

2020-2021 CATALOG



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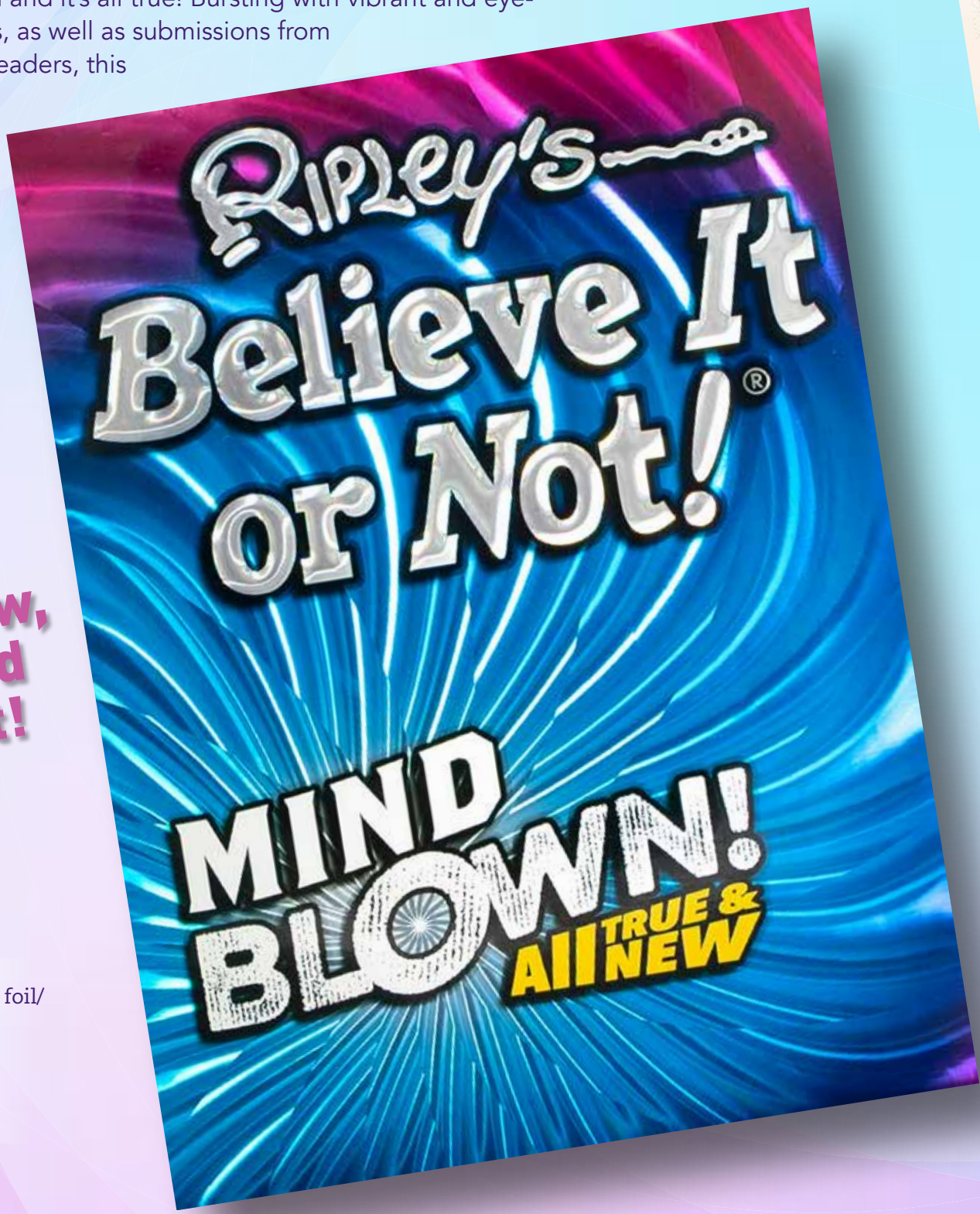
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Mind Blown!

Ripley's Believe It or Not! *Mind Blown!* is sure to amaze and astound children and adults alike with thousands of strange stories, unusual feats, and hair-raising oddities from around the world. Discover how one woman can crush apples with her biceps and read about the spider that lives underwater—yes, it's all weird and it's all true! Bursting with vibrant and eye-catching photos, as well as submissions from our dedicated readers, this book is a must-have for every curious mind.

Brand new, all weird content!

Hardcover engraved foil/special ink
9 x 11.75 in
256 pp • Age 10+
\$28.95 / 34.95C
978-1-60991-339-7



Unbelievable contributions from Ripley's fans around the world!

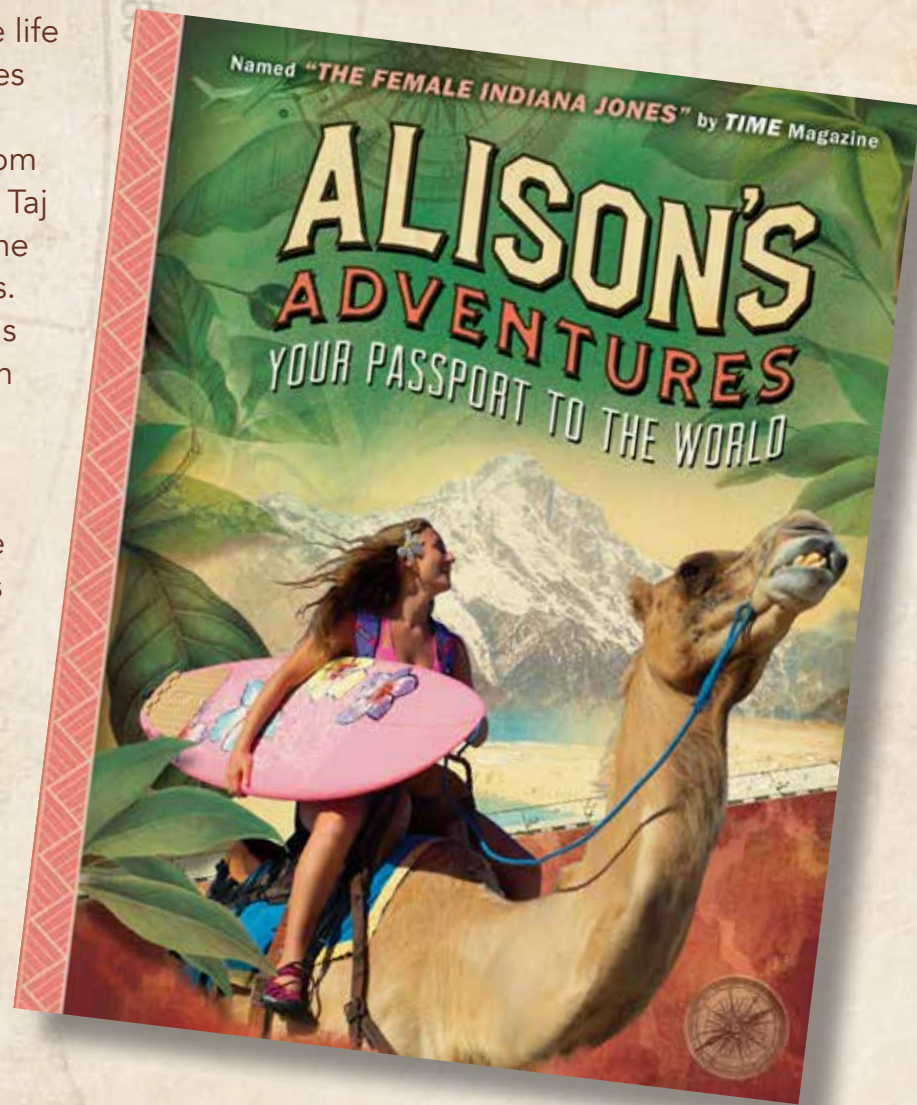
• Compelling photos, illustrations, and more!

• 1,200 NEW stories from around the world!

For other Ripley's Believe It or Not! books, go to page 19.

Alison's Adventures

Driven by Alison Teal's unique life experiences, this book features her first-hand accounts of adventure and amazement from well-known locations, like the Taj Mahal, to far-off places, like the Lost Island of the Fire Walkers. Readers will also get know this Female Indiana Jones through stories close to her heart, like those from her Home Sweet Grass Shack in Hawaii and of her conservation efforts in the Maldives. Alison's Adventures gives readers the chance to explore our weird world alongside one of the most interesting and inspiring adventurers of our day!



Alison's Global Reach

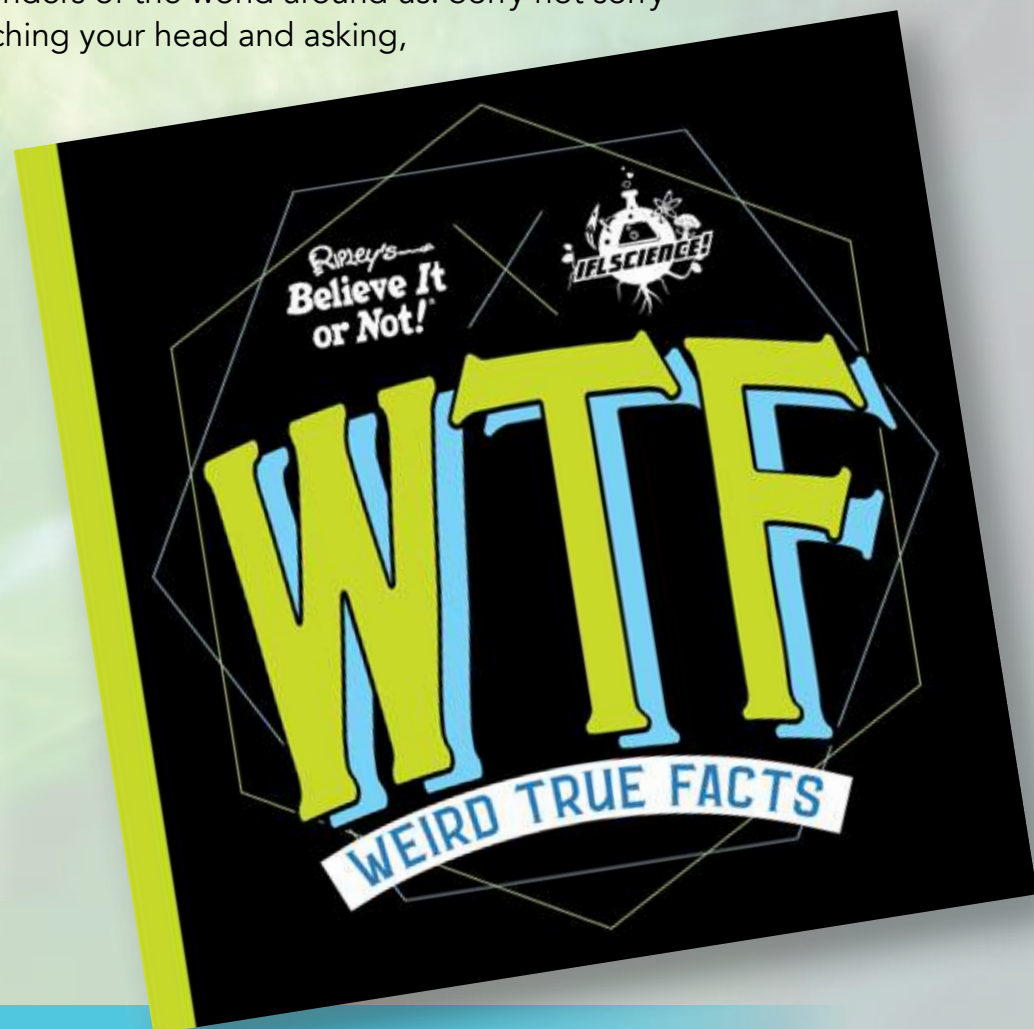
- "Female Indiana Jones" by **Time Magazine**
- "The Oprah of Adventure" by **O Magazine**
- *Naked and Afraid* on **Discovery Channel**
- **Viral Stories:** Surfing an erupting volcano, surfing the Paris catacombs, discovering a 65-million-year-old dinosaur & more
- **9.8M views** on YouTube; **84K** Instagram; **16.4K** Twitter; **161.5K** likes on Facebook
- **TED Talks** & Keynote Speaker
- **National TV Appearances:** Today Show, Good Morning America, Ellen, Steve Harvey, Gordon Ramsey, CNN & more
- **Top Tier Press:** People, Marie Claire, Cosmo
- **Major Partners:** Paramount Pictures, Burts Bees, the National Geographic Society, Amazon, Red Bull, the United Nations & more

Flexi
7.4 x 9.5 in
144 pp • Age 10+
\$19.99 / 24.95C
978-1-60991-337-3



WTF Weird True Facts

From the editors of Ripley's Believe It or Not! and IFL Science comes a book that will not only educate but entertain, giving a deeper approach to science and wonders of the world around us. Sorry not sorry if you're left scratching your head and asking, "What the..."



Hardback
9 x 9 in
192 pp • Age 18+
\$19.99 / 24.95C
978-1-60991-383-0

- **IFLScience.com** (51% female, 49% male) and **Ripleys.com** (47% female, 52% male) are both demographically split, **captivating an 18-34 audience** and over 30 million fans on Facebook.
- IFLScience is the **world's leading science site**, with the goal to not only educate but entertain the masses, giving a **deeper approach to science** and encouraging them to learn more.

Two great brands—both quirky, fun, interesting, and edgy. One unbelievable book!



NEW!

Best of FMX

How do they achieve those crazy tricks and World's Firsts? What kind of gear do they use? What's it like to be a FMX pro? Find out as we take you inside the basics and around the world of Nitro Circus to show you the best of FMX! From techniques and tips to records and events, you'll get an insider's look at all this and more.



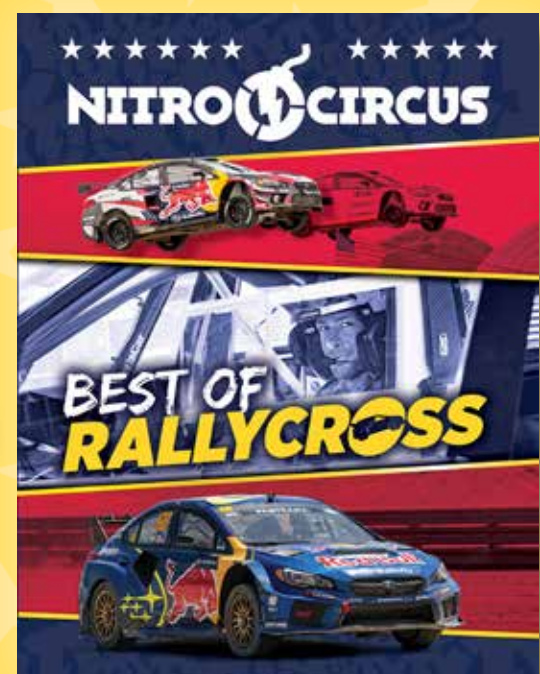
Paperback
8.2" x 10.5"
64 pp • 8+
\$9.99 / 12.95C
978-1-60991-387-8



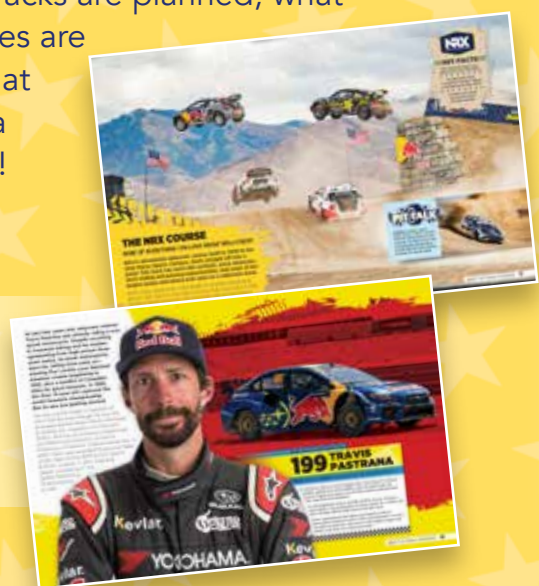
NEW!

Best of Rallycross

While Rallycross may not be new to 4-wheel motorsports, the world has never seen anything like what Nitro Circus brings to the track! Find out how the tracks are planned, what safety measures are taken, and what it's like to be a Rallycross pro!



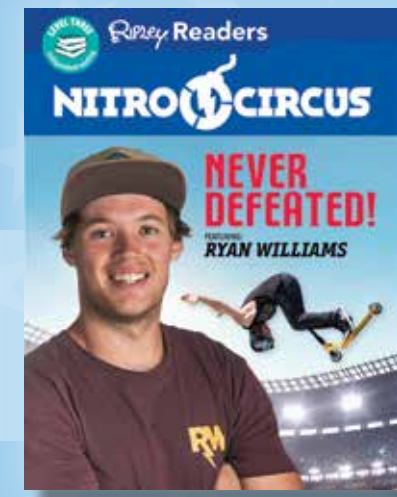
Paperback
8.2 x 10.5 in
64 pp • 8+
\$9.99 / 12.95C
978-1-60991-388-5



NEW!

Nitro Circus Readers Series

These Readers introduce Nitro Circus athletes, showing kids just what it takes for each of them to be their best, as well as introducing them to popular Nitro sport categories.



Paperback
6 x 9 in • 32 pp
Pre-K to Grade 1
\$4.99 / 6.95C
978-1-60991-380-9



Paperback
6 x 9 in • 32 pp
Pre-K to Grade 1
\$4.99 / 6.95C
978-1-60991-381-6



Paperback
6 x 9 in • 32 pp
Grades 1-3
\$4.99 / 6.95C
978-1-60991-399-1



Paperback
6 x 9 in • 32 pp
Grades 1-3
\$4.99 / 6.95C
978-1-60991-400-4

NEW!

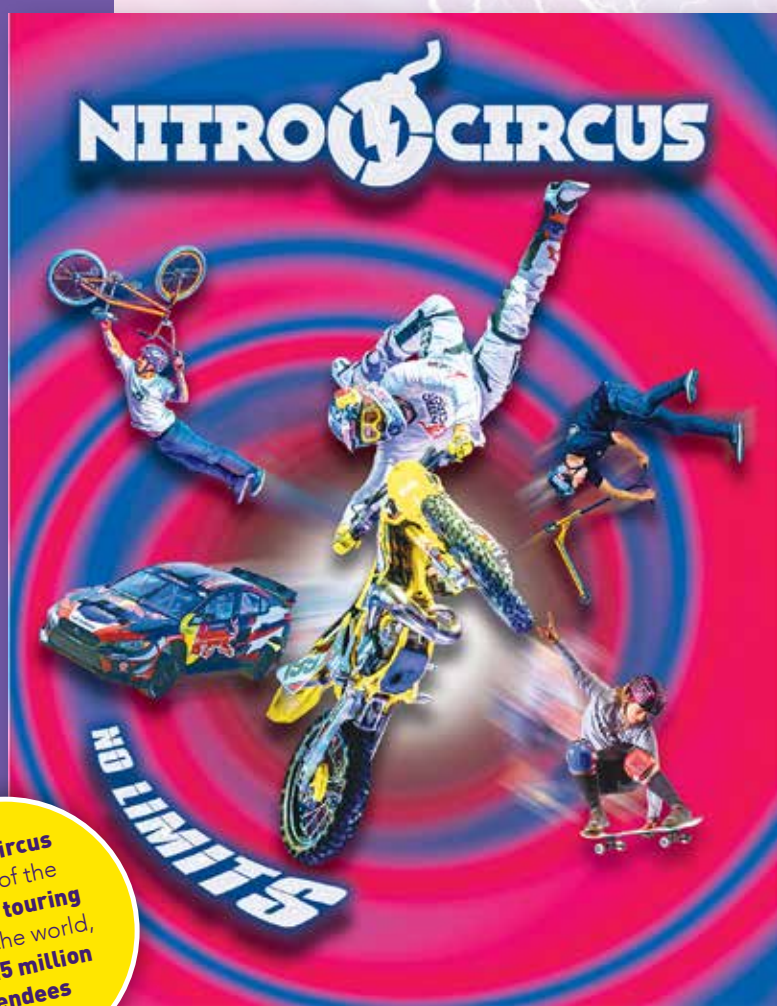
No Limits

Always raising the bar and achieving the unbelievable, Nitro Circus is back and bigger than ever with another installment of their best-selling book! Go behind the scenes, learn the secrets, and meet the rising stars of Nitro Circus.

Nitro Circus has the **largest digital audience** in action sports!

Custom content for this title to be created for promotion. As reference, the current co-branded **Ripley's x Nitro digital series** has reached over **3M impressions** in its first week.

75% of attendees report they would **buy Nitro Circus products** at retail.



Nitro Circus is one of the **leading touring acts** in the world, with **1.5 million attendees** per year.

Hardcover with foil stamp and spot varnish
9 x 11.75 in
128 pp • Age 10+
\$24.95 / 30.95C
978-1-60991-419-6

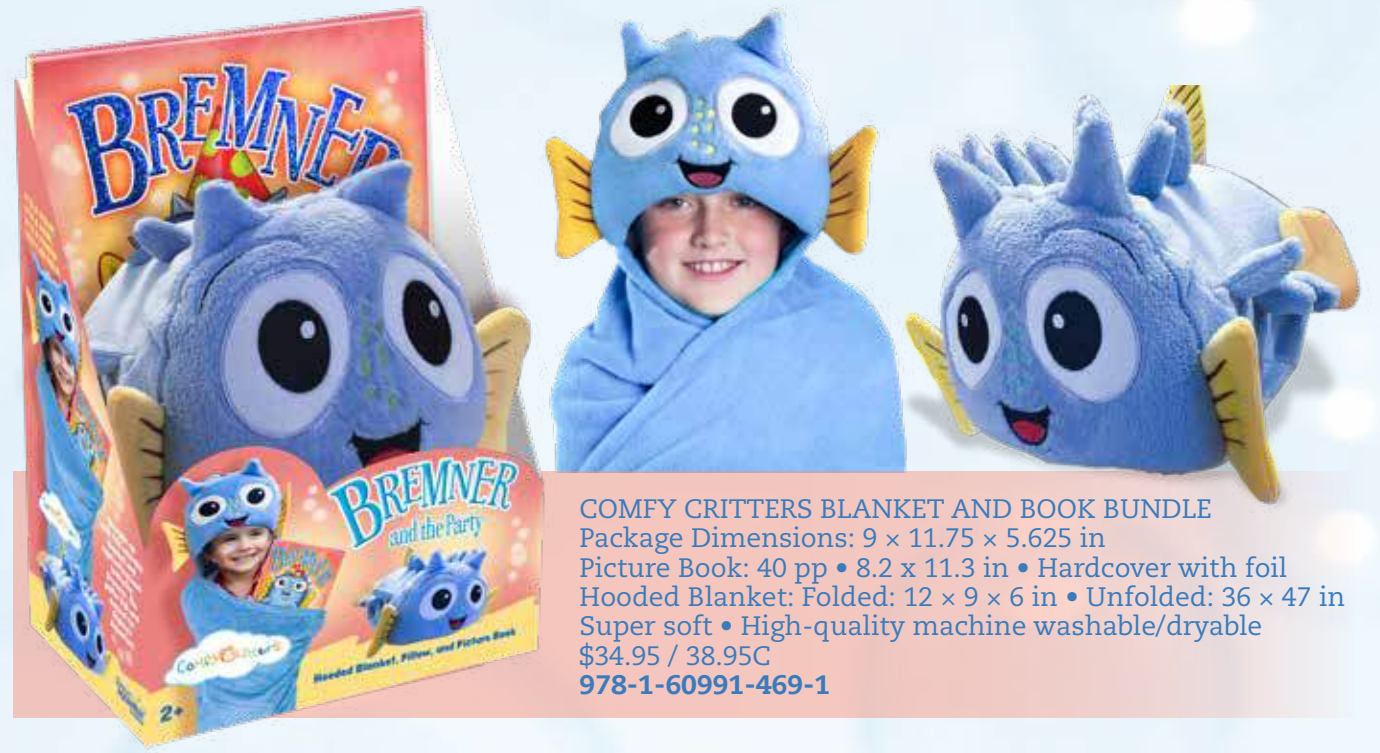


NEW!

Comfy Critters

Kids can wrap up in Bremner the puffer fish and Gabby the green sea turtle while reading their sweet stories anytime. 3-in-1 stuffed animal, pillow, and hooded blanket.

Bremner and the Party Blanket and Book Bundle



COMFY CRITTERS BLANKET AND BOOK BUNDLE
Package Dimensions: 9 x 11.75 x 5.625 in
Picture Book: 40 pp • 8.2 x 11.3 in • Hardcover with foil
Hooded Blanket: Folded: 12 x 9 x 6 in • Unfolded: 36 x 47 in
Super soft • High-quality machine washable/dryable
\$34.95 / 38.95C
978-1-60991-469-1

Gabby and the Dark Blanket and Book Bundle



COMFY CRITTERS BLANKET AND BOOK BUNDLE
Package Dimensions: 9 x 11.75 x 5.625 in
Picture Book: 40 pp • 8.2 x 11.3 in • Hardcover with foil
Hooded Blanket: Folded: 12 x 9 x 6 in • Unfolded: 36 x 47 in
Super soft • High-quality machine washable/dryable
\$34.95 / 38.95C
978-1-60991-470-7

Designed to help kids build their reading skills and confidence at any level, this program offers a variety of fun, entertaining, and unbelievable topics to interest even the most reluctant readers. With stories and information that will spark their curiosity, each book will motivate them to start and keep reading.

Paperback
(Levels 1-3) 32 pp
(Level 4) 48 pp
6 x 9 in
\$4.99 / 6.95C

Library Editions
Hardcover with jacket;
(Levels 1-3) 32 pp
(Level 4) 48 pp
6 x 9 in
\$16.95 / 18.95C

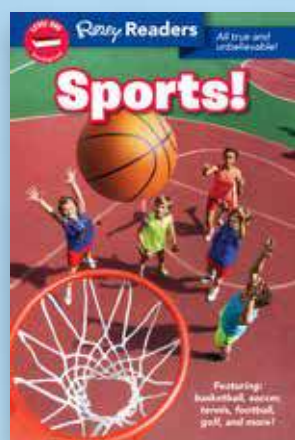
For other
Ripley Readers
go to
page 21.

Level 1

Sounding It Out Preschool–Kindergarten
For kids who know their alphabet and are starting to sound out words.
learning sight words • beginning reading • sounding out words



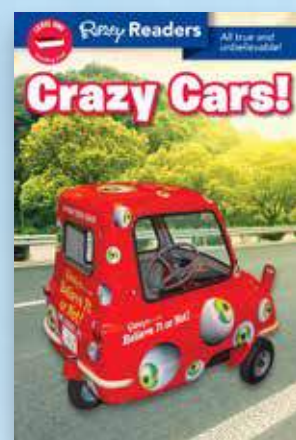
978-1-60991-341-0
Library Edition:
978-1-60991-438-7



978-1-60991-340-3
Library Edition:
978-1-60991-437-0



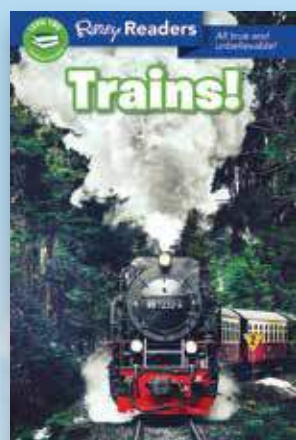
978-1-60991-403-5
Library Edition:
978-1-60991-439-4



978-1-60991-404-2
Library Edition:
978-1-60991-440-0

Level 2

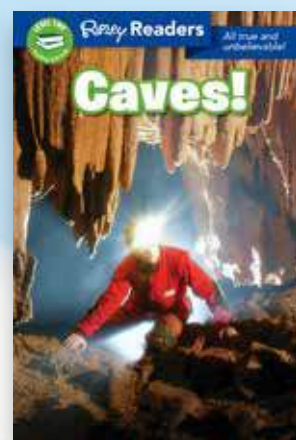
Reading with Help Preschool–Grade 1
For kids who know sight words and are learning to sound out new words.
expanding vocabulary • building confidence • sounding out bigger words



978-1-60991-342-7
Library Edition:
978-1-60991-443-1



978-1-60991-343-4
Library Edition:
978-1-60991-444-8



978-1-60991-406-6
Library Edition:
978-1-60991-446-2



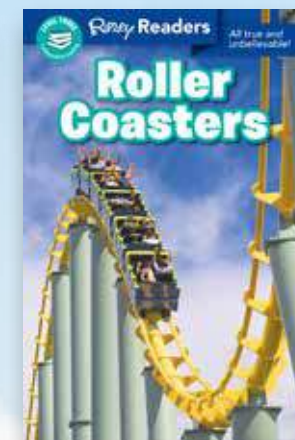
978-1-60991-405-9
Library Edition:
978-1-60991-445-5

Level 3

Independent Reading Grades 1–3
For kids who are beginning to read on their own.
introducing paragraphs • challenging vocabulary • reading for comprehension



978-1-60991-344-1
Library Edition:
978-1-60991-449-3



978-1-60991-345-8
Library Edition:
978-1-60991-450-9



978-1-60991-408-0
Library Edition:
978-1-60991-452-3



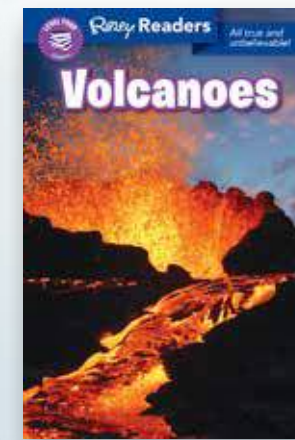
978-1-60991-407-3
Library Edition:
978-1-60991-451-6

Level 4

Chapters Grades 2–4
For confident readers who enjoy a mixture of images and story.
reading for learning • more complex content • feeding curiosity



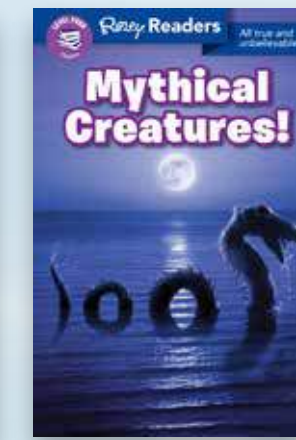
978-1-60991-346-5
Library Edition:
978-1-60991-455-4



978-1-60991-347-2
Library Edition:
978-1-60991-456-1



978-1-60991-410-3
Library Edition:
978-1-60991-458-5



978-1-60991-409-7
Library Edition:
978-1-60991-457-8

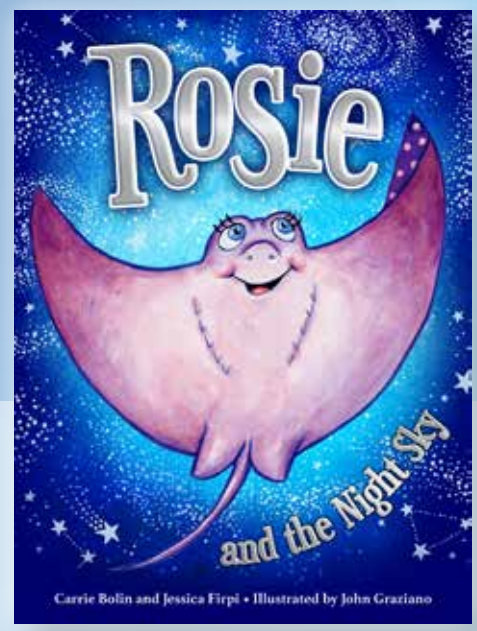
NEW!

Picture Books

Brand new picture books from Ripley's feature fun and engaging stories around more Ripley's Aquarium mascots, this time Rosie the spotted eagle ray and Marina the giant pacific octopus. Filled with expressive illustrations, silly situations, and lovable characters, kids and parents alike will be enchanted by each of these charming "tails"!

Rosie and the Night Sky

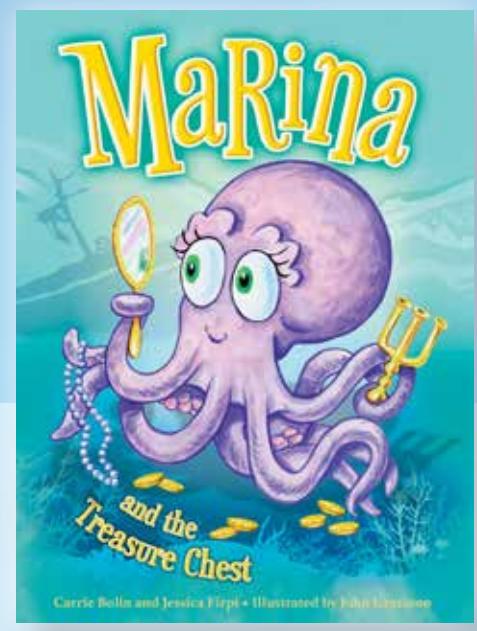
What are all those twinkling lights up there?



Hardcover with jacket/foil/embossing/spot varnish
8.2 x 11.3 in
40 pp • Age 3+
\$16.99 / 20.95C
978-1-60991-331-1

Marina and the Treasure Chest

How much trouble can one little octopus get into exploring all by herself?



Hardcover with jacket/foil/embossing/spot varnish
8.2 x 11.3 in
40 pp • Age 3+
\$16.99 / 20.95C
978-1-60991-330-4

NEW!

Ripley's Believe It or Not! Just for Kids!

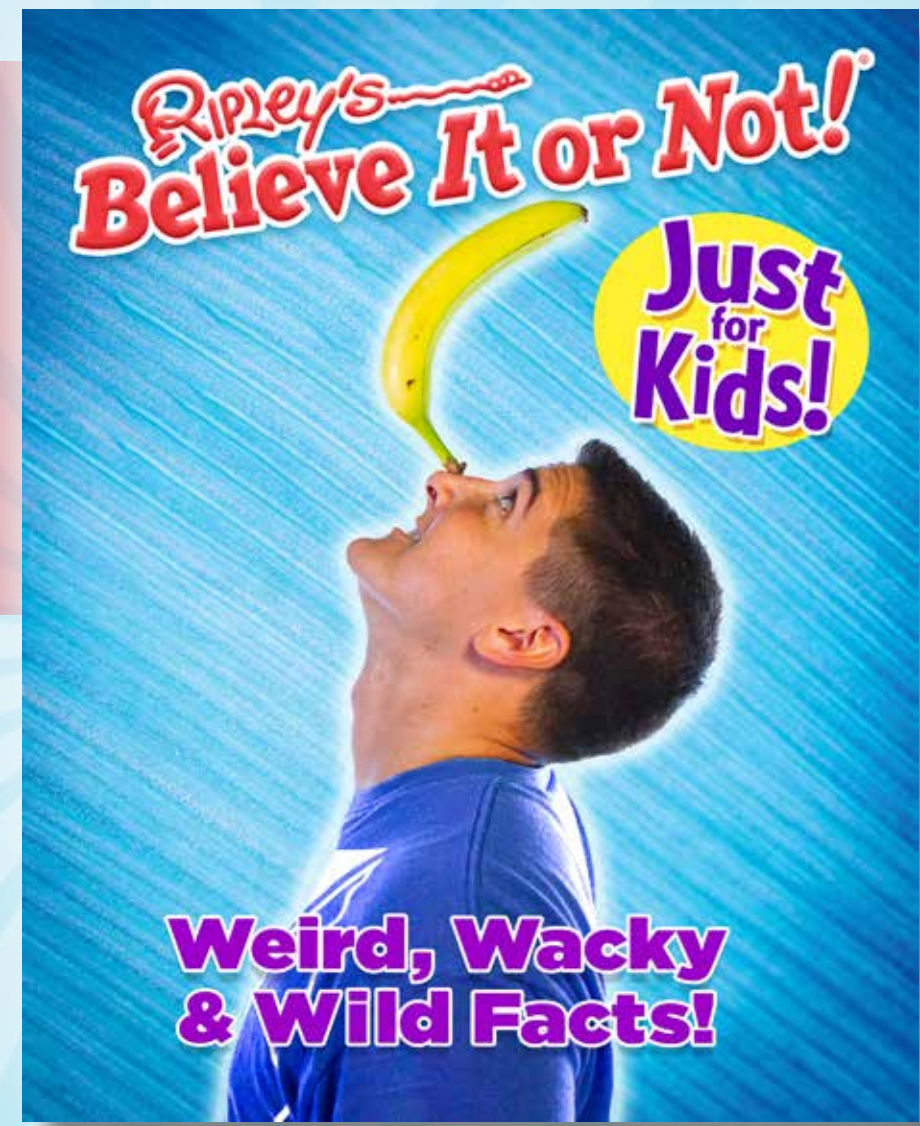
Brand new from Ripley's, Just for Kids! is filled with amazing stories, stunning photography, and unbelievable information. From mustard ice cream to cats that paint, kids will love reading every weird detail. You've got to see it to believe it!

Features 16 pages of activities!

• Just right for ages 8-12!

• **Engages** even reluctant readers!

Hardcover with process
8.2 x 10.2 in
112 pp • Age 7-10
\$16.95 / 18.95C
978-1-60991-393-9



Weird, Wacky & Wild Facts!



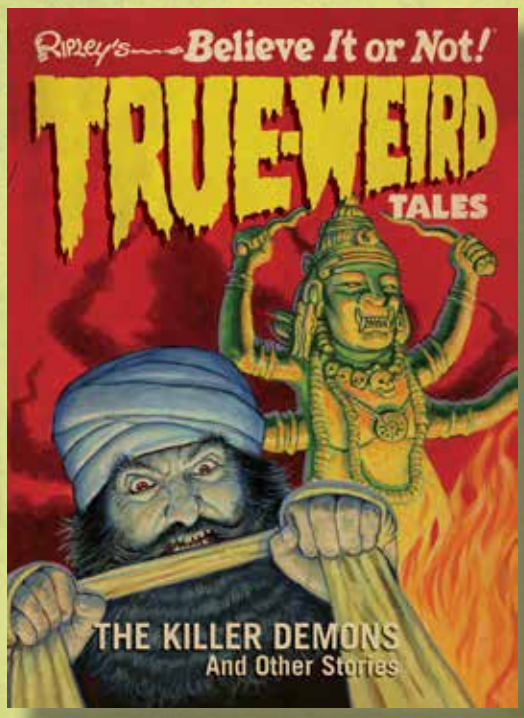
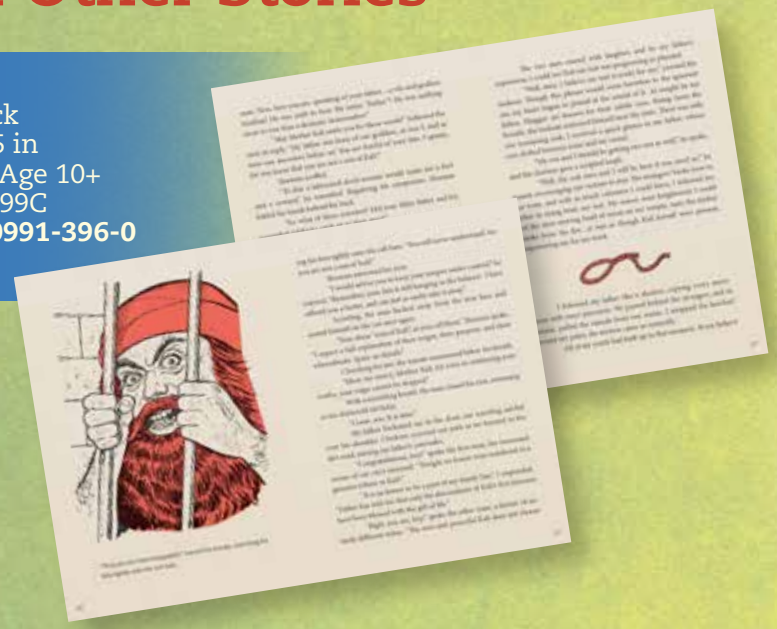
NEW!

True-Weird Tales Series

From ghost stories based in truth to legends that leave you looking over your shoulder, True-Weird Tales boasts hand-drawn artwork by Ripley's Believe It or Not! cartoonist John Graziano. An homage to the Gold Key Comics style, Graziano captures the creepy, bringing these stranger-than-fiction stories to life! True-Weird Tales is full of the lore that makes you want more!

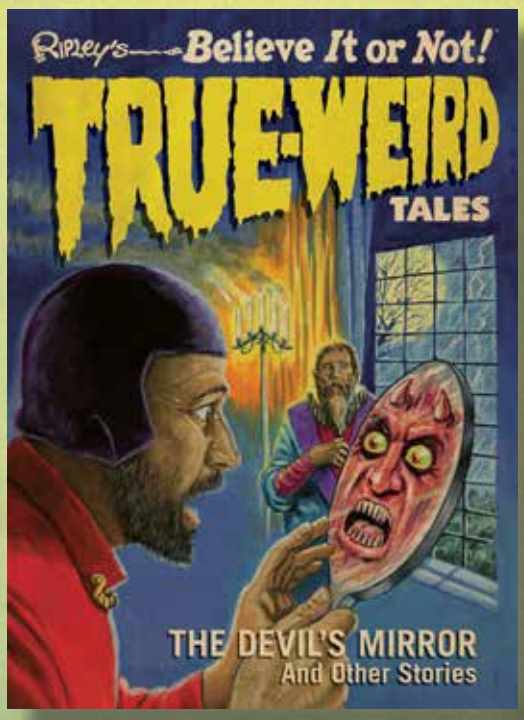
The Killer Demons and Other Stories

Paperback
4.75 x 6.5 in
144 pp • Age 10+
\$7.99 / 9.99C
978-1-60991-396-0



The Devil's Mirror and Other Stories

Paperback
4.75 x 6.5 in
144 pp • Age 10+
\$7.99 / 9.99C
978-1-60991-395-3



NEW!

Should I Pee On This?

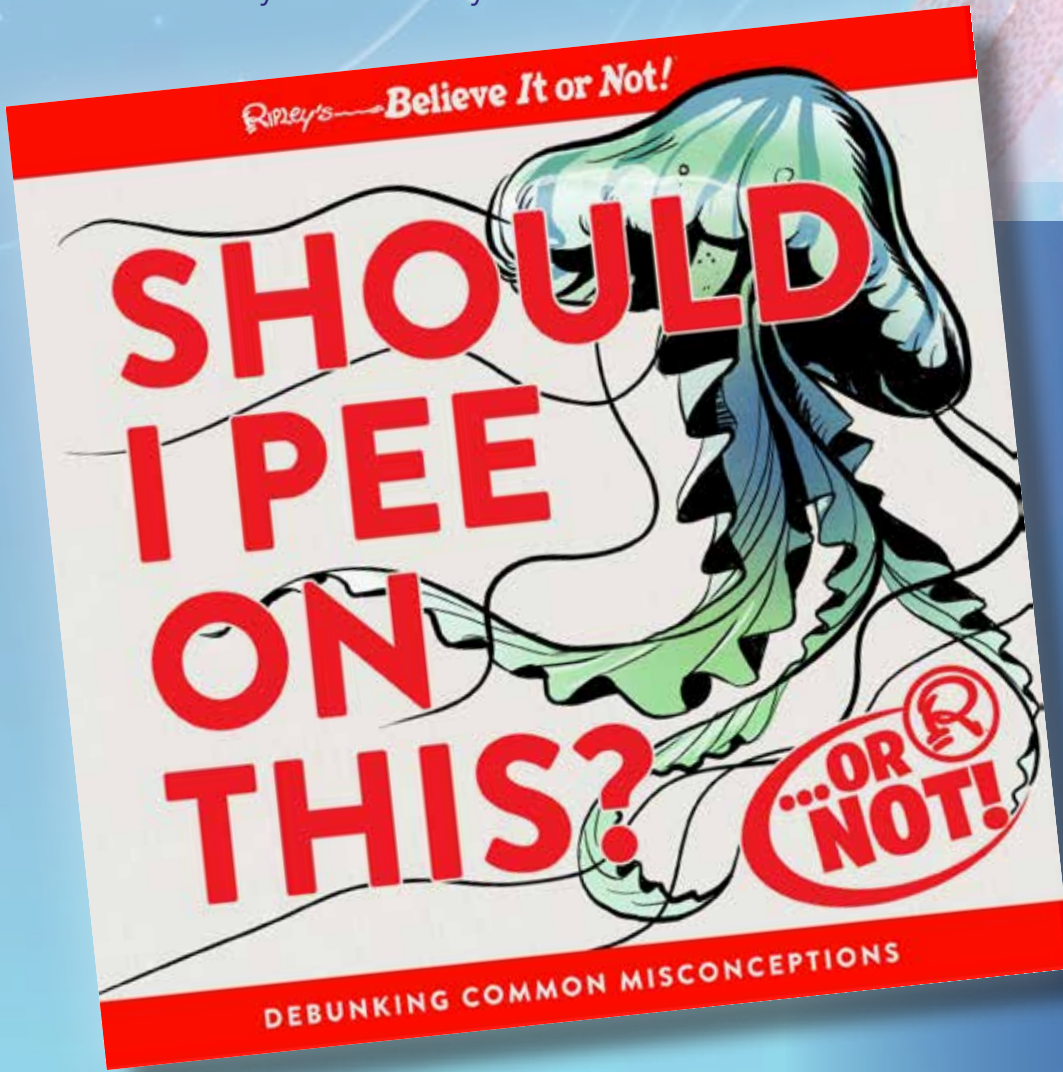
In today's world, many misconceptions have been perpetuated—becoming modern-day “facts”—when, in reality, myths and hearsay have taken over.

- What's the true probability you've swallowed a spider while sleeping?
- Learn the real science behind calculating your dog's age!
- Why do you really want to take a nap after a Thanksgiving feast?
- Find out who actually said “Let them eat cake!”

Based on the popular Ripley's online blog Or Not!, which consistently ranks in our top 10 articles each week.

Sorry to burst your bubble, but in this book, Ripley's puts those delusions to the test, turning your world upside down, because you can't always... Believe It!

Hardcover with spot varnish
7 x 7 in
128 pp • Age 10+
\$12.99 / 14.95C
978-1-60991-335-9



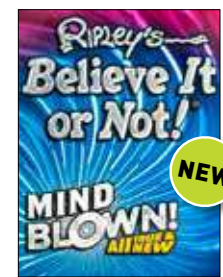
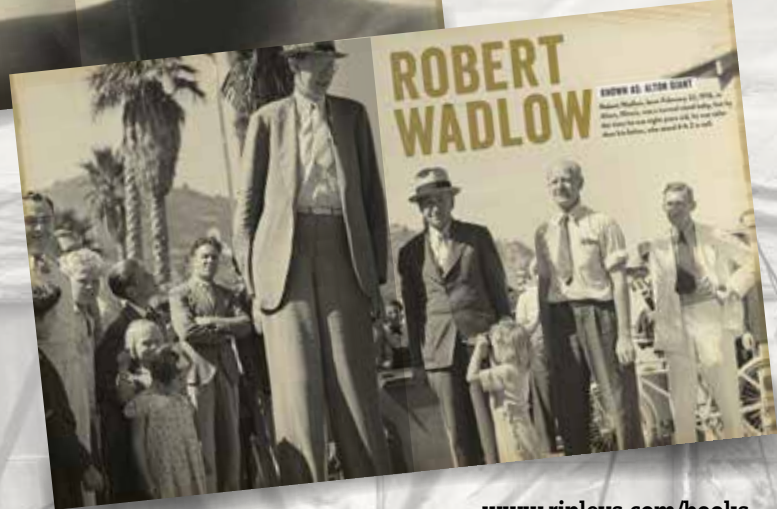
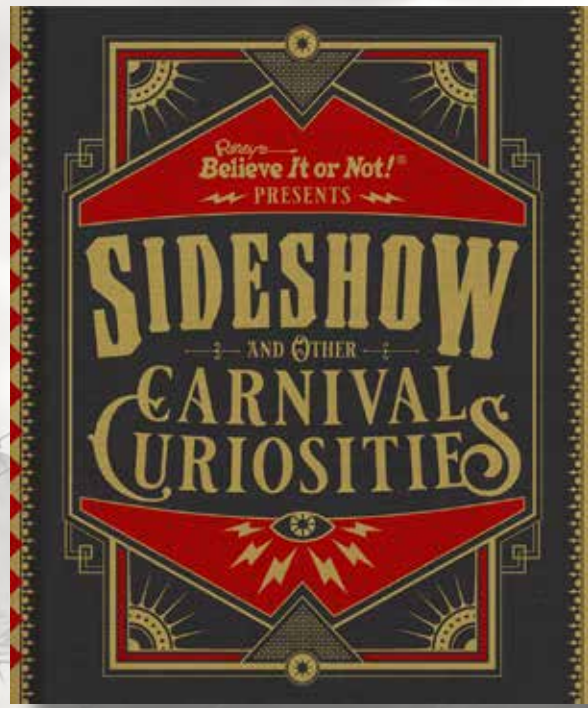
Hilarious, custom illustrations paired with each so-called “fact”

- More than 60 misconceptions debunked and explained
- The perfect gift for the trivia-minded

Sideshow and Other Carnival Curiosities

The sideshow has captivated audiences since its popularity arose in the Victorian era, and those featured on the side stages of circuses, fairground midways, and halls of exhibition still captivate our curiosities today. Readers will learn the true stories behind some of the most fascinating acts in both sideshow history and modern times. Rich in history and full of photography, Ripley's Believe It or Not! Presents Sideshow and Other Carnival Curiosities is a compendium of curiosities not to be missed!

Hardcover with foil
9.75 x 11.75 in
192 pp • Age 10+
\$29.99 / 34.95C
978-1-60991-334-2



MIND BLOWN!
9 x 11.75 IN • HC
256 PP • AGE 10+
\$28.95 / 34.95C
978-1-60991-339-7



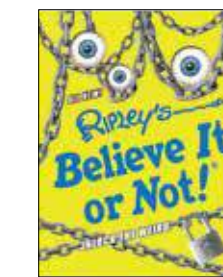
BEYOND THE BIZARRE!
9 x 11.75 IN • HC
256 PP • AGE 10+
\$28.95 / 34.95C
978-1-60991-242-0



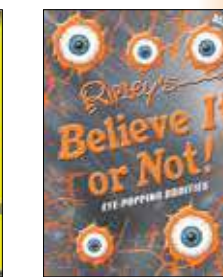
A CENTURY OF STRANGE!
9 x 11.75 IN • HC
256 PP • AGE 10+
\$28.95 / 34.95C
978-1-60991-217-8



SHATTER YOUR SENSES!
9 x 11.75 IN • HC
256 PP • AGE 10+
\$28.95 / 34.95C
978-1-60991-178-2



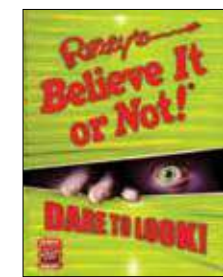
UNLOCK THE WEIRD!
9 x 11.75 IN • HC
256 PP • AGE 10+
\$28.95 / 34.95C
978-1-60991-165-2



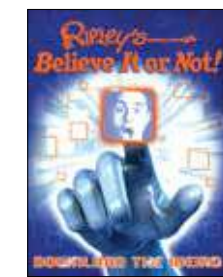
EYE-POPPING ODDITIES
9 x 11.75 IN • HC
256 PP • AGE 10+
\$28.95 / 34.95C
978-1-60991-136-2



REALITY SHOCK!
9 x 11.75 IN • HC
256 PP • AGE 10+
\$28.95 / 34.95C
978-1-60991-109-6



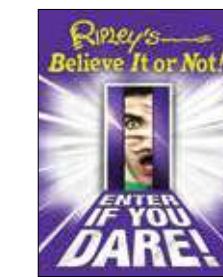
DARE TO LOOK!
9 x 11.75 IN • HC
256 PP • AGE 10+
\$28.95 / 34.95C
978-1-60991-077-8



DOWNLOAD THE WEIRD
9 x 11.75 IN • HC
256 PP • AGE 10+
\$28.95 / 34.95C
978-1-60991-032-7



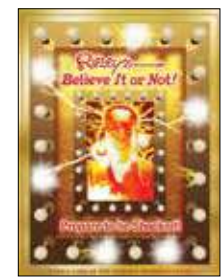
STRIKINGLY TRUE
9 x 11.75 IN • HC
256 PP • AGE 10+
\$28.95 / 34.95C
AVAILABLE TO PRINT



ENTER IF YOU DARE!
9 x 11.75 IN • HC
256 PP • AGE 10+
\$28.95 / 34.95C
AVAILABLE TO PRINT



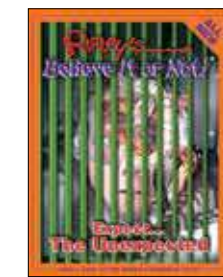
SEEING IS BELIEVING
9 x 11.75 IN • HC
256 PP • AGE 10+
\$28.95 / 34.95C
AVAILABLE TO PRINT



PREPARE TO BE SHOCKED!
9 x 11.75 IN • HC
256 PP • AGE 10+
\$28.95 / 34.95C
AVAILABLE TO PRINT



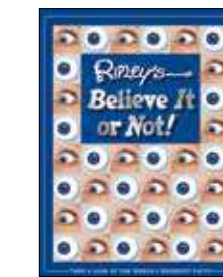
THE REMARKABLE REVEALED
9 x 11.75 IN • HC
256 PP • AGE 10+
\$28.95 / 34.95C
AVAILABLE TO PRINT



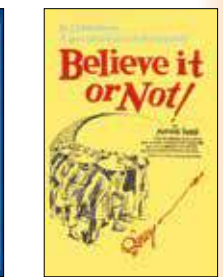
EXPECT THE UNEXPECTED!
9 x 11.75 IN • HC
256 PP • AGE 10+
\$27.95 / 34.95C
AVAILABLE TO PRINT



PLANET ECCENTRIC!
9 x 11.75 IN • HC
256 PP • AGE 10+
\$27.95 / 34.95C
AVAILABLE TO PRINT



OUT OF PRINT



THE ONE THAT STARTED IT ALL
6 x 9 IN • HC
196 PP • AGE 10+
\$14.95 / 19.95C
978-1-893951-09-9



ALISON'S ADVENTURES
7.4 x 9.5 IN
144 PP • AGE 10+
\$19.99 / 24.95C
978-1-60991-337-3



WTF WEIRD TRUE FACTS
9 x 9 IN
192 PP • AGE 18+
\$19.99 / 24.95C
978-1-60991-383-0



SHOULD I PEE ON THIS?
7 x 7 IN
128 PP • AGE 10+
\$12.99 / 14.95C
978-1-60991-335-9



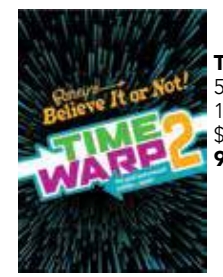
SIDESHOW AND OTHER CARNIVAL CURIOSITIES
9.75 x 11.75 IN
192 PP • AGE 10+
\$29.99 / 34.95C
978-1-60991-334-2



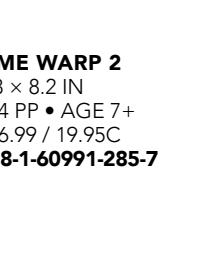
100 BEST BIONS
7.4 x 9.5 IN
224 PP • AGE 10+
\$24.95 / 28.95C
978-1-60991-219-2



TIME WARP
5.8 x 8.2 IN
144 PP • AGE 7+
\$16.99 / 19.95C
978-1-60991-239-0



TIME WARP 2
5.8 x 8.2 IN
144 PP • AGE 7+
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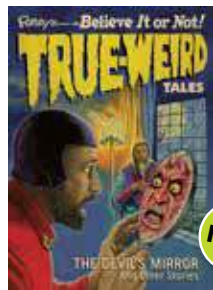
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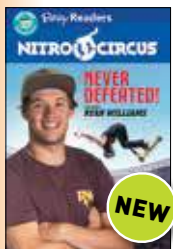
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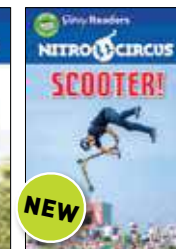
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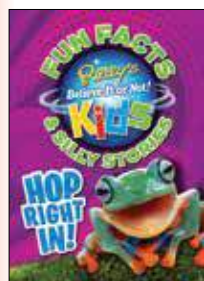
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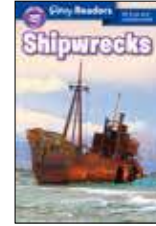
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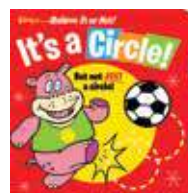
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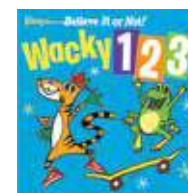
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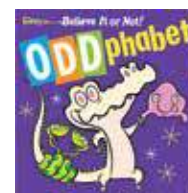
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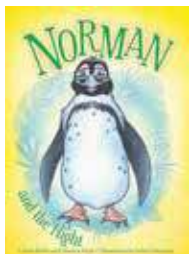
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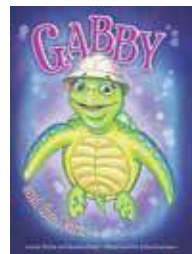
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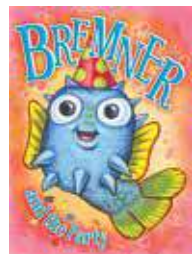
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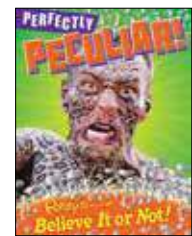
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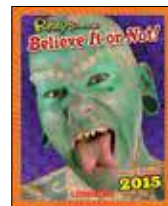
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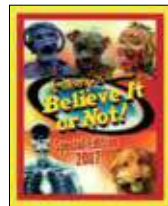
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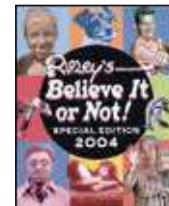
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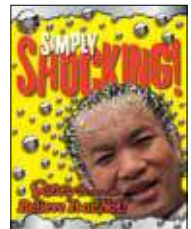
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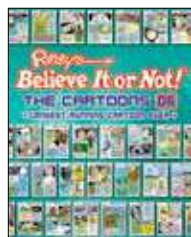
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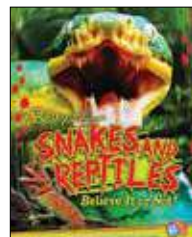
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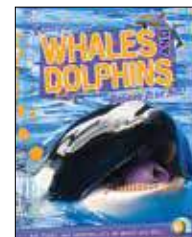
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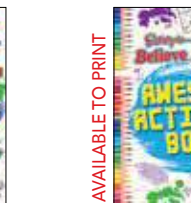
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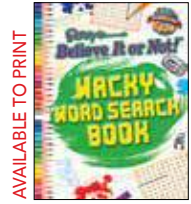
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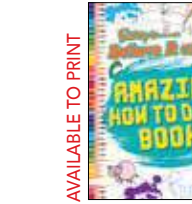
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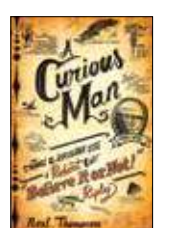
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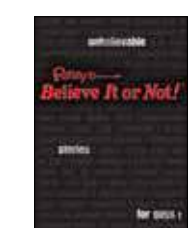
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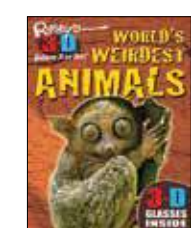
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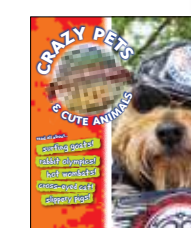
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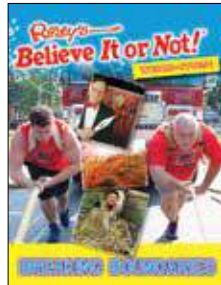
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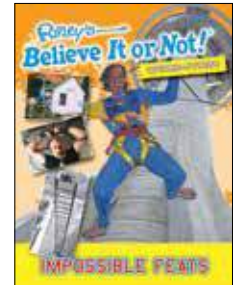
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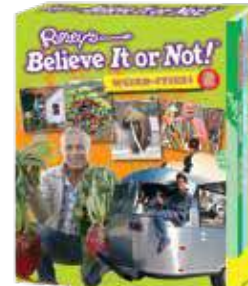
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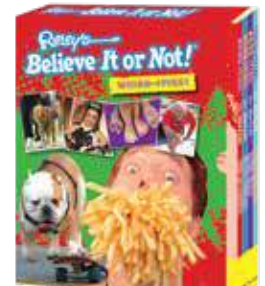
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