

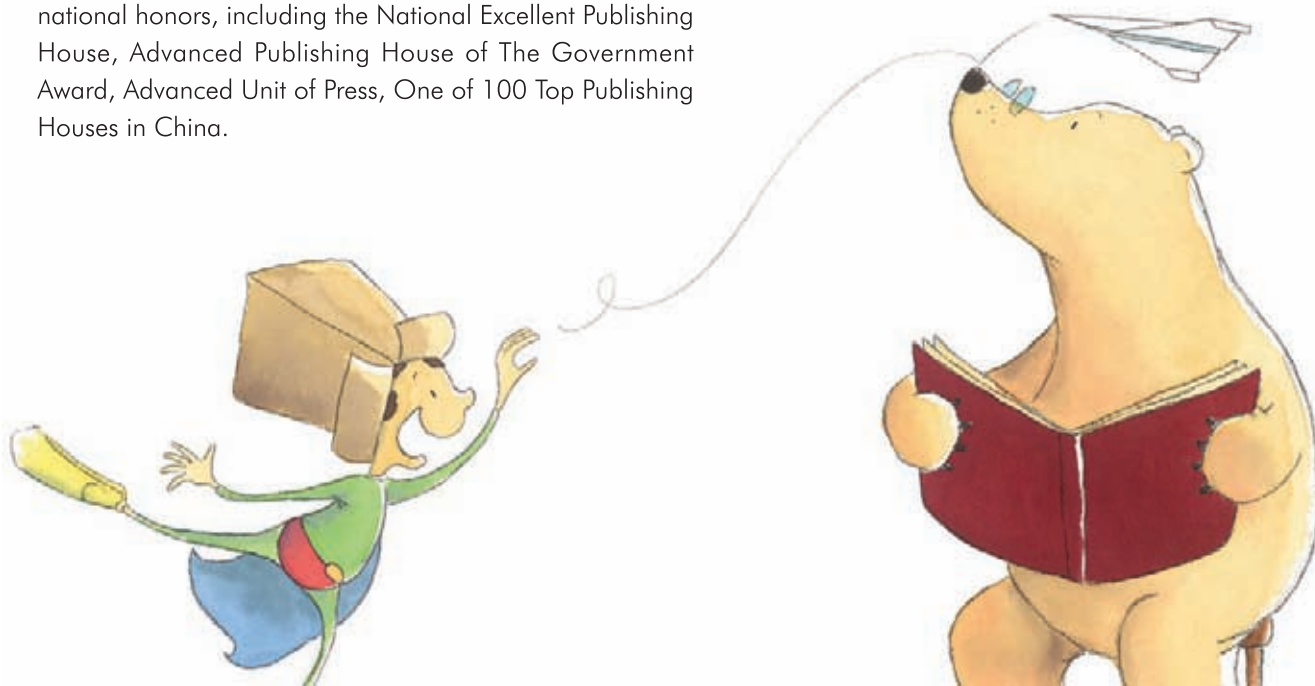
ZHEJIANG JUVENILE AND CHILDREN'S PUBLISHING HOUSE

Founded in 1983, ZJJ&C is specialized in children's books. It mainly publishes children's literature, education, picture books, cartoon, pre-school books, activity books etc. Two periodicals are published semi-monthly: *Infants' Intelligence World* and *Super Infants' Story*. In the past years, over 12,000 new books have been published. According to the national official data, ZJJ&C has been the leading children's publisher in China since 2003. Its bestselling series include *Nono and Soso*, *Collection of Animal Stories* by Shen Shixi, *Tiger-Team Series*, *Naughty Boy Ma Xiaotiao*, *Daddy In the Pocket* etc. It has been working with top-grade writers and illustrators.

While extending its influence over the country, ZJJ&C has been working hard to open up overseas market. A lot of copyrights and books have been sold overseas. ZJJ&C has been successfully working with many great foreign publishers, and made great achievements.

In July 2016, ZJJ&C finished its purchase of New Frontier Publishing which is located in Sydney. Its European branch was established in London in April 2017.

After years of effort, ZJJ&C has been given numerous national honors, including the National Excellent Publishing House, Advanced Publishing House of The Government Award, Advanced Unit of Press, One of 100 Top Publishing Houses in China.

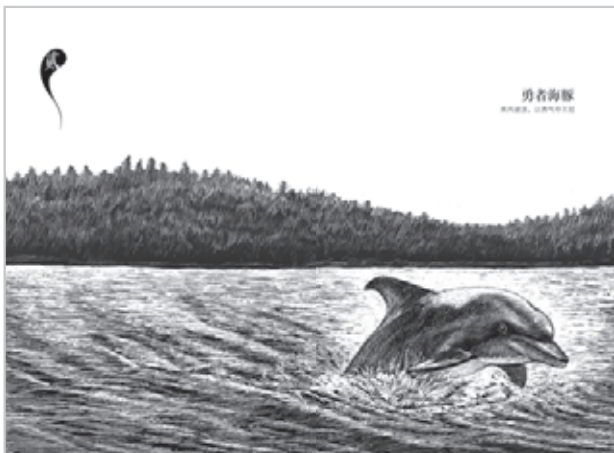


The Song of Dolphin

written by Shen Shixi
paperback, 165mm*240mm

☞ SHEN Shixi — king of animal stories, best-selling writer

This is Shen Shixi's new animal novel. The work focuses on "bottlenose dolphin", a marine species, and tells about three stories about dolphin Red Dorsal Fin. The first red dorsal fin has lost its mother's protection. In order to survive in the complex marine environment, it must constantly strive for self-reliance. It has gone through physical and mental tribulations, but it never gives up easily and always faces the difficulties. The second red dorsal fin is lively and healthy. It loves exploration and freedom, and is not content with the status quo. After twists and turns, it finally becomes the new dolphin head of the ethnic group. The third red dorsal fin is the most intimate "actor dolphin" with human beings. It is gifted and has a bright future, but it finally breaks through the shackles of the aquarium, resolutely jumps into the water, and swims toward the vast and free sea. The experiences of the three dolphins are different, but all of them struggle to survive. The main theme of the story always radiates the bright light of upward life and kindness.



Shen Shixi's Animal Stories (36 titles)

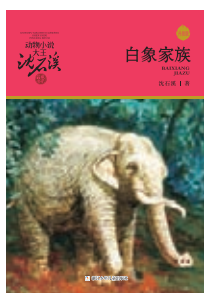
written by Shen Shixi
paperback, 148mm*210mm



☑ SHEN Shixi — king of animal stories, best-selling writer

SHEN Shixi's works are rich in spiritual connotation. Under the ecological law of nature and the harsh law of survival of the fittest, the animals in the jungle, mountains and snow plain in his works show the courage of living, and the legend of life and death. The overall sales of this series has exceeded 50 million copies, creating a miracle of contemporary children's book publishing.

- The Seventh Hound
- The Last War Elephant
- Cheated Again by Foxes
- My Neighbor Crow
- Gorals in Crisis
- Snow Leopard's Elegy
- The Camel Prince
- Bird Slave
- The Dream to Make A Wolf King
- Life of A Hunting Eagle
- Double-faced Hound
- Mixed-blooded Jackal King
- The Lunatic Argali
- Black Bear Dancer
- A Langur Who Wants to be A Queen
- A Vagrant Lion
- The Lion King
- The Queen of Dingoes
- Resentment of the Mother Elephant
- Crippled Wolf Hui Man
- Legend of Monkey Soldiers
- Family of White Elephant
- The Tiger Baby
- Leopard Shepherd
- The Birth of Fish
- The Mother Jackal with A Scar
- Dick the Guide Dog
- The Black Swan
- The White Swan
- Five Little Wolves
- Golden Python
- Returning to the Wild
- Jurassic Dinosaurs
- Nanny Python
- The Mother Jackal
- Giant Lizard Mother



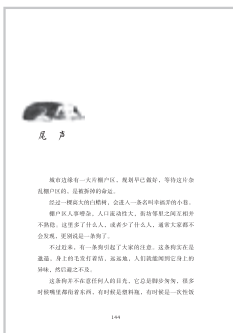
Oreo the Stray Dog (9 titles)

written by Shen Shixi, Shen Yue, Ma Xuanmin, Lihua Sanji
paperback, 148mm*210mm

The series tells the stories of a stray dog named Oreo, who meets, accompanies and separates with his new master on the way of vagrancy. He looks at all kinds of human situations and savors all kinds of life from a new perspective. Each story starts from the acquaintance of a vagrant and a new host. Due to the different occupation and temperament of the host, it deduces Oreo's colorful "life" process.



- Guard from the Star
- A Duet with Guitar
- Night Rider's Eyes
- The Perfect Circus
- Dream for A Golden Life
- The Worry-free Company



Nono and Soso

written by Ren Rongrong
hardback/paperback, 148mm×210mm

☑ REN Rongrong — a leading writer and translator of Chinese children's literature

There are two boys, one is called Nono, the other is called Soso. Nono always forgets things and makes mistakes. Soso is unhappy about many things. People advises them to get rid of their bad temper, but they don't agree. In order to help them correct their shortcomings, they are turned into adults for the time being. Nono becomes an engineer. Soso becomes an actor. Both of them have interesting but embarrassing adventures. Through this lesson, they turn back to children and are determined to improve themselves.



Detective Storm (7 titles)

written by Kong Image
paperback, 148mm*210mm

Detective Storm is a series of detective novels. Each book tells a story of case-solving, which takes place in a different city. One of the detectives is the dog Five, who was born in the ancient and noble storm family with outstanding intelligence; the other one is an invincible cockfight Pupu whose identity has become a mystery. They form a "restless" team and start a tortuous investigation. The books contain a large number of hand-painted comics. While reading, children get to know animals' knowledge and famous scenic spots. The books also guide young readers to develop the ability of independent thinking, reasoning and solving puzzles.



Zheng Yuanjie's Fairy Tales

written by Zheng Yuanjie
paperback, 148mm*210mm

☑ ZHENG Yuanjie — king of fairy tales

Legend of Pipilu

Pipilu, 12 years old, is Luxixi's twin brother. He is very brave, mischievous, but kind-hearted and helpful. He likes fantasy. His life is full of adventure. His academic performance is not high, but he loves to invent and create.

Legend of Luxixi

Luxixi is Pipilu's twin sister. She is clever and kind, smart and studious. She is totally different in character with her brother Pipilu. However, as a girl, she is also full of justice and courage. This book selects seven stories of Luxixi.

Legend of Shuke and Beita

Shuke and Beita are probably the two most famous mice in China. From the little mouse that everyone across the street shouts to fight to the world-famous pilots and tankers, there are endless fun in the wonderful story.

Legend of Rock the Wolf

Rock is full of personality and likes to think. He is wonderful and changeable. He can invent, create and play pranks. Let's see what he goes through and how he becomes friends with Pipilu's family.



Story of Pipilu and Luxixi (30 titles)

written by Zheng Yuanjie
paperback, 148mm*210mm

This is a collection of stories of Pipilu and Luxixi. The wonderful stories are full of wisdom and positive energy. Zheng's works have been welcomed in China for over 40 years.



Story of Shuke and Beita (10 titles)

written by Zheng Yuanjie
paperback, 148mm*210mm

Shuke and Beita, the two great stars in Zheng Yuanjie's works, are sincere, kind, and chivalrous. Since they were born, they have been meeting all kinds of people and things. In the face of criticism, they use action to speak, and finally win everyone's love. In the face of competitors, they can be kind-hearted after the competition. In the face of friends, they never change their original intention and treat each other sincerely. In times of danger and emergency, they are decisive and show no mercy to the enemy. Their lives have an extraordinary significance.



Yang Peng's Works

written by Yang Peng
paperback, 148mm×210mm

☒ YANG Peng — king of fantasy

Dad in Pocket Story Series (25 titles)

Dad in Pocket Comic Edition (20 titles)

Yang Ge's dad is just as common as the other's. However, mom thinks he is not good enough. With mom's scolding and judgement, dad turns as little as a pen, and is put in Yang Ge's pocket. Yang Ge takes him everywhere he goes all day long. The stories are exaggerated and humorous with deep family affection.



- Medicine for Regret
- The Boy Magician
- Dad's Time Machine
- Body Converter
- Chasing the Octopus Prince
- Reverting to A Child
- Talent Maker
- The Magic Golden Key
- I Found A Fire Dragon
- I Am Turning to A Giant
- Animals Talking Machine
- Crazy Plants
- Super Shrinking Gun
- Super Brain
- Fairytales Adventure
- The Alien Mobile Phone
- The Nano-transformer
- Super Insect
- Robot Brothers
- The Master Magician
- I am Monkey King
- AI Superman
- Wormhole Making Machine
- Metaverse Boy
- Quantum Superboy



Dad in Pocket Chinese History Adventure (15 titles)

written by Yang Peng
paperback, 148mm*210mm

Yang Ge always feels that history lessons are boring. Dad invents a watch and a super time skateboard. They travel through time and space, and goes back to the past. They make friends with celebrities in Chinese history, and witness major historical events.



Trilogy of Peking Opera Youth (3 titles)

written by Zhou Rui
paperback, 148mm×210mm

The series has three titles of children's novels with the theme of Peking Opera, focusing on the traditional Chinese culture and the inspirational growth of young people.



Opera School and the Troupe

Several young people entered the troupe and opera school to learn Peking Opera. They had different experience and made progress together. The book shows the whole picture of Peking Opera industry and the love, dedication and belief of a generation of Peking Opera people.



New Exploration of the Art

The book tells the story of a group of young people, who had already emerged on the stage of Peking Opera, exploring a new way of Chinese folk art forms in Beijing, Tianjin, Shanghai and other places and creating a new peak of art.



Meet New Friends and Make Innovation

An instrument player met a French girl who loved Peking Opera by chance. They performed together at the festival of Sino-French School to promote cultural exchanges and innovation between the East and the West.



Fantasy Childhood Tales (6 titles)

written by Tang Tang
paperback, 155mm*200mm

☑ Tang Tang — winner of China's National Excellent Children's Literature Award for three consecutive years

Aqua Pixie Kakasha

Granny Blue is an aqua pixie. The lake she used to live has dried up, so she has to move to the human world...



The Snow Spirit Was Here

The girl tries to keep Snow Spirit in the mortal world. However, ceaseless heavy snow falls and the whole village is frozen...



The Beauty Tree

A holly tree has transformed into a beauty tree. Its upper half turns into a girl and its lower half stays as a tree. The beauty tree begs the girl to lend it her legs for one night...



The Furious Little Dragon

The girl hurts her little brother Little Dragon badly. He is so furious that a mysterious power takes control of him and turns him into a real dragon...



Farewell to Tree Ear

The girl accidentally encounters the tree clan in the woods. The family of Tree Ear is terrified, for the clan has been a secret to the human race...



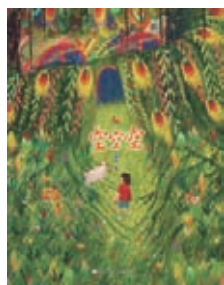
Little Green's Cherry

The girl hears laughter from the cherry tree, but she sees no one nearby. It turns out that the housemaster used to have a daughter who died at five...



Wonderland Tales (6 titles)

written by Tang Tang
paperback, 155mm*200mm



Green Eye

On the magic wild land, fish can fly, walk, run, jump, even climb trees. But these fish have a deep fear of water...

Teardrop Fish

A group of feathered people live in a village. They are forced to catch the teardrop fish and give them to the frog monster. Will the girl help them?

Empty House

A girl, a goat and a hen enter a colorful empty house, which meets all the needs of visitors. However they don't expect there is a huge plot hidden behind their carefree life...

Day Birds and Night Birds

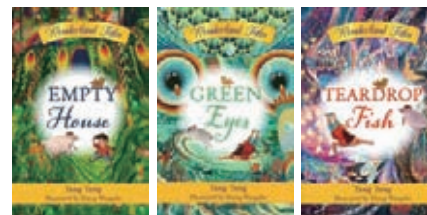
The group enters a dark world, where flocks of black birds hovering at all times. These evil birds are hunting a black figure holding and guarding a red flame. The group carries this hope flame and starts to look for the white bird, the bright.....

Exquisite Beast

The group gets captured by a monstrous sky beast who has been waiting for hundreds of years only to find the earth beast, to transform into a beautiful exquisite beast, and finally brings peace and happiness to the people.

Leaving the Wonderland

When the group of three is ready to go home from the wonderland, an old goblin, the most powerful creature in wonderland and stops them. He proposes that the frog monsters take a vote to decide if they would go home. Will they make it?



- English edition published by New Frontier Publishing House

The Green Pearl

written by Tang Tang
paperback, 148mm*210mm

☑ Laureate Children's Book Award of 2021

Green Pearl used to be a forest. With the process of urbanization, the seven fairy sisters living in the forest lost their homes, and their sister died of illness. One of the sisters fancied that she could be reborn. Unexpectedly, one of the trees grew crazily and destroyed the city. However, this rebirth could not replace the beautiful forest. After the hard collision between the sisters and human beings, Green Pearl was reborn.

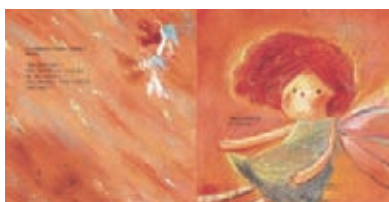


The Sun and the Mayfly

written by Tang Tang, illustrated by Big Bread
hardback, 250mm*250mm

☑ 17th Wenjin Book Award

Little mayfly only has one-day's life. On this day, she meets the sun and makes many friends in nature. With the help of the sun, she knows the colorful world. However, at sunset, the life of the mayfly ends in splendor. The next day, nature gives birth to a new mayfly... The story is full of tension of contrast - the ephemera of life and death, the eternal sun, the joy of rebirth and the sadness of passing away, the smallness of life and the richness of nature...



Peng Yi's Works

Growth Fantasy Novels (17 titles)

written by Peng Yi
paperback, 148mm×210mm

☒ PENG Yi — writer and translator of fairy tales and picture books, creator of China's fantasy novels

Good fantasy novels are growth stories. Reading fantasy novels is a journey of imagination. In Peng Yi's growth fantasy novels, fantasy and reality are intertwined, humor and lyricism are equally emphasized, which unfolds a touching story. Curious boys and girls touch the supernatural magic world by various opportunities. Among them, boys and girls meditate on their spirit, feel their illusion and experience their danger. In the fantasy space-time, they step by step close to the hero's dream, to the palace of wisdom.



Wonderful Creative Fairy Tales (3 titles)

written by Peng Yi
paperback, 148mm*210mm

The series is a collection of Peng Yi's short fairy tales. Each book is composed of six short fairy tales, with middle and low grade primary school students as readers. Each fairy tale is full of wild and flexible imagination, and unfolds the story in the form of exaggerated and strange farce. The plot is strong and the rhythm is bright, which gives people a lively, relaxed and interesting feeling.



- Balloons on Beta Star
- A Brave Act
- Spiderman from Venus

Dream Travelling Essays (3 titles)

written by Peng Yi
paperback, 148mm*210mm

This is a humorous and fantastic adventure book series for children. It describes interesting people, interesting things and magical scenes that the author met on his journey to Xinjiang, Tibet and Qinghai, so as to cultivate children's courage and wisdom. The author's flexible and tensive writing also provides a good example for teenagers' writing.



Little Black Tiger



written by Zhao Lihong

hardback/paperback, 190mm×240mm / 180mm×210mm

Pedro, a little boy, adopted a stray dog named Little Black Tiger. However, he was ridiculed by the boys in his neighborhood. Not only that, the boys bullied him and let the dog bite Little Black Tiger. Pedro even planned to revenge. However, a sudden disaster sublimates human nature, kinship and friendship. Finally, Little Black Tiger died when saving a neighbor boy.

Snow White's Escape



written by Zhao Lihong

hardback/paperback, 190mm×240mm / 180mm×210mm

Little boy Guo went to see the circus performance. A goat named Snow White fell when it performed walking the steel wire. Injured Snow White unexpectedly escaped to Guo's grandmother's house. Guo's classmate discovered the secret. But the manager of the circus also came to Guo's grandmother's house! At the end of the story, the love of grandma and children changed Snow White's fate.

Miracle of Grey Swan



written by Zhao Lihong

hardback/paperback, 190mm×240mm / 180mm×210mm

With the help of Wei Wei's family, mother of the grey swan successfully hatched the little swan and stayed at Wei Wei's house to spend the winter. The next spring, father of the grey swan returned, and the grey swan family finally got together. They also formed deep friendship with Wei Wei's family. Although they migrated to the south again in winter, Wei Wei believed that they would return next year.

Turtle Teacher (12 titles)

written by Cheng Wei
paperback, 151mm*200mm

This series tells the story of an imperfect teacher who is still growing and improving himself. Sometimes he makes funny mistakes. But he is actually a passionate teacher with education ideal. His students treat him properly and become his best companions.

- Beach in School
- The Car in Crossroads
- Sound of Nature
- Child with A Bow
- Secret out of the Window
- Star Cat
- Birthday Cake for School
- Plan of Running Away
- Witch in the Closet
- Zebra Car
- Walking Classroom
- Action L



I Am A Soldier (17 titles)

written by Ba Lu
paperback, 148mm*210mm



This is a series of military inspirational novels for young readers. The books tell the story of six teenagers who have been trained in different military categories and participated in battles, and finally become the elite in the military and protect their families and defend the country. Each chapter is followed by the column "military classroom", and the appendix to the book is an introduction to related military categories.



像往常一样，T小队的少年们早晨起床后就开始跑步。不同的是，以前他们是围着操场跑，今天却是在甲板上跑。

什么，甲板？甲板能有多大，能跑多远？如果这样想的话，你就错了。此刻，T小队正在一艘航空母舰的甲板上跑步，而这艘航空母舰的甲板是有三个足球场那么大！所以，围着它跑一圈，相当于在标准的操场跑道上跑两圈。

T小队由六位少年组成，他们都来自特种兵学校，被选拔到全军的各个兵种部队进行锻炼。他们以字母T作为小队代号，这个字母既像一枚钢钉，又像一把锋利的匕首，象征着T小队必然能够所向披靡，无坚不摧。

也许是昨晚失眠的缘故，霹雳虎今天有点不在状



态。他脚步拖着，身体也像面条一样软绵绵的，以至于后面的梅花雀好几次差点踩在他的脚后跟上。

“霹雳猫，你被抽了筋骨吗，怎么一点精神都没有？”梅花雀忍不住问道。

“你才被抽了筋骨呢！我只是在思考问题而已。”霹雳虎回答道。

“你也会思考问题？”梅花雀说，“我还以为你的脑袋像铅球一样，是实心的呢！”

听了梅花雀的比喻，其他人都忍不住笑出声来。霹雳虎倒是不生气，因为他早已习惯了女兵们这种开玩笑的方式。

“昨晚，我一直在思考弹射起飞的原理，所以一夜没睡。不过，直到现在，我也没想明白。”霹雳虎叹着气说。

霹雳虎所说的“弹射起飞”，是舰载战斗机的一种起飞方式。T小队曾经在航空兵部队锻炼过，都是出色的战斗机飞行员。但是，在航空兵部队驾驶战斗机的时候，战斗机需要在机场的跑道上高速滑跑很长一段距离，然后才能仰头起飞。可是，在航空母舰上，T小队却亲眼见到了另一种不同的起飞方式。

在航空母舰的飞行甲板上，一架架舰载战斗机只需

- The Young Artillery
- The Young Medics
- The Young Scouts
- The Young Air Forces
- The Young Army Soldier
- The Young Rocket Soldier
- The Young Special Forces
- The Young Airborne Troops
- The Young Armored Forces
- The Young Frontier Defense
- The Young Submarine Soldier
- The Young Air Defense Forces
- The Young Aircraft Carrier Soldier
- The Young Chemical Defense Forces
- The Young Cooking Soldier
- The Young Engineer Corps
- The Young Signal Corps



Grassland Youth Novel (3 titles)

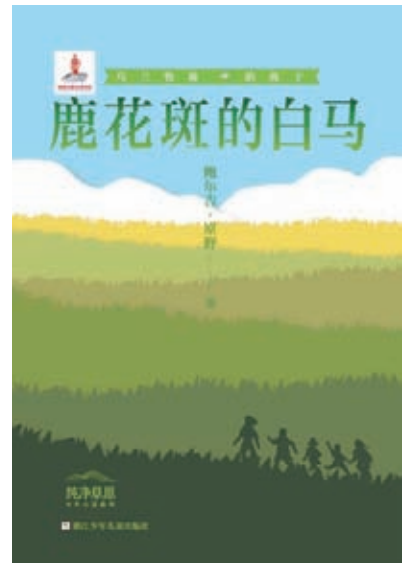
written by Bao'erji Yuanye
paperback, 148mm*210mm

This series is written to dedicate to the grassland by the author as a Mongolian writer. From the perspective of five Mongolian children, this series artistically represents the scene of the cavalry of sending literature, art, warmth and scientific knowledge to herdsmen in the grassland, highlights the simple feelings between people, depicts a group of simple, kind, strong and optimistic grassland children. At the same time, through the children's adventurous holiday, it shows the wonders of the vast border nature, the unique Mongolian national culture, the pure and precious childlike innocence, and reappears the clear and strange spiritual world of the grassland youth.

● Children of Grassland Cavalry

● Bonfire and Starry Sky

● Friendship Wedding Performance



🏆 China's Best Book of 2021

The story shines with warm, bright, harmonious and natural light from beginning to end, and at the same time, it has a strong flavor of life and the times.

——Xu Dexia (former chief editor of *Children's Literature*)

Tourists from all over the world come to the Mongolian Plateau to admire the majesty of mountains and rivers, the richness of human feelings, the immensity of grasslands, and the joys and sorrows of heroes in history.

——Xi Murong (writer)

The Backbone of the Nation - A Hundred Years of Scientific Life for Chinese Academicians

written by compiled by Chinese Academy of Sciences
paperback, 169mm×235mm



This book adopts the form of one article for each academician, introducing the rich and colorful life experiences of Chinese academicians in a way that children love to hear and see through academician business cards, academician quotations, academician stories, and other contents. It showcases the collected academician manuscripts, works, photos, and other physical objects for many years, showcasing the style and scientific achievements of academicians.



Children in Pigments Workshop

written by Jing Fan
paperback, 148mm×210mm



China's Excellent Book Award of 2018

This is the first novel book writing about Chinese painting pigments. The story of sister and brother displays the process of making pigments, and also traditional Chinese hand crafts such as painting repairing, embroidery and New Year pictures. Through the development of the pigment workshop, children grow up and find the color of their life.



Our Song of China Young Pioneers

written by Zhang Pincheng
paperback, 148mm*210mm

This book takes the song of China Young Pioneers, which has influenced several generations of people in New China, as the internal clue, and tells a touching story that took place in Xiamen, the birthplace of the Song. Seventy-five-year-old Fang was once a member of a juvenile choir in Xiamen. Because of the ups and downs of fate, he was once depressed and irritable; Qian, a six-year-old child, was born blind, but he was gifted in music. The two generations realized the self-transcendence of individual spirit in the melody of the Song, and played a positive and bright life hymn together.



The Train to Kilimanjaro

written by Wang Luqi
paperback, 148mm*210mm

- ☑ Focus on the achievements of "the Belt and Road" construction
- ☑ Sing praises of China-Africa friendship

Boy He Yang, entrusted by his dying grandfather He Wangde, went to Tanzania and Zambia to look for Xiao Zan, the recipient of his grandfather's aid to Africa. With the help of the administrator of the Tazara Railway Expert Cemetery and others, He Yang uncovered a long history and also solved the secret of decades of estrangement between his father and grandfather. With grandpa's wish, He Yang got on the train to Kilimanjaro, walked along the Tazara Railway again, and relived the unforgettable years.



Children's Science Fiction: Our Metaverse (6 titles)

chiefly edited by Liu Cixin, Dong Renwei
paperback, 148mm*210mm

Written for children of 10 to 14, this science fiction series is a collection of winners of Chinese Nebula Awards. The books focus on frontier and hot issues, are full of imagination and positive energy. These stories are positive value orientation, science and rationality, humanistic care.



- Return to Mars
- Blue Aurora
- The Galaxy Dawn
- Time Pendulum
- Giant Bug Crisis
- Planet Equation

The Diaries of Alien (6 titles)

written by Lu shan
paperback, 151mm*200mm

This interesting series tells the story of life on the seven planets and the moon, as well as their stories with the Earth, through the diaries of "alien children". The stories are based on the real environment of the eight planets such as the moon, Mercury, Venus, Mars, Jupiter, Saturn, Uranus and Neptune. Each title describes one planet, based on real astronomy to expand the universe imagination.



- Is the Cave Planet Exposed?
- Escape from the Planet of Black Gold
- Go on Vacation to the Tourist Planet

- Go on Vacation to the Fleet-footed Planet
- Drifting on the Weather Planet
- Extraterrestrials from Aureole Planet



The Strange Office (12 titles)

written by Yang Zixi
paperback, 140mm×210mm



The strange office hidden in the corner of the noisy city specifically solves various "incredible" mysteries. Each book is a separate story, and the whole series is pushed forward layer by layer, hiding the context of the mystery of the lives of several heroes.

The Bronze Key

The office undertook a brief and mysterious entrustment to save Annie, but the clues were only a worn bronze key and an old photo. The person in charge, Mr. Bai, led the girl Ruyi and his party through the time and space tunnel of the moonlight corridor to the mysterious unknown world, only to find that the destination was actually a deserted place...



A Moving Labyrinth

A theft happened in the office—the green pearl stored by Professor Gu disappeared. Mr. Bai decided to take Ruyi and his party to open the time and space tunnel and go to the Emerald Castle, where green pearls were produced, to find another one to return. Who knew that things and people had already changed there, covered by green vines that block the sky and the sun, and became a new moving labyrinth day by day...

The Bizarre Mural

The girl Ruyi had an accident on her vacation, and the idol meeting that she wanted to attend failed—Kevin, the idol, disappeared. Mr. Bai accepted the entrustment to take Ruyi to carefully investigate the scene and found that Kevin probably entered a mural hanging in his bedroom. Could Mr. Bai and his party find Kevin in the world of paintings...?

The Silly Wolf (8 titles)

written by Tang Sulan
paperback, 148mm*210mm

How does the silly wolf lose his home? Who helps him find it back? Can sunlight freeze? How to eat six ice-cream at one time? Silly wolf's "silly" ideas and "stupid" things make people laughing.

In the stories, silly wolf has a pure heart and naive thoughts. The bossy little brown bear, clever rabbits, the lovely cat, and fat brown bear bring happiness to children and convey their faith in justice, courage, dignity and love.



Qin Wenjun's Early Chapter Books (5 titles)

written by Qin Wenjun
paperback, 155mm*200mm

This series contains Qin Wenjun's loving tales and short novels, expressing family affection between cousins, mother and daughter, father and son, friendship in class, trust and dependence with pets...

- My Pearl Mother
- Brave Boy Li Li
- Lovely Girl Vanilla
- The Chivalrous Girl Ding Bao
- Story of Weird Dog



My Little Childhood (6 titles)

Written by Zhou Jing
paperback, 151mm*200mm



Hello My Friend Xiaomai

We go to museum, we eat ice-cream together, we fight sometimes. There are so many stories between lively and happy Xiaomai and me.



My Dear Dad

My dad can fix things, play basketball and run a marathon. He often works overnight and he snores a lot. He is the best dad.

A Busy Year

Go to school, visit friends, make Zongzi, pick watermelons...happy things happen in my busy year.



Summer Camp in Mountain

Spider doesn't make a net, the moths are more beautiful than butterflies...a different summer camp I experience in the mountain.



I am Going to School

My first homework, my first exam, my first year of school... I have grown up!



I Love Kindergarten

We go for an outing by bus, we celebrate New Year together... I don't remember everything in kindergarten, but I remember my graduation.



Hello Sunny Bear (6 titles)

written by Lv Lina
paperback, 140mm*210mm

- Funny Morning
- Dad is Not Home!
- A Lucky Day for Sunny Bear
- Sister Bear is So Rich
- Treasure Hunt
- An Important Day



Ancient City of Liangzhu

written by Liu Bin, Yu Jingjing; illustrated by Zeng Qiqi
hardback/paperback, 202mm*285mm/270mm*240mm

The ancient city of Liangzhu: a witness to 5000 years of Chinese civilization.

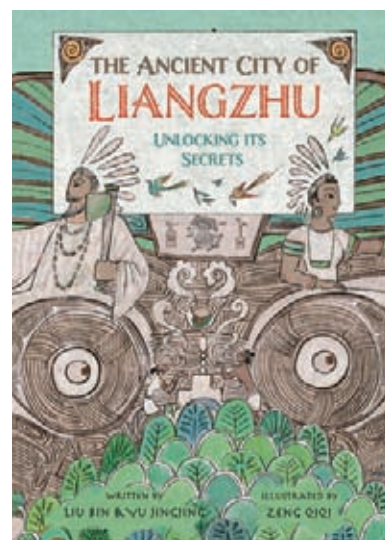
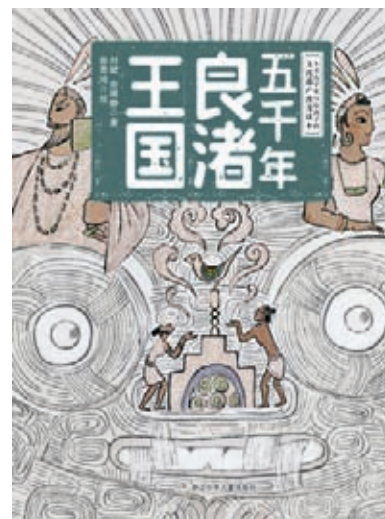
5000 years ago, ancient cultures in different parts of China became civilizations. Liangzhu city is one of the best known from archaeology and reveals what civilization was like 5000 years ago.

A lively picture of ancient Liangzhu civilization is told through Chinese paintings.

Splendid images bring Liangzhu to life for the readers. The illustrator combines traditional ink paintings with cartoon styles, blending ancient styles of Dunhuang Mogao cave frescoes with Han Dynasty stone brick relief carvings.

From archaeologists, for Children: knowledge and fun.

LIU Bin, the lead author, is one of the chief archaeologists who excavated Liangzhu. He is the director of the Zhejiang Cultural Relics and Archaeology Institute. Facts are combined with humor to make this book perfect for children.



- English edition published by New Frontier Publishing

Story of China's Crafts (8 titles)

written by Dong Ningli
paperback, 255mm*255mm

☑ China's Excellent Award of June 222

This is a picture book series including 8 titles: Paper, Paper Fan, Tea, Porcelain, Bronze Ware, Lacquer Ware, Oil-paper Umbrellas, and Guqin. Integrated with Chinese traditional paintings, the stories introduce the manufacturing process and brilliant techniques of the craftsmen, while expressing their wisdom, mild characters and strength.



Lovely Chinese Paintings (6 titles)

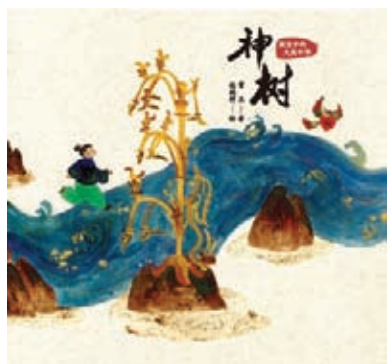
written by Li Si, Yu Ting, Liu Zehua, Deng Yifang
paperback, 210mm*257mm

This series is created for children's appreciation of Chinese paintings, including a few pieces of famous paintings handed down from the past. From the perspective of children, it changes people's impression of deep and difficult ancient paintings, and creates a diversified product form of "paper picture book + video animation".



Story of China's National Treasures (8 titles)

written by Chang Li
paperback, 228mm*228mm



Six children traveled time and space through history book to find national treasure. They came to the Qing Dynasty, the Song Dynasty, the Tang Dynasty, the Western Han Dynasty, the Sanxingdui Period and the ancient times from the near to the far, respectively. They met national treasures such as colorful glazed bottles, ancient painting, guqin, ancient bronzeware, bronze divine tree and ancient porcelain pot. While they had various stories with these cultural relics, they gained more precious treasures: compassion, humor, openness, peace, imagination and curiosity. In the process of development, the stories highlight the artistic characteristics or techniques of each cultural relic, and each story especially presents the relevant technological process or cultural background at the end of the story.



My Nature Notes (4 titles)

Written by Bao Dongni
paperback, 185mm*260mm

Over the past decade, the author has recorded natural explorations in the Arctic, Antarctica, Africa, and South America, created a set of "paper documentaries" for teenagers, accompanied by a large number of high-definition photography works and hand-drawn illustrations. The books not only introduce a large number of rare wild animals and plants, showcase the magical and majestic geographical landforms of nature, but also bring readers into the grand perspective of human and nature, human and Earth, to think about the fate of nature and humanity, and the relationship between life and Earth.

- Monsters in Rarotonga
- Penguins in Antarctica
- Polar Bears at the North Pole
- Lions in Africa



AI, That Can't Beat Me down! (5 titles)

Written by Yan Li, illustrated by Wang Yonggang
paperback, 225mm*205mm

This is an AI science popularization book series, which focuses on six aspects: the essence of AI, AI playing Go, AI learning language, AI programming, AI drawing, and AI's future. It aims to popularize the working logic and basic principles of AI in related fields, enabling children to correctly understand the strengths and limitations of AI. By learning AI's thinking and working logic, it cultivates important thinking modes in the AI era, such as data thinking, programming thinking, statistical thinking, and probability thinking, so as to improve the logical thinking ability and scientific literacy, obtain the thinking method of scientific learning and research and the ability to solve practical problems.



- What Exactly is AI?
- Why can AI Play Go?
- Can AI Speak Extraterrestrial Language?
- Can AI Program?
- Can AI Become An Artist?
- Will AI Be Smarter Than Humans?



This is Science (10 titles)

written by Zheng Yongchun
paperback, 269mm*235mm

This series adopts interdisciplinary cognition, with questions and themes as the traction, and describes the frontier scientific knowledge in the fields of universe, earth, life evolution, natural environment, animals, plants, human body, physics, chemistry and biology in simple terms. In addition to the systematic presentation of basic popular science, each chapter is designed with scientific thinking, observation, research, experiments, etc.



Children's Earth Life Series by Academicians (8 titles)

written by Rong Jiayu, Zhou Zhonghe
paperback, 170mm*200mm

In these books, scientists show their world shaking discoveries in recent years' work and research achievements in the form of pictures and texts. The earth has a history of 4.6 billion years, and the story of the evolution of life on the earth is engraved in fossils, forming a record of the evolution of life. In addition to the scientific research photos and charts provided by scientists, there are a large number of hand-drawn illustrations and multi-grid cartoons, and sections such as "curiosity question answer""do you know" and "scientist stories" are set.



- The Origin of Life
- Ancestors of Horses
- Evolution of Life on Earth
- The Mystery of Life Evolution
- The Mystery of the Mass Extinction
- Exploring the Kingdom of Dinosaurs
- Where Did Our Ancestors Come from
- Great Ordovician Biological Radiation Event

Math is Fun (6 titles)

written by Wang Yanzhuo
paperback, 210mm*187mm

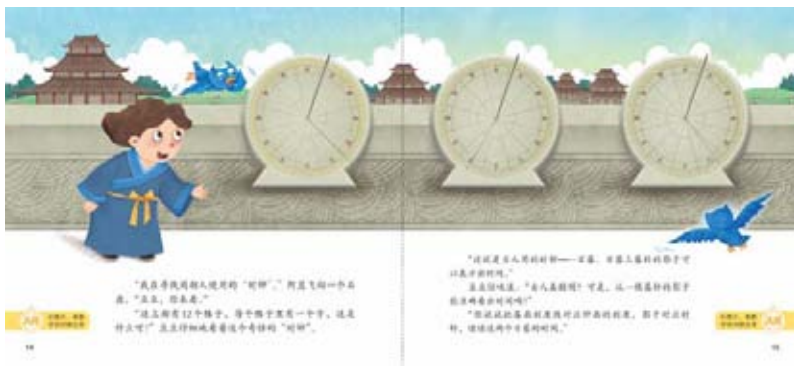
These math picture books are designed for children to start math learning, including math points like numbers, time, patterns, shapes, division and combination of numbers, positions and directions.



I Love Math: Time Traveling (2 titles)

written by Xu Danfang
paperback, 226mm*205mm

These two math picture books are all about time. Through reading the stories, children learn more knowledge related to time, be familiar with time and learn methods to calculate time.



Math, Not A Problem! (4 titles)

written by Sun Junyong, Su Guiqin
paperback, 168mm×227mm

This series is designed for 3-6 grade students. It compiles key and difficult points into math stories. Each story corresponds to a knowledge point. There are two exercises after each story. Each chapter has a page of expanding points after learning.



365 Math Games (3 titles)

written by Kang Ba
paperback, 191mm×259mm

How to cultivate children's math thinking? Are there any interesting and systematic math game books? This series is specially designed for 4-8-year-old children. The three books include 40 games and 365 thinking questions, which are designed from easy to difficult.

- Elementary Sudoku
- Space and Logic
- Sense of Number and Calculation



Mathematical Experiments (3 titles)

written by Rong Jiayu, Zhou Zhonghe
paperback, 186mm*227mm

The series has three titles: How Can Time be Weighed out? Why Can the Ruler Draw A Curve? How Can the Projection Needle Get π ? These interesting experimental phenomena, the explanation of the knowledge and vivid illustrations guide children to learn experiments, mathematical knowledge and inspire their mathematical thinking.



Stories of Mathematics

written by Liu Jianfei
paperback, 148mm*210mm

Through the vivid and interesting stories of more than 100 mathematicians, this book enables young readers to understand the historical evolution of mathematics. The story incorporates mathematical topics and concepts, so that children can experience the beauty of mathematics, feel the temperature of mathematics and stimulate their enthusiasm for learning.



Math Experiments (3 titles)

written by Liu Wu Huiluan
paperback, 186mm×227mm



The series has three titles: How Can Time be Weighed out? Why Can the Ruler Draw A Curve? How Can the Projection Needle Get π ? These interesting experimental phenomena, the explanation of the knowledge and vivid illustrations guide children to learn experiments, mathematical knowledge and inspire their mathematical thinking.



Gold Medal Math (4 titles)

written by Wu Changshun
paperback, 143mm×210mm



This series includes four volumes of numbers, figures, thoughts and calculations. Each book contains 100 questions, and the difficulty increases from front to back. By playing interesting math games, we will closely follow the knowledge points in the primary school math textbook and share some tips on solving the game with young readers.

- Interesting Numbers
- Magical Shapes
- Wonderful Thinking
- Amazing Games

Magic Eye Hospital

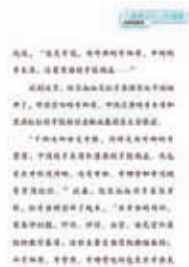
written by Chen Bojun, Pan Fei
paperback, 170mm*225mm

Boy Kaka comes to a magic eye hospital with his friends. The doctor uses mysterious power to turn children's eyes into animals' eyes, so that they can experience the world in the eyes of animals. Then he tells everyone that children with blurred vision have eye problems. After mastering the secrets of eye care, children's eyesight has greatly improved.



Magic Dental Hospital

written by Chen Bojun, Chen Jun
paperback, 170mm*225mm



Boy Kaka feels toothache and comes to a dental hospital. Surprisingly, this is a magic hospital. With a burst of fantastic music, he falls asleep. He finds himself getting smaller and comes into his mouth. A group of

dental bacteria occupies his mouth. With the victory of him step by step, he masters the secrets of tooth protection.



Walking-through-wall Art

written by Xiong Liang, illustrated by Dong Xiaoming
hardback, 210mm*245mm



It is a Chinese folk legend. A man Wang Qi goes to Mount Lao to learn magic art. He gets taught by the master and goes back home. However, he loses his magic power because his evil thoughts. This book has been given the title of "China's Most Beautiful Book of 2012".



Happy Little Squirrel

written by Ge Cuilin, illustrated by Tang Yunhui
hardback, 210mm*245mm



Little squirrel shares his home with all his friends. But one day fox decides he wants the house to be his. Little Squirrel's friends help to find him a new home. It is a charming story that celebrates friendship and kindness.



Story of Water and Ink

written by Li Qingye, illustrated by Liang Peilong
hardback, 270mm×230mm

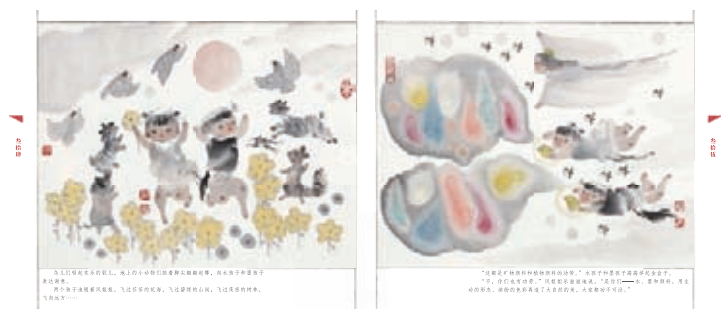
Water, ink and pen work together and create amazing paintings. It introduces China's traditional art by telling a beautiful story. Water, ink and pen are all indispensable in painting creation. Everyone has his own advantage, as long as you learn to appreciate others, you gain friendship.



Water and Ink: the Secret of Colors

written by Li Qingye, illustrated by Liang Peilong
hardback, 270mm×230mm

Water and ink baby are trying to find treasures that hide the secrets of the ink family. They discovered mineral pigments hidden in ores, as well as plant pigments made from plants. It turned out that these colors came from nature. Combining ink and color can create ever-changing things and recreate the beauty of nature.



I Love You

written by Xiao Mao, illustrated by Tang Yun
hardback, 210mm*260mm



Little Badger's teacher shares her favourite words with the class. At the end of the day Little Badger goes home to practise saying three special words — I LOVE YOU. This story teaches children how to express and how to be brave to express.



Ah—Wooo

written by Xiao Mao, illustrated by Tang Yun
hardback, 210mm*260mm



The story starts with some imitative words. It describes the life circulation in the ocean in children's tone. It looks like a simple story, but actually tells the circulation and rebirth of nature. It is a song of life.



Big Tadpole

written by Xiao Mao, illustrated by Tang Yun
hardback, 210mm*260mm

A tadpole who does not want to be a frog is just like a child who does not want to grow up. This little tadpole may be swimming in everybody's heart. It displays the true inner world of children. This story will not only touch children, but also grown-ups.



Let's Go Skipping

written by Xiao Mao, illustrated by Tang Yun
hardback, 210mm*260mm

This is a simple but absurd story. People go rope skipping and forget anything. In fact this is what children's world is like. Between the lines and illustrations, we can see beauty and touching emotion, we can feel warmth, peace and order, as well as a little humor flowing inside.



Buddy is So Annoying

written and illustrated by Fu Wenzheng
hardback, 210mm*260mm



Friends do everything together. Sometimes they find each other annoyed, but most of the time they like each other so much. Their relationship withstands the test of time. This is how children make friends.



Little Piggy and I Have A Pudding

written and illustrated by Tang Yun
hardback, 210mm*230mm



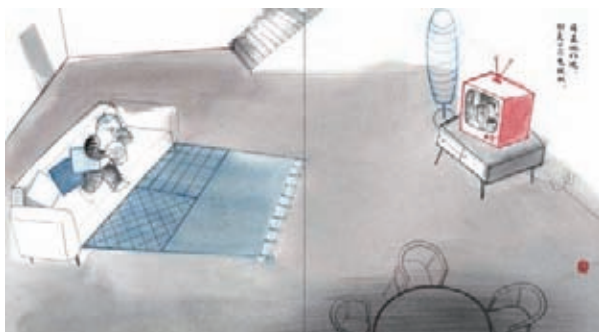
Little piggy and little bear are sharing a piece of pudding. This sharing is endless; they can always half the half pudding left. The scenes are changing all the time: under the tree, by the pond, in the dewdrop... so the pudding is always enough for both of them.



I Have A Box

written and illustrated by Tang Yun
hardback, 210mm*230mm

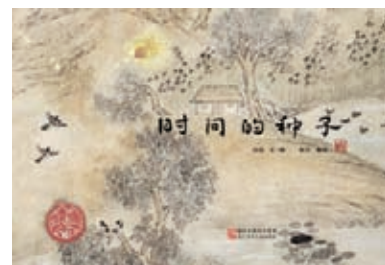
Kitty wants to figure out what a real box looks like. He mistakes many objects for a box. It is true that the house, the car, the cabinet and the TV are all various “boxes”. This cute story tells children about the conception of space and patterns.



Seed of the Time

written and illustrated by Bai Jie, adapted by Xiong Liang
hardback, 180mm*260mm

This is a story about common but touching emotions. Grandpa finds a seed of the time, puts it into land and it grows and blossoms. It brings back his memory of the old time. Everybody has a seed of the time in their hearts. It brings you back to the beautiful past times.



Ash Dresses Her Friends

written and illustrated by Fu Wenzheng
hardback, 210mm*250mm



Ash is a little magpie with little feather. She feels lonely because nobody cares about her. When she hears the elephant signing, her life is changed. She uses her big cloth to make all kinds of things for her friends and is welcomed by all of them.



Ash's Magic Leaves

written and illustrated by Fu Wenzheng
hardback, 210mm*250mm



Ash's grandfather says that there is a kind of magic leaf, as long as you apply magic to it, you can make wonderful changes. Grandfather takes Ash to pick the tender buds, spreads out the leaves, kneads and presses them, then bakes them. The smell attracts all their friends.



The Mushroom Brothers

written and illustrated by Tang Yun
hardback, 205mm*285mm

This is a story about two mushroom brothers. The younger one likes to follow the elder one and copy his actions and talks. The elder one doesn't like being followed all the time. Fights happen in daily life, and also reflect deep affection between brothers and sisters.



Mommy, Where Are You?

written and illustrated by Che Lijiao
hardback, 285mm*260mm

A baby chick is looking for his mom. Besides the love between baby and mom, children can find more details in the illustrations, such as flowers, leaves, fruits, and insects, and feel the beauty of the nature.



A Tiger is Here!

written by Tang Yaming, illustrated by Natsume yoshikazu
hardback, 285mm*250mm



A little tiger breaks into human's living area by mistake in his first hunt. It causes big chaos among animals and hundreds of people. The tiger chases fowls while people chase it. Everyone is frightened but finally nothing horrible happens.



Meat Buns and Iron Buns

written by Tang Yaming, illustrated by Baasansuren Bolormaa
hardback, 250mm*270mm



A girl named A Ni picked a peach by the river and ate it. She got pregnant and had a boy Shan Ba. There was a black dragon in the lake close to the village. It got mad and turned over the water. 6-year-old Shan Ba led the villagers to prepare 300 meat buns and 300 iron buns to get ready to fight. What are the buns for?



School is A Monster

written by Fan Chenxuan, illustrated by Xu Qingfeng
hardback, 225mm*225mm

This book is about school anxiety. The author was afraid of going to school when he was little. He created this book to express how he started to accept and like school life. Children's real psychology problem with exaggerated imagination has its resonance with children.



Dear Badger

written by Xiao Mao, illustrated by Xu Qingfeng
hardback, 250mm*210mm

The little badger expresses THANK YOU to everything around him. He gains appreciation when helping others. THANK YOU is one of the first polite words children learn. We should show our kindness and gratefulness by using polite words.



My Mum is Human

written and illustrated by Xu Yu'an
hardback, 205mm*225mm



The boy has many animal friends. He learns that their mums have lots of skills. He thinks his mum is not good at anything, except getting angry at him. Even though, he loves his mum the most. Why is so? In this book, there is a little book inside, created by an 8-year-old child.



My Kiss-kiss Amusement

written by Ha Ba, illustrated by Li Zhuoying
hardback, 210mm*250mm



Dad is busy at work. He doesn't have much time for me. I love amusement park. So he creates one at home! He even makes himself an amusement park. In my heart, this is the best one I have ever gone to. I love my family!



A Dinosaur in My Home

written by Tang Yaming, illustrated by Ichinnorov Ganbaatar
hardback, 250mm*270mm

Two kids play exploration game at home when dad and mum are out. They find a dinosaur egg and there comes out a baby dinosaur! They feed it, play with it, and it is growing up! Oh, dad and mum are back. Where can they hide the baby dinosaur?



The Green Talking Frog

written by Tang Yaming, illustrated by Golo Jin
hardback, 250mm*270mm

It is adapted from a Tibetan folk story about an old couple who gave birth to a talking frog. It turned out this frog was originally the son of the earth and had magical abilities. He was eager to benefit the people when he grew up. However, before he became a human being, his family misunderstood him and finally led to a tragedy.



Little Pink Lightning

written and illustrated by Jiang Yue
hardback, 200mm*200mm



The little pink lightning goes from small to large in its travel process. With the thunder gradually sounds, spring is getting close. The spring rain pours down, trees, fish, fields, and everything wake up. The book uses color psychology to give children the warmth and joy of spring.



Wait for Me, the Moon

written and illustrated by Picture-book Kingdom & Xiong Liang's Art Class
hardback, 297mm*200mm



This is a picture book combining Chinese classical poetry with modern painting. The author describes a unique story of "A Moonlit Night on the Spring River" with brush and texts, and interprets the ancient poem in a narrative and visual way. The main colors of the book are yellow, white and gray. With the progress of the story, the boat is moving, and the readers' eyes are moving with the protagonist, as if they are in it.



Grandmother's New Year's Eve

written by Tang Yaming, illustrated by Susumu Kinoshita
hardback, 255mm*210mm

Grandpa passed away, leaving grandma alone in a small village. Her son has a family and works in the city and seldom comes back. The Spring Festival has become a rare opportunity for the family reunion. Grandma is busy preparing for the festival, looking forward to a family reunion. Will grandma's wish come true?



Laba Rice Porridge

written by Zheng Xu, illustrated by Yu Chongjing
hardback, 225mm*225mm

The Laba Festival is an important day before the Chinese New Year. On this day, every family will cook Laba porridge. This delicious porridge actually contains special meaning. The book tells children a legend about Laba porridge, the origin of this traditional custom and the good meaning of Laba porridge.



The Golden Feather

written and illustrated by Chen Xi
hardback, 215mm*225mm



When a little white goose was born, his tail had a golden feather. This made him proud and he decided to live alone. However, as time goes by, he felt more and more lonely, when he met a same lonely black goose, they became good friends, the strength of friendship let them accept their "uniqueness" and forget loneliness and sadness.



Sisi's Grocery Store

written by Zheng Xu, illustrated by Pan Xi
hardback, 225mm*225mm



Sisi, a spider opened a grocery store, weaving simple things with white silk. Under the advice of Aunt Chicken, she drank red paint and spit out red silk. From weaving red paper-cuts to more colorful Chinese knots, she brought joy to more and more people. The book tells children the meaning of Chinese red and cultures of Chinese New Year.



Little Fish's Star

written and illustrated by Xu Yao
hardback, 210mm*218mm

There was a special little fish in the sea. Everyone said there were no stars in the sea, but he didn't believe it. Therefore, the young fish set out on a dream trip to look for the stars. In the process of searching, although they weren't stars, the fish became more and more aware of what they were looking for. Finally, the fish met his "star", you guess what?



Tortoise Just Run Faster Than Hare

written by Chang Li, illustrated by Ji Ce
hardback, 250mm*210mm

The Lion King let tortoise and hare race again. Along the way, the tortoise and rabbit met an eagle, a fleet-footed, and a robot. The hare always run hard and the tortoise uses every trick and borrows external force to help itself reach the destination. But who runs faster? It's a battle of wits between the tortoise and the hare.



Big Butterfly, Little Sister

written and illustrated by Long Miao
hardback, 250mm*285mm



Little girl Wen's baby sister was just born and needed dad and mum. The task of walking the dog fell to Wen. She was very nervous when she walked her dog alone for the first time. While playing outside, she dreamed that she was flying in the air on the wings of a butterfly. She was touched by those vibrant lives in her dream. Wen took the dog home and gave her sister a kiss.



Father's Magnifying Glass

written and illustrated by Xiao Shi
hardback, 225mm*225mm



When I was a child, the magnifying glass given by my father was not only a secret weapon to explore the world, but also a bridge for the emotional communication between us. When I grew up, I used a microscope to do research, and the magnifying glass became an indispensable tool for father's old life. It not only magnifies things, but also enlarges the width of life and the length of love.



Waiting for A Flower to Bloom

written and illustrated by Xiyuke
hardback, 185mm*230mm



It is a life education themed picture book. A katydid planted a flower seed in autumn. He devoted his short life to taking care of the seeds, accompanying and guarding them until the end of his life. The painting uses a combination of ink, crayons, and other media, with a fresh style that expresses the purity of life and the coolness of the season, creating a sense of tranquility and duration.



The Vanishing Sea Market

written by Pu Songling, adapted by Yi Wei,
illustrated by Jing He
hardback, 250mm*250mm

It is a fantasy story from Pu Songling's *Strange Stories from Liaozhai Studio*. The handsome man Ma Ji was involved in a strange country - Luocha. The inverted world of Luocha is completely different from the ordinary world, with ugliness as its beauty. In order to survive, Ma Ji put on a mask and gained the love of the King. However, hiding his true face every day made him feel depressed. Then he met the dragon girl and married her...



Hello, Botanical Garden

written by Huzi, illustrated by Huang Ruoxin
hardback, 200mm*285mm



As a "natural space" in the city, botanical gardens have become a playground for children. The picture book takes the botanical garden as the scene, using poetic images and brushstrokes to depict the children's activities in four seasons – spring's flower watching, summer's insect fighting, autumn's fruit picking, winter's bird watching, depicting beautiful scenes of harmonious coexistence between humans and nature.

Why Do We Go to School?

written by Yuan Xiaofeng, illustrated by Li Zhuoying
hardback, 260mm*210mm



Why do we go to school? This is a common doubt in children's hearts. In the book, a friendly and humorous teacher's image, as well as a harmonious classroom atmosphere, provide children with free imagination. The children's answers are also imaginative and diverse, but each answer comes from life and reflects their true inner world.



Go Bus ! (3 titles)

written by Peng Yi, illustrated by Tian Yu
hardback, 297mm*208mm

A group of kindergarten children happily get on the bus, they are driven by an incredible driver (fart bug, big spider and their principal) to a magical and thrilling Road, so as to start exciting spring outing. There are terrible tree demons and lovely fat pigs; there are giants with long hair and funny dung beetles; there are unknown dangers and the joy of escaping from difficulties.

- We Don't Want Our Principal to Drive!
- We Don't Want A Fart Bug to Drive!
- We Don't Want A Big Spider to Drive!



A Fairy and Two 7-year-old Girls

written by Peng Yi, illustrated by Tian Yu
hardback, 297mm*210mm



A 7-year-old girl named Hazelnut walked into the mysterious fairy forest. She met a fairy named Berry and made friends with her. There was only one thing Berry never mentioned. Finally one day, Hazelnut couldn't help it. She must see where Berry's home was. But she didn't expect that this simple wish violated the taboo of the fairy world, leading to the closure of the channel between the fairy world and the real world. Berry could never go home again, and Hazelnut never saw Berry again until she became a 70-year-old grandmother. Finally, Hazelnut's granddaughter, another 7-year-old girl, came to the village. Grandma's childhood and granddaughter's childhood overlapped. Will a different story happen this time?



Magical Herbal Medicine (5 titles)

written by Bai Jing and Zhang Ting, illustrated by Chang Zixiao
hardback, 255mm*235mm

5 titles focus on different herbal medicines: mint, Siberian cocklebur & honeysuckle, hawthorn & dried tangerine peel, Chinese wolfberry & feverfew, bamboo leaf & juice.

The stories mainly tell that the boy Tim and the girl Flora enter different fantasy worlds, where they meet the dragon family, dryads and other animals who can talk to people. The native creatures in each story have encountered some problems. Tim and Flora finally help them solve the problem by discovering a certain herbal medicine.

Like other children, Tim and Flora are full of curiosity about the world. They bravely explore the new world and enthusiastically help strangers solve problems.

- Mr. Pharmacist's Powerful Drinks
- Mr. Bird's Secret Tea
- Mr. Big Mouth's Magic Fruits
- Mr. Panda's Magic Tea
- Mr. Duke's Mint Tea



Concentration Training (3 titles)



written & illustrated by Dino Parent-child Research Team
paperback, 190mm*190mm

- Big and Small
- High and Low
- Long and Short
- More and Less



Basic Math (3 titles)



written & illustrated by Dino Parent-child Research Team
paperback, 195mm*185mm

- Let's Compare
- Addition and Subtraction
- Colors and Shapes
- Funny Numbers



Baby's Safety Series (6 titles)



written & illustrated by Dino Parent-child Research Team
paperback, 195mm*185mm

- I Fell!
- I am Stuck!
- It is Hot!
- Be Careful with Strangers
- The Tools Bite!
- Dangerous Food



Baby Why Do You Cry? (8 titles)

written & illustrated by Dino Parent-child Research Team
paperback, 190mm×190mm

- Crying Princess
- It is Not Like That!
- Mom Will be Back Soon!
- Why Can't I Do It Well?
- I Don't Like being Here
- I Don't Want Your Help
- I Hate to Lose
- It is Mine!



I'm Going to Kindergarten (8 titles)

Written & Illustrated by Dino Parent-child Research Team
paperback, 190mm×190mm

- Let's Sit Down
- Be Brave and Speak out Loud
- Agreement with Mom
- Teacher Please Help
- Let Me Do Myself
- I Meet New Friends
- It is Fun Here
- I Have A New Skill



Good Behavior Series (20 titles)

written & illustrated by Dino Parent-child Research Team
paperback, 170mm×175mm

This series is designed for little kid, including 10 life habits and 10 safety problems in daily life. Also there are 10 little songs and 10 safety tips in the series.



Children's First Lessons

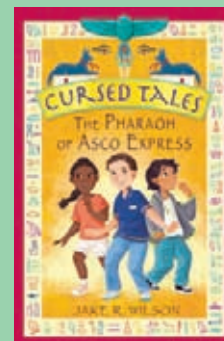
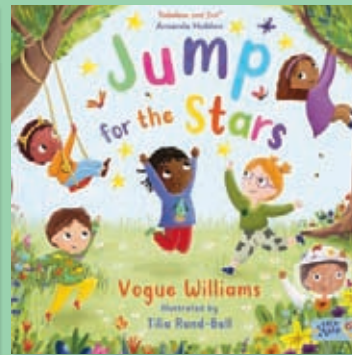
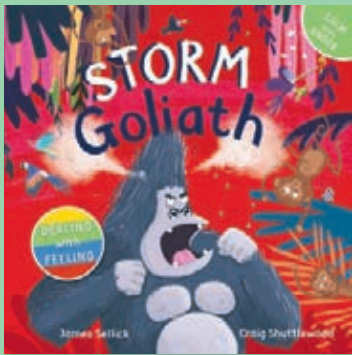
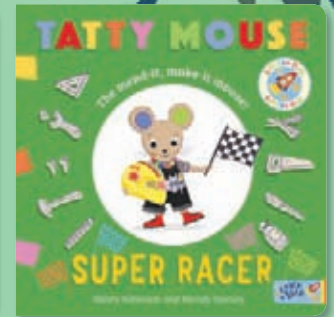
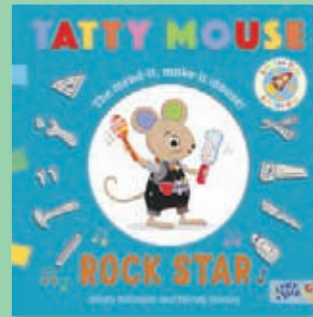
written by Liu Chao
paperback, 225mm×225mm

There are totally 40 stories in this series. Each case has 10 titles, to teach children how to make friends, how to manage themselves, how to protect themselves, and be interested in the nature and science.

- Behavior Habits
- Social Contact
- Natural Science
- Life Safety



New Frontier Publishing



ZJ&C owns two subsidiary publishers overseas in Sydney and London. New Frontier Publishing Ltd was established in Sydney in 2002 with the motto 'to inspire, educate and uplift children'. In 2017, New Frontier Publishing Europe Ltd was launched in London, including fiction and picture books before expanding into early years titles with the Catch A Star imprint. The aim is to introduce international authors and illustrators to the world stage.

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