



Kids & Juvenile Foreign Rights

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Kids & Preschool Books



Juvenile Books



GeMS

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La Coccinella, Ape Junior, Salani, Magazzini Salani and Nord-Sud Edizioni are part of GeMS Gruppo Editoriale Mauri Spagnol ranked 36 in the top 50 largest publishing companies worldwide and one of the most important Italian publishing groups.

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Kids & Preschool Books



La Coccinella

Publisher: Domenico Caputo

www.coccinella.com

La Coccinella was established in 1977, with the goal of **reinventing the very concept of children's books**, by turning them into **interactive objects** for even the youngest to **touch, explore, and handle**. La Coccinella published its first title, *Brucoverde*, over 40 years ago: "a hole with a book around it" that remains a best-seller to this day. La Coccinella's varied and multi-sensory offering piques curiosity and stimulates creativity, providing an **all-round learning experience**. Following on from their famous "books with holes", over the years La Coccinella has launched several original series with broad commercial appeal.

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Ape Junior

Editorial Manager: Andrea Pestalozza

www.apejunior.com

Ape Junior was founded in 1999 as an imprint specialising in the **preschool market** with a particular focus on board books. Its catalogue brings to its young and very young Italian readership the best the international market has to offer: game books, board books, sticker and colouring books, jigsaw puzzles, tactile, and sound books. Over the years Ape Junior has expanded its list by publishing titles via **franchising arrangements with other children's brands**.

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Juvenile Books



Salani

Editorial Director: Mariagrazia Mazzitelli

www.salani.it

Italian publisher of **Harry Potter**, Adriano Salani Editore was founded in Florence in 1862 and is one of the oldest publishing houses still operating in Italy. Salani has published prestigious international authors as **Roald Dahl, Astrid Linghen, and Christine Nostlinger** in the series "Gli Istrici", **David Almond, Roddy Doyle, Michael Ende, Jostein Gaarder, Jean Giono, Eva Ibbotson and Tove Jansson**. With a list that numbers **over 1,500 titles**, with a catalogue of **high-profile fiction and non-fiction books for children 6+**, Salani remains an innovator in the field of children's books.

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Magazzini Salani

Editorial Manager: Marco Figini

www.magazzinisalani.it

Magazzini Salani was set up in 2001 as a specialist imprint of Adriano Salani Editore focusing on comics, graphic novels, encyclopaedias, and activity books. Throughout its history, the company has had a name for innovation, both in content and in form, as well as for dedication to quality. Magazzini Salani's catalogue includes both **fiction and non-fiction for the young adult market, with a particular focus on the latest pop culture phenomena**.

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Nord-Sud Edizioni

Editorial Manager: Marco Figini

www.nordsudedizioni.it

Nord-Sud Edizioni was established as an Italian imprint of Nord-Sud Verlag, a Swiss publishing house founded in 1961 to produce **high-quality illustrated books for children**. After the acquisition by Salani in 2005, Nord-Sud has expanded its catalogue of juvenile literature to produce both **educational primary school titles and children's fiction (Age: 10+)**.

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