



BOOK RIGHTS CATALOGUE 2024





BRAND INTRODUCTION

About Beijing Bangson Culture

Our Company:

Little Red Flower Studio was founded in 2001 and registered by Beijing Bangson Culture Co., Ltd. in 2007.

We publish books for children aged 0-6 and our publications include activity books, sound books, education board games, pop-up books, picture books, board books, early learning books and stickers.

We work with a talented team of in-house editors, designers and more than a hundred illustrators. Our fully-functioned production factory provides quality products on time and at the best prices.

Kids have always been and will always be at the centre of everything we do. We hope children all around the world can Read and Grow with Bangson!










Our Mission:

Our mission is to create more books that can inspire children's mind and promote integrated development. We aim to enlighten children at various stages of growth and focus on providing more engaging and interesting books for them.



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Dear friends,

I would like to share with you today a Little Red Flower.
This name may be new to you, but it means a lot to me.

Long time ago...

20 years ago in Beijing, Little Red Flower Studio was founded by accident.

Have you noticed how many important ideas are created by accident? I heard a soft voice from the bottom of my heart: "I want our children's books to be fun"!

And against my judgment, I followed that voice!

Over the years we have released many titles created by the most loved authors and illustrators.

Our happy books have always been created with development and fun in mind. Each book is subject to strict educational criteria because we care for our children a lot.

Years passed. I was proud of what we had accomplished, but my heart's voice turned to a whisper over time. I was scared that it might fade away completely one day... So I set off on a journey into myself. I spent a full year searching spiritually for my original inspirations.

And I discovered something I hadn't realized before!

It is very important for children to be recognized and supported on their own path.

Little Red Flower books help children to be themselves.

Being yourself means being unique, boldly discovering the world and expressing yourself.

P.S.

Our books have been published in Italy, France, Poland and some Asian countries since 2007 under the Bangson brand. Read and grow up with Bangson.

This is the story of our Little Red Flower.

Together we can write its continuation!

In the difficult times of the pandemic, happy books for children have become even more important.

Maybe one flower brings a little happiness. Let's turn the children's world into a sea of flowers. It is our ambition to deliver our Little Red Flower books to every child in the world!



Chief Editor & Founder :

Sandy



My First Book of Sports

Dimensions: 250×250mm **Extent:** 16pp **Price:** ¥89.80

Publication: February 2024 **ISBN:** 978-7-5110-6676-3

- ◆ Do you know how to do sports and exercises? This book will be a good guide for kids to start exercising. Kids will learn different sports as they have fun with the smart mechanisms, such as flaps, slides, and wheels. Over 100 facts encourage children to explore and learn more about sports and exercises!



Observation Development Sticker Book

Dimensions: 210×230mm **Extent:** 20pp **Price:** ¥88.80 per set

Publication: January 2024 **ISBN:** 978-7-5110-6683-1

- ◆ This series of sticker books contain different activities, such as mazes, puzzles, search and find, find the difference, etc. scientifically improve observation and memory. There are also early learning themes like counting, colors and shapes. Children will love to play with over 1000 stickers as they explore the bright scenes and have fun with the interesting games.



Dino David Stickers-Safety Education

Dimensions: 250×250mm

Extent: 24pp

Price: ¥94.00 (5 titles)

Publication: August 2023

ISBN: 978-7-5110-6406-6

- ◆ Let's learn some safety tips from Dino David and his friends. The five sticker books include over 300 stickers and useful safety tips to teach children protect themselves in different situations.



Safety at Home



Outdoor Safety



Obey the Traffic Rules



Protect Yourself



In the Wild





Dino David Stickers-Chinese Pinyin

Dimensions: 185×260mm **Extent:** 24pp **Price:** ¥88.80 (6 titles)

Publication: December 2023 **ISBN:** 978-7-5110-6682-4

- ◆ This series of sticker books introduce the 23 initials, 24 finals and 16 syllables which are the basic knowledge needed for learning Chinese Pinyin. 52 interesting little stories and rhymes, over 200 activities help kids learn faster.



Dino David Stickers-Chinese Characters

Dimensions: 185×260mm **Extent:** 24pp **Price:** ¥112.80 (6 titles)

Publication: March 2023 **ISBN:** 978-7-5110-6318-2

- ◆ Learn Chinese Characters with Dino David and his friends! There are 141 interesting activities and over 1200 stickers. Each page contains beautiful Dino Valley scene, perfect for placing the stickers to create fun scenes. Activities on each page help kids to learn more Chinese characters.





Dino David Character Development

Dimensions: 210×210mm Extent: 24 pp
Price: ¥96.00 per set Publication: November 2020
ISBN: 978-7-5110-5367-1
Rights Sold to: HongKong, Macao, Taiwan, Singapore, Thailand



It's not me



Amazing Judy



A Lost Egg



A Backup Player



Brave Robin



David's Adventure



David Loves Dancing



The Best Story



Dino David Social Interaction

Dimensions: 210×210mm Extent: 24 pp
Price: ¥96.00 per set Publication: November 2020
ISBN: 978-7-5110-5368-8
Rights Sold to: HongKong, Macao, Taiwan, Thailand



It doesn't Count



David, Stop it



Scary Mud Dinosaur



The Fish Pie



Magic Potion



Picking Fruit



Making Friends



I am Better Than You



Dino David Quotient Development

Dimensions: 210×210mm Extent: 24 pp
Price: ¥96.00 per set Publication: January 2021
ISBN: 978-7-5110-5431-9



Judy Refuses to Take Criticisms



Even Heroes Fail Sometimes



Fair Competition



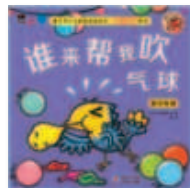
I Miss the Dino Valley



Who Throws Banana Peels Everywhere?



Let's Go Ice-Skating



Blow up the Balloons



Nothing to be Upset



Dino David Emotion Management

Dimensions: 210×210mm Extent: 24 pp
Price: ¥96.00 per set Publication: April 2021
ISBN: 978-7-5110-5500-2
Rights Sold to: HongKong, Macao, Taiwan, Malaysia



Judy is Angry



Scary Fire-Breathing Snake



Prince Dinosaur



Robin's New Friend



Nannan Lost her Smile



I am the Best



Go Camping



The Scariest Needle



Dino David Good Habits

Dimensions: 210×210mm Extent: 24 pp
 Price: ¥96.00 per set Publication: June 2021
 ISBN: 978-7-5110-5606-1
 Rights Sold to: Malaysia



The Most Special Magician



Longclaw Wants to be a Good Dinosaur



The New Fishing Rod



Magical Cupboard



Energy Fruit



Garbage with Legs



David's Bad Teeth



I don't Want to Sleep



Dino David Rebellion Management

Dimensions: 210×210mm Extent: 24 pp
 Price: ¥96.00 per set Publication: July 2021
 ISBN: 978-7-5110-5686-3



I am the Leader



I Know it all



I Said "No"



I Want it all



Sugar Ball Clock



Why not Praise me?



Crying Really Helps



Where are the Tools?



Dino David Leadership

Dimensions: 210×210mm

Extent: 24 pp

Price: ¥96.00 per set

Publication: December 2021

ISBN: 978-7-5110-5799-0



The Treasure Thief



Flood is Coming



A Temporary Team Leader



King of Kids



I Will Find Him



I Vote for David



It's Nice to Have David Around



The most Beautiful Red Firework



Dino David Stay Safe

Dimensions: 210×210mm

Extent: 24 pp

Price: ¥96.00 per set

Publication: October 2022

ISBN: 978-7-5110-6117-1



David Goes Skating



Judy is Alone



Four-Color Mushroom



Robin Learns to Cook



Dinosaur Wizard and Fairy



Thrilling Fishing Experience



Rock Paper Scissors



A Bad Day



Dino David Science Around You

Dimensions: 210×210mm Extent: 24 pp
Price: ¥96.00 per set Publication: December 2023
ISBN: 978-7-5110-6675-6



Accident at the Ice Sculpture Festival



Magical Glass Mirror



Exciting Grass Sliding Game



Dinosaur Lake Freezes



Robin's Rainbow Machine



Magic Stone



Who Stole Judy's Fairy Tea



Magical Megaphone



Dino David Amazing Nature

Dimensions: 210×210mm Extent: 24 pp
Price: ¥96.00 per set Publication: April 2023
ISBN: 978-7-5110-6356-4



The Ice Ball Rain



Seaside Vacation



What Do you Want to Plant



Four Seasons in Dinosaur Valley



Make a Wish on the Shooting Star



I Lost My Shadow



The Heavy Fog



A Giant Monster



I am Ready for Kindergarten

Dimensions: 210×226mm Extent: 32pp

Price: ¥98.00 per set Publication: April 2022

ISBN: 978-7-5110-5910-9

Rights Sold to: HongKong, Macao, Taiwan, Malaysia

- ◆ Kids are always afraid of going to a strange place. However, they have to leave their parents and go to kindergarten one day in the future. This set of picture books is for kids who are going to the kindergarten. Eight funny stories tell kids that kindergarten is not a scary monster, instead is a place filled with happiness.



Take a Nap



Water Prince



The Princess also Needs to Poop



Send the Toys Home



You can Talk to Teacher



Mom is a Magician



Don't be Shy



We are Unique

Stunning Scenery in China: Animals and Plants I

Dimensions: 250×250mm

Extent: 14pp

Price: ¥69.80 per copy

Publication: October 2021

ISBN: 978-7-5166-6060-7

- ◆ 14 pages of beautiful illustrations present spectacular view of China's mountains, wetlands, deserts, grassland, etc.. There are over 120 fun facts about amazing animals and plants. More than 70 flaps bring more fun for the reading. Let's find the hidden secrets of those beautiful creatures!



Stunning Scenery in China: Animals and Plants II

Dimensions: 250×250mm

Extent: 14pp

Price: ¥69.80 per copy

Publication: October 2021

ISBN: 978-7-5166-6059-1

- ◆ 14 pages of beautiful illustrations present spectacular view of China's mountains, wetlands, deserts, grassland, etc.. There are over 120 fun facts about amazing animals and plants. More than 70 flaps bring more fun for the reading. Let's find the hidden secrets of those beautiful creatures!



Peek-a-Boo

Dimensions: 125×125mm Extent: 22pp



Garden



Ocean



Farm



Zoo

- ◆ Bright and captivating images, lively rhyming text, attract babies to peek through little holes, guessing what's on the next page, falling in love with reading through continuous discovery. The book is colorfully vibrant, each page has holes, and behind the holes are pictures. This ingenious design will bring babies a wonderful visual feast.



Great Eye Spy

Dimensions: 140×140mm Extent: 24 pp



Great Eye Spy For Boys 1



Great Eye Spy For Boys 2



Great Eye Spy For Girls 1



Great Eye Spy For Girls 2

- ◆ A vibrant, lively, and engaging children's treasure hunt book. Through observation and searching for thousands of hidden pictures, it can enhance children's counting skills, categorization abilities, problem-solving skills, and language proficiency.



Guess Who

Dimensions: 167×147mm Extent: 20pp



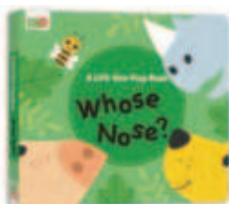
Whose Ears?



Whose Feet ?



Whose Wings ?

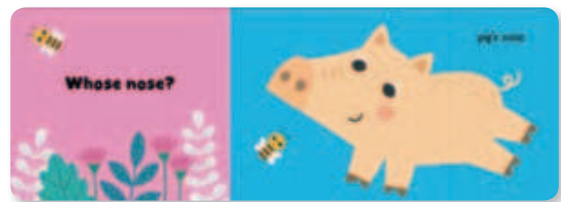


Whose Nose ?



Whose Tail ?

◆ Animal cognition book designed specifically for children aged 0–3, filled with exploratory fun and interactive features. The series adopts a flip–page interactive format that children love. Each page has a flip section, flipping left, right, up, and down, exercising the child's finger flexibility and hand–eye coordination. After flipping, the cute image of the animal appears in front of the child, attracting the child's attention and inspiring the child to fall in love with books and learning.



My First Hide-and-Seek

Dimensions: 140×140mm Extent: 24 pp



My First Hide-and-Seek 1



My First Hide-and-Seek 2

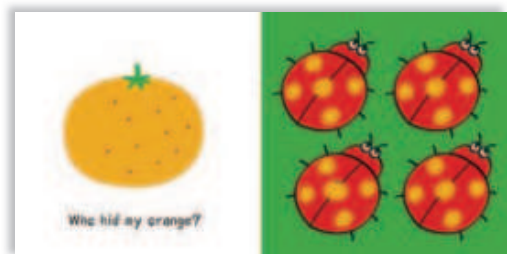


My First Hide-and-Seek 3



My First Hide-and-Seek 4

◆ A common object in life cleverly becomes part of another, and the answer to a simple question is hidden in a lively and interesting picture. Don't you want to find them all? Embark on this fresh and challenging journey of discovery! With various creative visual games, these titles help to enhance children's ability to identify details, improve focus, and promote comprehensive development of children's intelligence.





Magic Flashlight Book

Dimensions: 233×275mm

Extent: 12 pp

Price: ¥ 79.80 per copy

Publication: December 2022

ISBN: 978-7-5110-6207-9

- ◆ It is so dark here. Can you find a rattlesnake? Use the paper flashlight to find the hidden creatures. The flashlight book allows kids to experience the excitement of exploration in the space and under the ground, inspiring children's creativity and imagination. The clear and short introduction to animals let kids learn some basic and interesting knowledge about these animals.
- ◆ Grab your flashlight and discover the mysterious world of animals!
- ◆ With 8 mini flashlights and 24 photographic films, kids will learn up to 300 facts about these animals in the most exciting way!



Season's Differences



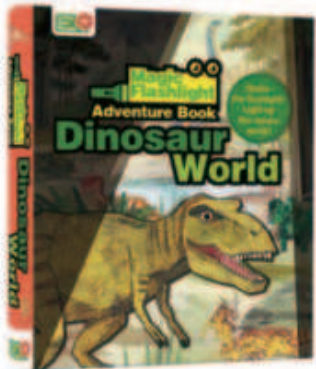
What's in the Space



What's Under the Ground



Who is in Dark



Magic Flashlight Book

Dimensions: 233×275mm

Extent: 12 pp

Price: ¥ 69.80 per copy

Publication: February 2020

ISBN: 978-7-5110-5001-4

Rights Sold to: Thailand



Dinosaurs World



Wild Animals



Forest Animals



Ocean Animals



Walking into the Museum

Dimensions: 260×245mm

Extent: 20pp

Price: ¥108.00 per copy

Publication: December 2022

ISBN: 978-7-5110-6210-9

- ◆ This is a big activity book with flaps, pop-ups and slides. Different from other activity books, this book has DIY pop-ups that children can make by themselves. Step by step, following the instructions, children will definitely gain much fun.



Insects



Animals



Walking into the Museum

Dimensions: 260×245mm

Extent: 20pp

Price: ¥108.00 per copy

Publication: October 2021

ISBN: 978-7-5166-6057-7



Dinosaurs



Ocean Animals

Failure doesn't Scare Me

Dimensions: 250×250mm **Extent:** 16pp

Price: ¥89.80 per copy **Publication:** September 2023

ISBN: 978-7-5110-6574-2

Rights Sold to: HongKong, Macao, Taiwan

- ◆ There will be lots of obstacles faced by children when they grow. What should they do when they fail? What should they do when they are rejected? This title present instructions and parenting tips for children and parents, guiding them to face difficulties. The interactive mechanism and activities, such as flaps slides and wheels bring much more fun.



I don't Want to Be Sick

Dimensions: 250×250mm **Extent:** 16pp

Price: ¥89.80 per copy **Publication:** September 2023

ISBN: 978-7-5110-6560-5

Rights Sold to: HongKong, Macao, Taiwan

- ◆ This interactive activity book features interactive mechanisms such as flaps, slides, and wheels, helping children to know more about illness and to focus more on their health.



Emotion Management Interactive Book: My Feelings

Dimensions: 250×250mm **Extent:** 16 pp
Price: ¥ 89.80 per copy **Publication:** October 2020
ISBN: 978-7-5110-5345-9
Rights Sold to: HongKong, Macao, Taiwan



- ◆ How do you feel? Why do you want to cry when you are sad? What should you do to be happy? This interactive book tells you everything about emotions. Children can learn different emotions in the most creative way by lifting, pulling, spinning and sliding. While enjoying themselves, children will learn how to control their emotions and express their feeling better.

Sexuality Education Book: Our Bodies are Different

Dimensions: 250×250mm **Extent:** 16 pp
Price: ¥ 89.80 per copy **Publication:** July 2020
ISBN: 978-7-5110-5285-8
Rights Sold to: HongKong, Macao, Taiwan



- ◆ Parents ought to be the first source of sex education for their children. Especially now that there is confusion as to how to teach sex and gender in school. This book serves as a guide for parents and guardians to educate their children on the issue of sex so they can understand the myths and facts about this important topic in the most interactive way.

Mind Your Manners

Dimensions: 250×250mm

Extent: 16pp

Price: ¥89.80 per copy

Publication: May 2022

ISBN: 978-7-5110-5901-7

Rights Sold to: HongKong, Macao, Taiwan, Thailand

- ◆ Little kids will grow up. They will meet with all kinds of problems and difficulties. The two big board books displays different situations and show kids how to behave and deal with problems in certain circumstances. Lift the flaps, pull the tabs, turn the wheels and find the hidden world!



Grow up to be Better

Dimensions: 250×250mm

Extent: 16pp

Price: ¥89.80 per copy

Publication: May 2022

ISBN: 978-7-5110-5902-4

Rights Sold to: HongKong, Macao, Taiwan, Thailand



My First Guide Book to Good Behaviors

Dimensions: 250×250mm **Extent:** 16 pp **Price:** ¥89.80 per copy

Publication: January 2018 **ISBN:** 978-7-5101-5403-4



Is This Right?

Rights Sold to: HongKong, Macao, Taiwan, Algeria, Bahrain, Egypt, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Sudan, Syria, Tunisia, UAE, Yemen, Turkey, Iran



Is This Safe?

Rights Sold to: HongKong, Macao, Taiwan, Algeria, Bahrain, Egypt, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Sudan, Syria, Tunisia, UAE, Yemen, Turkey, Iran

- ◆ Our super interactive game book is here to guide your children to behave properly and learn to express themselves better.
- ◆ Kids can explore our book in the most creative way by pulling and lifting flaps while they are entertained and engaged in hours of fun and learning.



Funny Finger Mazes



Dimensions: 182×182mm **Extent:** 14 pp
ISBN: 978-7-5110-5672-6 **Price:** ¥49.80 per copy
Publication: July 2021

Rights Sold to: HongKong, Macao, Taiwan, Malaysia, Thailand, Algeria, Bahrain, Egypt, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Sudan, Syria, Tunisia, UAE, Yemen, Turkey, Iran

- ◆ Let's go to the playground. First we need to go through the maze. Use your little fingers to walk through the die-cut mazes and try to reach the end. Look and find the hidden items and learn to count while searching. Seven mazes each book bring a fatastic experience of touching, searching and cognizing.



Amazing Nature



Mysterious Adventure



Cute Animals



Colorful Life



Mystery Exploration: Nature World

Dimensions: 160×180mm

Extent: 14 pp

ISBN: 978-7-5110-5680-1

Price: ¥49.80 per copy

Publication: October 2021

- ◆ Why is the frog in the tree? See, there is an eye. Whose eye it is? Lift the flap to find the answer. Die-cut holes make it even funnier. Easy-to-understand knowledge enrich kids' knowledge base.



Rainforest



Ocean



Night



Savanna



Mystery Exploration: Chinese Culture

Dimensions: 160×180mm

Extent: 14 pp

ISBN: 978-7-5110-5681-8

Price: ¥49.80 per copy

Publication: October 2021

Rights Sold to: HongKong, Macao, Taiwan

- ◆ How does Chinese characters evolve? What are the Festivals for? These four title have all what you need to know. Easy-to understand explanation make learning a fun experience. Those little flaps can answer all your questions.



Festival



Chinese Character



Chinese Poem



Solar Term



Our Body

Dimensions: 229×247mm

Extent: 24 pp

Price: ¥ 155.00 per copy

ISBN: 978-7-5110-5365-7

Publication: December 2020

- ◆ From our eyes and noses to our skins, muscles and bones, do you know what their functions are? Have you wondered about how our body works?
- ◆ This new interactive board book tells everything about your body and teaches children essential sex education and self-protection in the most creative and interactive way including lifting the flaps, pulling the tabs, feeling and spinning.



Mysteries Space

Dimensions: 229×247mm

Extent: 24 pp

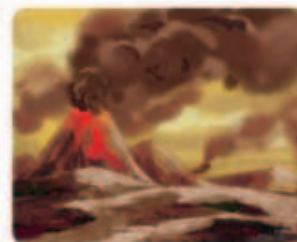
Price: ¥ 155.00 per copy

ISBN: 978-7-5110-5366-4

Publication: December 2020



- ◆ This new title teaches children hard-core scientific knowledge about the space in the most creative and interactive way. Lift the flaps, pull the tabs, spin the wheel to find even more interesting facts about the space.





Science Around You How Things are Made?

Dimensions: 215×280 mm **Extent:** 40 pp
ISBN: 978-7-5110-5485-2 **Price:** ¥ 118 per copy
Publication: May 2021



- ◆ Little kids are always curious about how things work and how things are made. Well, here is a book that can answer their questions. This book takes you on a trip through history, finding out the history of the things we use today. 6 panoramic guiding map and over 30 lift-the-flap booklet shows detailed explanation of how things are made. Try to find the hidden details in the book!



Science Around You How we deal with garbage?

Dimensions: 215×280 mm **Extent:** 40 pp
ISBN: 978-7-5110-5486-9 **Price:** ¥ 118 per copy
Publication: May 2021



- ◆ Have you ever wondered where the garbage goes? Some of the garbage are useful and some are useless. Let's find out the secrets of garbage in this book. 6 panoramic guiding map and over 30 lift-the-flap booklet show how garbage is processed. Try to find the hidden details in the book.

Look Inside: Questions and Answers

Dimensions: 275×213mm

Extent: 12 pp

Price: 56.80 per copy

Publication: February 2020

ISBN: 978-7-5110-5027-4

- ◆ This title presents exciting and fun scientific knowledge about nature, plants, animals and dinosaurs to kids in the most creative way.
- ◆ With our lift-the-flap design, kids will be able to learn science in a Q&A way to power up their brains and to stimulate their curiosities.



Animals
Adventure

Plants
Encyclopaedia

Amazing
Nature

Discovering
Dinosaurs

Lift-the-Flap Science Book: Wonderful World

Dimensions: 190×210mm

Extent: 16 pp

Price: 199.00 per copy

Publication: December 2020

ISBN: 978-7-5110-5370-1



Mysterious Space

Wonderful Nigh

Changeable Weather

Animal Home

Colorful Seasons

Lift-the-Flap Science Book: Mysterious Nature

Dimensions: 190×210mm

Extent: 16 pp

Price: 199.00 per copy

Publication: December 2020

ISBN: 978-7-5110-5371-8



On teh Farm

At the Pond

In the Forest

At the Beach

In the Garden



Five Lions Are Going to Sleep

Dimensions: 260×210mm **Extent:** 10 pp
Price: ¥ 68.00 per copy **Publication:** March 2020
ISBN: 978-7-5110-5018-2

Rights Sold to: Algeria, Bahrain, Egypt, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Sudan, Syria, Tunisia, UAE, Yemen, Turkey, Iran

- ◆ Contained in these books are our high-quality rubber toys and die-cut holes designed to inspire kids in a safe and fun way.
- ◆ The interactive games about numbers encourage kids' observation and math skills.



Ten Cats Are Playing Outside

Dimensions: 260×210mm **Extent:** 20 pp
Price: ¥108.00 per copy **Publication:** March 2020
ISBN: 978-7-5110-5019-9

- ◆ Time to play with kittens! With our unique hole-punching technology and high-quality rubber toys, our books provides kids a safe and funny way to read and learn!





Science Puzzle Book

Dimensions: 285×210mm

Extent: 14 pp

ISBN: 978-7-5110-5694-8

Price: ¥98.00 per copy

Publication: August 2021

- ◆ Book with 6 puzzles! Puzzles with different number of pieces! The big scene guide kids into the ocean world, dinosaur world, animal world and insect world. Detailed knowledge helps kids to know more about those animals or plants.



Ocean World



Dinosaur



Animal World



Insect World



My First Word Book

Dimensions: 170×185mm

Extent: 24 pp

Price: ¥39.60 per copy

Publication: September 2016

ISBN: 978-7-5101-4548-3

- ◆ These board books are like giant dictionary in which they can find English words about everything around them. Necessary books for early language learning.



Mid-Autumn Festival

Dimensions: 260×255mm **Extent:** 18 pp
Price: ¥118.00 per copy **Publication:** September 2019
ISBN: 978-7-5101-6661-7



- ◆ Mid-Autumn Festival features 3-dimensional pictures that entertain children with fun facts about traditional Chinese festivals and provide them with new experiences of festival celebration.

Chinese New Year

Dimensions: 260×255mm **Extent:** 18 pp **Price:** ¥118.00 per copy
Publication: February 2019 **ISBN:** 978-7-5101-6241-1



- ◆ This interactive book features 3-dimensional pictures that entertain children with fun facts about the Spring Festival, the biggest festival in China.

Pop-up World of Creatures

Dimensions: 212×285mm

Extent: 16 pp

Price: ¥89.80 per copy

Publication: February 2019

ISBN: 978-7-5101-5602-1



Ocean World



Dinosaur



Insects



Animals

- ◆ This fun-filled picture books featuring 16 pop-ups have facts about our animal friends, giving kids a closer look at the amazing world of wild animals.

Play with Concentration

Dimensions: 240×280mm

Extent: 24 pp

Price: ¥48.00 per copy

Publication: July 2019

ISBN: 978-7-5101-6348-7

Rights Sold to: HongKong, Macao, Taiwan



Only One



Which is Different



- ◆ 24 themes are scientifically designed to improve kids' concentration, patience and problem-solving skills.
- ◆ 312 interactive activities encourage active learning and stimulate kids' interests.



Hello Nursery School

Dimensions: 210×230mm **Price:** ¥54.8/12.8 per copy
Publication: October 2018 **ISBN:** 978-7-5086-9141-1



Rights Sold to:
 HongKong, Macao,
 Taiwan, Thailand,
 Algeria, Bahrain,
 Egypt, Iraq, Jordan,
 Kuwait, Lebanon,
 Libya, Morocco, Oman,
 Palestine, Qatar, Saudi
 Arabia, Sudan, Syria,
 Tunisia, UAE, Yemen,
 Turkey, Iran

Rights Sold to:
 HongKong, Macao,
 Taiwan, Algeria,
 Bahrain, Egypt, Iraq,
 Jordan, Kuwait,
 Lebanon, Libya,
 Morocco, Oman,
 Palestine, Qatar, Saudi
 Arabia, Sudan, Syria,
 Tunisia, UAE, Yemen,
 Turkey, Iran

- ◆ This series of books grant your children solid knowledge and practical skills in kindergarten.
- ◆ With the unique book design, kids can explore the book in the most interactive way including, pulling, spinning and sliding while they are engaged in hours of learning.

Lift-the-Flap Science Book I

Dimensions: 213×275mm **Price:** ¥59.80 per copy
Extent: 12 pp **Publication:** May 2017
ISBN: 978-7-5101-4953-5



Farm



Ocean



Vehicles



Animals

- ◆ With fun games and rich scientific contents, this carefully designed lift-the-flap book can effectively improve children's concentration, creativity and logical reasoning.



Lift-the-Flap Science Book II

Dimensions: 213×275mm Price: ¥59.80 per copy
Extent: 12 pp Publication: September 2017
ISBN: 978-7-5101-5172-9



◆ This wonderful set of books allow children to extend their imagination and creativity, and nurture their logical reasoning.



Nature



Space



Dinosaurs



Our Body

Lift-the-Flap Science Book III

Dimensions: 213×275mm Price: ¥59.80 per copy
Extent: 12 pp Publication: August 2018
ISBN: 978-7-5101-6005-9



◆ These are the perfect guidebooks for curious children who want to understand science and put it into practice.



The Earth



Garbage



Weather



Invention

Busy Town

Dimensions: 240×231mm

Extent: 16 pp

Price: ¥59.80 per copy

Publication: September 2018

ISBN: 978-7-5086-8494-9



My Town



Public Transportation



Farm



Construction Site



Rescue Team



Airport

- ◆ With real-life scenes and scientific knowledge, the books will take kids to a wonderful tour around the busy town.
- ◆ The unique and fun-packed book will ensure to practice kids' logical reasoning and curiosity while they learn things!

Memory Match

Dimensions: 240×231mm

Extent: 16 pp

Price: ¥39.80 per copy

Publication: August 2018

ISBN: 978-7-5086-8930-2



Jungle



Garden



Ocean



Farm

- ◆ This is a whole package of nature learning books that aim to add more fun to learning through those flaps and interactive games. It helps to improve kids' concentration, memory and manual dexterity.

My Early Learning Board Book

Dimensions: 205×275mm

Extent: 14 pp

Price: ¥ 49.80 per copy

Publication: June 2019

ISBN:978-7-5086-9155-8



Colors and Shapes

Numbers

Animals

My World

◆ This book set features flaps, puzzles, and interactive Q & A sessions that enlighten and entertain kids.

Little Explorer

Dimensions: 185×185mm

Price: ¥53.80 per copy

Extent: 22 pp

Publication: June 2018

ISBN: 978-7-5086-3286-5



Hello Poop!



Hello Bugs!



Hello Birds!



Hello Stars!



Hello Ocean!



Hello Night!



◆ This series of board book introduce children to the amazing world of the ocean, insects, stars, birds, and poops. 22 flaps and 30 die-cuts bring extra fun to reading. The easy-to-understand facts, the bilingual sentences and the bright illustrations will make it easy to bring science and nature into children's world.

Funny Faces

Dimensions: 142×142mm **Price:** ¥59.80 per copy **Extent:** 14 pp

Publication: March 2018 **ISBN:** 978-7-5086-8383-6

Rights Sold to: Algeria, Bahrain, Egypt, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Sudan, Syria, Tunisia, UAE, Yemen, Turkey, Iran



Don't Bother Mother Hen!



Time Is Up!



Happy Dino



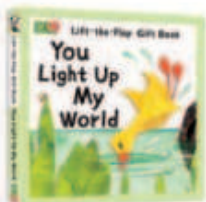
Sour! Sour!

- ◆ This series of books are designed to let children have better understandings of sharing, friendship and time by turning the pages to see different faces.

Lift-the-flap Gift Book

Dimensions: 160×160mm **Extent:** 12 pp **Price:** ¥29.80 per copy

Publication: October 2018 **ISBN:** 978-7-5101-5192-7



You Light up My World



Be with You



Grateful to Have You



You Are My Present

- ◆ Children are the best gifts for parents. This series of board books is about love, telling kids they are always loved and supported by their parents.

- ◆ These books are also designed to help to nurture the development of children's brain and eye-hand coordination.

Crazy Animal Jigsaw Puzzle Book

Dimensions: 190×190mm **Extent:** 10 pp **Price:** ¥39.80 per copy

Publication: November 2018 **ISBN:** 978-7-5101-5904-6



Never Play Football with a Hedgehog



What If a Mouse Could Read a Book



Never Feed Chilies to a Crocodile



What if a Zebra Could Ride a Bike

- ◆ This series of books combines interactive games and jigsaw puzzles together. Kids will have hours of fun through reading and assembling the puzzle pieces.

Busy Slide-and-Explore

Dimensions: 190×190mm

Extent: 10 pp

Price: ¥57.80 per copy

Publication: June 2017

ISBN: 978-7-5086-7537-4

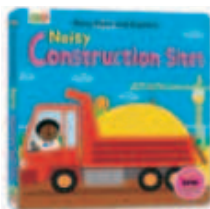
- ◆ An early-education book that is designed to nurture your kids' concentration, imagination, curiosity and manual dexterity.
- ◆ Kid-friendly and age appropriate words and explanations are simple for kids to understand. Lift the flaps, spin the wheels and pull the tabs. Children will learn as they read and play!



Tiny Creatures



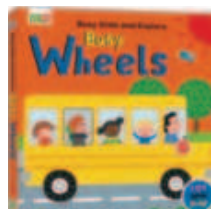
Giant Animals



Noisy Construction Sites



Finding the Dinosaurs



Busy Wheels



Busy Vehicles

Dimensions: 141×130mm

Price: ¥27.60 per copy

Extent: 28 pp

Publication: December 2016

ISBN: 978-7-5101-4652-7

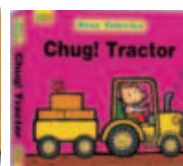
Rights Sold to: Thailand



Whoosh! Boats



Zoom! Planes



Chug! Tractor



Run! Car



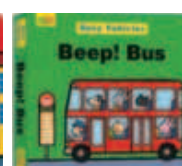
Clank! Trains



Come on! Diggers



Go! Trucks



Beep! Bus

- ◆ Our bright-coloured pictures and playful illustrations enable kids to read easy, yet fun stories written in both Chinese and English while they learn different types of public transportation from airplanes, ships, tractors to buses.

Pop-up Adventures

Dimensions: 182×183mm **Extent:** 12 pp **Price:** ¥69.80 per copy
Publication: September 2017 **ISBN:** 978-7-5086-7767-5
Rights Sold to: Thailand



Funny Weather

Let's Go

At the Beach

- ◆ Turn the pages to see the pop-ups jumping out of the pages. 7 pop-ups in each book bring children into a new world. These books contain easy yet fun stories to stimulate early language development, to power up their brains and to improve their emotional intelligence.

My Awesome Little Smart

Dimensions: 140×165mm
Extent: 104 pp
Price: ¥78.00 per copy
Publication: March 2017
ISBN: 978-7-5217-4308-1
Rights Sold to: HongKong, Macao, Taiwan



Alphabet



Numeral

- ◆ Get your kids a head start on early bilingual learning!
- ◆ With our playful illustrations and unique die-cut designs, kids will be engaged and encouraged to learn more.

My Touch-and-Talk Word Book

Dimensions: 350×275×60mm **Extent:** 30pp **Price:** ¥498.00 per box
Publication: January 2018 **ISBN:** 978-7-5101-5580-2

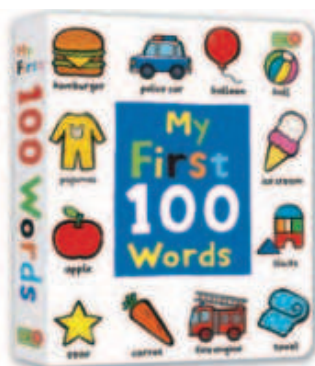


- ◆ A quick start for language learning!
- ◆ The book is everything kids need to start bilingual early education. Touch, listen and learn!

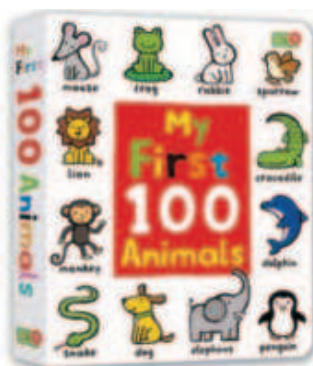
My First 100

Dimensions: 120×150mm **Extent:** 24 pp
Price: ¥29.60 per copy **Publication:** December 2016
ISBN: 978-7-5217-4307-4
Rights Sold to: Thailand, Malaysia, Vietnam

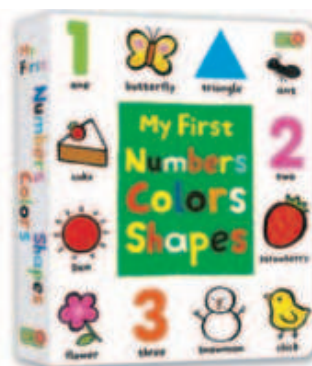
- ◆ A small-sized and portable book that contains a bigger world inside!
- ◆ 130 phrases in both Chinese and English will enlarge babies' vocabularies and improve bilingual language skills.



My First 100 Words



My First 100 Animals



My First 100 Numbers, Colors and Shapes



Slide and Play

Dimensions: 181×184mm Extent: 10 pp Price: ¥39.80 per copy

Publication: August 2017 ISBN: 978-7-5086-7541-1

Rights Sold to: Italy



Farm



Circus



Garden



Zoo



- ◆ With our unique page design, kids can read the questions in the book while they explore the answer by moving the sliders and get their little minds busy!

Touch-and-Feel

Dimensions: 210×210mm Extent: 10 pp Price: ¥59.80 per copy

Publication: May 2017 ISBN: 978-7-5101-4755-5

Rights Sold to: Italy



Animals



Colors



Numbers



Farm

- ◆ Use little fingers to pet the fur, interact with the mirror and feel the texture and learn about numbers, colors and animals.
- ◆ The bold and contrasting colors, engaging animals entertain toddlers on both visual and tactile level.
- ◆ Bilingual words and phrases give kids an early start on language learning.

Peek-A-Boo

Dimensions: 140×140mm **Extent:** 32 pp **Price:** ¥27.80 per copy
Publication: May 2016 **ISBN:** 978-7-5101-4231-4



Funny Toys



Busy Vehicles



Fresh Fruit



Farm Animals



Wild Animals



Living Goods



- ◆ Each page contains a short description about a certain object. Kids will need to guess what that thing is based on the die-cuts, colors and the descriptions. A creative and interactive book that encourages kids to explore the world and enhance their imagination!

Look & See

Dimensions: 140×140mm **Extent:** 24 pp **Price:** ¥35.80 per copy
Publication: July 2016 **ISBN:** 978-7-5101-4359-5
Rights Sold to: HongKong, Macao, Taiwan, United States, France, Canada, Belgium, Switzerland



My Vehicles



My Numbers



- ◆ This series of board books feature die-cut on each page. With each turn of the page, the die-cut holes become progressively smaller. Little ones will enjoy grasping these little holes.



My Colors



My Animals



Tinny Mouse: Lift-the-Flap Book

Dimensions: 140×140mm Extent: 48 pp Price: ¥19.80 per copy
 Publication: May 2016 ISBN: 978-7-5101-4237-6



◆ Come and lift the flaps of our wonderful books for creative learning and joyful playing.

Tinny Mouse: Cognitive Board Book

Dimensions: 92×92mm Extent: 20 pp
 Price: ¥135.00 per set Publication: November 2015
 ISBN: 978-7-5552-3158-5



Tinny Mouse: Early learning Board Book

Dimensions: 92×92mm Extent: 20 pp
 Price: ¥135.00 per set Publication: November 2015
 ISBN: 978-7-5552-3166-0



◆ Designed specifically for children aged 0-3, this series of books features cute characters Hua Xiaoxiao, a tinny mouse, and her good friends. Beautiful illustrations and bilingual words make it easy for kids to learn.

Baby Early Learning

Dimensions: 125×125mm Extent: 12 pp Price: ¥16.0 per copy

Publication: August 2016 ISBN: 978-7-5101-4194-2

Rights Sold to: Thailand



Animal 1

Animal 2

Living Goods

Natural



Ocean Animals

Vehicles

Toys

Food

My First Touchy-Feely Lift-the-Flaps Book

Dimensions: 185×185mm Extent: 10 pp Price: ¥49.80 per copy

Publication: November 2016 ISBN: 978-7-5101-4611-4



Letters

Farm

Animals

Numbers

◆ Our books aim to nurture your kids' curiosity, creativity and manual dexterity.

◆ By lifting the flaps, kids will be introduced to a wonderful learning world. And by touching different shapes of hole and curves and feely patches in every page, kids' senses will be much sharpened.

Chinese Literature Sound book

Dimensions: 178×251mm

Extent: 48 pp

Price: ¥ 128.00 per copy

Publication: January 2021

ISBN: 978-7-5110-5401-2

- ◆ Contained in this series are our wonderful sound books to get your kids a head start on Chinese language knowledge including 45 famous quotes from the Chinese classics The Analects, 45 Chinese poems and 55 idiom stories.
- ◆ A perfect language learning gift for kids aged 2 and above to learn and to be entertained in the most interactive way.



Chinese Idiom Stories



Chinese Poems



The Analects

Chinese Literature Sound book II

Dimensions: 178×251mm

Extent: 48 pp

Price: ¥ 118.00 per copy

Publication: September 2017

ISBN: 978-7-5552-1832-6



Tang Poetry



Di Zi Gui



Three Character Classic

ABC Sound Book

Dimensions: 178×251mm

Extent: 32 pp

Price: ¥ 98.00 per copy

Publication: September 2017

ISBN: 978-7-5552-1835-7



Chinese Pinyin Sound Book

Dimensions: 178×251mm

Extent: 32 pp

Price: ¥ 98.00 per copy

Publication: September 2017

ISBN: 978-7-5552-1834-0



Early Learning Sound Book I

Dimensions: 178×251mm

Extent: 16 pp

Price: ¥ 98.00 per copy

Publication: September 2017

ISBN: 978-7-5552-1830-2



Early Learning Sound Book II

Dimensions: 178×251mm

Extent: 16 pp

Price: ¥ 98.00 per copy

Publication: September 2017

ISBN: 978-7-5552-1831-9



- ◆ Designed specifically to stimulate kids' hearing and brains, these sound books provide hours of fun while encouraging kids to know about new words and concepts.

My Talking Dictionary

Dimensions: 222×265×28 mm **Extent:** 24pp **Price:** ¥ 148 per copy
Publication: July 2018 **ISBN:** 978-7-5101-5868-1

- ◆ Press the button and listen to the speaker. Children would be easily attracted to this talking book and learn more English words.



Hide-and-Seek Sound book

Dimensions: 245×245mm **Extent:** 10 pp **Price:** ¥ 108.00 per set



- ◆ Mother hen couldn't find her chick. Let's help her. Lift the flaps and listen to the sound. Kids will love exploring around the farm, the animal world and the vehicle world.

Activity Sound Book

Dimensions: 178×251mm **Extent:** 20 pp
Price: ¥ 80.00 per copy **Publication:** December 2016
ISBN: 978-7-5552-2883-7

- ◆ This sound book is designed to sharpen your beloved little ones' senses and stimulate curiosity in a fun-packed and interactive way.



Chinese Language Learning Sticker. Chinese Character

Dimensions: 210×285mm **Extent:** 24 pp **Price:** ¥118.80 per set

Publication: December 2022 **ISBN:** 978-7-5110-6192-8

- ◆ This book is arranged according to the order of words, phrases, idioms and short sentences. It adopts the form of sticker games loved by children and integrates a variety of logic training games. While playing, it can train cognition and hand-eye coordination. A full set of more than 1200 stickers and more than 700 word cards made it easier to learn Chinese characters.



Chinese Language Learning Sticker. Chinese Pinyin

Dimensions: 210×285mm **Extent:** 24 pp **Price:** ¥100.80 per set

Publication: December 2022 **ISBN:** 978-7-5110-6208-6

- ◆ The book uses Pinyin, cognition, stickers and games in a four-in-one way, integrating a relaxed and happy game atmosphere to stimulate children's enthusiasm for learning Pinyin. Scientific content arrangement to help children grasp the critical period of pinyin enlightenment. Stick, paint and draw, multiple interactive pinyin learning, all-round improve language learning ability, prepare for primary school admission.



Logical Thinking Development Sticker Book (Ages 0-3)

Dimensions: 210×227mm **Extent:** 20pp **Price:** ¥82.80 per set

Publication: October 2022 **ISBN:** 978-7-5110-6088-4

Rights Sold to: HongKong, Macao, Taiwan, Thailand

- ◆ Designed specifically for kids aged 0-3, This sticker book aims to scientifically and systematically improve children's logical thinking ability and promotes the development of multiple intelligences through various forms of exercises. Nearly 1,000 stickers to meet your baby's pasting needs.



Logical Thinking Development Sticker Book (Ages 3-6)

Dimensions: 210×227mm **Extent:** 20pp **Price:** ¥82.80 per set

Publication: October 2022 **ISBN:** 978-7-5110-6089-1

Rights Sold to: HongKong, Macao, Taiwan

- ◆ Designed specifically for kids aged 3-6, This sticker book aims to scientifically and systematically improve children's logical thinking ability and promotes the development of multiple intelligences through various forms of exercises. Nearly 1,000 stickers to meet your baby's pasting needs.





Dino David Stickers

Dimensions: 210×210mm

Extent: 12 pp

Price: ¥ 78.40 per set

Rights Sold to: Vietnam, HongKong, Macao, Taiwan

◆ There are 8 titles included in this set of stickers. Follow the cute dinosaurs and see what they are doing, learn different animals, insects, vehicles, colors and shapes.



Daily Objects



Daily Objects



Vehicles



Colors



Animals



Insects



Nature



Shapes

Magnetic Sticker Book

Dimensions: 230×310mm **Extent:** 12pp **Price:** ¥138.00 per copy

Publication: August 2021 **ISBN:** 978-7-5110-5663-4

- ◆ Over 100 removable magnetic stickers.
- ◆ 8 themes for kids to choose. There is always one theme that kids will love.
- ◆ Big spread pages and cute illustrations.
- ◆ Fun facts about animals, plants, planets, etc.,



Farm Animals



Jungle Animals



Ocean Animals



Mysterious Dinosaurs



Incredible Insects



Amazing Seasons



Beautiful Birds



Outer Space

Magnetic Math Sticker Book

Dimensions: 210×285mm

Extent: 8pp

ISBN: 978-7-5110-5659-7

Price: ¥64.00 per copy

Publication: July 2021

- ◆ Four levels for different age groups. Each level contains 3 titles. Different difficulty levels for kids to choose.
- ◆ Removable magnetic stickers make learning math funnier.



Low Poly Sticker Book

Dimensions: 250×250mm

Extent: 24pp

ISBN: 978-7-5110-5671-9

Price: ¥159.20 per set

Publication: July 2021

- ◆ A whole new set of 3D stickers! Find the stickers by their numbers, stick them and witness the illustrations come to life!



Dinosaur World

Magical Animal

Cool Cars

Ocean World



Magnetic Sticker Game: Seasons

Dimensions: 220×285mm

Extent: 8 pp (with 2 extra pages of magnetic stickers)

Price: ¥59.80 per copy

Publication: May 2021

- ◆ Do you want to enjoy beautiful views of the four seasons at home? The four-season sticker games are designed specifically for children aged 2-5 years will bring children into different season worlds where they can create their own season views.
- ◆ The 240 reusable magnetic stickers, the double sided panoramic scenes and 24 flash cards allow children to appreciate the amazing seasonal changes. This is all you need to teach children to love the world around them.



Spring



Summer



Autumn



Winter





Magnetic Sticker Game: Adventures

Dimensions: 220×285mm

Extent: 8 pp (including 2 pages of magnetic stickers)

Price: ¥59.80 per copy

Publication: May 2021

- ◆ Have you ever imagined creating a world of your own? Now here is the chance. The 8-page fold sticker game is for children aged 2–5. With 240 reusable soft magnetic stickers, double sided panoramic scenes and 24 flash cards, our brand-new sticker game take kids to travel around the world in the most unimaginable way and improve your kids’ cognitive development as well.



Climbing Mountains



Polar Expedition



Crossing the Desert



Island Exploration





Magnetic Sticker Game: Vehicles

Dimensions: 220×285mm

Extent: 8 pp (including 2 pages of magnetic stickers)

Price: ¥59.80 per copy

Publication: May 2021

- ◆ Designed specifically for children aged 2–5 years, the sticker games are all about vehicles.
- ◆ Our 240 reusable magnetic stickers and double-sided panoramic scenes present kids a whole new world packed with different types of transport to carry people, animals and products from one location to the other.
- ◆ 24 flash cards introduce children to different vehicles, improving their cognitive development.



Air Transportation



Land Transportation



Sea Transportation



Rail Transportation



Dinosaur Sticker Book

Dimensions: 210×285mm

Extent: 16 pp

Price: ¥ 69.80 (4 titles)

Publication: April 2021

ISBN: 978-7-5110-5552-1



Mysterious Dinosaur



Dinosaur Family



Carnivorous Dinosaur



Herbivorous Dinosaur

- ◆ This series of reusable sticker books aim to teach and encourage your curious little ones to learn about the long-gone prehistorical dinosaurs while enjoying our beautiful stickers.



Princess Dressing Sticker Book I

Dimensions: 230×295mm **Extent:** 20 pp (6 titles per set)

Price: ¥ 160.80 per set **Publication:** July 2020

ISBN: 978-7-5110-5250-6

Rights Sold to: Vietnam



Happy Gathering



Holiday Travel



Cute Dressing

- ◆ This series of sticker books incorporate 1200 reusable stickers and creates hours of sticker game fun!
- ◆ Featuring a variety of illustrations, our book is sure to satisfy anyone who likes fashion and design.



Dancing Queen



Beautiful Bride



Dream Jobs

Princess Dressing Sticker Book II

Dimensions: 230×295mm **Extent:** 20 pp (6 titles per set)

Price: ¥ 160.80 per set **Publication:** September 2020

ISBN: 978-7-5110-5319-0



Legendary Princess



Popular Stars



World Costumes

- ◆ This series of sticker books incorporates 1200 reusable stickers and creates hours of sticker game fun!
- ◆ Featuring a variety of illustrations, our book is sure to satisfy anyone who likes fashion and design.



Fairies' Happy Life



Sports Outfit



Go Shopping

Vehicle Sticker Book

Dimensions: 210×285mm

Extent: 8 pp

Price: ¥55.20 per set

Publication: December 2020

ISBN: 978-7-5110-5020-5

- ◆ A set of colorful sticker books packed with stickers of all types of cars. Come and join us to explore the world of vehicles.



Air and Sea Vehicles



Land Vehicles



Meet the Vehicles



World Cars

Reusable Sticker Pad

Dimensions: 360×260mm

Price: ¥ 37.80/book

UPC: 6971446281114

Age: 3 and above

- ◆ The static sticker is printed in full color and cut to fit the sizes of you kids' little hands. We ensure our 2000 stickers will be steady and safe for kids to freely create and decorate their little worlds as many times as they want.
- ◆ With our 8 themes and 32 scenes, kids will also be introduced to a wide range of magical scenes from dance balls to adventures to largely stimulate their creativity and manual dexterity.



Fun Jobs



Animals



Dance Balls



Wonderful Adventures



Magical Worlds



Fun Life



My Family



Public Transportation

My Bilingual Cognitive Sticker Book

Dimensions: 210×285mm

Extent: 10 pp

Price: ¥ 12.80 per copy

Publication: January 2020

ISBN: 978-7-5110-5025-0

Rights Sold to: Russia (Whole Russian-speaking region)



Animal



Language



Nature

- ◆ Get a head start on bilingual learning for your kids. This book series provides a solid foundation for kids to learn and write both Chinese and English words.
- ◆ The reusable stickers and bilingual phrases will be perfect for your kids to power up their brains and to stimulate their manual dexterity.



My Life



Math



My World

Creative Magnetic Sticker Book

Dimensions: 285×210mm

Extent: 12 pp

Price: ¥118.00 per copy

Publication: March 2020

ISBN: 978-7-5110-5021-2



Animals



Dinosaurs

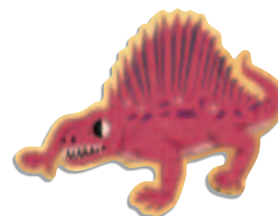


Our Body



Vehicles

- ◆ Keep children's brain engaged and their hands busy while creating fun, beautiful art with those magnetic stickers!
- ◆ This series of books with its diverse themes and high-quality stickers is perfect for keeping young minds active and training their manual dexterity.



Levelled Chinese Character Sticker Book

Dimensions: 190×230mm **Extent:** 16 pp (6 titles per level) **Price:** ¥ 76.80 per level
Publication: August 2020 **ISBN:** 978-7-5110-5217-9



Level 1

Level 2

Level 3

Level 4

Level 5

Level 6

- ◆ This is a wonderful language learning tool for kids to develop Chinese language skills.
- ◆ From simple to difficult levels, your kids will be introduced into a wonderland of language learning that will improve their brain development as well.

My Public Transportation Stickers

Dimensions: 210×230mm **Extent:** 30 pp **Price:** ¥ 103.20 per set
Publication: September 2020 **ISBN:** 978-7-5110-5318-0



Tractor



Train



Bus



Airplane



Ship



Truck



Excavator



Car

- ◆ A fun-packed way to keep children entertained and engaged in knowledge learning about public transportation, traffic rules, self-protection and more with My Public Transportation Stickers.



Early Learning Sticker Book

Dimensions: 210×285mm

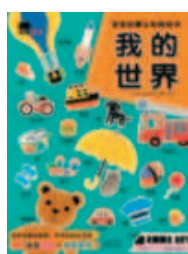
Extent: 16 pp (4 titles per set)

Price: ¥ 55.20 per set

Publication: July 2020

ISBN: 978-7-5110-5214-8

- ◆ A perfect game for pre-readers and early readers to learn basic living goods, numbers, colors and shapes.
- ◆ These books will help kids build language skills through fun and reusable stickers.



My World



Numbers



Animal World



Shapes and Colors

Big Sticker Book of Animals

Dimensions: 210×285mm

Price: ¥ 55.2 per set

ISBN: 978-7-5110-5030-4

Rights Sold to: Vietnam

Extent: 8 pp

Publication: December 2020



Sea Animals



Cute Animals



Wild Animals



Birds and Insects

- ◆ With our 400 reusable stickers, this game is perfect for curious kids aged 2–5 to know all kinds of animals.
- ◆ Our game ensures to keep your children engaged and entertained in hours of fun activities while they learn sea animals, cute animals and wild animals and more!

Creativity Development Sticker Book (0-3/3-6)

Dimensions: 210×230mm **Extent:** 20 pp **Price:** ¥ 70.80 per set
Publication: September 2020 **ISBN:** 978-7-5110-5316-9
Ages 3-6 Rights Sold to: Malaysia

◆ These books with reusable stickers and beautiful illustrations will prove to be an all-in-one education tool to train your babies' creativity and imagination.



Stay Safe Sticker Activity Book

Dimensions: 250×250mm **Extent:** 24 pp (with 4 extra pages of stickers)
Price: ¥ 100.80 per set **Publication:** February 2020
ISBN: 978-7-5110-4998-8
Rights Sold to: HongKong, Macao, Taiwan, Thailand, Vietnam



◆ The world can be dangerous especially for young children. The six themed-sticker books are here to rescue your children from unknown dangers and cover all ranges of self-protection tips.

◆ A total number of 200 safety facts would feed children with hand-on knowledge about personal safety and arm your children from teeth to toe.



Nature World Sticker Fun I

Dimensions: 210×285mm **Extent:** 20 pp (with 4 extra pages of stickers)

Price: ¥ 64.00 per set **Publication:** February 2020

ISBN: 978-7-5110-5003-8

Rights Sold to: Vietnam, Russia (Whole Russian-speaking region)



Sea World

Wetland Animals

Grassland Animals

Dinosaur World

Into the Jungle



- ◆ The coloring and sticking activities are perfect for keeping little hands busy and young minds active to learn and to explore our beautiful nature world.
- ◆ With the playful illustrations and scientific knowledge, our stickers will grant your kids an easy and fun-packed way of learning.

Nature World Sticker Fun II

Dimensions: 210×285mm **Extent:** 20 pp (with 4 extra pages of stickers)

Price: ¥ 64.00 per set **Publication:** February 2020

ISBN: 978-7-5110-5004-5

Rights Sold to: Vietnam



Beautiful Birds

Forest Animals

Fruits and Vegetables

Garden Animals

Butterflies and Moths



Magnetic Sticker Game: Dinosaur

Dimensions: 220×285mm **Extent:** 8 pp (with 2 extra pages of magnetic stickers)
Price: ¥ 49.80 per copy **Publication:** December 2019 **ISBN:** 978-7-5110-5007-6
Rights Sold to: HongKong, Macao, Taiwan



Cretaceous Dinosaurs



Dinosaurs' Relatives



Jurassic Dinosaurs



Triassic Dinosaurs



- ◆ These magnetic games are designed to stir kids' imagination. 240 reusable magnetic stickers and 8 pages of panoramic scenes provide enough space for kids to create their scenes.

Magnetic Sticker Game: Animal

Dimensions: 220×285mm **Extent:** 8 pp (with 2 extra pages of magnetic stickers)
Price: ¥ 49.80 per copy **Publication:** December 2019 **ISBN:** 978-7-5110-4806-6
Rights Sold to: HongKong, Macao, Taiwan



Ocean Animals



Farm Animals



Grassland Animals



Jungle Animals



Magnetic Sticker Game: Vehicle

Dimensions: 220×285mm **Extent:** 8 pp (with 2 extra pages of magnetic stickers)
Price: ¥ 49.80 per copy **Publication:** December 2019 **ISBN:** 978-7-5110-5014-4
Rights Sold to: HongKong, Macao, Taiwan



City Vehicles Construction Vehicles



Rescue Vehicles On the Outskirts



Puffy Sticker Book: Amazing Jobs

Dimensions: 180×240mm **Extent:** 8 pp **Price:** ¥ 19.80 per copy
Publication: December 2019 **ISBN:** 978-7-5110-4803-5

- ◆ Want to put your kids on the fast track of career success? Then this book is a must-have for parents who hope for the best for their kids.
- ◆ Featured 24 career scenes and more than 142 bilingual phrases, these stickers will ensure to keep kids well-informed of a variety of career choices from rescuers to artists.
- ◆ Your kids will also get a head start on language learning while they are playing with puffy stickers.



Architect



Artist



Breeder



Rescuer



Driver



Sales Clerk

Early Learning Puffy Sticker Book

Dimensions: 210×230mm Extent: 20 pp Price: ¥ 16.80 per copy
 Publication: February 2019 ISBN: 978-7-5101-6089-9



Social Skills



Communication Skills



Logical Thinking



Math



- ◆ With these amazing puffy stickers, kids will be engaged in a variety of interactive games.
- ◆ The four-themed sticker book set also provide a good chance for children to develop abilities including social interaction, math learning, logical thinking and language skills.



Photographic Sticker Book

Dimensions: 210×285mm Price: ¥ 12.80 per copy

ISBN: 978-7-5101-5677-9 Publication: July 2018

Rights Sold to: Malaysia



Animals 1

Animals 2

Letter and Number

Color and Shape

Nature

- ◆ Designed with real-life pictures and bright-coloured illustrations, this book presents your beloved little ones a wonderful world that they need to know about animals, letter, number, colour, shape and more.

My First Math Sticker Activity Book

Dimensions: 210×285mm Extent: 24 pp

Price: ¥ 16.80 per copy

Publication: July 2017 ISBN: 978-7-5086-7682-1

Rights Sold to: Malaysia



Level 1 (1-3)



Level 2 (1-3)



Level 3 (1-3)

- ◆ This creative gamebook combines basic math problems with fun stickers that cultivate children's problem-solving ability and patience with math.
- ◆ 3 different levels prepare your kids an easy start with our books and gradually upgrade to a whole new level of brain-teasing math challenges.

Creative Sticker Book

Dimensions: 185×260mm **Extent:** 16 pp **Price:** ¥110.40 (8 titles)
Publication: June 2017 **ISBN:** 978-7-5110-6313-7



◆ This is a fun-filled sticker book set with beautiful scenes and funny interactive games.

Get Ready for Preschool Stickers

Dimensions: 210×285mm **Extent:** 16 pp **Price:** ¥ 15.80 per copy
Publication: May 2017 **ISBN:** 978-7-5101-5001-2



◆ These stickers will guarantee your kids a head start on kindergarten while largely cultivating their intelligent quality and emotional intelligence.

My Early Learning Sticker Book

Dimensions: 210×285mm Extent: 16 pp Price: ¥ 16.80 per copy

Publication: July 2017 ISBN: 978-7-5086-7552-7

Rights Sold to: Thailand, HongKong, Macao, Taiwan



- ◆ 8-themed sticker books are designed to develop children's integrated development.
- ◆ Reusable stickers and interactive games bring even more fun.



Fun Sticker Book

Dimensions: 210×285mm Extent: 16 pp Price: ¥ 12.00 per copy

Publication: December 2013 ISBN: 978-7-5110-5985-7



- ◆ Are you looking for a fun-filled way to prepare your kids for kindergarten? This adorable collection of stickers is exactly what your kids need!
- ◆ These books help to spark your kids' imagination and encourage their creativity by completing the scene according to the instructions. It can also be a fun way to help them build knowledge for kindergarten.

My Super Sticker Book

Dimensions: 185×260mm **Extent:** 16 pp **Price:** ¥ 10.00 per copy
Publication: June 2014 **ISBN:** 978-7-5110-5842-3
Rights Sold to: HongKong, Macao, Taiwan, Thailand



Magical Puffy Sticker

Dimensions: 210×285mm **Extent:** 16 pp **Price:** ¥68.00 (3 titles)
Publication: November 2015 **ISBN:** 978-7-5110-5656-6
Rights Sold to: Vietnam



- ◆ These magical stickers combine intelligence development with fun-packed games that aim to entertain, encourage and stimulate your kids' creativity and potentials.

Magical Stickers

Dimensions: 210×230mm **Extent:** 20 pp **Price:** ¥ 35.40 (3 titles)

Publication: December 2013 **ISBN:** 978-7-5110-5896-6

Rights Sold to: Malaysia



- ◆ Magical Stickers is all you need to train and power up your babies' brains at an early age.
- ◆ Each box contains a variety of themes that will keep kids' little hands busy and little minds engaged in creative games while improving their intelligence and emotional maturity.

Brain Training Stickers

Dimensions: 210×285mm **Extent:** 24 pp **Price:** ¥ 15.00 per copy

Publication: March 2014 **ISBN:** 978-7-5110-5912-3

Rights Sold to: Thailand



Magical Sticker Activity Book (Ages 0-3)

Dimensions: 210×285mm

Extent: 24 pp

Price: ¥ 17.10 per copy

Publication: December 2014

ISBN: 978-7-5110-5653-5

Rights Sold to: Vietnam



Magical Sticker Activity Book (Ages 3-6)

Dimensions: 210×285mm

Extent: 24 pp

Price: ¥ 17.10 per copy

Publication: December 2014

ISBN: 978-7-5110-5654-2

Rights Sold to: Vietnam



- ◆ Stickers can stimulate kids' curiosity and brain development while providing hours of fun.
- ◆ With playful illustrations and fine-made stickers, this series of stickers provide hours of entertainment to let children improve their eye-hand coordination and concentration in a fun and easy way.

Puffy Sticker Activity Book

Dimensions: 210×285mm

Extent: 16 pp

Price: ¥ 19.80 per copy

Publication: November 2015

ISBN: 978-7-5110-5655-9



Step by Step Sticker Book I

Dimensions: 185×260mm Extent: 16 pp Price: ¥ 9.90 per copy

Publication: March 2014 ISBN: 978-7-5217-4278-7

Rights Sold to: HongKong, Macao, Taiwan



- ◆ Designed specifically for children aged 0–3, our sticker books provide rich content of early education that aims to enhance kids' concentration and creativity.
- ◆ Contained in each book are nearly 100 stickers and playful illustrations that allow children to develop eye-hand coordination while offering them hours of fun.

Step by Step Sticker Book II

Dimensions: 185×260mm Extent: 16 pp Price: ¥ 9.90 per copy

Publication: March 2014 ISBN: 978-7-5217-4233-6



- ◆ Designed specifically for children aged 3–6, our sticker books provide rich content of early education that aims to enhance kids' concentration and creativity.
- ◆ Contained in each book are nearly 100 stickers and playful illustrations that allow children to develop eye-hand coordination while offering them hours of fun.

Focus on Stickers

Dimensions: 210×230mm Extent: 20 pp Price: ¥ 11.80 per copy

Publication: August 2016 ISBN: 978-7-5217-4285-5

Ages 3-6 Rights Sold to: Thailand



- ◆ More than 1200 stickers and engaging illustrations bring enough fun for kids.
- ◆ From simple to difficult, each level presents kids a magical world with integrative games that keep your kids engaged and show them the importance of attentiveness.

Math Sticker Activity Book

Dimensions: 210×285mm Extent: 24 pp (with 4 extra pages of stickers) Price: ¥100.80 (6 titles)

Publication: June 2015 ISBN: 978-7-5552-2173-9

Rights Sold to: Vietnam, HongKong, Macao, Taiwan, Thailand



My First Sticker Activity Book

Dimensions: 190×190mm

Extent: 12 pp

Price: ¥ 7.00 per copy (8 titles)

Publication: May 2015

ISBN: 978-7-5110-5554-5

Rights Sold to: Thailand, Vietnam, Russia

(Whole Russian-speaking region)



Levelled Sticker Story Book: Journey to the West I & II

Dimensions: 190×230mm

Extent: 20 pp (10 titles per set)

Price: ¥ 116.00 per set

Publication: May 2019

ISBN: 978-7-5101-6330-2 978-7-5101-6456-9

- ◆ Our flagship sticker story book combines fun-packed sticker games with storytelling, allowing children to be entertained and engaged in hours of reading.
- ◆ Ranging from simple to difficult level, our books are designed to nurture good reading habits for your promising children.





Levelled Sticker Story Book: Classic Fairy Tales I & II

Dimensions: 190×230mm **Extent:** 20 pp (8 titles per set)

Price: ¥ 92.80 per set **Publication:** December 2020

ISBN: 978-7-5110-5403-6 978-7-5110-5404-3

Rights Sold to: Vietnam



Levelled Sticker Story Book: Traditional Chinese Stories

Dimensions: 190×230mm **Extent:** 20 pp (8 titles per set)

Price: ¥ 92.80 per set **Publication:** December 2020

ISBN: 978-7-5110-5405-0

Science World Sticker Fun

Dimensions: 210×285mm **Extent:** 16pp

Price: ¥79.80 (5 titles) **Publication:** November 2021

ISBN: 978-7-5110-5685-6

- ◆ There are over 400 stickers and more than 90 coloring activities in the 5 titles of this series. Children will learn fun facts about the weather, our body, the universe and our life. They are going to be engaged in doing the little games and experiments.



Amazing
Weather



Interesting
Experiments



Science in Life



Our Body



Universe
Exploration

Magical Bath Book

Dimensions: 120×120mm **Extent:** 6 pages **Price:** ¥ 22.80 per copy
Publication: November 2018 **ISBN:** 978-7-5101-6108-7



A Little Bird



The Lost Deer

- ◆ This bath book set features color-changing pages. By simply spraying some water on pages, you will be in for a treat!
- ◆ Reading our enchanting stories and playing these magical books will bring more fun to baby's bath.



Hide and Seek



Caterpillar's House

High Contrast Cards for Baby

Dimensions: 160×180mm **Price:** ¥ 16.00 per copy
Publication: August 2016 **ISBN:** 978-7-5552-4193-5



- ◆ High contrast shapes and patterns are designed to support the visual strength and brain development of a baby.
- ◆ Sturdy board are durable for little hands' exploration.



Step by Step Coloring Book I

Dimensions: 185×260mm Extent: 24 pp Price: ¥ 8.90 per copy
Published: March 2014 ISBN: 978-7-5217-4232-9
Rights Sold to: Vietnam



Step by Step Coloring Book II

Dimensions: 185×260mm Extent: 24 pp Price: ¥ 8.90 per copy
Published: March 2014 ISBN: 978-7-5217-4277-0
Rights Sold to: Vietnam





Nature Coloring

Dimensions: 285×210mm **Extent:** 24 pp
ISBN: 978-7-5110-5676-4 **Price:** ¥82.80 per set
Publication: July 2021

- ◆ Those beautiful coloring books contain outlines of flowers, birds, insects, and many other animals. There are 12 designs in each book with interesting facts about the featured subjects. They are not only for kids. Adults could also have fun in these titles.



Garden

Rainforest

Wetland

Savanna

Ocean

Forest

Levelled Coloring Book

Dimensions: 285×210mm **Extent:** 40 pp **Price:** ¥ 10.00 per copy
Published: January 2015 **ISBN:** 978-7-5101-2867-7





Paper Crafts I

Dimensions: 210×185mm Extent: 12 pp Price: ¥82.80 (6 titles)
Publication: May 2021 ISBN: 978-7-5101-7798-9



Paper Crafts II

Dimensions: 210×185mm Extent: 12 pp Price: ¥82.80 (6 titles)
Publication: May 2021 ISBN: 978-7-5101-7798-9

- ◆ No Scissors Required! Kids will develop their fine motor skills and hand-eye coordination through assembling those toys.
- ◆ With different difficulty levels, our product aims to bring new challenges and experience to kids.

My First Drawing Book

Dimensions: 285×210mm Extent: 48 pp Price: ¥ 10.00 per copy
Published: March 2014 ISBN: 978-7-5552-0143-4



Wipe-Clean Drawing Book

Dimensions: 210×185mm Extent: 24 pp Price: ¥ 10.00 per copy
Published: March 2014 ISBN: 978-7-5101-2310-8



My First Doodle Book

Dimensions: 210×285mm Extent: 32 pp Price: ¥ 12.00 per copy
Published: June 2015 ISBN: 978-7-5552-2175-3



Fun Coloring Book

Dimensions: 210×285mm Extent: 20 pp Price: ¥ 10.00 per copy
Published: December 2013 ISBN: 978-7-5110-5989-5



Fun Dot-to-Dot Book

Dimensions: 210×285mm Extent: 32 pp Price: ¥ 12.80 per copy
Published: June 2014 ISBN: 978-7-5110-5900-0



Brain Development

Format: 260× 185 mm **Extent:** 56 pp **Price:** ¥ 14.80 per copy
Publication: June 2022 **ISBN:** 978-7-5110-5845-4
Rights Sold to: Russia



Guess Who

Dimensions: 210×185mm **Extent:** 20 pp
Price: ¥ 14.60 per copy **Publication:** October 2016
ISBN: 978-7-5101-4571-1
Rights Sold to: Vietnam

◆ Guess whose tail is this? Whose mouth is this? Turn the pages to find out the marvellous animals. The big fold-out flaps will stir the imagination of young children.



Levelled Math Activity Book

Format: 210×285 mm

Extent: 48 pp

Price: ¥ 15.80 per copy

Publication: June 2022

ISBN: 978-7-5110-5861-4



Right and Left Brain Development Activity Book

Format: 210×285 mm

Extent: 48pp

Price: ¥ 15.80 per copy

Publication: December 2013

ISBN: 978-7-5110-5834-8

Rights Sold to: Vietnam



Brain Training Activity Book

Format: 210×285 mm

Extent: 48pp

Price: ¥ 13.80 per copy

Publication: June 2013

ISBN: 978-7-5217-4292-3

Rights Sold to: HongKong, Macao, Taiwan, Vietnam



Find the Difference

Format: 210× 226mm

Extent: 32pp

Price: ¥16.00 per copy

Publication: Feb 2021

ISBN: 978-7-5101-7797-2



Amazing Maze

Format: 210×226 mm

Extent: 32pp

Price: ¥ 11.80 per copy

Publication: Aug 2022

ISBN: 978-7-5110-6040-2



Potential Development Activity Book

Format: 210× 285 mm

Extent: 72pp

Price: ¥ 22.80 per copy

Publication: Feb 2022

ISBN: 978-7-5110-5838-6

Rights Sold to: Vietnam





Get Ready for Primary School

Format: 210×285 mm
Extent: 56pp
Price: ¥ 14.80 per copy
Publication: June 2014
ISBN: 978-7-5110-5976-5



I am Ready for Primary School

Dimensions: 210×185mm
Extent: 80 pp
Price: ¥ 19.80 per copy
Publication: October 2017
ISBN: 978-7-5086-7830-6



Activity Books for Primary School

Dimensions: 210×285mm
Extent: 32 pp
Price: ¥ 98.00 per set
Publication: June 2015
ISBN: 978-7-5101-3390-9



Wipe-Clean Activity Book

Format: 210×185 mm
Extent: 24pp
Price: ¥ 10.00 per copy
Publication: May 2013
ISBN: 978-7-5101-1742-8



Get Ready for Preschool Activity Book

Format: 210×285 mm
Extent: 56pp
Price: ¥ 16.80 per copy
Publication: June 2014
ISBN: 978-7-5552-0386-5



Ancient Chinese Mythology Stories

Dimension: 210×285 mm

Extent: 48 pp

Price: ¥ 18.00 per copy

Publication: January 2016



Journey to the West

Dimensions: 185×208mm

Extent: 20 pp

Price: ¥ 158 per set (20 titles per set)

Publication: October 2013

ISBN: 978-7-5101-2091-6



Classic Chinese Literature Works

Dimensions: 210×185mm

Extent: 72 pp

Price: ¥12.8 per copy

Publication: June 2015

ISBN: 978-7-5101-3383-1



My Favorite Chinese Legends

Dimensions: 208×185 mm

Extent: 20 pp

Price: ¥ 7.9 per copy

Publication: June 2015

ISBN: 978-7-5101-3508-8



My Favorite Classic Stories

Dimensions: 210×180mm

Extent: 192 pp

Price: ¥ 26.8 per copy

Publication: March 2015

ISBN: 978-7-5101-3021-2



Bedtime Stories

Dimensions: 185×210 mm

Extent: 96 pp

Price: ¥ 13.8 per copy

Publication: March 2014

ISBN: 978-7-5552-0122-9



I loving Reading

Dimensions: 210×285 mm
Extent: 48 pp
Price: ¥ 13.8 per copy
Publication: March 2014
ISBN: 978-7-5552-0131-1



My Pocket Picture Book

Dimensions: 140×165 mm
Extent: 16pp
Price: ¥ 16 per copy
Publication: August 2015
ISBN: 978-7-5552-2546-1



I Wonder Why

Dimensions: 185×260 mm
Extent: 80 pp
Price: ¥13.8 per copy
Publication: March 2014
ISBN: 978-7-5552-0119-9



Three Character Rhyme

Dimensions: 185×210 mm
Extent: 48 pp
Price: ¥15.00 per copy
Publication: June 2014
ISBN: 978-7-5101-7800-9



Chinese Character learning

Dimensions: 210×285 mm
Extent: 40 pp
Price: ¥ 9.8 per copy
Publication: June 2014
ISBN: 978-7-5552-0286-8



Tiny Mouse

Dimensions: 185×170 mm
Extent: 24 pp
Price: ¥ 128 per set (16 titles per set)
Publication: September 2015
ISBN: 978-7-5552-2881-3



Story-Telling Book

Dimensions: 285×210mm

Extent: 32 pp

Price: ¥ 13.80 per copy

Publication: July 2015

ISBN: 978-7-5552-2548-5



Early Learning Story Book

Dimension: 140×140 mm

Extent: 13 pp

Price: ¥30.00 per set
(10 titles per set)

Publication: June 2014

ISBN: 978-7-5552-0293-6





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