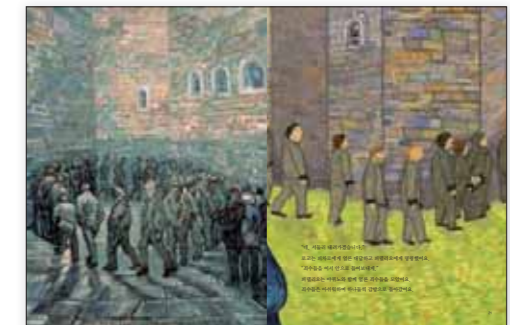
▲ Vol. 16 <Turandot>



2 Opera and Musical pieces presented in styles similar to pieces of great art



▲ Vol. 16 <Turandot>



▲ Vol. 3 <Fidelio>

3 End-of-book pages summarize the opera/musical and expand background knowledge



▲ Vol. 16 <Turandot>
'Investigate the work' corner with background knowledge, main events summary, and character analysis



▲ Vol. 8 <Aida>
'Investigate the composer' corner with background knowledge on the composer, like his life, historical background, etc.



4 Bonus Book looking into history of opera, musical, and great works of art at a glance

The Bonus Book helps children gain more knowledge on opera, musical, and great works of art. The book contains information such as history of opera, key vocabularies related to opera, and other famous operas and musicals that couldn't be included in the series.



▲ Bonus Book <Encyclopedia of Opera & Musical>

No	Opera & Musical Musician	Painting Artist
1	Rinaldo George Friedric Handel	Rinaldo and Armida Francois Boucher
2	The Marriage of Figaro Wolfgang Amadeus Mozart	The Arnolfini Portrait Jan van Eyck
3	Fidelio Ludwig van Beethoven	Prisoners Exercising Vincent Van Gogh
4	Der Freischütz Carl Maria von Weber	Hunter in the Snow Pieter Bruegel the Elder
5	Guillaume Tell Gioacchino Rossini	Der Weiler Cousin bei Greville Jean-Francois Millet
6	The Elixir of Love Gaetano Donizetti	Sunday Afternoon on the Island of La Grande Jatte Georges-Pierre Seurat
7	Tannhäuser Richard Wagner	The Birth of Venus Sandro Botticelli
8	Aida Giuseppe Verdi	The Dream Pablo Ruiz Picasso

No	Opera & Musical Musician	Painting Artist
9	Carmen Georges Bizet	Portrait of Emilie Ambre in the role of Carmen Edouard Manet
10	Samson et Dalila Camille Saint Sans	Samson and Delilah Harmensz van Rijn Rembrand
11	Evgenii Onegin Pyotr Tchaikovsky	Bal du Moulin de la Galette Auguste Renoir
12	The Tale of Tsar Saltan Rimsky-Korsakov	Beach of Brighton with Sailing Boats John Constable
13	Rusalka Antonín Dvořák	Waterlilies Claude Monet
14	The Firebird Igor Stravinsky	Feathers in Bloom Marc Chagall
15	The Love for Three Oranges Sergei Prokofiev	Still Life with Ginger Jar, Sugar Bowl, and Oranges Paul Cezanne
16	Turandot Giacomo Puccini	Tree of Life Gustav Klimt
17	The King and I Oscar Hammerstein II	The Star Edgar Degas
18	Les Miserables Claude Michel Schonberg	Liberty Leading the People Eugène Delacroix
19	The Phantom of the Opera Andrew Lloyd Webber	Anxiety Edvard Munch
20	The Wedding Day Kim Hui-jo	On the Way to the Wedding Kim Hong-Do
Bonus Book		Encyclopedia of Opera & Musical

Little Da Vinci

Book Specification

- 240x260mm (54 pages)
- 240x300mm (54 pages)

Age

- 7~12

Composition

- Storybook (18 volumes)
- QR Video

Sold(Part)

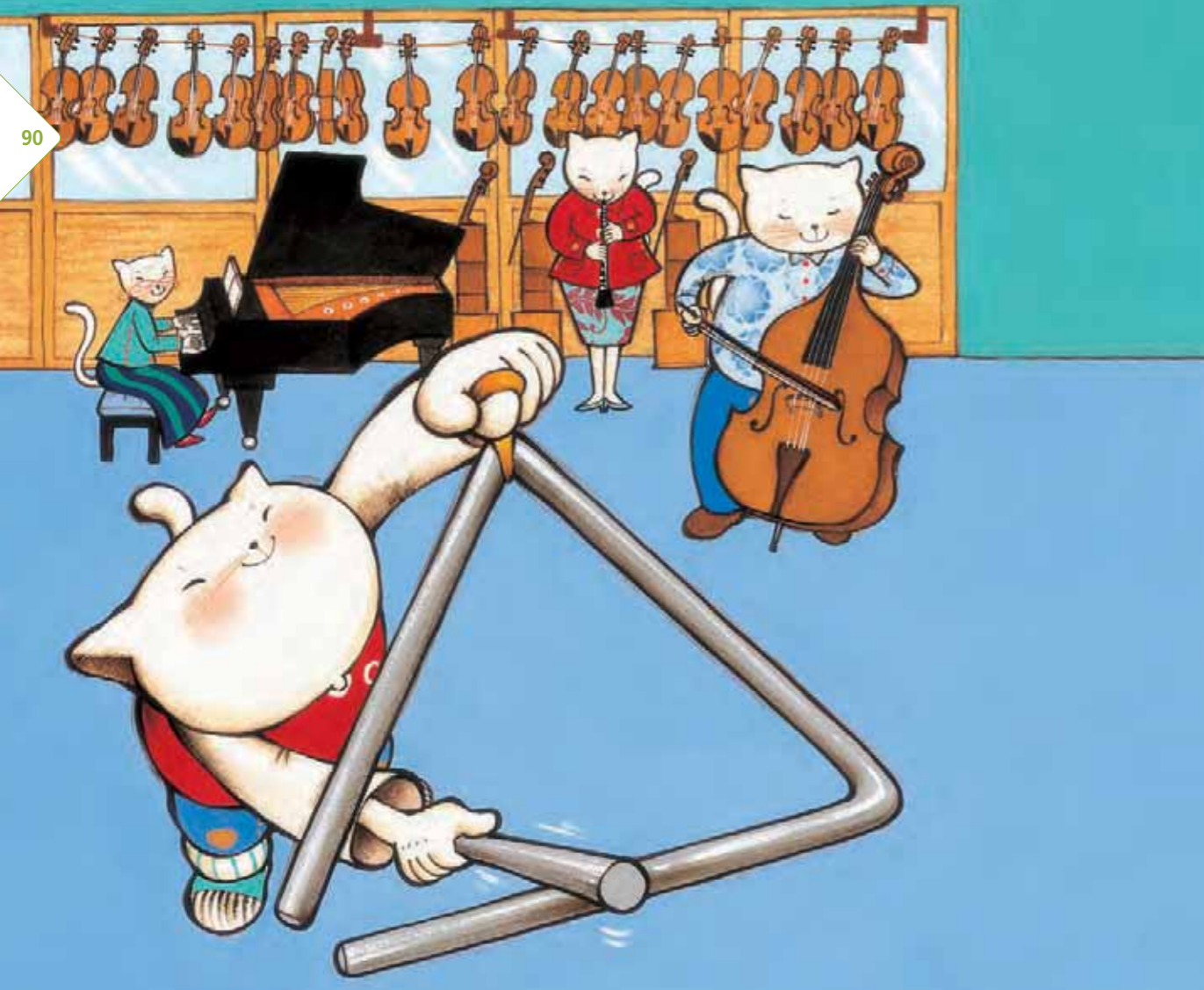
- China

Arts, Building Creativity and Intellectual Development

Studies show that children who studied art not only had higher creativity, but also higher academic achievements. This is the case of Leonardo da Vinci, whose love for art helped him make great contributions to various academic fields, such as math, science, and philosophy.

Under the supervision of professors in each field, the series put together basic art, music, and movement knowledge in 'Expression' books. Then the larger 'Appreciation' books give examples of arts, presenting children with real life works.

QR videos help children get more interested in topics, while diverse activities at the end of each book like craft, coloring, and puzzles give fun and creative element.



Expression (10 Vols.)



Boris and Tunga's Restaurant (3 Elements of Music)



Nio the Cat's First Musical Instrument (Western Music Instruments)



The Singing Voice has Disappeared! (World Children's Song)



The Music Journey of Joy (Classical Music)



The Seven Baby Lamb's Treasure-Hunt (Art Materials)



Visit Yan's Pond! (Expression Techniques)



We're Moving Into a New House! (Design)



What I Made Is the World-Best! (Architect)



The Great Birth of Hoya! (Visual Culture)



The Door of Time Has Opened! (Folk Dance)

Appreciation (8 Vols.)



Hanu's Magic Flute (Opera)



I Will Become a Very Special Top Shell! (Musical)



The Special Winter Vacation With My Uncle (Orchestra)



Hide-and-Seek Exhibition Hall (Figure Painting)



The Sightseeing of Colorful Aliens (Landscape Painting)



The World Tour of Mudong and Myomyo (Folk Painting)



The World Trip With a Witch (World)



My Dream Is to Become a Great Ballerina (Ballet)



Fun Logics & Creativity Book

Book Specification
· 220X280mm (46 pages)

Age
· 5-8

Composition
· Storybook (10 volumes)
· Supplement (1 volume)
· Block (1 set, 180 pieces)
· QR

Sold(All)
· Vietnam

Grow Logic and Creativity with Fun Block Activities!

This series satisfies both what parents and children want. Interesting stories engage and grow knowledge for children, while the block play gives fun and joy.

Designed to grow logical and creative thinking skills, interesting stories naturally help children develop different thinking skills. Questions in stories and end-of-book activities strengthen the learning effect.

Over 30 different types of block objects appear throughout the story, and children can have fun making them. The block play is both enjoyable and helps broaden children's creativity.

Logical Thinking (5 Vols.)



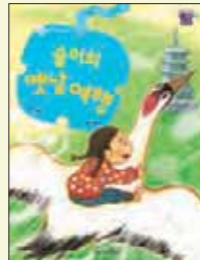
In Search of Moving Plants (Observation)



Who Will Be the Leader? (Comparison)



Baby Whale's Journey to Find a Friend (Classification)



Seuri's Trip to the Past (Order)



Please Help Me Find My Mom (Inference)

Creative Thinking (5 Vols.)



Win the Goblins! (Fluency)



Dumpi and Pocli (Flexibility)



Dangerous Forest (Accuracy)



SircuSircu World (Imagination)



Fly, Rocket Building! (Creativity)

Supplement (1 Vol.)



Additional Block Making Activity



1 Develop Thinking Abilities with Fun Stories



▲ Vol. 2 <Who Will Be the Leader?>

Learn how to use 'comparison' to think by looking at toys who compete with each other to become the leader



▲ Vol. 3 <Baby Whale's Journey to Find a Friend>

Learn what 'classification' is and how it can help in thinking process

2 30 Block Plays Giving Sense of Achievement

1) Detailed Guides Provided



▲ Vol. 1 <In Search of Moving Plants>

End-of-book contains detailed guides for children on how to build the block from the story

2) Systematically Rising Difficulty

71 Blocks used



▲ Vol. 1 <Owl Butterfly>

120 Blocks used



▲ Vol. 6 <FILLED Lizard>

164 Blocks used



▲ Vol. 10 <Turtle Stadium>

Fun Logic Storybook with Block

Book Specification
· 220x280mm (46 pages)

Age
· 5~8

Composition
· Storybook (10 volumes)
· Block (1 set, 180 pieces)
· QR

Build Thinking Skills and Creativity with Fun Stories and Blocks

This series is a sequel to the popular <Fun Logics & Creativity Book>. New logical and creative thinking skills that couldn't be in the last series is in this series.

New and exciting stories help children learn different logical and creative thinking skills. Short information boxes and thinking questions are placed during the story to make children think more, while end-of-book activities give a fun reviewing experience for children.

Now children can create 23 new types of block objects. Detailed instructions and QR videos help children complete the objects, and help build logical thinking process by following the process.

Logical Thinking (5 Vols.)



Mr. Ttaemune, the Fixer (Cause and Effect)



How Do We Defeat the Wolf? (Application)



Restaurant Moon Dumpling Has Changed (Replacement)



The Story of Nolf (Grasping Key Point)



Join Us for Snow Sports Day! (Explanation)

Creative Thinking (5 Vols.)



Find Princess Snail! (Sensitivity)



The Adventure of Little Elephant Konia (Active Thinking)



Opengi's House is the Best (Originality)



Hey, Moongchi! (Curiosity)



Always Twinkling (Openness)

1 Deeper Thinking Skills & Topic Explanations

Learn about a new thinking skill, and how it can help improve a thought process.

Openness



▲ Vol. 10 <Always Twinkling> : Story
Follow the story and learn how 'openness' changed the way people look at the broken glass jars

Topic Explanation



▲ Vol. 10 <Always Twinkling> : Activity
Learn more about 'openness', and apply it with fun activities

2 Transforming Blocks Growing Creativity

Each block can be transformed and used in other applications, helping children enhance their imagination & thinking skills.



▲ Forklift



▲ Swing



▲ Robot



▲ Octopus



Discovering World Folktales

Book Specification

· 215x270mm (48, 56 pages)

Age

· 5~10

Composition

· Storybook (50 volumes)
· QR Video

Sold(All)

· Indonesia

Sold(Part)

· China, Russia, Taiwan,
Hong Kong, Macao

Learn the Wisdom of Life & World Culture

Broaden children's mind, and help them learn the wisdom of life with this series. Folktales contain the essence of culture and wisdom from the old days. By reading these stories, children can travel the world in the comforts of their home. Interesting stories help children grow good character and learn about other cultures, while diverse and colorful illustrations stimulate children's artistic mind. End-of-book broadens children's mind with in-depth information about the topic country, and fun activities help children review the story in detail.

1 Diverse Illustration Styles Fit for the Story

Illustrators from around the world joined this project. They created beautiful illustrations with different techniques that are just right for each country's story, to increase children's artistic sensibilities.



▲ Vol. 8 <The Patience Stone>
Illustrated with oil paints and watercolors



▲ Vol. 19 <The Virgin Mary Statue and the Old Musician / and more>
The illustrator worked with collage of photographs using digital technique

2 Various Information on the Countries

Various facts about the countries in the story are easily explained through quizzes and photos.



▲ Vol. 7 <The Woodcutter Who Found a Treasure Jar>
Before reading, children can scan QR codes and solve quizzes about the country in the story, and become curious



▲ Vol. 2 <The Princess Who Waited for Her Real Groom>
Through a variety of photographs, children can learn the history, nature, culture and lifestyle of the country

3 Lots of After-reading Activities

Children can do a variety of activities after reading the book.

◆ Review the story and build thinking capabilities with various activities!



▲ Vol. 22 <Beiam and Two Wives>
Build comprehension skills by finding the right answer with a fun game



▲ Vol. 32 <Campriano Is Really Smart>
Build logical thinking skill by arranging the story in the right order

◆ Shine a light on the back of the shadow quiz, and find the hidden picture!

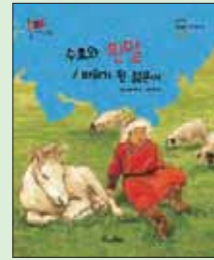




Golden Hairpin and Ssing-Chan (China)



The Peach Couple (Japan)



Sooho and White Stallion / and more (Mongolia)



The Princess Who Waited for Her Real Groom (India)



The Strange Power of Luong (Thailand)



Little Brother and Little Sister (Germany)



The Lady of Stavoren (Netherlands)



The Virgin Mary Statue and the Old Musician / and more (Austria)



The Adventures of Hans, the Strong (Switzerland)



Youngest Daughter's Golden Rope (Portugal)



Thum and Kham / and more (Vietnam)



Kanchil Who Drank Out the Riverwater / and more (Malaysia)



To Cheat and to Be Cheated / and more (Indonesia)



Fina in Yellow Clothes (Philippines)



A Ring Inside Barley Noodle Soup (Saudi Arabia)



A Nation of Lies / and more (Spain)



Campriano Is Really Smart (Italy)



A Tale of Eggs (Greece)



I Will Marry the White Bear (Norway)



Greedy Mommy Troll (Sweden)



Riddle of a Hand Sign / and more (Israel)



The Woodcutter Who Found a Treasure Jar (Iraq)



The Patience Stone (Iran)



Nasrettin Hoca (Turkey)



Strong Wind / and more (U.S.A)



A Tailor Who became the King (Poland)



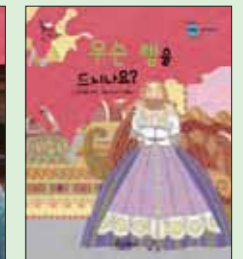
Two Destinies (Russia)



The Frog Daughter Who Sang a Beautiful Song (Serbia)



How Can I Buy Success? (Bulgaria)



What Kind of Bread Do You Eat? (Czech)



Corn Thief / and more (Mexico)



The Magical Plant (Paraguay)



White Moon Flower from the Moon Land (Brazil)



A Fish That Returned a Favor (Chile)



Michac, the Fool (Venezuela)



A Child and the Water Fairy (Croatia)



A Talkative Wife (Ukraine)



The Prince and the Red Rose (Egypt)



Jealousy of a Fulani Man (Nigeria)



Greedy Judge (Morocco)



The Elephant Tortoise and the Sea Fairy (Ecuador)



Beiam and Two Wives (Australia)



Island Boy Maui (New Zealand)



Valuable Three Advices (United Kingdom)



The Three Ridiculous Wishes / and more (France)



Hero From out of Nowhere (Ethiopia)



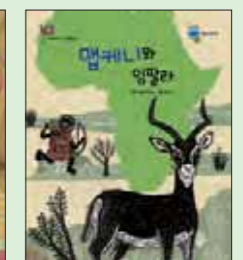
The Wisdom of the Lunatic Friend (Uganda)



The Lies of Asha (Kenya)



Bibi, the Greedy Monkey (South Africa)



Mepkeni and Impala (Swaziland)

Animated Fairy Tales of the World I

Book Specification

· 200x200mm (52 pages)

Age

· 4~7

Composition

· Storybook (50 volumes)

Sold(All)

· Indonesia

Sold(Part)

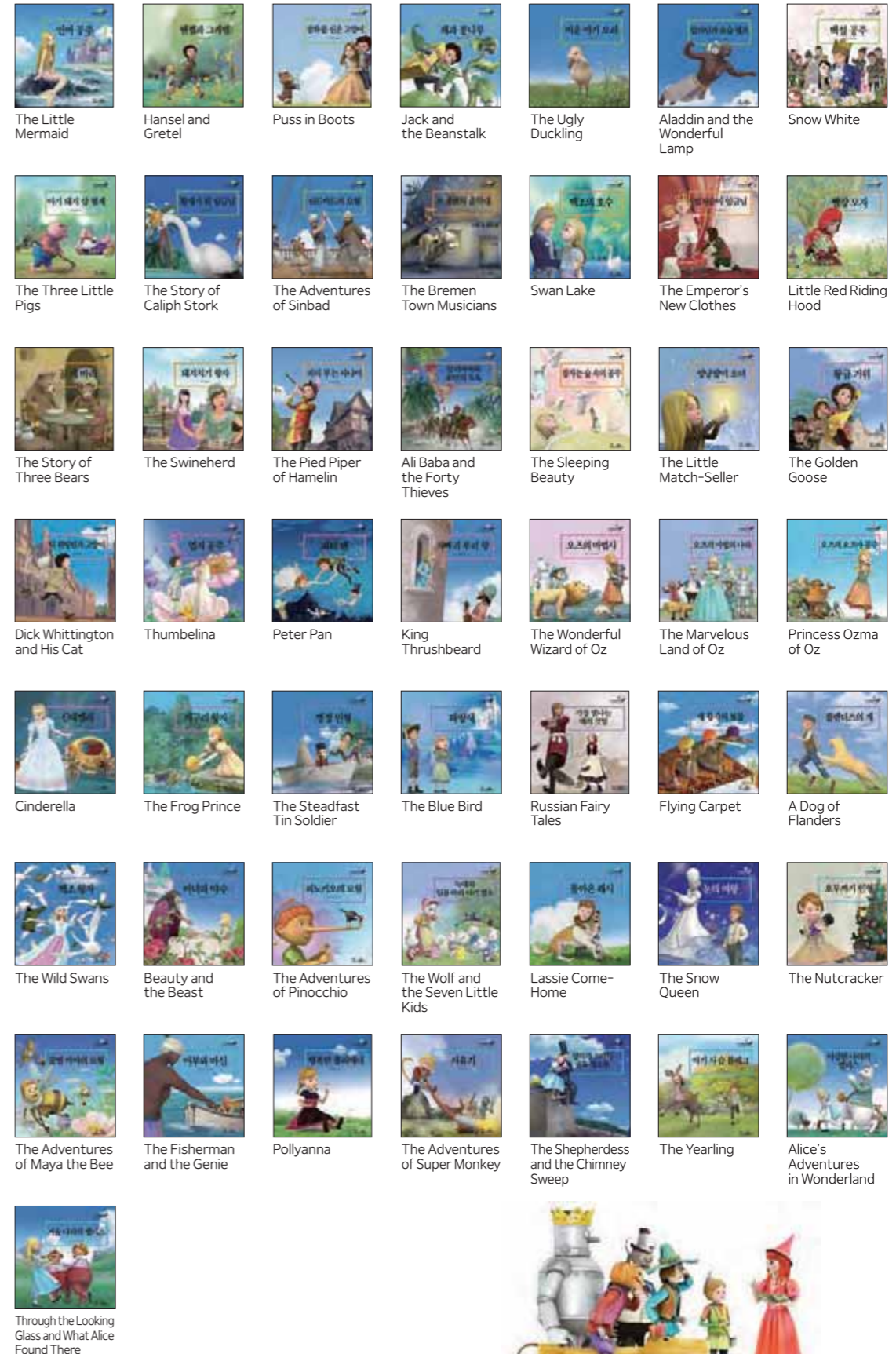
· China, U.S.A., Philippines, Vietnam

World Famous Fairy Tales Turned into Animations

Famous fairy tales and world folk tales are turned into stories right for children.

Children can meet stories from Andersen, Grimm Brothers, Charles Perrault, as well as folktales from Arab, England, Russia, etc., which have been carefully adapted to help children read with ease.

3D illustrations bring life to age old stories, making it more realistic and exciting for children. Follow witty characters to experience and learn social standards and good life habits. Children can also have fun and review the story they read with end-of-book activities.



Animated Fairy Tales of the World II



Scan QR for animation

Book Specification

· 200x200mm (60 pages)

Age

· 4~7

Composition

· Storybook (30 volumes)
· Supplement (2 ea)
· QR Video

Sold(All)

· [Indonesia](#)

Sold(Part)

· [China](#)

3D Animation with World-Famous Fairy Tales

This series is the sequel to the popular <Animated Fairy Tales of the World 1>, which sold over 190,000 sets since its publication.

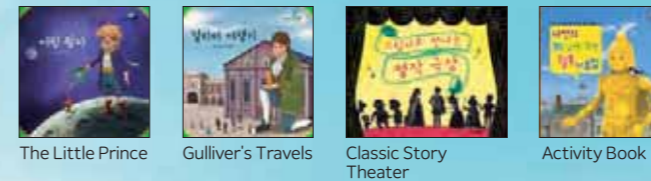
With vivid 3D illustrations, the series introduces 30 fairy tales that couldn't be introduced in the previous series. Children can explore the fantasy world and learn valuable life lessons.

Each story contains exciting 3D flash animation previews that guide children into the story. After the story, 'mind sharing' corner reviews the ethical lessons from the story and urges children to think while 'thought sharing' corner introduces similar stories. In addition, fun activities help children review and sum up the story.

Storybook (30 Vols.)



Supplement (2 Vols.)



1 Entertaining Start with Preview Animations

Preview the story with a short animation, making children want to read more.



▲ Vol. 1 <The Elves and the Shoemaker>



▲ Vol. 29 <The Little Prince>

2 Grow Intellect & Soul with the Stories

End-of-book contains activities that help children gain background knowledge and grow their mind & values.



▲ Vol. 20 <The Fir Tree>

Think about what's important in your life by looking back at the story, and learn about other evergreen trees



▲ Vol. 27 <The Prince and the Pauper>

Think about why the author wrote the story, and learn about King Edward VI, who was the basis for the main character



Aesop's Theater



Scan QR for animation

Age

· 4~7

Storybook

· 39 titles (210x220mm)

Animation

· 39 episodes
(HD 16:9, 8 min/ea.)

Sold(All)

· China, Taiwan, Hong Kong, Macao

Sold(Part)

· U.S.A, Thailand, Vietnam, Indonesia

Delightful Journey Through Aesop's Fables with Animations

The well-loved Aesop's Fables are brought back to life in vivid 3D animations.

Aesop's Fables introduce important life and moral lessons through fun stories. The series selected the best Fables and turned them into fun 3D animations and books.

Follow Aesop and his friends as they put on amazing theater shows about Aesop's Fables. Friendly animal characters make the story even more interesting, while their actions add to the life lessons given in Aesop's Fables.



OFFICIAL SELECTION
ANNECY
2007

OFFICIAL SELECTION
TIAF
2007

OFFICIAL SELECTION
SICAF
2007

OFFICIAL SELECTION
ANIMA MUNDI
2007

EXCELLENCE AWARD
KOCCA
2008

OFFICIAL SELECTION
ZAGREB
2008

OFFICIAL SELECTION
BUSTER
2008

OFFICIAL SELECTION
ANIMADRID
2008



A Touring Troupe, Aesop's Theater (The Country Mouse and the City Mouse)



Greedy Shorties (The Dog and the Shadow)



Atchoo! Presy Gets a Cold (The Lion, the Wolf, and the Fox)



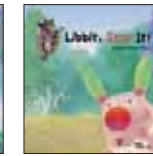
Aesop and Libbit Are Cowardly (Two Travelers and A Bear)



Libbit's Girlfriend (Belling the Cat)



Bogart Gets Cross (The Mouse, the Frog, and the Hawk)



Libbit, Stop It! (The Hare and the Tortoise)



I Hate a Lie! (Mercury and the Workmen)



I Never Give In! (The Two Goats)



Leader Aesop Talks Big (The Frogs and the Ox)



I Like Candies (The Swollen Fox)



None of Your Tricks (The Donkey and the Load of Salt)



The Shorties' Activities (The Lion and the Mouse)



Pretending to Be Asleep (The Brazier and His Dog)



Friends Around Are Better (The Deer Misjudges His Talents)



Singing and Dancing (The Ant and the Grasshopper)



I Am a Hero! (The Lion and the Boar)



The Duck Laid a Gold Egg! (The Goose and the Golden Egg)



If You Lie (The Shepherd Boy and the Wolf)



The Contest of Rolling a Ball (The Father and His Sons)



Shorties, Don't Go! (The Peasant and the Eagle)



Shorties, Faith is Cracked (Three Bulls and a Lion)



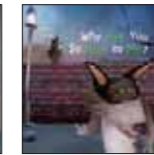
Libbit Is a Liar (The Panacea)



Hardworking Shorties (The Farmer and His Sons)



I Like Softness (The Wind and the Sun)



Why Are You So Nice to Me? (The Thief and the Housedog)



Libbit Got Invited (The Fir-Tree and the Bramble)



The Fuss About a Hat (The Lion, the Bear, and the Fox)



Leader Aesop Is Too Wishy-Washy (The Miller, His Son, and their Donkey)



Elvis Is Elated (The Crow and the Raven)



Leader Libbit (The Snake and His Tail)



Nothing's Free (The Wild Donkey and the Tame Donkey)



Be Quick! (The Dog and the Sow)



If I Am a Star (The Milk-Woman and Her Pail)



It's Easy to Speak (The Crab and Its Mother)



Leader Aesop Is Too Hasty (The Spendthrift and the Swallow)



Two Treasure Chests (The Two Hares)



The Day of Presents (The Fox and the Crane)



Hurray for Aesop's Theater (The Lion in Love)



Hello, World Classic

Book Specification

- 216x285mm
- Storybook (54~62 pages)
- Supplement (56~68 pages)

Age

· 8~12

Composition

- Storybook (32 volumes)
- Supplement (3 volumes)

Sold(All)

· Taiwan, Hong Kong, Macao

Sold(Part)

· China, Vietnam

Easy and Fun World Classic for Children

Classics contain unchanging values that can last for hundreds of years. They look into our minds and life to give insights. This is why classics are a must read for children.

This series accurately adapted the famous world classics so children can easily read along. To help make the reading experience much more valuable, each book presents questions during the story, making children actively think about the story and the character as they read.

At the end of each story, more information on the work and the author is offered to give children rich background knowledge. The supplement books have in-depth knowledge related to the works across various subjects, connecting the classics with our modern world.

Storybook (32 Vols.)



King Lear



Robinson Crusoe



Candide



The Sorrows of Young Werther



Pride and Prejudice



The Hunchback of Notre-Dame



The Overcoat



The Count of Monte Cristo



Wuthering Heights



Moby Dick



The Childhood



Fathers and Sons



Crime and Punishment



Twenty Thousand Leagues Under the Sea



The Child Spy



The Adventures of Huckleberry Finn



The Strange Case of Dr. Jekyll and Mr. Hyde



The Necklace



The Picture of Dorian Gray



The Last Leaf



Botchan



Strait Is the Gate



The Notebooks of Malte Laurids Brigge



A Portrait of the Artist as a Young Man



The Great Gatsby



Gone with the Wind



The Captain's Daughter



Night Flight



The Plague



Nineteen Eighty-Four

Supplement (3 Vols.)



The Old Man and the Sea



Doctor Zhivago



An Essay on Visits of the World Classic



A Textbook of the World Classic 1



A Textbook of the World Classic 2

Journey to the West (The Monkey King)

Book Specification

· 216x285mm (58 pages)

Age

· 8~13

Composition

· Storybook (10 volumes)

Best Eastern Fantasy Novel to Broaden Imagination

<Journey to the West>, a Chinese novel published in 16th century, is one of the four great classical novels of Chinese literature. The historical novel has been reborn for children.

Featuring magic, monsters, and celestial beings, the story reveals the fantastic world of ancient India by following a monk's travel. The story promotes good virtue and punishes evil, giving children the right sense of values.

Each volume contains summaries of the past events, helping children's reading experience, while background information on the real places give children a chance to learn history and culture.



A Monkey Born from a Stone



The Beginning of a Journey



The Ginseng and Tumult



The Revived King



The Dangerous Fight with Three Gurus



Sun Wukong Became Two



The Friends Who Fell into a Trap



The Spider Monster and Centipede Guru



The New Name of Miefaguo



The Tripitaka Propagated to the Eastern Land

Outlaws of the Marsh

Book Specification

· 216x285mm (58 pages)

Age

· 8~13

Composition

· Storybook (10 volumes)

Courage and Strength of Ancient Heroes Retold for Children

<Outlaws of the Marsh>, one of the four great classical novels of Chinese literature, tells the courageous story of 108 outlaw heroes. This difficult to read novel has been adapted for children.

Children can dive into the action tales of 108 heroes, as they fight corruption and injustice. The stories give children fun, sense of justice, and encourage courage.

With detailed illustrations that carefully reflect the historical murals, relics, and clothes, children can meet the history with this series. Together with the additional background information given throughout the series, children can learn historical facts and culture of ancient times.



The 108 Devil Kings Wake Up



The Fleeing Man



The Way to Mount Liang



Continued Revenge



Songjiang Honored the God's Wish



The Falling Royal Forces



The New Owner of Mount Liang



The Heroes Born with the Energy of Stars



Rebel Sweeping



The Heroes Falling like Stars



Kyowon Iliad

Book Specification

· 210x280mm (44 pages)

Age

· 9~13

Composition

· Storybook (10 volumes)

Sold(All)

· Thailand

Great Epic Poem Recreated for Children

As one of the earliest Western literature, the Iliad is considered to be the foundation of classic literature. Describing the rich tales from Trojan War, the stories are filled with action and heroes that children will love.

The series accurately rewrites the Iliad for children, helping them meet this wonderful tale. With diagrams describing the relations of the characters and details on historical information related to the stories, children can easily follow the stories along. The various end-of-book activities also give children a chance to expand on the story, helping them grow creativity and thinking skills.



The Beginning of the War



Anger of Achilles



Brave Diomedes



Invincible Hector



The Greek Force Within an Inch of Defeat



Zeus' Anger



The Death of Patroclus



Wars of Gods



The Death of Hector



The Story that Ends the War

Kyowon Odyssey

Book Specification

· 210x280mm (44 pages)

Age

· 9~13

Composition

· Storybook (10 volumes)

Greatest Adventure Story in Western Culture

As a sequel to the great Iliad, the Odyssey tells the 10 year adventure story of Odysseus, a hero from the Trojan War. It is a must-read to better understand the Western thoughts and philosophies.

With splendid illustrations and easy to read text, this series retells the Odyssey in a way it's easier for children to understand.

Children can also expand their background knowledge related to the story with information sections during the story. In addition, end-of-book activities let children have fun and build creativity and thinking skills.



Telemachus in Search of His Father



Odysseus Facing Raging Waves



Kindness of Phaeacians



The Adventure of Odysseus 1



The Adventure of Odysseus 2



Odysseus Returning Home



Odysseus Met Telemachus



Reunion of Odysseus and Penelope



The End of Suitors



Peace Finally Came to Ithaca

Arabian Nights

Book Specification

· 210x280mm (44 pages)

Age

· 8~13

Composition

· Storybook (10 volumes)

Sold(All)

· Vietnam

Witty Tales from the Middle East for Children

Arabian Nights, also known as One Thousand and One Nights, is a famous collection of folktales from the Middle East. It is a great way to help children take a look at and experience the Arabic culture.

The series carefully chose well known tales from Arabian Nights and put them in the distinctive framing device of Scheherazade telling the stories to King Shahryar.

Accurately rewritten in easier text for children, the centuries old stories take children on an exciting adventure into ancient Arab. Children can also gain background knowledge about the Arabian Nights with knowledge corner at the end of each story.



The Beginning of the Stories



The Three Fables



The Ebony Horse



Ali Baba and the Forty Thieves



How Abu Hasan Brake Wind / and more



Uns Al-Wujud and the Wazir's Daughter Al-Ward F'il- Akmam or Rose-In-Hood



The Voyages of Sinbad the Sailor



The Queen of the Serpents



Aladdin and the Wonderful Lamp



The End of the Stories



Northern Europe Fairytales

Book Specification

· 225X225mm (35 pages)

Age

· 4~7

Composition

· Storybook (10 volumes)

Exotic and Delightful Fairytales Expanding Imagination

Fairytales broaden our children's idea of what's possible in this world. Magical creatures and objects let children run their imaginations wild and get creative.

The series chose ten exotic and delightful tales from North Europe. Children can explore the magical world of fairytales and also peek into moral values the stories have to offer.

The end-of-book information corner offer children information on the countries where the fairytales originated from. There are also fun activities at the end of each story, helping children summarize and review the stories they read.



The Queen's Pearl Necklace (Sweden)



Pintel the Thief (Sweden)



The Three Princesses of Whiteland (Norway)



Why the Sea Is Salty (Norway)



Ole-Luk-Oie, the Dream-God (Denmark)



Stingy Lars (Denmark)



The Birch and the Star (Finland)



The Raspberry Worm (Finland)



The Story of Prince Hlini (Iceland)



Audun and the Polar Bear (Iceland)



Greek and Roman Mythology

Book Specification

- 210x280mm
- Storybook (56 pages)
- Supplement (52 pages)

Age

- 8~13

Composition

- Storybook (32 volumes)
- Supplement (3 volumes)

Sold(Part)

- Vietnam

Broaden Your Imagination with Gods and Heros

Greek and Roman mythology the basis of many academic fields, such as astronomy and history. Also, elements from the myths are often used in today's literature and classics, making it a must read for children.

The series recreated the myths in an easy to read text for children, with detailed illustrations. With clear distinction between the righteous and immoral behavior, the good and the evil, the myths let children also learn about good moral values.

Each story has more information corner at the end, helping children have a fuller reading experience.

Storybook (32 Vols.)



The Gods of Mount Olympus



The Birth of Humans



Gods Governing the World



The Force and the Wisdom



Mother's Grief at Daughter's Absence



The Gods Handling Fire



The Destiny of Twins Gods



Very Different Brothers



The Joy of Love



The Love that Death Blocked



Tragic Destiny on the Royal Family



Miracle of Love



Tragedy of Distorted Love



The Tragedy of Jealousy



Love Beyond Death



The Tragedy of Arrogance



Brave Heroes in Hardship



Tasks of Hercules



The Adventures of Perseus



Escaping the Labyrinth



Gods-Loving Talent



The Trojan War



The Return of Odysseus



Aeneas and the Promised Land



Severe Punishments from the Gods



Merciful Gods



Humans Against Gods



Apollo in Grief



Hopeless Love



Humans Becoming Birds



Belated Repentance



The Tragedy of Wrong Choice



Art in Mythology



Constellation in Mythology



Characters in Mythology Stories

Supplement (3 Vols.)



Kyowon Talmud 1

Book Specification

· 215x260mm (36~40 pages)

Age

· 6~10

Composition

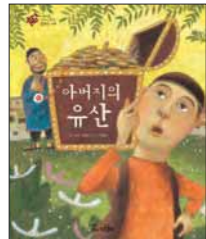
· Storybook (12 volumes)

Sold(All)

· China, Taiwan, Vietnam

Put Precious Values with Jew's wisdom into the Talmud

<Kyowon Talmud 1> contains 15 values that children should learn in their life – wisdom, faithfulness, prudence, trust, justice, sacrifice, respect, hope, modesty, responsibility, honesty, filial duty, love, patience, and consideration. Each book, in various styles of illustrations, explains different values from children's point of view to help them grow their mind.



Inheritance of Father (Wisdom)



A Slave Who Became a King (Faithfulness)



Disappeared Silver Coin (Prudence)



Roman Emperor and a Rabbi (Trust)



Boiled Eggs and Boiled Beans (Justice)



Three Brothers who save Princess (Sacrifice)



Spider, Mosquito and Lunatic (Respect)



Rabbi Akiba's Journey (Hope)



Eternal Treasure / Ugly Rabbi (Modesty)



Hole of a Ship / Rabbi and Diamond (Responsibility / Honesty)



Sincere Filial Duty / A Dog Which Saves the Owner (Filial duty / Love)



A Frog Which Fell into the Milk Can / The Seventh Guest (Patience/Consideration)

Kyowon Talmud 2

Book Specification

· 215x260mm (36~40 pages)

Age

· 6~10

Composition

· Storybook (12 volumes)

Never-Dwindling Spring of Wisdom, Talmud

<Kyowon Talmud 2> expand from the previous series to contain 11 values that children should learn in their life – wisdom, faithfulness, prudence, trust, justice, respect, hope, filial duty, consideration, cooperation, and good deed. Each story unfolds the values for children through interesting stories, and help develop their thinking skills through question and answer style.



Head and Tail (Cooperation)



Things to Maintain Forever (Hope)



Hirell's Way to Study (Faithfulness)



Fruit of King (Trust)



Who Is a True Friend? (Good Deed)



The Value of Two Hours (Faithfulness)



Treasures of Queen (Respect)



Difference of Rightness (Justice)



Who Is the Child Washing His Face? / The Old Man Who Plants a Tree (Wisdom)



Voyage / Fox and Fish (Prudence)



The Banquet of King / Father and Diamond (Faithfulness / Filial Duty)



Wood and Iron / The Lamp of a Blind Person (Cooperation / Consideration)

Curious Stories in English

Book Specification

- Storybook 230x265mm (46 pages)
- Bonus Book 230x265mm (70 pages)

Age

· 5~11

Composition

- Storybook (30 volumes)
- Bonus Book (1 volume)
- Vocab Cards (150 cards)
- Book Cinema (30 episodes, 5 min/episode)
- 3D Dance Animation (30 episodes, 1 min/episode)

Fun English Stories to Solve Curiosities

Our children are full of curiosities about the world around them. This series connects this never ending curiosities with English, giving them knowledge on both the topic and English.

Written by American and Canadian authors, the creative stories offer useful information with easy and simple English expressions. The careful supervision of Dr. Julie Wood, a PhD from Harvard Graduate School of Education, adds to educational effects of each story.

With fun QR video animations and activities, children can learn English much more interactively and enjoyably. Also, end-of-book contains information corner, giving children rich background information.

1 Creative English Stories to Grow Integrated Cognition

During each story, characters present 3 questions to children, to inspire interest, question, and imagine. Children can imagine answers to the questions as they read, and find the answer and background knowledge related to the book at the end of each story. The process of imagining and connecting information helps children grow integrated cognition skills.

“Why do roses have thorns?”



▲ Vol. 3 <A Dress for Rose>

Story of thorny dress that protected beautiful rose princess

“Why do we get the dark night every day?”



▲ Vol. 11 <Sun's Gift to Earth>

Story of the sun giving night to earth wanting to have rest

▼ Vol. 10 <The Raindrop Mission>

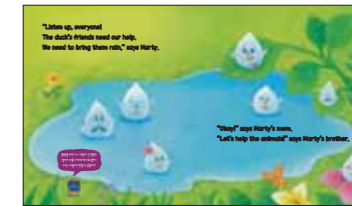
Story of a little water drop, Marty, who brings rain for the animals suffering from a drought

Inspire Interest



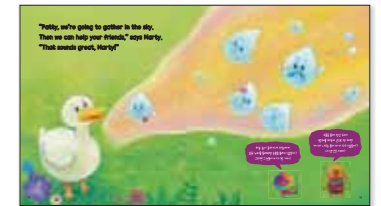
Marty's new friend looks sad. Why?

Question



Marty's promised to bring rain. How?

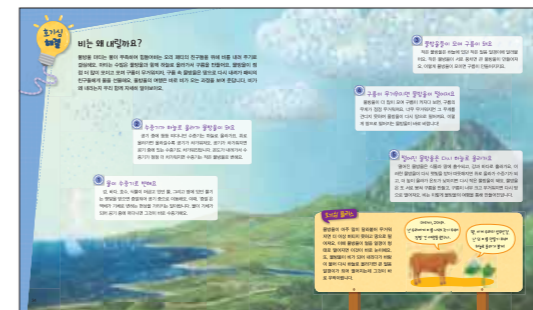
Imagine



How about singing sad songs to the sky? Or wetting the clouds and squeezing them?

Solve Curiosity

Check the answer to the question :
“Why does it rain?”



▲ Vol. 10 <The Raindrop Mission>

Contains extensive knowledge related to rain

Never Ending Curiosity

Learn knowledge across diverse topics, with questions such as “when does it rain heavily?” and “How did people measure how much it rained in the past?”



2 Repeated Exposure to Learn Important Expressions

Each book has a key English expression. This expression is repeated at least 15 times throughout the story and activities, helping children learn the expression quickly.



▲ Vol. 10 <The Raindrop Mission>

'Let's~' expression is repeated throughout the book



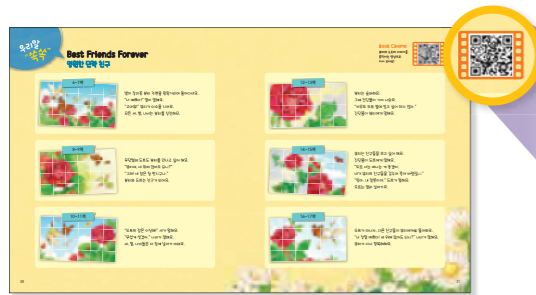
Supervisor
Dr. Julie Wood

- Ph.D. in Education from Harvard Graduate School of Education, USA
- Current member of Techno Teachers' advisory committee (educational technology consulting company)
- Former lecturer at Harvard Graduate School of Education, USA

3 Smart Repetitive Learning with QR Video Animation & Activities

1) Book Cinema : Story in Animation

Children can immerse themselves in the story again with Book Cinema animations



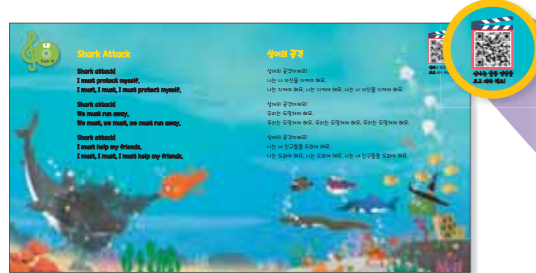
▼ Book Cinema Animation
- Vol. 8 <Best Friends Forever>



Story of a courageous ladybug, Dot, who rescues a rose, Beauty, from a greenfly

2) 3D Song Book : Let's Learn with Our Body

<3D Song Book> contains '3D English song & dance animations' for each story. Key sentences in each story is in the lyrics of the songs. The songs are designed to help children learn and memorize English expressions more enjoyably with joyful melodies and dances



▼ 3D Song & Dance Animation
- Track 18 <Shark Attack>



3) Activities : Review on Essential Vocab/Phrases

Children can review essential vocabulary or phrase from the story through a variety of fun activities



▲ Vol. 10 <The Raindrop Mission>

Play activities that review essential vocabularies from the story



▲ Vol. 10 <The Raindrop Mission>

Fun review on essential sentences and phrases from the story

Storybook (30 Vols.)



Wake Up, Trig! (Fish) The Five Sense Fairies (Hear) A Dress for Rose (Rose) Where Is the Sun's House? (Earth) Gifts for the Princess (Hair) The Rainbow Flower (Rainbow)



The Great Treehouse Wall (Wall) Best Friends Forever (Ladybug) Night Chorus (Grasshopper) The Raindrop Mission (Rain) Sun's Gift to Earth (Night) John's Two Wishes (Tear)



Fix the Roof (Roof) The Friendly Frog (Frog) The Sneaky Gorilla (Gorilla) Two Apple Trees (Apple) Echo the Ghost (Echo) Octopus the Sea Hero (Octopus)



Whose Poop Is This? (Snail) Colin's Special Talent (Light) The Tree's Magical Colors (Tree) It's Time to Eat (Eat) What Can Tails Do? (Tail) The Sweetest Lemonade (Lemon)



Charlie Looks for His House (Nose) Penny's Special Trunk (Elephant) The Clay Princess (Tooth) I Can't Stop My Hiccups (Hiccup) The Sphinx's Question (Pyramid) Emma's First Dance Class (Dream)

Bonus Book (1 Vol.)



3D Song Book

Easy and Fun Classic Stories with Songs

Book Specification

· 260x238mm / 268x218mm
(40 pages)

Age

· 3-6

Composition

· Storybook (24 volumes)
· MP3
· Guide Book (1 volume)

Sold(All)

· China, Taiwan

Sold(Part)

· Thailand

Enjoy the Famous Classics with Fun Songs

Key element in English learning is helping children be exposed to the language as much as possible and repeating the target expression.

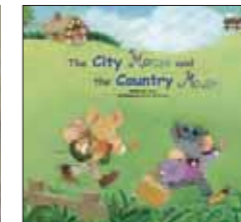
This series presents classic stories in English, making it easier to understand the stories. Each story has three key expressions repeated during the story, to help children naturally learn the expressions. Together with 'conversation' centered text, this series is best for learning conversational English.

Each story comes with 4 versions of audio – story song, story reading, listen & repeat, and chant. All the audio was recorded in a famous studio in New York, giving children authentic environment.

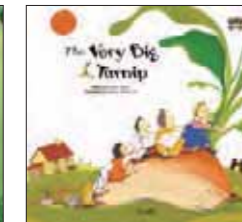
Storybook (24 Vols.)



The Bremen Town Musicians



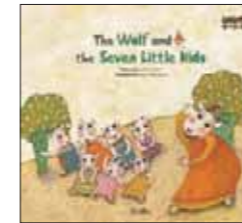
The City Mouse and the Country Mouse



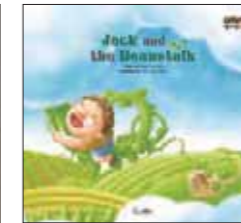
The Very Big Turnip



The Ugly Duckling



The Wolf and the Seven Little Kids



Jack and the Beanstalk



Little Red Riding Hood



The Cat in Boots



The Three Little Pigs



The King's New Clothes



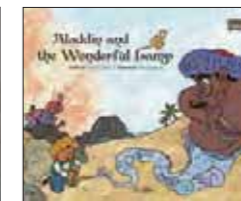
Hansel and Gretel



The Elves and the Shoemaker



The Little Mermaid



Aladdin and the Wonderful Lamp



The Fisherman and His Wife



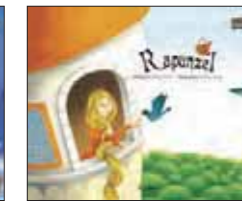
The Frog Prince



Thumbelina



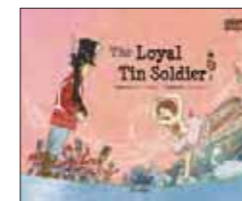
The Little Match Girl



Rapunzel



Cinderella



The Loyal Tin Soldier



The Wild Swans



Snow White and the Seven Dwarves



The Adventures of Pinocchio



Story Phonics

Book Specification

· 220x215mm (27 pages)

Age

· 5~8

Composition

· Storybook (25 volumes)
· Workbook (5 volumes)
· Guide Book (1 volume)
· MP3

Sold(All)

· China

Sold(Part)

· Malaysia

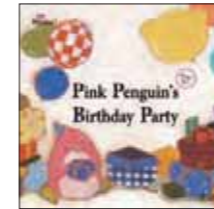
Start English from the Basics

The most effective way to learn English for children is to approach written text by learning what they sound like. After this, learning sentences and grammar will feel a lot easier for children.

This series not only covers the usual consonant and vowel phonics, but also digraphs, vowel sounds, comparisons of similar sounding phonics and phonics that are used in similar places.

Each book contains repetitions of the phonics sound and sentence format in interesting stories, making it easier for children to remember. The series also comes with workbooks and a guidebook to help children with the learning process.

Step 1 (5 Vols.)



Pink Penguin's Birthday Party (b / p)



Dorothy's Table (d / t)



Kevin's Good Friends (c, k / g)

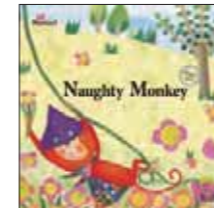


The Fox and the Violin (f / v)



Zed's Sweet Home (s / z)

Step 2 (5 Vols.)



Naughty Monkey (m / n)



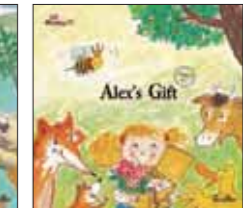
We Like Rain (l / r)



Jolly and Yeti (j / y)



A Hospital in the Woods (h / w)



Alex's Gift (q / x)

Step 3 (5 Vols.)



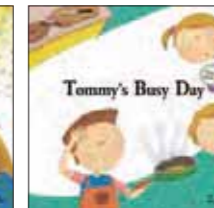
Max's Bag (short a)



A Present for Peggy (short e)



Twin Sisters (short i)

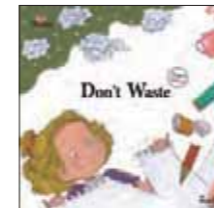


Tommy's Busy Day (short o)



Hurry Up, Buck! (short u)

Step 4 (5 Vols.)



Don't Waste (long a)



Weenie's Seeds (long e)



Dad Is a Firefighter (long i)



Don't Say NO (long o)



My Cute Brother Duke (long u)

Step 5 (5 Vols.)



Share and Be Rich ((t)ch / sh)



What's in Kathy's Family Album? (th / ng / wh)



Marcy's Dream (ar / er)



Troy the Hound Dog (oi, oy / ou, ow)



Messy Paul (oo / au, aw)

Wizmaker

Book Specification

· 250x230mm (36 pages)

Age

· 7~13

Composition

· Storybook (24 volumes)
· Study Book (24 volumes)
· Guide Book (2 volumes)
· MP3

Sold(All)

· Vietnam

Meet Elementary School Subjects in English

Immersion program is learning a language by using it as an instruction tool in various topics. This is important because studies show that immersion can help language learners develop the brain patterns of a native speaker.

To help our children learn English the right way, this series uses English to give knowledge on a variety of topics in Elementary school subjects, such as math, science, social studies, and art. The topics, which are perfect for children's age, makes the stories all the more interesting.

Give your child a balanced reading experience with our nonfiction immersion program.

Wizmaker 1 (12 Vols.)



Days and Nights



Do the Math!



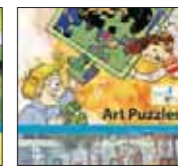
People and Jobs



The River



The Five Senses



Art Puzzles



Do's and Don'ts



How Long? Measure It!



The Lives of Insects



What Are Things Made of?



Making and Reading Maps



Living Things Around Us

Wizmaker 2 (12 Vols.)



How People Get Goods



Water Travel



Stars in the Sky



How Has Money Changed?



Musical Instruments



Inside Your Body



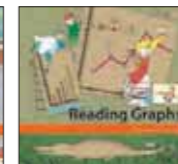
Ways of Drawing



Solid Shapes



Fossils



Reading Graphs



A Volcano



Natural Disasters

Study Book (24 Vols.)



Guide Book (2 Vols.)



Let's Play with English

Book Specification

· 250x230mm (38 pages)

Age

· 5~8

Composition

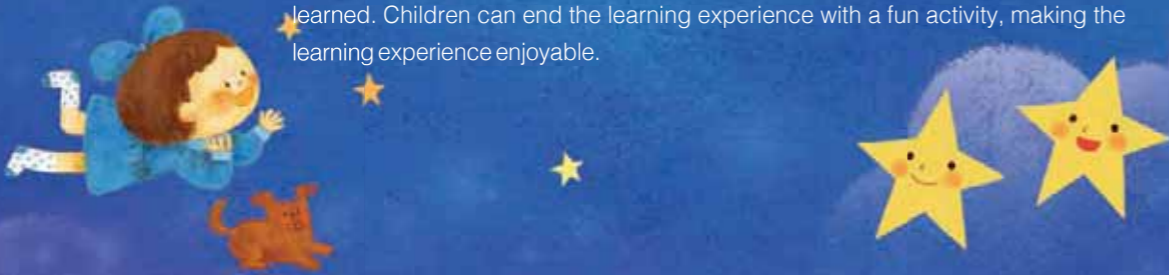
· Storybook (30 volumes)

· MP3

English Phonics, Story, and Conversation - All in One Series

Phonics is the connecting link between spoken language and written text. Phonics is important in English learning because it enables children to read new words and sentences by themselves.

With a systematic 4 step learning process, this series connects phonics with entertaining stories. Each book starts by introducing 16 words containing the target phonics. These words are then repeated throughout the story to make them easier to remember. At the end, a short useful conversation is given to reinforce what they learned. Children can end the learning experience with a fun activity, making the learning experience enjoyable.



Step 1 Word

Learn the basic words that contain the target phonetic values. Children can attach word stickers, which are in last page of each book.



▲ Vol. 1 <Guess Who I Am>

Step 2 Story

Through the interesting stories, children can naturally learn and repeat the main phonetic values.



▲ Vol. 6 <Colorful Rain Colorful World>

Step 3 Short Talks

With short conversations, children can review the main topic, words, and expressions.



▲ Vol. 1 <Guess Who I Am>

Step 4 Activities

Activities help children review the target phonics with fun, by making, cutting, coloring, and etc.



▲ Vol. 6 <Colorful Rain Colorful World>



Guess Who I Am
(b, k)



Sweet Dreams
(d, f)



Hide and Seek
(g, h)



Finny the Little Fish
(short a, i)



No Mail for Mailman
(m, n)



Colorful Rain Colorful World
(p, r)



Tiny and the Sky
(s, t)



A Day of the Wind
(w, v)



A Perfect Gift
(y, z)



Who Am I?
(j, l)



Our Beautiful Babies
(short e, o, u)



Berries' Trip
(bl, ct)



An Apple for Mommy
(pl, nt)



I Am Prrrt Prrrt
(tr, cl)



A Seed to a Flower
(gr, ft)



Mumboo, the Brave Zebra
(br, it)



Let's Make a Gold House
(sp, ld)



My Father's Hair
(sm, lk)



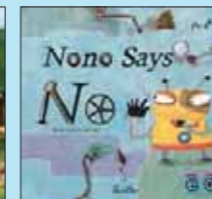
A Trip to Love Station
(nd, st)



Twin Stars
(tw, mp)



Michael's Dinner Party
(long i, a)



Nono Says No
(long e, o)



The Best Rain Boots
(long u, oo)



Cheering Chick
(ch, ng)



Little Car Speedy
(tion, th)



My Little Puppy
(sion, th)



Luna and the Moon
(wh, sh)



Coco and Mico
(or, ar)



Indian Sue
(ur, ir)



Who Knocks on the Window?
(silent sounds)

DOYOSE World Story

Book Specification

· 217x264mm (50 or 58 pages)

Age

· 8~12

Composition

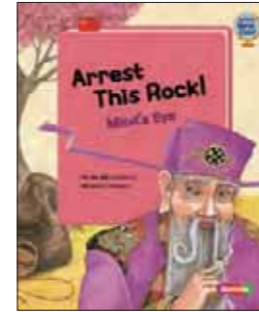
· Storybook (10 volumes)

Wisdom of the World Poured into Folktales

Handed down from parents to children for generations, folktales are a great way to meet the wisdom of those who came before us. What better way to learn English than with these great stories?

Ten folktales from around the world are combined with unique illustration styles right for each culture. The stories and illustrations let children look at different cultures and values, broadening their horizon.

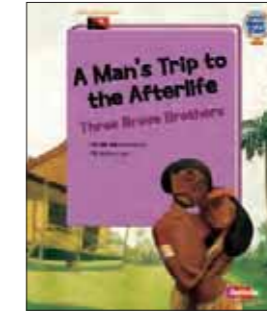
Together with vocabulary card, dictionary, and puzzles within the stories, children can grow their English skills as they explore different cultures.



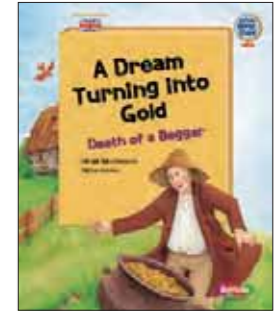
Arrest This Rock! / Mind's Eye



Taming of the Scrooge /
Strange Conditions



A Man's Trip to the Afterlife /
Three Brave Brothers



A Dream Turning into Gold /
Death of a Beggar



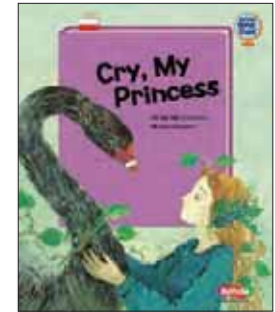
The Gold Island



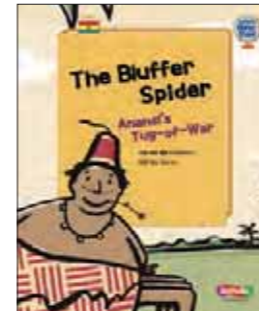
Princess Maleen



Gifts from Old Lady Holle



Cry, My Princess



The Bluffer Spider / Anansi's
Tug-of-War



The Lazy Spider, Anansi



The BBD(Baby's Brain Development) Playing Book

Age

· 0~24 months

Composition

- First stage (7 volumes)
- Second stage (15 volumes)
- Third stage (18 volumes)

Sold(All)

· China

Sold(Part)

· Vietnam

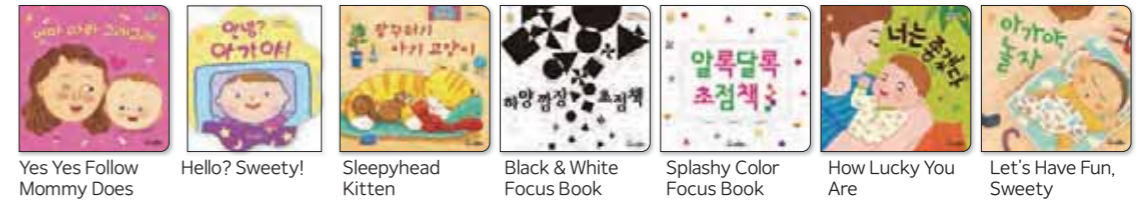
First Playbook for Essential Brain Development

Studies show that brain development during the first two years of life is critical in forming the brain. This is why it's important to give your child the right brain stimulation at the right stages.

Under the supervision of a medical professor in pediatrics, this series helps children's brain development in a scientific and systematic way.

Divided into three stages according to age, the series covers the period from 0 to 24 months old. Each stage has been carefully planned to cover all areas of the brain, helping with an all-round development. Give your children the first playbook to play and develop their brain at the same time!

First Stage (0 to 3 months) - Brain-stimulating stage (7 Vols.)



Second Stage (4 to 12 months) - Brain-activation stage (15 Vols.)



Third Stage (12 to 24 months) - Brain-training stage (18 Vols.)



The BBD Talk Play Book

Age

· 0~24 months

Composition

· Storybook (28 volumes)

Sold(Part)

· China

First Picture Book for Language Development

Giving your children a lot of linguistic stimulus in early age is very important. The amount of exposure decides how fast they can learn vocabularies, and helps develop better reasoning skills.

With the help of a medical professor in pediatrics, the series was carefully structured to meet children's language needs at the right age with interesting stories. The First Stage helps children in early stages, encouraging children to respond to sound and language. The Second Stage gives children lush vocabularies as they start to learn and combine words.

Each book also contains advice from the professor on language learning goal and how to guide children, helping to maximize the learning effect.

Storybook (28 Vols.)



Grinning Together



Ebububu Abebebe



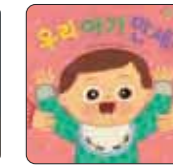
Baby, My Baby



Riding Baby Carriage



Found You, Peekaboo!



Hooray My Baby!



Scuttling Chick



Hippo, Be Quiet!



Quiet Waving



The Two Friends Do What?



Sunshiny Baby



What Do We Do Today?



Knock Knock!



Chug-chug, Puff-puff! The Yummy Train



It's a Bean!



Whoosh the Hat!



My Favorite Toy



On the Way



What's That?



That's Great!



Guess Who?



Play with Me



Bubble Bubble



Feel so Good



Mommy, Mommy!



Where Is It?



Mommy, I did...!



Growl, What to Eat Today?



The BBD Toy Book

-Play & Grow Series for Baby

Book Specification
· 230X265mm (60 pages)

Age
· 13~24 months

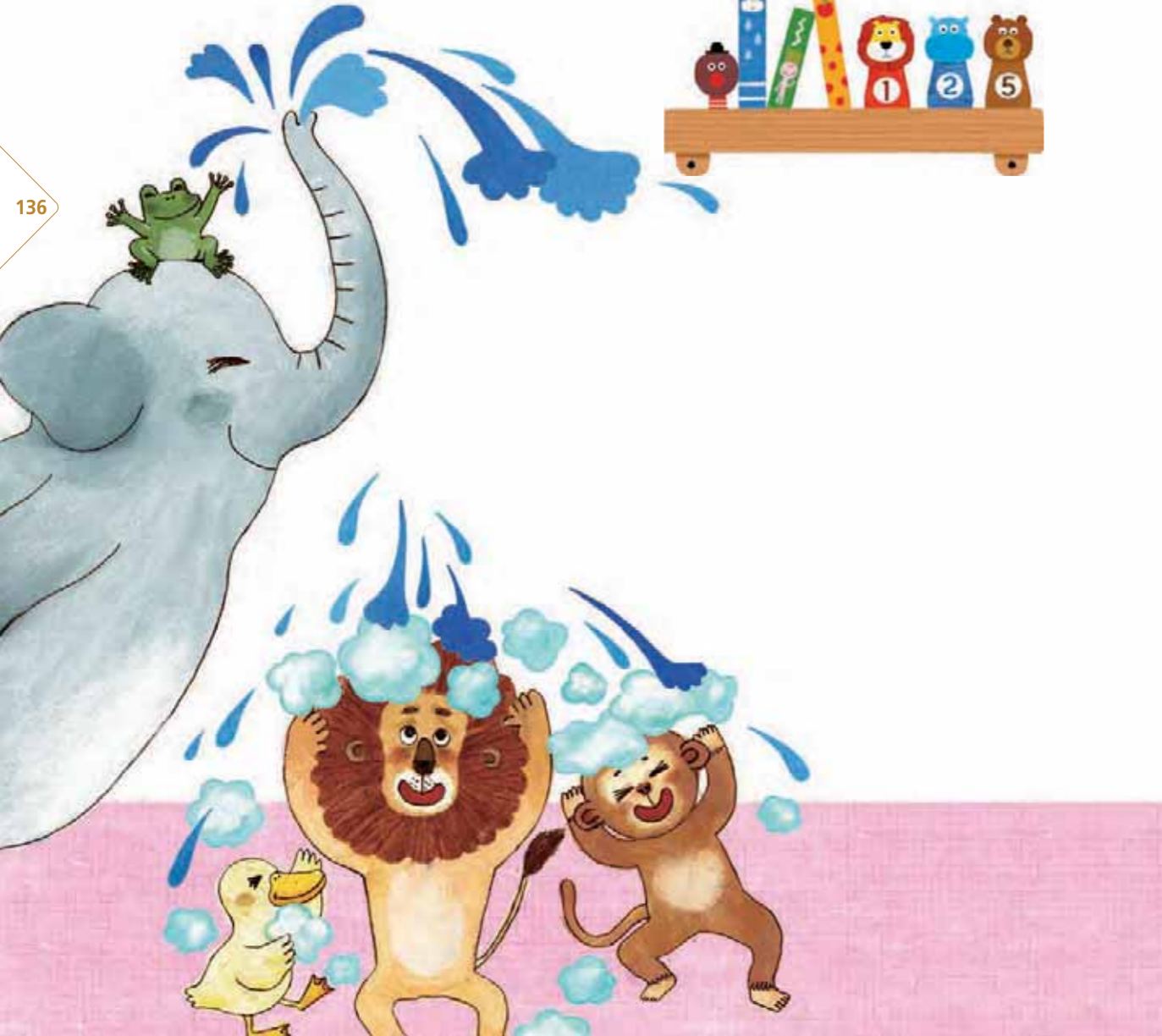
Composition
· Storybook (12 volumes)
· Growth Activity Book (12 volumes)

Sold(All)
· China

Play Picture Book Building Habits and Social Skills

They say old habits die hard. This is why it's important to introduce the right habits to children. This series, with storybooks and activity books, introduces the right life habits and helps our children grow their social skills.

Each storybook is built on a basic habit or social skill topic. With interesting stories, children can simply read along to learn the right basic habits or social skills. After reading, children can use the Growth Activity Book to have fun reviewing the topic. The activity books have various activities for children, to help keep their interest in the topic.



Storybook & Growth Activity Book (24 Vols.)



Hey Gorilla, Let's Brush Teeth!



Tooth-brushing



Let's Go Bathing!



Washing



How Shall We Eat?



Table Manners



Peaceful Sleep



Sleeping



Let's Go on an Exciting Trip!



Dressing and Undressing



Where Shall We Sit?



Family



Hello Everybody



Greetings



Let's Find a Treasure!



Outdoor Activity



Alpu and Matu



Friends



I Am Going to the Poo-Poo World



Toilet Training



Carefully and Quietly



Safety



Shall We Go to an Amusement Park?



Emotion



Smart Kids Smart Workbook

Book Specification

· 220x297 mm (48 pages)

Age

· 3~5

Composition

· Workbook (56 volumes)

Sold(Part)

· China, Indonesia

All-round, Fun Activity Book for Children

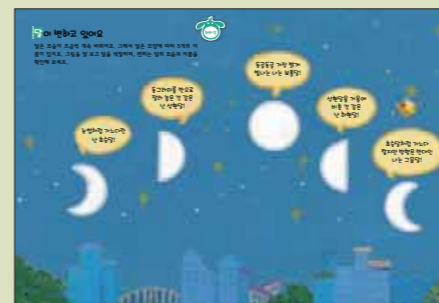
Most of our brain development happens in the baby stage, from 3 to 5 years old. Therefore, it's crucial to give enough stimulation to our children.

This series covers every aspect of the kindergarten curriculum, giving an all-round stimulation for our children. It also offers special, integrated study, helping children develop thinking skills by combining different subjects.

With fun activities, learning comes naturally to children by playing. Help your children grow mentally and intellectually with this essential series.

1 All Kindergarten Curriculum Covered with One Series

The series covers all the basic kindergarten curriculum such as language, mathematics, science, society, health, and expression.



▲ Vol. 2-6 <Space>
Color and find out how the moon changes over time



▲ Vol. 3-9 <Public Order>
Find out what 'promise' is, and why we need to keep it

2 Integrated Education with Interesting Topics

Integrated Books combine different subject areas into one, giving children a new and different point of learning.



▲ Vol. 1-14 <Animals (Basic)>
Combine math with the concept and learn how to count



▲ Vol. 3-16 <Job>
Connect science with jobs and learn the concept of movement and metal spring



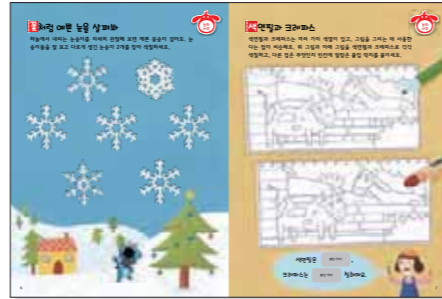
3 Improving Thinking Skills with Fun Activities

Play Books offer various activities such as sticker, coloring, cutting, and pasting. With fun activities, children can improve their thinking skills.

1) Logical Thinking Skills



▲ Vol. 1-18 <Sticker Book>
Grow logical thinking skills by learning and applying 'comparison'



▲ Vol. 2-16 <Coloring Book>
Build logical thinking skills by trying 'observation'

2) Creative Thinking Skills



▲ Vol. 2-15 <Sticker Book>
Build creative thinking skills by trying 'attribute listing'



▲ Vol. 3-19 <Cutting & Pasting Book>
Grow creative thinking skills by applying 'forced association'



Age - 3 : 20 Volumes

No.	Area	Theme
1		Basic Word
2	Language	Onomatopoeic word / Mimetic Word 1
3		Onomatopoeic word / Mimetic Word 2
4		Basic Number Concepts 1
5	Mathematics	Basic Number Concepts 2
6		Basic Number Concepts 3
7		Animals
8	Science	Plants
9		Me, Emotion
10	Society	Family
11		My Body, Physical Activity
12	Health, Expression	Sound, Shape, Motion
13		Musical Instrument
14		Animals (Basic)
15	Integrated Book	Plants
16		Store
17		Furniture
18		Sticker Book
19	Play Book	Coloring Book
20		Cutting & Pasting Book



Age - 4 : 17 Volumes

No.	Area	Theme
1	Language	Reading Basic Word
2		Extended Basic Number Concepts 1
3	Mathematics	Extended Basic Number Concepts 2
4		Extended Basic Number Concepts 3
5	Science	Nature, Environment
6		Space
7		Manners
8	Society	Our Village
9		Healthy Habit
10	Health, Expression	Various Expression
11		Animal (Extended)
12		Season
13	Integrated Book	Tool
14		Vehicles
15		Sticker Book
16	Play Book	Coloring Book
17		Cutting & Pasting Book



Age - 5 : 19 Volumes

No.	Area	Theme
1		Reading Sentence
2	Language	Writing Word
3		Writing Sentence
4		Deepening Basic Number Concepts 1
5	Mathematics	Deepening Basic Number Concepts 2
6		Deepening Basic Number Concepts 3
7		Science Principles in Daily Life
8	Science	Tool & Machine
9		Public Order
10	Society	World Culture
11	Health, Expression	Safety & Rules
12		World
13		Insects
14	Integrated Book	Food
15		Location
16		Job
17		Sticker Book
18	Play Book	Coloring Book
19		Cutting & Pasting Book



Try Gargling



Book Specification

· 225x230mm (32 pages)

Age

· 3-6

Sold(All)

· Taiwan, Hongkong, Macao

Learn the Right Way to Brush Your Teeth!

It's important to teach your child how to brush teeth the right way. With this novelty title, children can try brushing teeth with a toothbrush.

The title takes children through the process of brushing teeth, starting from taking out a toothbrush to gargling. Children can enjoy fun interactive elements such as flaps, popups, and levers to learn how to brush your teeth nice and clean!



Reading Point

Use the toothbrush in the book to practice and learn how to brush your teeth well.



Let's Arrange Neatly



Book Specification

· 225x230mm (32 pages)

Age

· 3-6

Learn How to Clean and Organize Your Room!

Cleaning up doesn't have to be boring and difficult. This novelty title lets children have great fun while training how to tidy up.

Using Velcro, children can take an object and place them back to where it belongs. Each page contains different objects, helping children understand where to put things, and how to categorize objects. When you're done, don't worry! You can repeat the fun activity again and again.



Reading Point

Clean up the room by placing things in boxes yourself, using the velcro hooks in the book.





Catalog(EN)



Catalog(CN)

Book Specification

· 210x275mm

Age

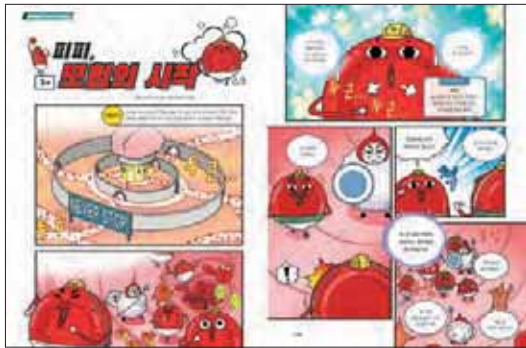
· 5~13

Sold(Part)

- China(Never Stop! Body Kingdom1,2)
- Taiwan, Hong Kong, Macao(Green Monster1,2,3)
- Malaysia(Never Stop! Body Kingdom1,2 / Mesozoic Odyssey / The Strongest Hero Science Item Man!

Unleash Curiosity and Ignite Scientific Minds with Comics

Established in 1991, "Science Boy" magazine stands as the oldest and most prominent science magazine for children in Korea. "Science Boy" includes 11 comics and explores cutting edge future science, life science, and the latest scientific news across various fields. Tailored to the level of children, the comics satisfy their scientific curiosity and contribute to nurturing scientific literacy by delivering science content in an engaging manner.

**Inner Pages & Illustration Styles**

▲ <Never Stop! Body Kingdom>



▲ <Animal Science>



▲ <My Humanoid Friend>



▲ <The Master of Mathematics>

Table of Contents

Contents	Composition	Theme	
Green Monster	- Season 1~3 - Total 36 vols.(12eps. per season) - Total 288 pages(8 pages per episode)	Plants	Save Everyone from a Fight against a Living, Moving Monster Plant!
My Humanoid Friend	- Season 1~2 - Total 24 vols.(12eps. per season) - Total 192 pages(6~8 pages per episode)	Robots	A Humanoid Robot is My Friend?
Mesozoic Odyssey	- Season 1 - Total 12 vols. - Total 77 pages(6 pages per episode)	Dinosaurs, Geology, Ecology	Shall We Take a Time Machine to the Mesozoic Era to See Dinosaurs?
The Strongest Hero, Science Item Man!	- Season 1 - Total 12 vols. - Total 96 pages(8 pages per episode)	Science, Technology	Boy Hero Saves Earth Wearing Transformation Suit!
Energy Thief	- Season 1 - Total 12 vols. - Total 48 pages(4 pages per episode)	Energy	Protect Earth Against the Energy Devil
Never Stop! Body Kingdom	- Season 1~2 - Total 24 vols.(12eps. per season) - Total 192 pages(8 pages per episode)	Human Body	Keep the Body Kingdom Healthy!
Animal Science	- Season 1~3 - Total 36 vols.(12eps. per season) - Total 192 pages(4~6 pages per episode)	Animals	How Much Do You Know About Pets?
Cutting Edge Science Detective Squad	- Season 1~2 - Total 24 vols.(12eps. per season) - Total 170 pages(6~8 pages per episode)	Science, Technology	Join the Science Detective Squad to Resolve Various Incidents!
Mystery Detective Squad	- Season 1 - Total 12 vols. - Total 84 pages(7 pages per episode)	Science	Embark on a Journey with Cybo and their Friends to Unravel the Mysteries!
The Master of Mathematics	- Season 1 - Total 12 vols. - Total 84 pages(7 pages per episode)	Mathematics	Let's Save the World with Math Magic!
The Fiery Science Debate	- Season 1~2 - Total 24 vols.(12eps. per season) - Total 168 pages(7 pages per episode)	Science	Discovering Controversial Science Topics with the 'Science Boy' Magazine Editors!





Contact Details

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